

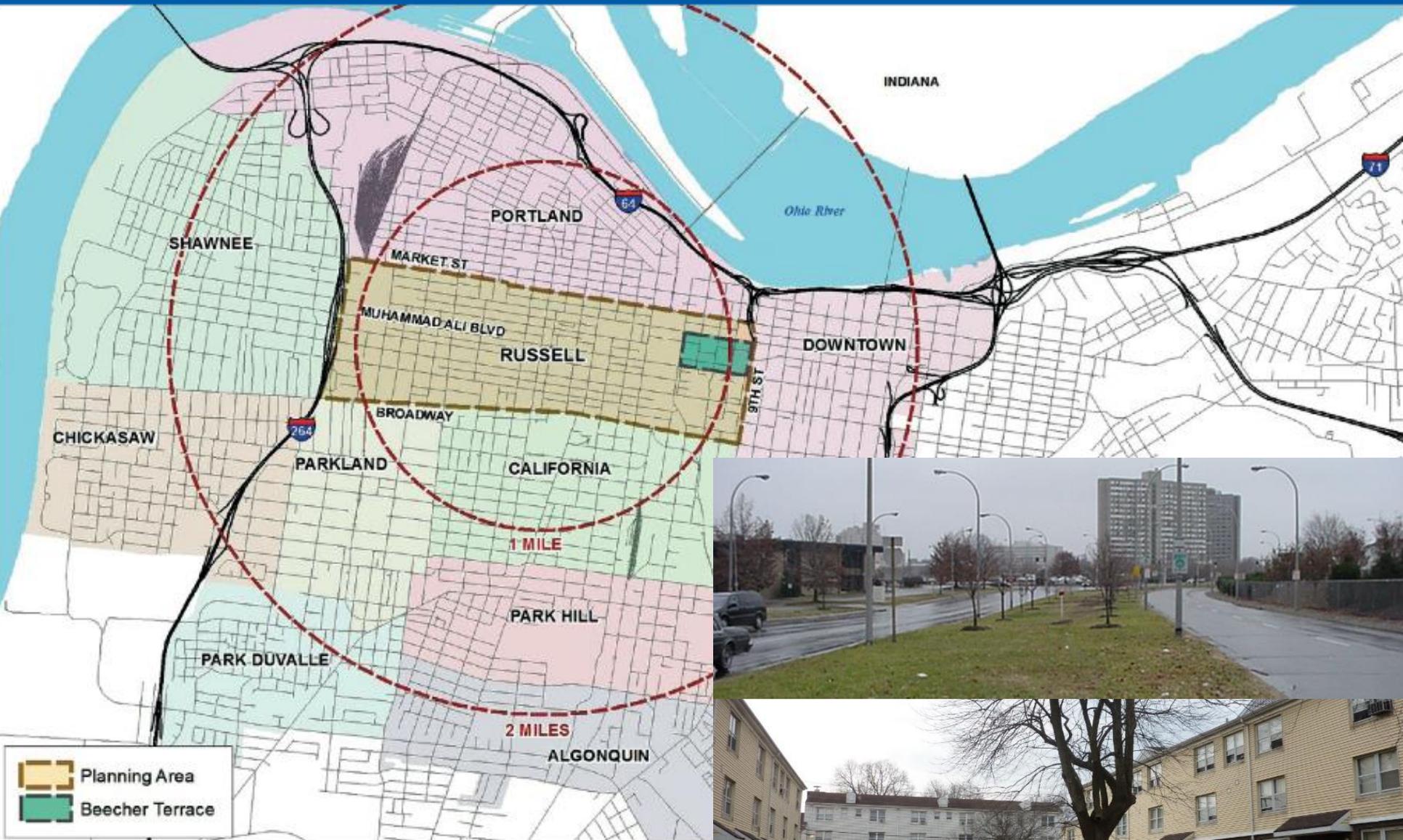


# WHAT WILL YOUR CHOICE NEIGHBORHOODS PLANNING GRANT ACCOMPLISH?

Lessons from Louisville, KY and Spartanburg, SC  
March 8, 2017



