CFPB Resources and Tools

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Consumer Education and Engagement | June 2015





CFPB's Statutory Objectives

- To ensure that consumers have timely and understandable information to make responsible decisions about financial transactions;
- To protect consumers from unfair, deceptive, or abusive acts or practices, and from discrimination;
- To reduce outdated, unnecessary, or unduly burdensome regulations;
- To promote fair competition by enforcing the Federal consumer financial laws consistently; and
- To advance markets for consumer financial products and services that operate transparently and efficiently to facilitate access and innovation.



CFPB's Mission

The mission of the Consumer Financial Protection Bureau is to make markets for consumer financial products and services work for consumers by making rules more effective, by consistently and fairly enforcing those rules, and by empowering consumers to take more control over their economic lives.



Our vision

A consumer finance marketplace...

- where customers can see prices and risks up front and where they can easily make product comparisons;
- in which no one can build a business model around unfair, deceptive, or abusive practices;
- that works for American consumers, responsible providers and the economy as a whole.



Real results for real people

Regulation



Issued: New mortgage rules



Coming soon: Prepaid card regulations



 First stage: Debt collection notice of proposed rulemaking

Supervision



Implemented: First federal nonbank supervision program



Moving toward: A culture of compliance in financial institutions



Real results for real people

Enforcement

\$5.3 BILLION

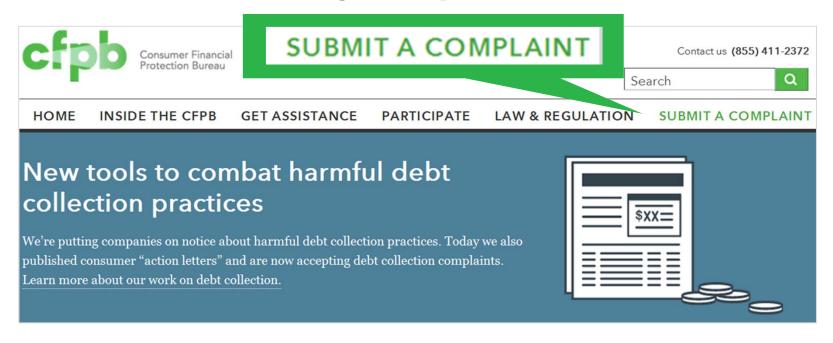
IN RELIEF AND REFUNDS FOR CONSUMERS HARMED BY ILLEGAL PRACTICES

More than 15 million consumers to receive relief as a result of our work.



How to file a complaint

Online: consumerfinance.gov/complaint



Phone: (855) 411-2372 or TTY/TDD (855) 729-2372 Monday-Friday, 8am – 8pm ET | 180+ languages



How to find answers to common questions

consumerfinance.gov/askcfpb

Protection Bureau		Auto Loans	Results for 'credit report' Sort by: most relevant most helpful most Your search autocompletes		
HOME INSIDE THE CFPB GET ASSISTANCE PARTICIPATE		Bank Accounts and Services			
ask cfpb	where can	Credit Cards	When can a card issuer look at my credit report? UPDATED MARCH 22, 2012		
and other	Where can I get a mortgage?	$\sqrt{2}$ Credit Reports and Scores	A card issuer can look at your full credit report when you apply for a credit card. If you are a customer of the card issuer, it can look at your credit report at any time.		
Student Loans	Where can I get my credit score Where can I use my prepaid car	Debt Collection	application		
private student loans federal student loans creditor loan servicer discrimination interest income-based repayment IBR U.S. Department of Education forbearance servicer	Where can I buy or get a prepai Where can I get money for a do Where can I get information on I'm a servicemember and I'm be debt that I do not think I owe. Sh collector go away. What are my My parent got a notice from a d after joining the military. It's alre name only. Where can I get help	Mortgages	DEBT COLLECTION If I dispute a debt that is being collected, can a debt collector still try to collect the debt from me?		
		Prepaid Cards	UPDATED OCT. 21, 2012		
		Student Loans	The effect of a dispute depends on how soon y Any debt collector who contacts you claiming law to tell you certain information and the source or topic		
riable interest rates		FILTER RESULTS	debt collection debt collector dispute a debt		
COMMONLY ASKED QUESTIONS		Servicemembers (8)	CREDIT REPORTS AND SCORES Where can I get my credit score? UNDATED MARCH 22, 2012 Unlike your credit report, where		
		Older Americans (1)			
		credit report (44)	your credit score. There are certain instances for free, for example if COMMON QUESTIONS UP front		



