Is your PHA planning a Father’s Day celebration? Think about adding great new books to the mix to encourage dads and children to foster imagination and creativity while discovering the joy of reading together!

Through First Book, you can get access to great new books to support your events for Father’s Day and beyond, including great books featuring stories about dads and kids! First Book is a nonprofit that provides access to new books for children in need.

To get started, sign up, which is free and takes only minutes. You will need an estimate of the percentage of children you serve who are from low-income families. To register, you must be serving at least 70 percent kids in need.

Then, visit the First Book Marketplace, which has more than 5,500 titles for kids birth to 18—all available for up to 90 percent off retail prices. You can find all types of books, ranging from stories about Latino families to books about healthy habits.

NEED HELP? Contact the First Book Help Team at 866-READ-NOW or help@firstbook.org.

Thank you for the work you do to support children in your community!

Happy Reading!

About First Book
First Book is an international nonprofit social enterprise that provides access to new books and educational resources for programs and classrooms working with kids from low-income families. Since 1992, First Book has distributed more than 110 million new books to more than 120,000 schools and community programs like yours nationwide that work directly with children in need.