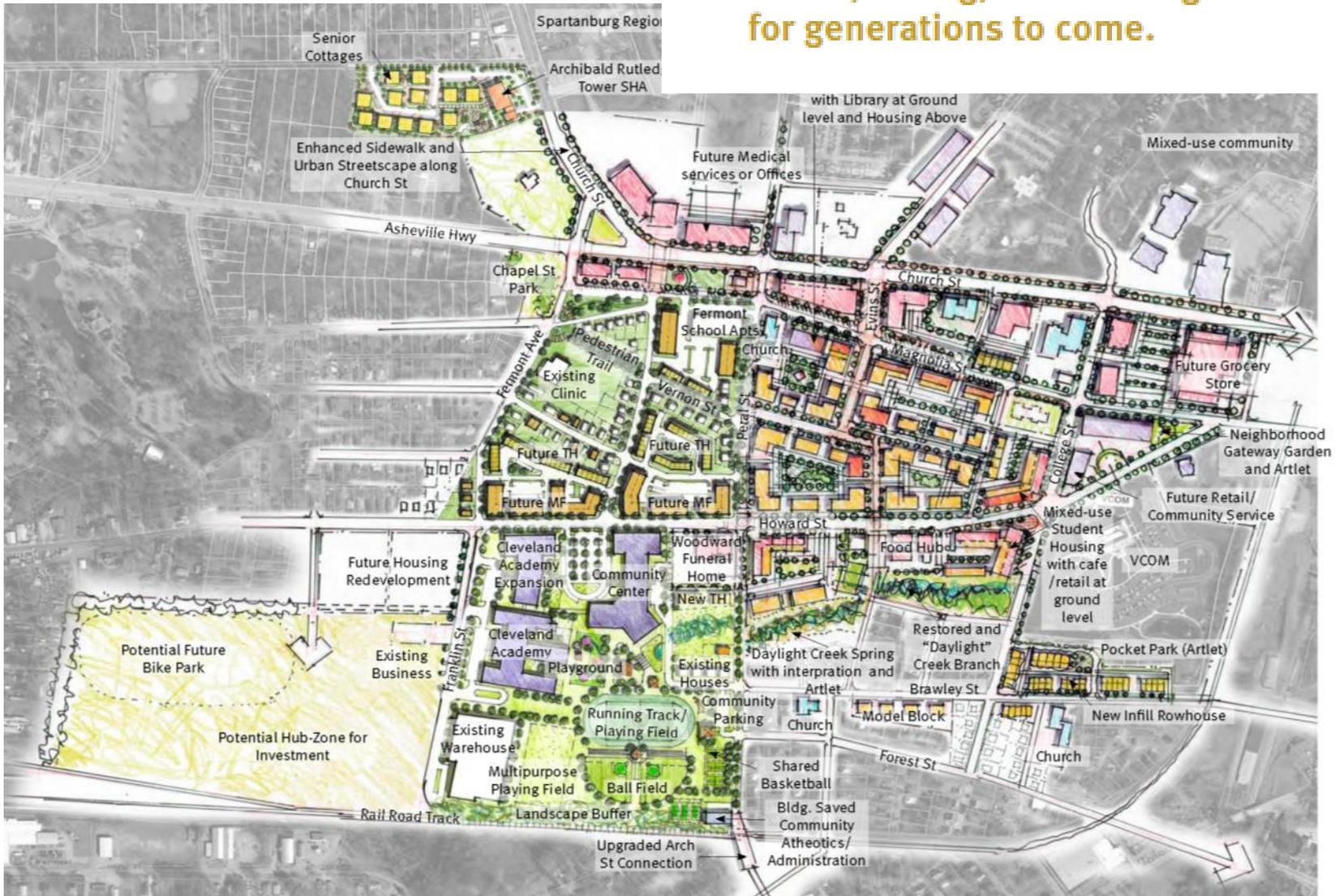
# The Russell Neighborhood – Louisville, KY



# Spartanburg's Northside Community



“ A safe, strong, and thriving Northside ”  
for generations to come.



