

HUD Anti-Loan Modification Scam TV - :30

(Images of scam posters and billboards fill the screen. Some are upside down. The build up of these scam ads increase and become chaotic.)

(The scammers are all pitching their loan medication scams at once.)

“100 percent success rate in modifying your home loan.”

“We’ll buy your home for cash.”

“Free consultations.”

“Act now.”

“As low as two percent.”

(Voice of mature and wise male.)

“Does this sound familiar?”

(Upside down scene of a couple in their home worried about their bills. Ominous music plays.)

“If you’re in need of assistance with your mortgage, be careful where you turn for help. Loan modification scammers will offer deals too good to be true. Know it. Avoid it. Report it. Learn the signs of a loan modification scam, so your life won’t be turned upside down.”

(HUD title card with HUD logo and tag:

Know it. Avoid it. Report it.

Call 1-888-995-HOPE or visit hud.gov/preventloanscams)

(Voice of mature and wise male.)

“For more information or to report a scam, call 1-888-995-HOPE or visit hud.gov/preventloanscams.”