Coordinating Housing with Education
BACKGROUND
Overview of GreatSchools

**MISSION:** To help parents become more effective champions of education in their homes and communities

- Founded in 1998 Bill Jackson
- Bill was driven by his vision to help parents choose the right school for their children and to hold schools accountable for their performance by making their data transparent and readily accessible.
- Organization of 55 Employees, Headquartered in San Francisco with local programs in Milwaukee and D.C.
- A national 501(c)3 nonprofit organization supported by the Bill & Melinda Gates, Walton Family and Robertson Foundations and others.
We provide online tools to help parents choose schools...

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<tr>
<th>SCHOOL NAME</th>
<th>GREATSCHOOL RATING</th>
<th>COMMUNITY RATING</th>
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<td>Robert Treat Academy Charter</td>
<td>9</td>
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<td>North Star Academy Charter</td>
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<td>Abington Ave. Elementary School</td>
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- Profiles on over 200,000 PK-12 schools across the nation
- Over 900,000 community ratings and reviews on schools nationwide
- Reaches more than 37 million people each year — approximately one-in-three American families with school-age children
- GreatSchools’ highest market reach is households with online users that earn less than $20,000 per year
…build skills to help in their child’s education success…

COLLEGE BOUND

• Digital media program that engages parents in their children’s education

• Includes short lessons, community and resources (English and Spanish)

• Developed with leading experts

• Piloted by over 12 partners and more than 4,000 users

• Partners include KIPP, Rocketship Education, Los Angeles Unified School District and Univision Dallas
GreatSchools created local programs to help low-income, low-literacy parents make good school choices – and to provide a laboratory for innovation for our national programs. Currently operating in Milwaukee and DC.
www.GreatSchools.org
Using GreatSchools.org to find schools....

- User-friendly search tool with information on schools nationwide
- Provides school information like address, contact, academic performance, extra curricular activities offered, GreatSchools 1-10 rating and community ratings and reviews
...see what other parents are saying....

- Over 900,000 user-generated ratings and reviews
- Provide a qualitative perspective on schools
In addition to the school information offered on GreatSchools.org, we also provide content on various topics such as bullying, how to help with homework, and activities parents can do with their children at each grade level.
...information for unique family situations.

- Special Education section focused towards parents who have children with learning difficulties.
- Resources that speak to parents about understanding and helping their children with LDs.
- Community experience where parents can chat with other parents who have children with LDs.
5 Steps to finding the right school
• **Step 1: Think about Needs**
  - Where a student goes to school will affect the family as a whole. Students’ needs must balance with important factors that affect the entire family.

• **Step 2: Understand the Choices**
  - Have parents make a list of at least 5-7 schools that they have already heard about and that they want to find out more about.
  - Use available resources like GreatSchools.org to find information and narrow down choices.

• **Step 3: Visit Your Top Choices**
  - Now that parents have narrowed down their choices, it is time to visit! This is really the only way to tell if a school is a good fit for a child and for the family.
...but a way to get to that great fit school.

- **Step 4: Make Your Decision**
  - Based on the priorities set, assess which schools meet the criteria.

- **Step 5: Apply and Enroll**
  - After all that good work has been completed, it is time to fill in applications for the schools (at least 2-3)!

**In the end, only the family must make the best choice for themselves!**
QUESTIONS??
For More Information Please Visit GreatSchools.org

Or Contact:

Natanya Levioff, DC Program Director
nlevioff@greatschools.org
D.C. Office: 202.450.5278

Weezie Hough, Business Development Account Executive
lhough@greatschools.org
National Headquarters: 415.977.0700