Northside Neighborhood – Charrette/Master Plan Summary

February 25-26<sup>th</sup>, 2014



mcmillan | pazdan | smith  
architecture

Northside Redevelopment Plan  
Spartanburg, SC





# WHAT WILL YOUR PLANNING GRANT ACCOMPLISH?

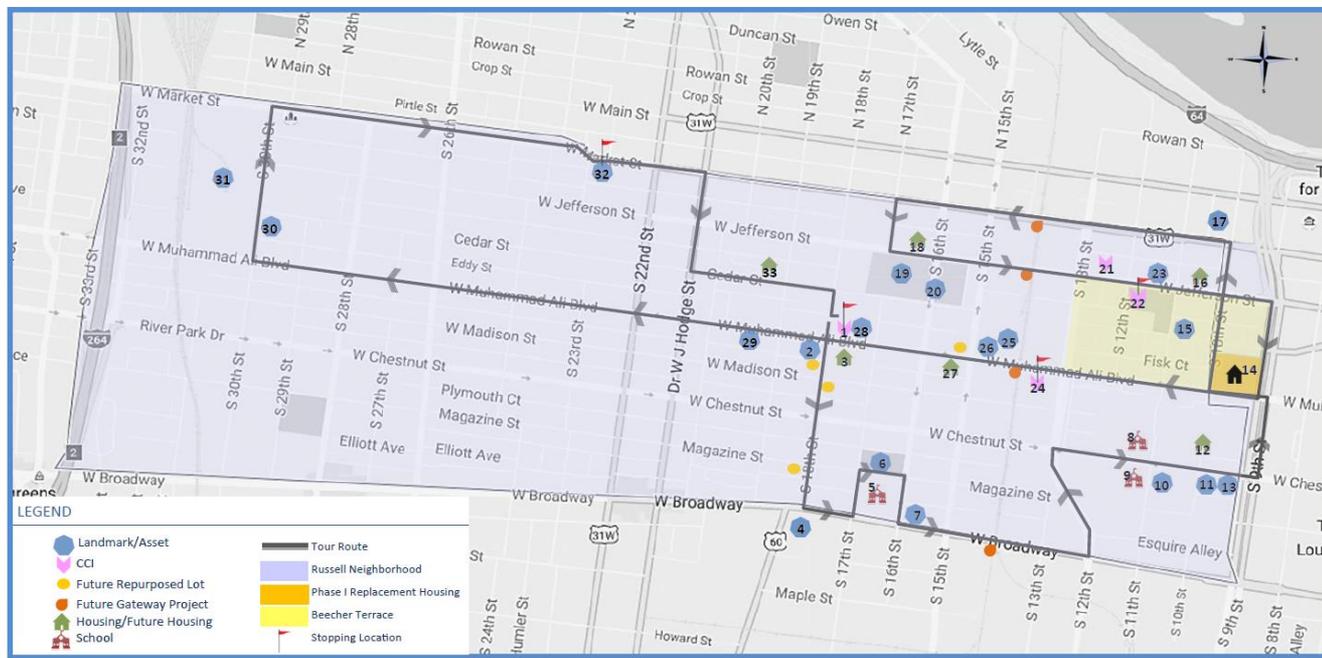
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## COMMUNITY AND RESIDENT ENGAGEMENT



# Bus Tours

- Acknowledging the Past
- Visualizing the Future



- |   |  |  |   |  |
|---|--|--|---|--|
| 1. Kentucky Center for African American Heritage        | 8. Coleridge Taylor Elementary                     | 15. Urban Strategies offices in Beecher Terrace            | 22. Baxter Community Center   | 28. Samuel Plato Academy   |
| 2. Sweet Peaches Restaurant                             | 9. Central High School                             | 16. Henry M. Greene Apartments                             | 23. Louisville Fire Department Headquarters                           | 29. Chef Space   |
| 3. LMHA future Beecher Terrace replacement housing site | 10. Louisville Free Public Library- Western Branch | 17. The Healing Place                                      | 24. Louisville Central Community Centers                              | 30. Produce Park   |
| 4. Future West Louisville YMCA site                     | 11. Chestnut Street Family YMCA                    | 18. Ouerbacker Mansion (income restricted housing)         | 25. Junior Achievement  | 31. Future development site  |
| 5. Roosevelt Perry Elementary                           | 12. City View Apartments                           | 19. Historic Carnegie Library- State Senator Neal's office | 26. Central High School Stadium                                       | 32. Catholic Charities' The Common Table Culinary Training Program |
| 6. Shepard Park   | 13. Historic Quinn Chapel                          | 20. Western Cemetery                                       | 27. New Directions Housing Corporation Future Affordable Housing Site | 33. Cedar Street market-rate home ownership development            |
| 7. Louisville Urban League                              | 14. Phase I Beecher Terrace redevelopment site     | 21. Future Villages at West Jefferson/MOLD Village         |   |  |