Spanish-language online resources

consumerfinance.gov/es





Consumer Education and Engagement

 Financial Education Provide targeted educational content Identify and promote effective fin ed practices 		Consumer Engagement Create interactive, informative relationship with consumers 		
Servicemembers	Older Americans	Students	Financial Empowerment	
 Improve financial protection Monitor complaints Coordinate w/ DoD, etc. 2.2 million military personnel 22.6 million veterans 	 Protect against financial abuse Improve financial literacy Planning for life events 50 million aged 62+ 	 Increase awareness of debt in college choice Monitor complaints Build campus awareness 22-28 million (age 16-26) 	 Improve financial stability for low-income & other economically vulnerable consumers 68 million unbanked or underbanked 33% of Americans earn less than twice the poverty line Approximately 50 million have thin or no credit files 	
Consumer Financial Protection Bureau			10	

CFPB Fin Ex and Community Education Projects

OFFICE OF FINANCIAL EDUCATION

Financial Education Exchange

Are you a financial educator? Do you help consumers take charge of their financial lives?

The CFPB is here to help you help the people you serve. We created the CFPB Financial Education Exchange (CFPB FinEx) so you can receive the latest news and research and learn about what's working from your peers.

The CFPB FinEx shows you ways to improve the financial well-being of the people you serve. It's free and open to the public. To sign up, email <u>CFPB_FINEx@cfpLgov.</u>

Learn

Find the latest CFPB research, tools, and resources for financial educators

Pledge

- Take the CFPB FinEx Pledge to use our tools and resources and provide your feedback
- The pledge and our surveys are completely voluntary

Connect

- · Attend a convening in your area
- Join webinars on new research findings
- Receive updates and invitations via email
- See CFPB survey results on what's working for your peers
- Participate in the CFPB Financial Education Discussion Group on LinkedIn



CFPB resources for you

Understanding the financial education field and practices: Keep up with the financial education field and with promising and effective practices.

Understanding consumers: Gain insights into consumer behaviors, motivations, perceptions, and attitudes, including challenges consumers face in the financial marketplace.

Tools for financial educators: Investigate training materials and toolkits designed to improve your effectiveness and service to clients.

Tools for consumers: Help your clients with easy-todigest Web tools and guides tailored to their needs.

Learn more

For more about CFPB FinEx and the CFPB resources that you can access, download, and use for free, visit consumerfinance.gov/adult financial-education.

CFPB Fin Ex: <u>www.consumerfinance.gov/adult-</u> <u>financial-education</u>



Goal: Making libraries the go-to resource for financial education in every community Over 1900 library branches nationwide are involved to date



We have answers to your money questions.

The Consumer Financial Protection Bureau is working with your library to provide websites, worksheets, guides and other information to help with your money decisions.



consumerfinance.gov/parents

An official website of the United	States Government	Español	申文 Tiếng Việt 한국의 T	agalog Русский العربية Kreyòl Ayisyen
	ner Financial tion Bureau			Contact us (855) 411-2372 Search
HOME INSIDE THE C	CFPB GET ASSISTANCE	PARTICIPATE	LAW & REGULATIO	N SUBMIT A COMPLAINT

Help your children grow their money skills

Kids learn important money lessons from watching you earn, spend, save, and borrow. The CFPB and the FDIC are working together to help better prepare America's young people to make financial decisions to achieve their own goals, throughout the stages of their lives. Start with the links below to explore age-appropriate information and activities for your kids.



