

Minneapolis Promise Zone

Second Round



Lead Organization:

City of Minneapolis

Population:

38,559

Poverty Rate:

40.33%

Unemployment Rate:

21.84%

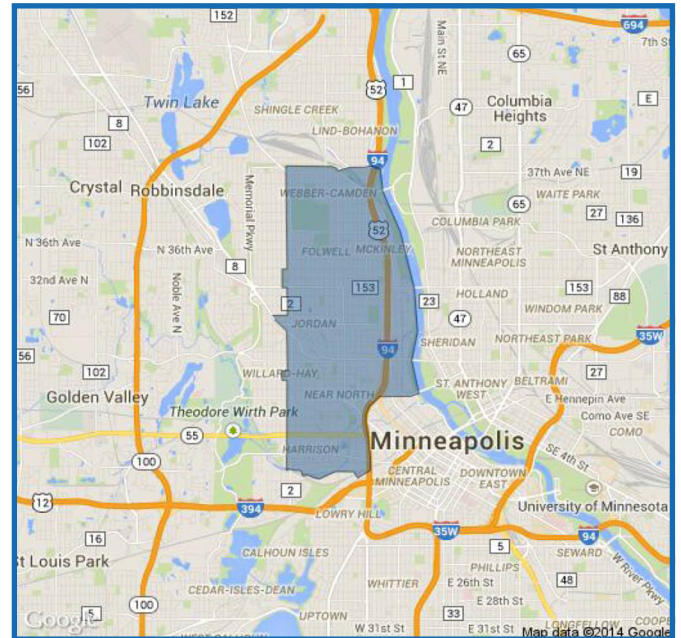
Key Partners:

Build Wealth, Domestic Abuse Project, Generation Next, Hennepin County, Local Initiatives Support Corporation--Twin Cities, Metropolitan Council, Minneapolis Community & Technical College, Minneapolis Parks and Recreation, Minneapolis Public Housing Authority, Minneapolis Public Schools, NorthPoint Health and Wellness Center, Northside Achievement Zone, Northside Funders Group, Pillsbury United Communities, Project for Pride in Living, University of Minnesota, Urban Homeworks, West Broadway Business Coalition, Voices for Racial Justice, Youth Coordinating Board.

Contact:

Erick Garcia Luna
Erick.Garcia.Luna@Minneapolismn.gov

The Minneapolis Promise Zone encompasses much of North Minneapolis including nine neighborhoods and 13 census tracts. One quarter of the population age 25 or older does not possess a high school degree/GED and only 39% of students graduated high school on time in 2014. The Promise Zone has alarmingly high unemployment, gun violence, housing blight, and poor educational outcomes.



Despite deep and persistent needs, the Minneapolis Promise Zone is a community with transformative aspirations. The partners have adopted the following six goals to improve the quality of life and accelerate revitalization.

- Reduce Racial Inequities
- Create Jobs
- Increase Economic Activity
- Reduce Serious And Violent Crime
- Improve Educational Outcomes
- Support Stable Housing For All

“The City of Minneapolis commits to leading and coordinating the comprehensive community revitalization strategies outlined in the Minneapolis Promise Zone plan –which are the result of 150 community leaders and stakeholders coming together to talk about the challenges and opportunities of the area. We will accomplish our goals by marshalling a broad coalition of residents, businesses, public and non-profit partners.”

Betsy Hodges, Minneapolis Mayor