# Before the Meeting (Louisville, KY)



Vision Tree



Bus Tour & Photo-Voice Exhibit



Where Do You Live,  
Work, Worship?

# “Sit and Get”



Speaker 1



Speaker 2



Speaker 3



Speaker 4



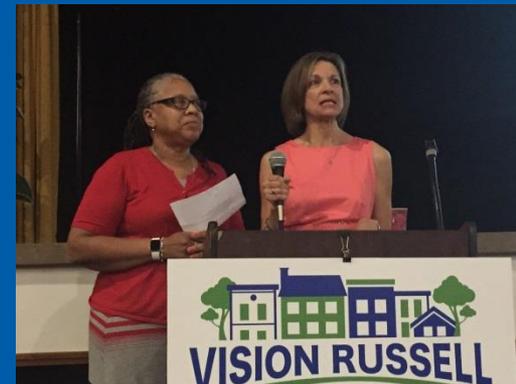
Speaker 5



Speaker 6



Speakers 7 & 8



Speakers 9 & 10



Speaker 11

# New Format



# More Community “Touches”

- Newsletters
- Focus groups
- Stakeholder Briefings
- Neighborhood Institutes
- Business Survey
- Local Media
- Booths at Partner Events
- Design Charrettes



# Task Forces

PEOPLE

HOUSING



NEIGHBORHOOD

EDUCATION

# Goals



# Vision Russell Tree





# The Northside Initiative

Building a neighborhood of choice.

All together. All focused.

Spartanburg, SC



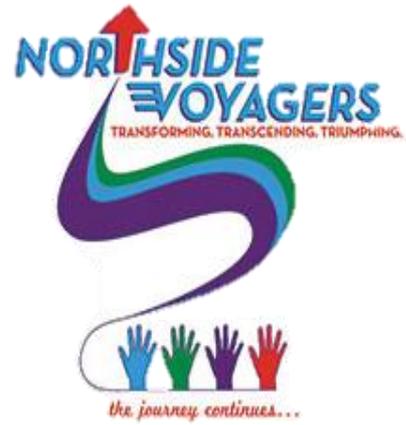
**northside**  
**development group**

**A DIVERSE GROUP OF PEOPLE PASSIONATE ABOUT  
BRINGING SPARTANBURG'S NORTHSIDE TO ITS  
WELL DESERVED POTENTIAL.**

**WE'RE INVESTING TIME, SKILLS, AND DOLLARS TO  
ENSURE A SAFE, STRONG, AND THRIVING  
NORTHSIDE COMMUNITY**

# Community Engagement





# Ongoing Community Engagement



## What's Happening on the Northside?

Many exciting changes are underway in the Northside. Upcoming projects include:

### Brawley Street

14 new rental homes are now complete. Seven more will be built in 2017.

### Oakview

All former residents of Oakview have been successfully relocated, and demolition is underway in preparation for the new TK Gregg community center.

### T.K Gregg Community Center

On the site of former Oakview apartments a new community center is planned and will include a recreational space, fitness room, meeting spaces, and a pool.

### Butterfly Creek

The previously piped creek running from College to Preston street behind Harvest Park will be un-piped to run naturally again and a new linear park and greenway will be built.

## \$7.5 Million in Donations to Aid Redevelopment Efforts in the Northside



On February 6th, the Northside Development Group in partnership with the Northside Voyagers gathered at Harvest Park with the local community partners to announce a total of \$7.5 million in contributions to the Northside Initiative from three highly regarded Spartanburg donors. The Mary Black Foundation, the Bernal Family, and the Romill Foundation graciously provided funding to support the ongoing and future revitalization projects in the Northside neighborhood including the construction of a High Quality Early Childhood Development Center and other to be determined projects and resources that supports improving the lives of Northside residents.

