

“What is Placemaking.....”

“What is Placemaking.....
What makes people love
where they live?”



YOUNG, TALENTED PEOPLE
LOOKING FOR WORK

FAMILIES WITH YOUNG CHILDREN

INCLUSIVE

RACIAL AND ETHNIC MINORITIES

OLDER
PEOPLE

IMMIGRANTS

YOUNG ADULTS
WITHOUT CHILDREN

GAYS AND LESBIANS



OTHER PEOPLE CARE
ABOUT EACH OTHER

FUN ACTIVITIES

SOCIAL & CULTURAL DIVERSITY

GOOD PLACES TO MEET PEOPLE

MULTI-LAYERED HISTORY

ARTS AND CULTURAL
OPPORTUNITIES

“..... And why does it
matter?”

“..... And why does it matter?”

satisfaction
with where
you live



economic
health of a
community



RIVER DISTRICT, SACRAMENTO

Planning Context



RIVER DISTRICT, SACRAMENTO Planning Context



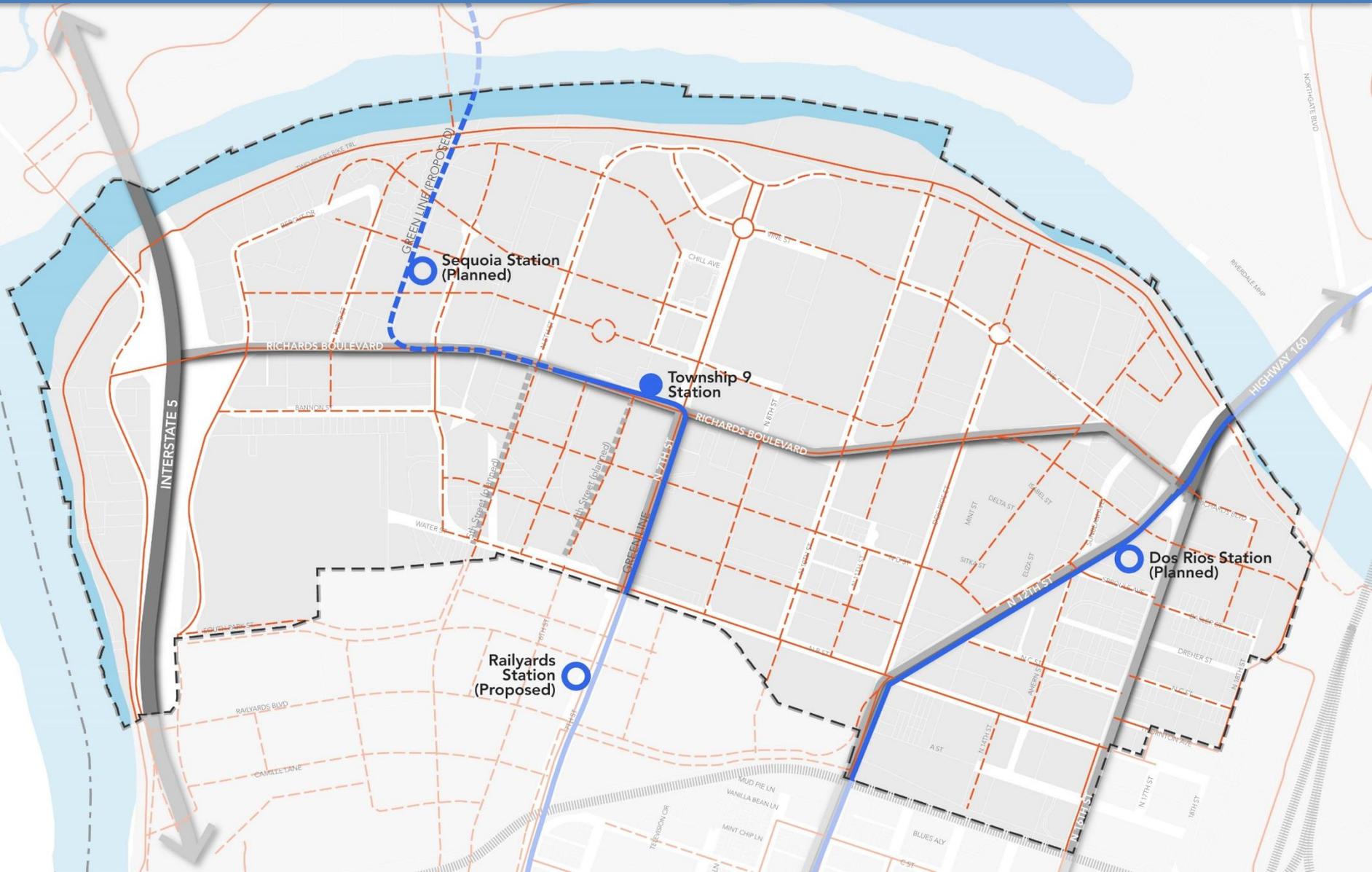
RIVER DISTRICT, SACRAMENTO

Planning Context



MULTIMODAL TRANSPORTATION

existing + proposed bicycle network



PROPOSED PROJECTS

streets + transit + developments



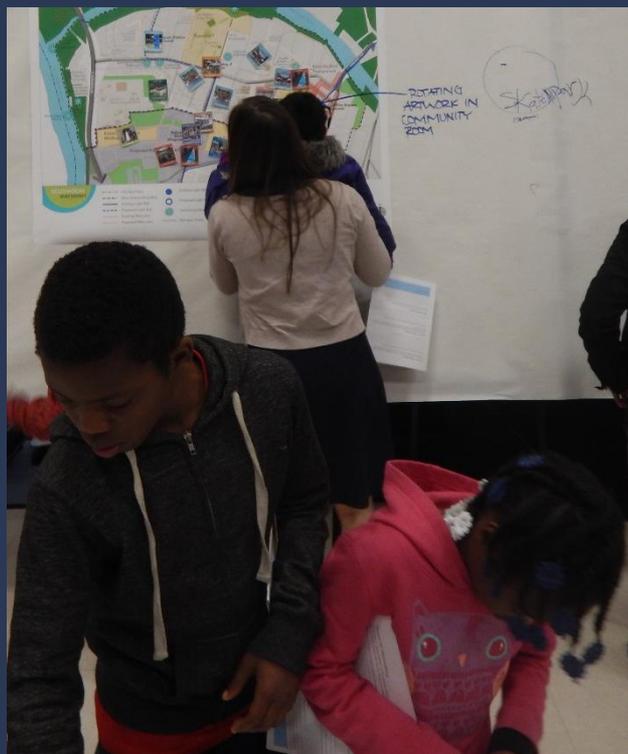
River District, Sacramento



River District, Sacramento



River District, Sacramento



Community Meetings



Placemaking Pop-Up Events





UNITED STATES POST OFFICE
SOUTH BERKELEY STATION
BERKELEY, CALIFORNIA 94703-9991

ELIJAH AVENUE

River District, Sacramento



What does a great neighborhood mean to you?