Pre-kindergarten through grade 2

Children can learn about planning ahead, waiting for things they want, and finishing what they start.

Grade 3 through middle school

Young people can learn about the financial world and pick up good habits around planning, saving, and spending.

High school and young adulthood

Teens and young adults start to make money decisions on their own, and learn how to find and apply useful information.

Financial empowerment

What is financial empowerment?

How is it different than financial education, financial literacy, financial capacity, or other commonly used terms?



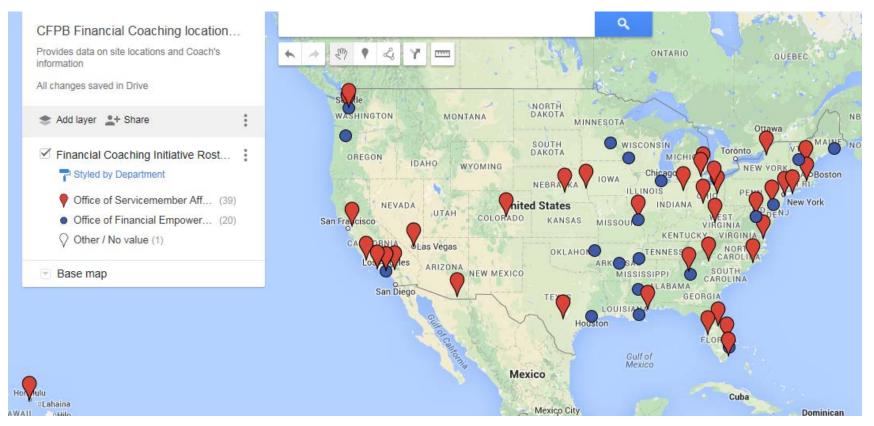


Financial Coaching Initiative

- What is financial coaching?
- Launched May 20, 2015
- Provides financial coaching services to two targeted populations – transitioning veterans and economically vulnerable consumers – to help them proactively take control of their finances at crucial moments in their lives.
- 60 host sites selected from across the country:
 - 35 Department of Labor American Job Centers (AJCs) and 5 nonprofits that will serve veterans, and
 - A diverse group of 20 non-profit organizations that will serve economically vulnerable consumers.



Financial Coaching Host Site Locations



For the full list of sites, visit:

http://files.consumerfinance.gov/f/201505_cfpb_financial-coaching-deliverysites.pdf

Consumer Financia Protection Bureau

Your Money, Your Goals



 Training enhances confidence about discussing finances

• Training provides clear examples of effective communication techniques

• Modular toolkit is user-friendly with plain language text

• Available for download in English and Spanish

Consumer Financia Protection Bureau

Your Money, Your Goals at consumerfinance.gov

http://www.consumerfinance.gov/your-money-your-goals

Your Money, Your Goals

ARE YOU HAVING THE MONEY CONVERSATION?

Your Money, Your Goals is a toolkit to help front line staff and volunteers as they work with consumers to...

- · Make spending decisions that can help them reach their goals
- Order and fix credit reports
- · Avoid tricks and traps as they choose financial products
- · Make decisions about repaying debts and taking on new debt
- Keep track of their income and bills
- Decide if they need a checking account and understand what they need to open one

Community Volunteers

THE TOOLKIT

THE TRAINING

Create a stronger foundation by helping your community members strengthen financial skills. English 📆 | Spanish coming soon. Use these to train your volunteers: Implementation guide 7 Training in English (PPT | PDF 7) Creating a referral guide 7

FOLLOW-UP RESOURCES

Sample surveys trainers can use:

- Pre-training 📆
- Post-training 📆
- Follow-up 📆





f У 🛛

Organization of Your Money, Your Goals

Introductory modules

- Module 1: Introduction to the toolkit
- Module 2: Assessing the situation
- Module 3: Starting the conversation
- Module 4: Emotional & cultural influences on financial decisions
- Module 5: Using the toolkit



Organization of Your Money, Your Goals

Content modules

- Module 6: Setting goals
- Module 7: Saving for the unexpected, emergencies, & goals
- Module 8: Managing income & benefits
- Module 9: Paying bills & other expenses
- Module 10: Managing cash flow
- Module 11: Dealing with debt
- Module 12: Improving credit reports & scores
- Module 13 Evaluating financial service providers, products, & services
- Module 14: Protecting consumers rights



MODULE 10:

Managing cash flow

What is a cash flow budget?