## NOFA Grant Submittal



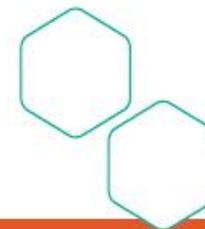
In October 2013, the Department of Housing and Urban Development (HUD) awarded Spartanburg a \$300,000 Choice Neighborhoods Program planning grant, to be used to develop a comprehensive Transformation Plan for the Northside neighborhood. This 400-page plan was completed in October 2014. It embodies the voice of the residents and stakeholders and serves as a road map to a built safe, strong and thriving Northside.

As a follow up to the planning grant submittal on February 9, 2015, the City of Spartanburg, the Northside Development Group, and the Spartanburg Housing Authority applied for a Choice Neighborhood Implementation Grant. This \$21 million grant, if awarded, will serve as a catalyst for future revitalization efforts. The NDG anticipates receiving feedback from its submission in June of this year. In the meantime, the NDG plans to continue leveraging other public and private resources to support the implementation of the Transformation Plan. More information on the results of this grant application process will become available in June of 2015.

## Cleveland Heights Neighborhood Improvement Program Underway

The Cleveland Heights Neighborhood Improvement Program is a City of Spartanburg Northside Initiative owner occupied rehabilitation and neighborhood improvement pilot program provided by the City. In 2014, the Northside Voyagers along with City Code Enforcement staff conducted a street-by-street neighborhood and housing assessment. From the resulting surveys the City prioritized initial areas for improvement. As part of the pilot program the City will provide up to \$24,000 in home improvement funding to homes that qualify. There will also be a concentrated code enforcement effort to support neighborhood clean ups. The owner occupied rehab program is currently only available on priority streets and applicants must meet threshold eligibility criteria, which include owning the home, income eligibility and have clear title. The City's current year funds provides enough funding for the pilot program on Fulton and Leonard. Other streets will be prioritized when future funding becomes available. The City anticipates funding for the 2015 fiscal year. If you have any questions or think that you might be eligible please contact:

Wanda Logan, Housing Services Coordinator  
wlogan@cityofspartanburg.org  
864.595.2910