DESTINATION RIVER DISTRICT PLACE-MAKING

ASSETS:

- RIVER
- HISTORY
- LIGHT RAIL
- DOG RIDES HOUSING
- PROMENADE UNDISCOVERED GEMS

INVESTMENT:

- \$80M INVESTMENT
- QUIET
- WELL CONNECTED TO DOWNTOWN
- BIKE TRAILS

PLACES OF DISCOVERY:

- ART
- MURALS
- GRAFFITI ART
- TRAILS PARK
- DRINKING CONVECTION STANDS
- DOG PARKS
- DOG BAGS WATER FOUNTAINS
- RESTAURANTS
- SMOKE
- PEOPLE WALK/BIKE TO WORK

COMMUNITY & SAFETY:

- ROTATING ARTWORK IN COMMUNITY ROOM
- ADDRESS HOMELESS
- PET FRIENDLY AREAS
- UPDATE RICHARDS CROSSING
- COMMUNITY FACILITY YMCA
- SAFE
- MORE POLICE CONTROL
- RESTAURANTS
- BIKE AREAS
- SAFER GREEN PARK SPACE
- MAINTAIN GREEN SPACE ALONG RIVER
- SAFE ALONG THE RIVER FOR BIKE RIDERS

TRANSPORTATION & INFRASTRUCTURE:

- CELEBRATE DIVERSITY
- ART
- FOOD TRUCKS
- CHILDREN'S AREAS
- MOBILE LIBRARY
- INVESTMENT IN RIVER
- CELEBRATE RAILROAD HISTORY
- CHINESE COMMUNITY
- JAPANESE
- CELEBRATE DIVERSITY
- ART
- FOOD TRUCKS
- CHILDREN'S AREAS
- MOBILE LIBRARY
- INVESTMENT IN RIVER
- CELEBRATE RAILROAD HISTORY
- CHINESE COMMUNITY
- JAPANESE

Other Notes:

- NEED MORE BIKES - HIGHER LEVEL
- CELEBRATE DIVERSITY
- ART
- FOOD TRUCKS
- CHILDREN'S AREAS
- MOBILE LIBRARY
- INVESTMENT IN RIVER
- CELEBRATE RAILROAD HISTORY
- CHINESE COMMUNITY
- JAPANESE

