

# Camden Promise Zone

Second Round



## Lead Organization:

City of Camden,  
Office of the Mayor

## Population:

77,428

## Poverty Rate:

43.9%

## Unemployment Rate:

22.93%

## Key Partners:

Center For Family Services; Housing Authority of Camden City; Cooper's Ferry Partnership; Camden City School District; Camden Metro Police; Campbell Soup Company

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In 2013, the U.S. Census Bureau designated Camden as being the poorest city in the nation (of the 555 places surveyed), with the lowest median income of \$21,191. The 2013 Census data also showed that 44.5% of adults over age 25 had no high school diploma. The Camden Promise Zone has an alarming high unemployment rate, violent crime, childhood obesity, hunger, and the lowest performing school district in New Jersey.



The Camden Promise Zone Plan represents the culmination of five years of collaborative efforts aimed at improving the quality of life for Camden children, youth, and families. The following five goals have been set to build momentum and move Camden forward.

- Increase Economic Activity
- Reduce Serious And Violent Crime
- Improve Educational Outcomes
- Improve Health and Wellness
- Increase Affordable And Safe Housing

**“The Camden Promise Zone Plan, is fully aligned with our City’s mission: to serve and build Camden’s diverse community by effectively, efficiently and equitably enhancing resident’s quality of life, attracting private investment, stimulating growth citywide and delivering services with a commitment to excellence.”**

*Dana L. Redd, Camden Mayor*