# What is the plan for Northside?

Mixed Income Housing



Neighborhood Improvements



Cradle to Career Education



Quality Supportive Services



# Harvest Park – Spartanburg , SC



# Brawley Street Model Block -- Spartanburg , SC







# WHAT WILL YOUR PLANNING GRANT ACCOMPLISH?

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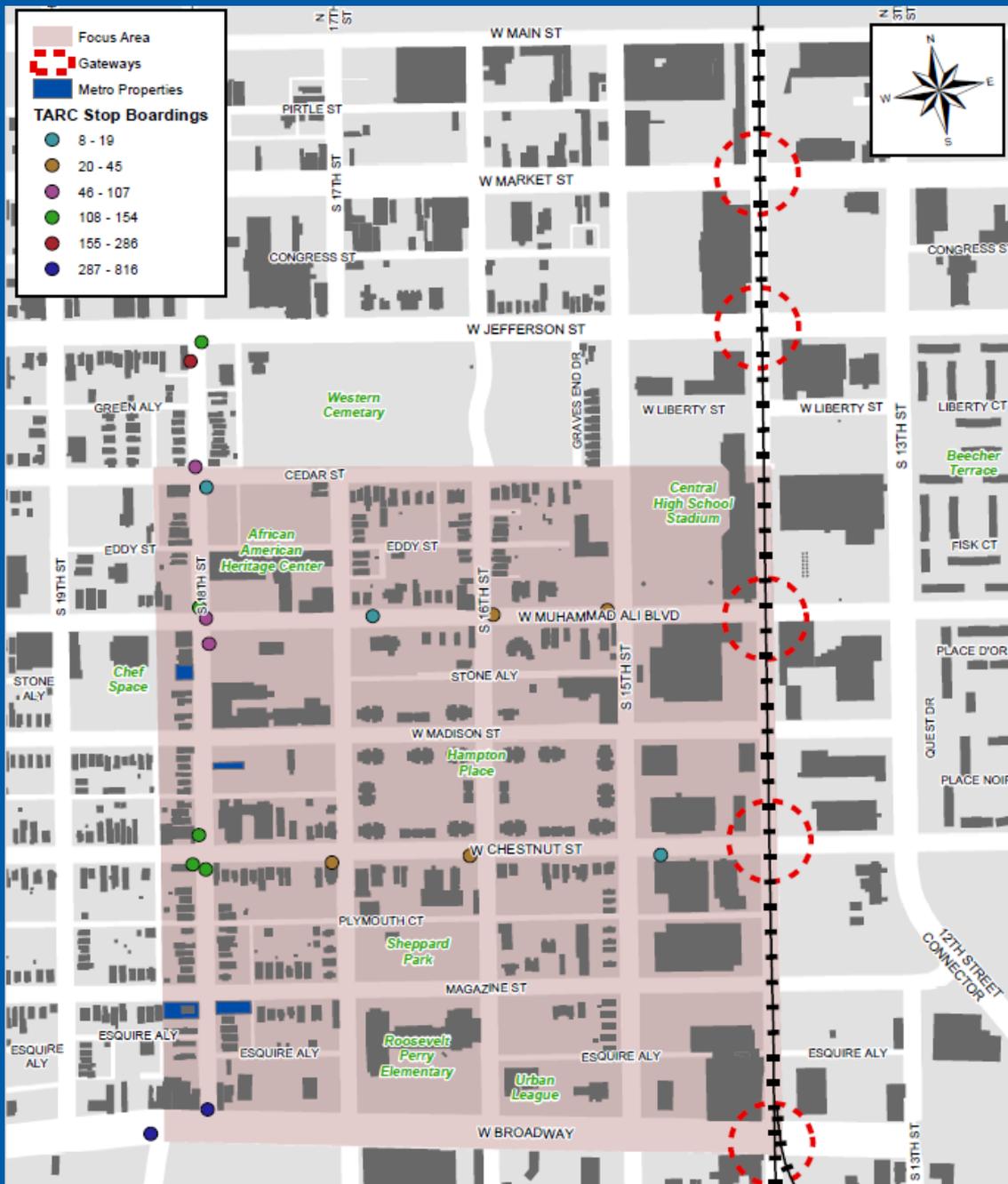
## IMPLEMENTING YOUR VISION



# Early Action Activities -- Years 1-2 (Louisville, KY)

- R Squared / Produce Park
- Neighborhood Revitalization Strategy Area (NRSA)
- Roof Repair Program
- Building Our Blocks Pilot
- Repair Affair
- Fran Heuttig Public Art Project
- Louisville Metro Office of Redevelopment Strategies