When it comes to money, timing matters. People often find themselves flush with cash one week and pay several bills at once or splurge on something fun—but come up short the next week for a necessity.

That's why monthly budgets sometimes don't work. If the timing of your income doesn't match the timing of your expenses and you haven't planned for it, you'll come up short.

A cash flow budget is a projection of how you will get and use your cash and other financial resources. A cash flow budget is different from a regular budget, because it includes not only the amount for each budget item, but the timing of your income and expenses. It breaks your monthly budget down week by week, accounting

Cash flow and financial services

Some banks and credit unions provide online financial management tools including income and spending tracking budget, and cash flow tools. If you have an account at a bank or credit union, check to see if these tools may be available for you.

You may also want to explore the use of online financial management tools. Ensure the website is secure when entering personal or banking information.

for when money is expected (income) and when it must be spent on needs, obligations, and wants.



Consumer Financial Protection Bureau

Module 10: Cash flow budget scenario overview

- Rafael is a single parent with two children.
- He is often late with his rent and other bills, because he does not have the money when he needs it.
- After tracking his spending, he developed a cash flow budget with an educator at a parenting class he takes through Cooperative Extension in his community.
- Using the cash flow, make some recommendations to Rafael so he can make ends meet.



Tool: Managing Cash Flow Scenario

	Week 1	Week 2	Week 3	Week 4
Beginning Balance for the Week	\$257.00	-\$411.00	-\$127.48	-\$621.22
Sources of Cash & Other Financial Resources				
Income from Job		\$932.00		\$932.00
Income from Part-Time Job	\$60.00	\$60.00	\$60.00	\$60.00
SNAP	\$412.00			
Total Sources of Cash & Other Financial Resources	\$729.00	\$581.00	-\$67.48	\$370.78
Uses of Cash & Other Financial Resources				
Debt Payments				
Credit Card Payments			\$45.00	
Personal Loans				\$100.00
Student Loan		\$235.00		
Savings	\$0.00	\$0.00	\$0.00	\$0.00
Housing (Rent including utilities)	\$785.00			
Utilities				
Television		\$63.48		
Internet Service			\$22.74	
Phone and Cell Phone Service			\$66.00	
Household Supplies & Expenses		\$25.00		
Groceries	\$200.00	\$80.00	\$80.00	\$80.00
Eating Out (Meals and Beverage)	\$25.00	\$25.00	\$25.00	\$25.00
Transportation				
Car Payment			\$185.00	
Fuel	\$60.00	\$60.00	\$60.00	\$60.00
Auto Insurance		\$150.00		
Childcare	\$50.00	\$50.00	\$50.00	\$50.00
Misc.	\$20.00	\$20.00	\$20.00	\$20.00
Total Uses of Cash & Other Financial Resources	\$1,140.00	\$708.48	\$553.74	\$335.00
Ending Balance for the Week (Sources - Uses)	-\$411.00	-\$127.48	-\$621.22	\$35.78



Tool: Prioritizing bills

Protect your income	Protect your shelter	Protect your assets	Pay your obligations
If you need a car to get to and from work, stay current on your car payment and insurance. <i>Maintain other expenses to</i> <i>keep your job</i> .	Whether you rent or have a mortgage, the costs of losing your home are big. Be sure to pay taxes, condo fees, mobile home lot payments, too. If possible, maintain your utilities. They are difficult to live without, and reconnection is expensive.	Do not let essential insurance coverage lapse; this includes auto, renter's / homeowner's, health. Not having insurance puts your assets, including your health/your family's health, at risk.	Example include: Child support Income taxes Student loans
Your expenses:	Your expenses:	Your expenses:	Your expenses:



Credit Invisibles Data Point

Data Point: Credit Invisibles

The CFPB Office of Research



Looks at the number and characteristics of consumers who:

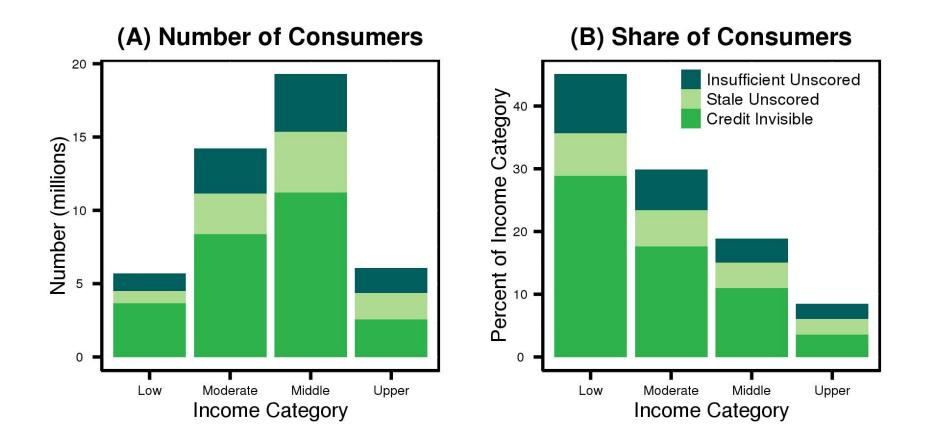
- Have no credit record ("credit invisibles")
- Have a credit record that cannot be scored
 ⇒Insufficient-unscored
 ⇒Stale-unscored

Credit Invisibles: Key Findings

- In 2010, 26 million US consumers (11% of adults) were credit invisible
- Additional 19 million consumers (8.3% of adults) had "unscorable" credit records. Of these:
 - 9.9 million: insufficient credit history
 - 9.6 million: lack of recent history
- Consumers that have low-incomes, are Black or Hispanic are more likely to be credit invisible or unscorable:
 - Consumers in low-income neighborhoods: 30% credit invisible; 15% unscorable
 - Black and Hispanic consumers: 15% credit invisible; 13% of Blacks and 12% of Hispanics have unscored records

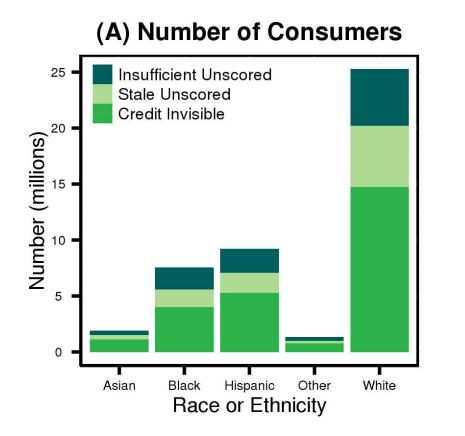


Consumers by Income Level

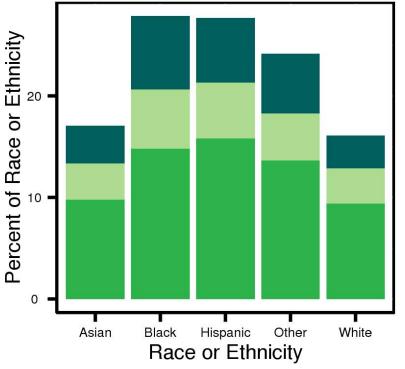




Consumers by Race or Ethnicity



(B) Share of Consumers





Contact the Office of Financial Empowerment at

<u>empowerment@cfpb.gov</u> consumerfinance.gov/empowerment





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Publications: <u>http://promotions.usa.gov/cfpbpubs.html</u>

