

JOBS PLUS PILOT PROGRAM EVALUATION

Presentation to Jobs Plus Grantees, 3.22.16

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***National Initiative
on Mixed-Income
Communities***
at the



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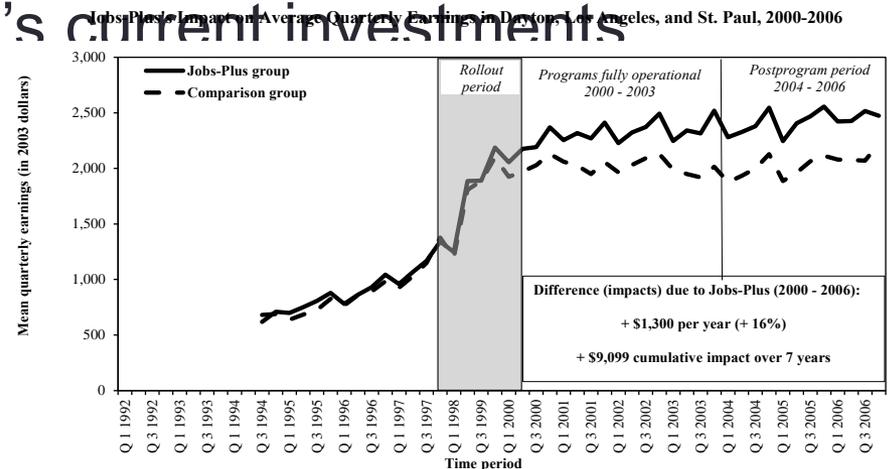


Presentation Overview

- Jobs-Plus and the value of research
- Who we are
- Goals of our research
- Overarching questions
- Substantive areas of focus
- What we're asking of you
- What we commit to you
- Discussion and feedback

Jobs-Plus and the value of research

- Original Jobs-Plus demonstration was an “experiment” in many senses of the word
- Rigorous research design held program to highest standards
- Design demonstrated not only impacts, but importance of strong implementation
- Strongest level of evidence helped policy makers make case for funding and for HUD’s current investments
- Showed benefits of the program, and also areas where there was room for improvement



Who we are

- MDRC
 - David Greenberg (PI), Victoria Quiroz-Becerra (field research lead), Aurelia De La Rosa Aceves (field research), James Riccio (advisor)
 - Helped design and evaluate all Jobs-Plus models to date
 - Site leads for Boston, Houston, and Syracuse
- National Initiative on Mixed-Income Communities (Case Western)
 - Prof. Mark Joseph, Cyleste Collins, Taryn Gress, Emily Miller
 - Expertise in public housing redevelopment and self-sufficiency programs
 - Site leads for Chicago, Cuyahoga, and St. Louis
- Center for Urban and Regional Studies (UNC-Chapel Hill)
 - Prof. Bill Rohe, Kirstin Frescoln, Michael Webb
 - Expertise in public housing reform and self-sufficiency initiatives
 - Site leads for Charlotte, Memphis, and Roanoke

Goals and approach to research

- Provide objective assessment to HUD, grantees, and public about program
- Contribute to strong program dynamics, by supporting feedback loops
- Acknowledge start-up as important reality, and topic in its own right
- See *your* insights about challenges and breakthroughs as our fundamental resource and most important data source
 - Will also rely on program and cost reporting, PIC data

Broad research questions

- *Early implementation:* How do HUD and the grantees start up and support Jobs Plus operations?
- *Saturation and dosage:* To what extent do all eligible residents receive employment services, rent incentives, and Community Support for Work?
- *Early outcomes:* What early outcomes are achieved by grantees?
- *Costs:* What are the costs of implementing Jobs Plus?

Comparative perspective: How do experiences vary across sites, and what explains differences among them?

Overarching indicators of success

- Start-up and scale-up
 - Developing value-added partners
 - Getting the program launched in a timely way
 - Leveraging additional resources that benefit residents
- Achieving saturation and dosage
 - Enrolling in employment services, receiving JPEID, exposure to CSW
- Quality of service delivery
 - Enrollment in training programs; job placement and retention
- Sustainability
 - Consolidating work for a strong transition to post-program

Substantive areas of focus

- Program scale-up and support
- Employment services
- Financial incentives (JPEID)
- Community Support for Work
- Creating synergy among program components

Program scale-up and support

Topics include:

- How HUD and PHA management help practitioners learn the model
- How accountability – internal and external – is established
- The role of partners external to the PHA
- What types of supports are most helpful to grantees as they adapt Jobs Plus to local circumstances

Employment services

Topics include:

- How grantees develop service focus
- How sites achieve “saturation” of varied services
- How partnerships develop to support higher-wage jobs
 - Career pathways and sectoral models
- Early outcomes of employment services
 - Training completions, placements, retention

Financial incentives

Topics include:

- How JPEID is started-up and integrated into property management
- How the incentive is framed and marketed
- How residents view its benefits
- JPEID's integration with asset-building or financial inclusion programs
- Take-up of JPEID across the development

Community Support for Work

Topics include:

- The nature and scope of CSW activities
- How coaches are supported and trained
- How peer-to-peer contact emerges, beyond outreach
- How CSW can be a vehicle for promoting shared expectations and aspirations about work
- Early outcomes of CSW, in terms of reach within development

Interaction among program components

Topics include:

- How practitioners define and articulate synergies among program components
 - Employment Services-Financial Incentives
 - Financial Incentives-CSW
 - CSW-Employment services
- How practitioners put these synergies into practice
- How model components work together to engage, help, and motivate residents

What we're asking of you

- Candor about what it takes to make Jobs Plus successful
- Help coordinating staff interviews, resident focus groups
 - Two, 3-day visits (Q3/16, Q1/17)
 - 8-10 interviews, 1-1.5 hours; help identifying potential residents
- *For 3 grantees only*, coordinate unobtrusive observations
 - Three additional, 1-day visits
 - Walk with community coaches, observe case management/job development
 - No interview time required
- Openness to listen into calls with your program officers
 - Right to disinvite us to any or all
- Review our written findings
 - Interim report (Q1-2/17)
 - Final report (Q2-3/18)

What we commit to you

- Respectful, efficient and engaging interactions
- Sharing what we've learned ASAP
 - Webinars on early observations and research findings
- Confidentiality and other research protections
 - Shielding identity of respondents
 - Data security and consent
- Working with HUD, a chance to review evaluation findings and materials
- Openness to your feedback about our findings
- Our best attempt to help the field learn from your experiences

Discussion and feedback

- Questions or feedback about research and areas of substantive inquiry?
- Questions or feedback about research approach?
- Early preferences about how you'd like to be engaged?
- Other comments?

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