# Action Grant Focus Area

- Visible
- Impactful

# Action Activities (Year 3)

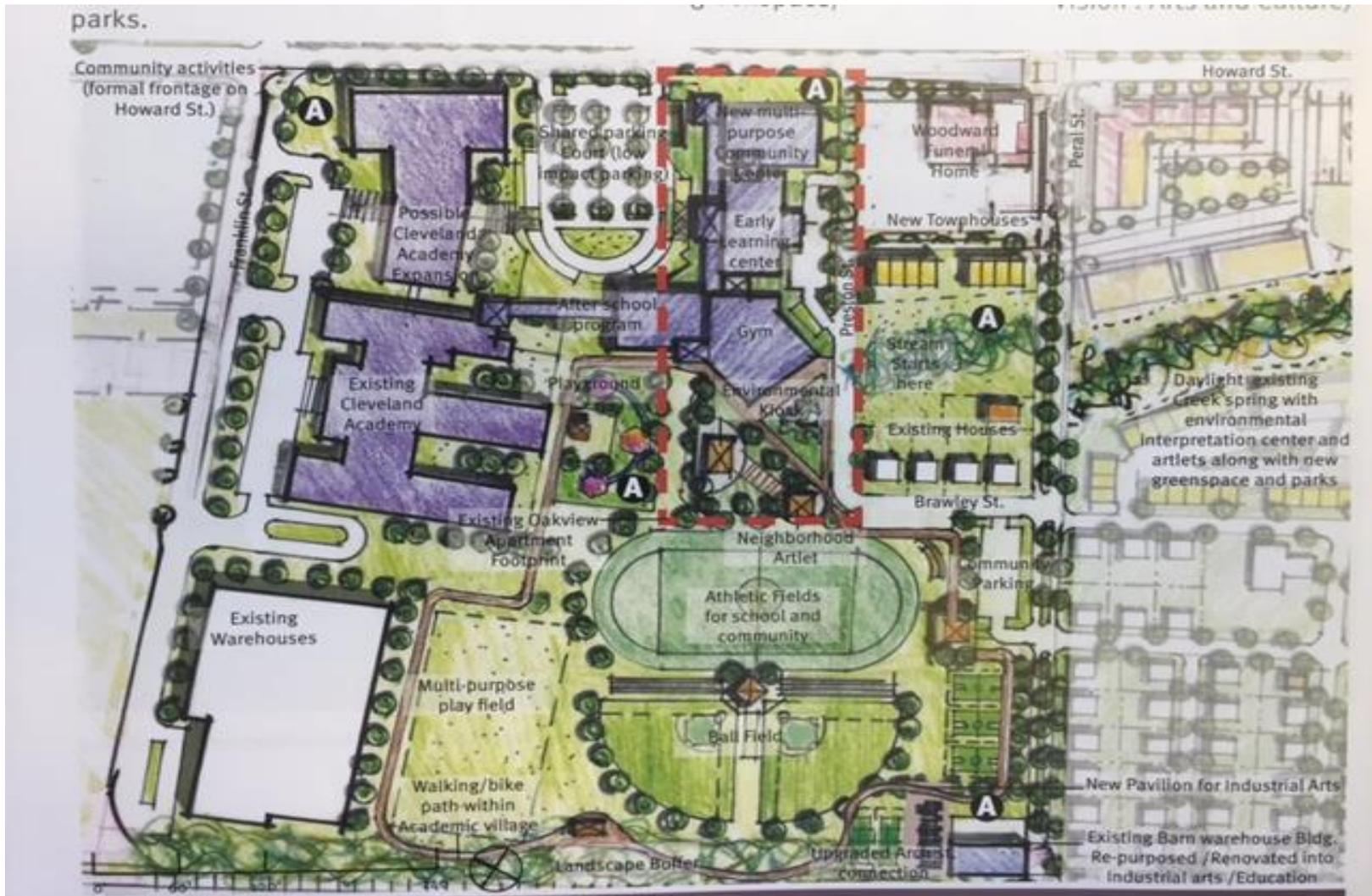
- Railroad Overpass Murals
- smART Bus Stops
- Sheppard Park – Recreation Destination
- Vacant Lot ReUse



# Oakview Apartments (Spartanburg, SC)



# Academic Village and Wellness Center



## Neighborhood Improvements







Relocated Fremont St.

Ex. House

Service

Rain garden

Playgrounds

Early Learning Building  
+ 845.0

Playgrounds

Pocket Park

Parking - 17 stalls

Ex. Building

Ex. Trees

Franklin St

Bus Dropoff

Franklin St.

Howard St.  
738

Howard St  
714

Fremont Ave.

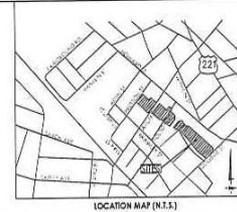
846

700

PRELIMINARY DRAWINGS FOR:

# BUTTERFLY BRANCH GREENWAY

CITY OF SPARTANBURG SOUTH CAROLINA



**BUTTERFLY BRANCH GREENWAY**  
CITY OF SPARTANBURG, SOUTH CAROLINA

**CIVIL ENGINEERING:**



**BLACKWOOD ASSOCIATES INC.**  
CONSULTING ENGINEERS  
PO BOX 266  
SPARTANBURG, SC 29304  
854-583-5432 FAX-583-5434

**LANDSCAPE ARCHITECTS:**



801 Church Avenue / Spartanburg, SC 29302  
(803) 582-2222 / (803) 582-2222  
landart@landart.com / www.landart.com

NOTE:  
THE BOUNDARY, TREE LOCATIONS AND TOPOGRAPHIC INFORMATION REPRESENTED ON THE DRAWING IS IN RELIANCE OF THE INFORMATION PROVIDED BY THE PROJECT CIVIL ENGINEER. REFER TO THE CIVIL ENGINEERING DRAWINGS FOR DETAILED SURVEY INFORMATION.  
IF ANY DISCREPANCIES ARE DISCOVERED TO THE EXTENT THEY REQUIRE CHANGES OR CORRECTIONS TO DESIGN OR CONSTRUCTION, PLEASE CONTACT THE PROJECT ENGINEER NAMED ON THE FIRST PAGE OF THIS DRAWING PACKAGE AND NOTIFY THE LANDSCAPE ARCHITECT NAMED ON THIS SHEET IMMEDIATELY.  
THE DRAWING SERVES ONLY AS A REFERENCE AND THE CONTRACTOR SHALL BE RESPONSIBLE FOR LOCATING AND MARKING ALL UTILITIES ON SITE. THE LANDART DESIGN GROUP, INC. ASSUMES NO LIABILITY FOR ITS ACCURACY OR STATE OF COMPLETION OR FOR ANY DESIGN INCLUDING ACCURACY, WHICH THE USER MAY MAKE BASED ON THIS INFORMATION.

**REVISIONS**

#	DATE	DESCRIPTION	BY
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**WORK IN PROGRESS**

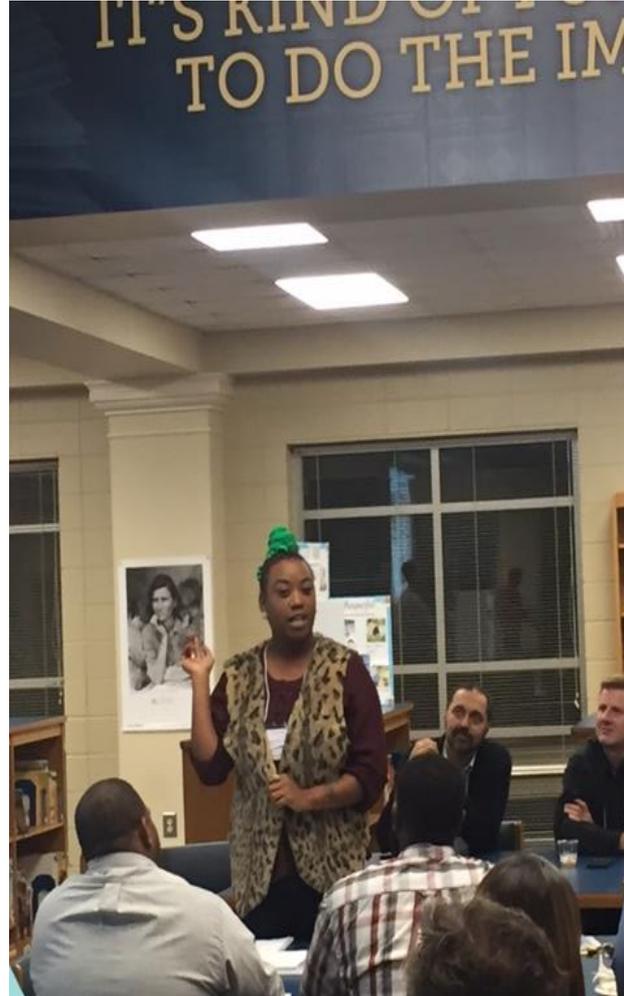


**1 OVERALL SITE PLAN**

1.0 SCALE: 1" = 40'

SYMBOL	DESCRIPTION	SEE DETAIL	MANUFACTURER	MODEL NUMBER	FINISH	SEE
03	CONCRETE SCHEDULE					

# Supportive Services through Relationships





# WHAT WILL YOUR PLANNING GRANT ACCOMPLISH?

# Questions?