Safe



21st St, Paso Robles



Design

Functional

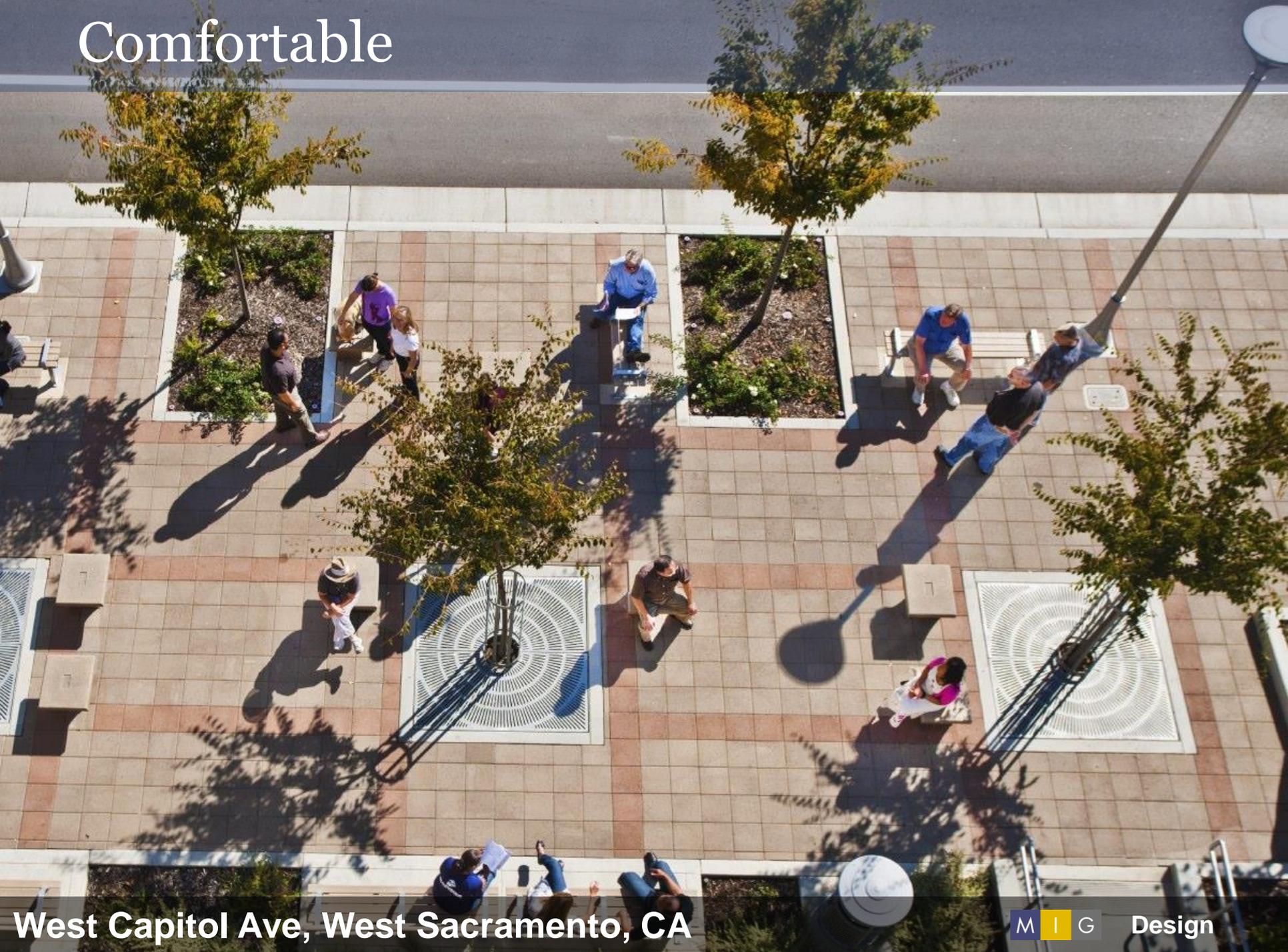


West Capitol Ave, West Sacramento, CA



Design

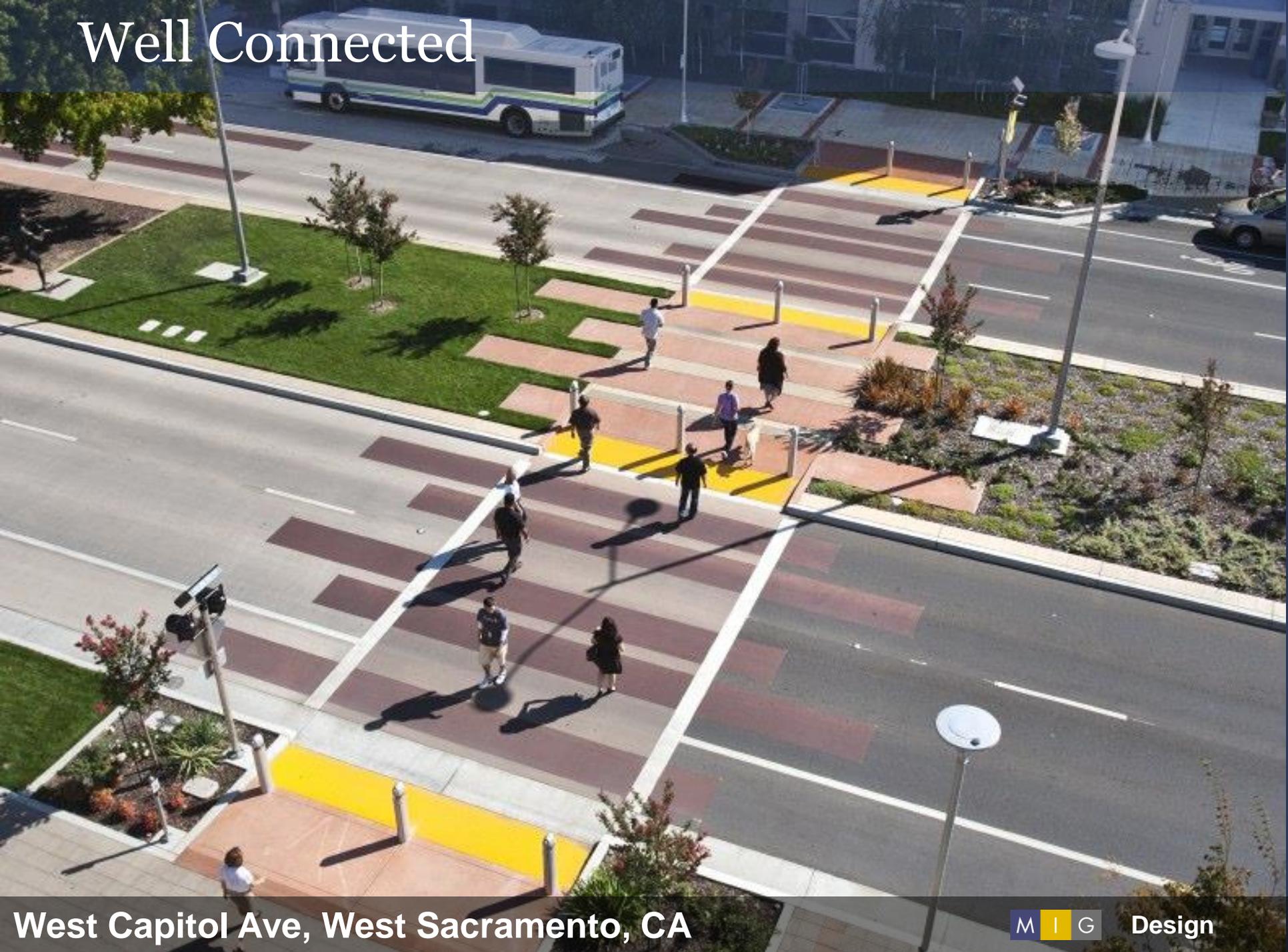
Comfortable



West Capitol Ave, West Sacramento, CA

M I G Design

Well Connected



West Capitol Ave, West Sacramento, CA



Design

Well Connected ... For All Users



Well Connected ... For All Users



Healthy



Washington St, Golden, CO

M I G

Design

Healthy



Fun



