Greater Dayton Premier Management—Dayton, OH

Jobs Plus Grant Amount: $2,399,211
Leveraged Amount: $2,064,438
PH Development: DeSoto Bass Courts

Key Partners:
Goodwill Easter Seals Miami Valley (GESMV), Ohio Means Jobs Montgomery County (OMJMC) Montgomery County Development Services, Greater Dayton Premier Management, Human Relations Council, Triune Skilled Development Services, Wesley Community Center, Urban Minority Drug and Alcohol Abuse Outreach Program (UMADAOP) and University of Dayton.

Purpose of the Program:
The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

Project Summary:
Greater Dayton Premier Management (GDPM) is committed to dramatically changing the landscape of public housing in the City of Dayton. Due to significant shifts in the manufacturing economy experienced over a decade ago, the need is greater now than ever for skills training and the resources necessary for finding employment in a very difficult, ever-changing competitive job market. Roughly 74% of the adult population are work able adults, and only 30% of families report earned income underscoring the need for job training. With an average annual income of $6,419, specific focus on job training/readiness is crucial to the success of the program. GDPM believes that by combining their past experience with self-sufficiency programs and Jobs Plus, they can build upon lessons learned to deliver an extensive program and create a culture of work, reduce social isolation, build and expand social networks and organize residents so that they may support one another.
Housing Authority of Baltimore City—Baltimore, MD

**Jobs Plus Grant Amount:** $2,498,734  
**Leveraged Amount:** $2,531,252  
**PH Development:** Gilmor Homes

**Key Partners:**

Baltimore Housing, Baltimore City Health Department, Mayor’s Office of Employment Development (MOED), University of Maryland Extension, Baltimore City Community College, Greater Baltimore Urban League, Resident Services Inc., Caroline College, Clean Slate America, Inc., Garwin Oaks Northwest Housing Resource Center, Behavioral Health Center, Baltimore and Maryland Educational Opportunity Center.

**Purpose of the Program:**

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**Project Summary:**

Gilmor Homes is one of the most economically challenged developments in the Housing Authority of Baltimore City. The development and the surrounding blocks were the epicenter of the 2015 upheaval in Baltimore City. Part of the Sandtown Winchester/Harlem Park neighborhood, 28.8% of the population has less than a high school diploma and the surrounding communities are plagued by high unemployment, poverty, high school drop-out rates, teenage pregnancy, crime and a lack of affordable housing. The Gilmor Works Jobs Plus program will target services to the specific needs of the residents, that will result in long term, sustainable employment. Creative retention methods such as the Gilmore Works Job Club will offer opportunities for residents to discuss their experiences from a peer-to-peer perspective. The Housing Authority of Baltimore City aims to change the culture at Gilmor Homes, one family at a time.
New York City Housing Authority—Brooklyn, NY

Jobs Plus Grant Amount: $2,000,000

Leveraged Amount: $763,119

PH Development: Penn-Wortman Homes

Key Partners:

Borough of Brooklyn, New York City Center for Economic Opportunity, New York City Department of Consumer Affairs, Food Bank of New York, Human Resource Administration, New York City Department of Small Business Services and Brooklyn Workforce Innovations.

Purpose of the Program:

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Project Summary:

Penn-Wortman is a 335-unit apartment development with a total of 668 residents, comprised primarily of single-parent households. Currently 54% of working-age residents do not report work. The Pennsylvania-Wortman Avenue Homes Jobs Plus Initiative will address unemployment to promote the economic advancement of public housing residents by incentivizing employment and earnings increases through the earned income disregard for participating families, and by providing services designed to support work including; employer linkages, job placement and counseling, educational advancement and financial counseling. Providing employment related services, financial incentives that “make work pay,” and a robust community support for work are all key components which will enrich the lives of the residents that NYCHA is committed to serve.
City of Phoenix Housing Authority—Phoenix, AZ

Jobs Plus Grant Amount: $2,000,000
Leveraged Amount: $4,172,687
PH Development: Marcos de Niza

Key Partners:

IWORK Team, Arizona@Work, Phoenix Revitalization Corporation and City of Phoenix Information and Technology and Public Information Departments.

Purpose of the Program:

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Project Summary:

Marcos de Niza is a community with a 54% unemployment rate, and an average annual income of $9,984. Approximately 85% (286) of the residents of this community are work able. Through the support of their iWORK Program (Improving Work Opportunities and Resident Knowledge) the City of Phoenix plans to implement outreach strategies and deliver a variety of opportunities focused on assisting residents and helping them to achieve success. The iWORK team will help identify underlying issues/barriers residents may have such as fear of failure, childcare options and assistance and encourage participation in English classes for those with limited English proficiency. Their three-phased outreach strategy focuses on engagement and enrollment, job readiness and employment, self-engagement, employer engagement, and continuing education and stable and progressive employment. Through the provision of these services and Jobs Plus, Marcos de Niza will become a viable, thriving community, abundant with opportunities for residents to succeed.
The City of Providence Housing Authority—Providence, RI

Jobs Plus Grant Amount: $2,999,608
Leveraged Amount: $2,800,102
PH Development: Hartford Park & Manton Heights (Jobs Plus Providence)

Key Partners:
ONE Neighborhood Builders, Rhode Island Local Support Initiative Corporation (RI LISC), the City of Providence’s Planning & Development Department, Meeting Street, and Rhode Island Housing.

Purpose of the Program:
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Project Summary:
The two developments for the Providence Housing Authority’s (PHA) proposed Jobs Plus Providence (JPP) initiative are Hartford Park and Manton Heights. Their poverty rate mirrors that of the neighborhood in which they are located, with 42% of the households living in poverty. The educational attainment of residents is low and lack of English language fluency exacerbates the challenge in obtaining and maintaining family wage employment. PHA believes that by incorporating strategies to help long-term unemployed persons with significant barriers to employment secure jobs, they can ignite the pursuit of opportunity among residents, spark hope and create a culture of work that exemplifies the purpose of the Jobs Plus program.
Housing Authority of the City of Tampa—Tampa, FL

Jobs Plus Grant Amount: $2,500,000

Leveraged Amount: $2,580,360

PH Development: Robles Park Village

Key Partners:

Tampa Housing Authority (THA); CareerSource Tampa Bay (CSTB); RPV Resident Council; University Area Community Development Corporation (UACDC); Hillsborough County Public Schools; Hillsborough Community College; Center for Nonprofit and Community Development.

Purpose of the Program:

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Project Summary:

The Tampa Housing Authority (THA) Jobs Plus Initiative will serve residents at Robles Park Village (RPV) with the goal of moving individuals out of poverty and optimizing collaborative synergies to increase the likelihood of economic mobility among RPV individuals and families. Workforce data reveals 122,866 individuals are seeking employment and only 34,813 jobs are available, with more than 50% of these positions requiring additional education beyond high school. THA anticipates Jobs Plus participants will initially focus on the receipt of short-term technical skills training that will yield a professional certificate. Jobs Plus Community Coaches will provide Monday PLUS (Planning Long-term Use of Services) each week to provide a consistent outreach and recruitment setting. Monday PLUS will serve as a motivational and educational platform for residents deciding that, “Starting Monday, I am going to change the direction of my life and create a support system to do so.”