West Capitol Ave, West Sacramento, CA

M I G

Design

Outdoor Living Rooms Temporary



Upper Market, San Francisco

Outdoor Living Rooms ... Temporary



Bell St, Seattle, WA

M I G

Design

.... Outdoor Living Rooms... Permanent



Winslow Way, Bainbridge Island

M I G

Design

Sustainable



Dixieanne Ave, Sacramento

M I G

Design

Artistic - Celebrate Community



Main Street, Lyon

Flexible



Hemisfair, San Antonio

M I G

Design

Flexible



Flexible



HemisFair, San Antonio

M I G

Design

Flexible



HemisFair, San Antonio

M I G

Design

PLACEMAKING ELEMENTS

Gateways

Art / Murals

Kiosks / Signage

Multi-purpose Structures

Landscaping / Paving

Other

GATEWAYS



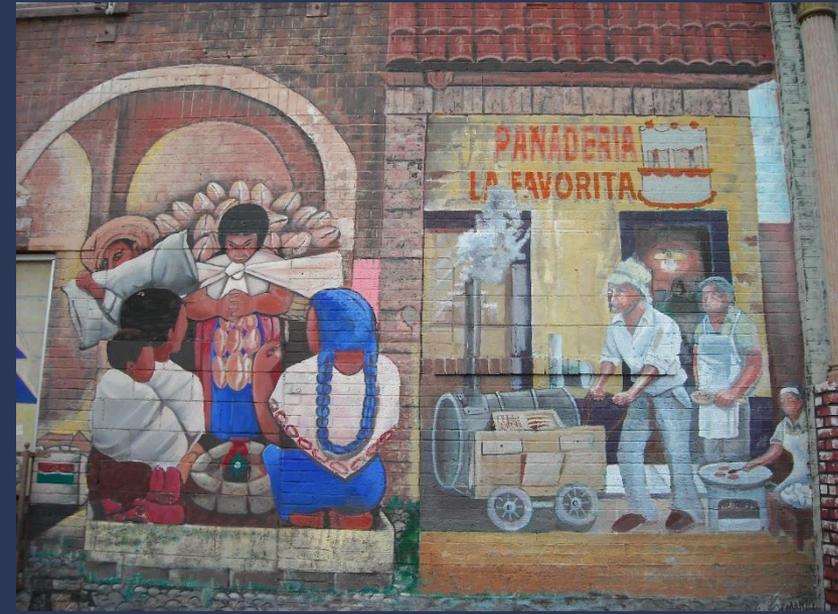
SIGNAGE / KIOSKS



ART



ART / MURALS



LANDSCAPING / PAVING



LANDSCAPING / PAVING



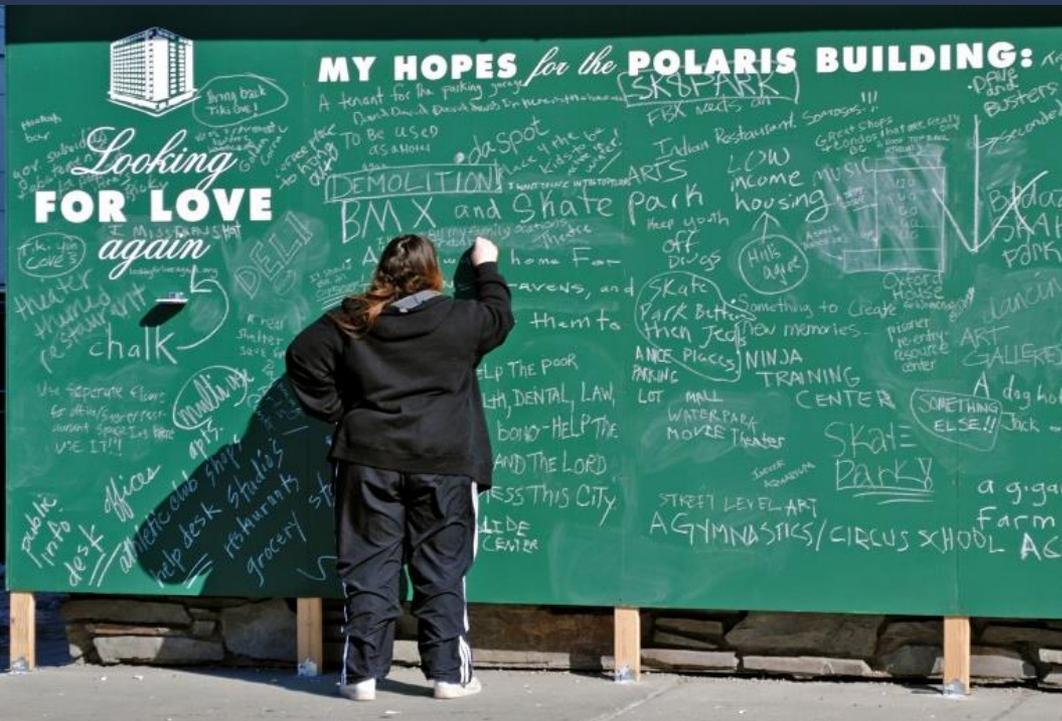
MULTIPURPOSE STRUCTURES



MULTIPURPOSE STRUCTURES



TELL A STORY



TELL MY STORY!



Dixieanne Ave, Sacramento



Design