DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
ADMINISTRATION, OPERATIONS AND MANAGEMENT
OFFICE OF FIELD POLICY AND MANAGEMENT

PROGRAM DESCRIPTION

The Office of Field Policy and Management (FPM) provides management and oversight to all of HUD’s 80 Regional and Field Offices nationwide. Since FPM is uniquely positioned in the Regional and Field Offices, it serves as the principal point of contact for the Department in the field. The alignment of FPM in the field creates an effective opportunity for HUD to reach out, build and maintain partnerships with stakeholders, industry groups, the media, and the general public for providing outreach and information to advance Secretarial initiatives and the Department’s strategic goals. The Director for Field Policy and Management manages the operations of FPM to advance HUD’s strategic goals. Additionally, FPM is responsible for managing and coordinating HUD’s field offices’ initial response to Congressional and State/local elected officials’ inquiries and the planning and development of disaster relief efforts. FPM’s Regional and Field Office Directors lead the development and implementation of local management action plans and the Department’s national operating plan, including performance measures and strategies for each jurisdiction which ensure integrated program delivery while advancing the Department’s strategic goals and objectives. FPM ensures that each of HUD’s offices in the field operates as a common enterprise. Moreover, FPM’s core responsibility is to assess local HUD program delivery, communicate and coordinate Presidential and Secretarial priorities, initiatives, and policies in the field.

AGENCY PRIORITY GOALS

FPM’s fiscal year 2013 budget represents a vigorous mission and reflects a renewed commitment to help HUD Strengthen the Nation’s Housing Market to Bolster the Economy and Protect Consumers (Strategic Goal 1). FPM’s Headquarters, Regional Administrators and Field Office Directors lead the development and implementation of both the Management Action Plan (MAP) and the Department’s operating plan that includes performance measures, goals, outcomes and strategies for each jurisdiction to ensure integrated program delivery advancing the Department’s strategic goals. FPM’s MAP and operating plan goals reflect rationales for accomplishing particular goals, in ways that are responsive to place-based community needs while maintaining a high level of customer service. FPM is dedicated to ensuring that each of HUD’s offices in the field operates as a common enterprise. The
Administration, Operations and Management-Office of Field Policy and Management

Regional Administrators are the face of the Department in the field, acting as the front line customer service agents addressing community concerns and providing advice and information to the Secretary to help his policy agenda.

Additionally, FPM is also tasked with other collateral initiatives and responsibilities such as:

PRESIDENTIAL INITIATIVES
- American Recovery and Reinvestment Act (ARRA) / Place-Based Reporting and Monitoring
- Neighborhood Stabilization Program
- Sustainable Communities
- Weatherization
- Youth Violence Initiative
- Strong Cities Strong Communities (SC2)
- Transforming Rental Assistance (TRA)

CROSS-AGENCY COLLABORATIONS
- Choice Neighborhoods
- Rental Housing Demonstration Initiative
- National Disaster Recovery Framework
- Foreclosure Prevention/EHLP Outreach
- Ending Chronic Homelessness HUD/HHS/VA

NEW AND CONTINUING INITIATIVES

For fiscal year 2013, FPM priorities will highlight quality service to all HUD customers by improving awareness of HUD’s initiatives such as the American Recovery and Reinvestment Act and continuing to focus on cross-cutting Secretarial initiatives aligned with the Department’s Strategic Plan, Management Action Plan, and the Department’s National Operating Plan, as well as other Presidential and Secretarial priorities and initiatives.
POLICY AND FUNDING PRIORITIES

FPM’s work is most closely related to the Department’s Strategic Goal 5: Transform the Way HUD Does Business. FPM does not administer any appropriated HUD programs but it develops mechanisms to ensure that critical field program delivery issues are addressed. For fiscal year 2013, FPM is requesting a total budget of $47.9 million with a staffing level of 347 FTEs. At this funding level in general terms, FPM will be able to assess the effectiveness of programs and customer service at the local level and provide operational feedback designed to constructively influence program design and Departmental policy-making.

FPM requests the following budget for fiscal year 2013:
OFFICE OF FIELD POLICY AND MANAGEMENT

<table>
<thead>
<tr>
<th></th>
<th>FY 2010 Actual</th>
<th>FY 2011 Actual</th>
<th>FY 2012 Enacted</th>
<th>FY 2013 Request</th>
<th>Increase/Decrease compared to 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Services</td>
<td>$46,649,897</td>
<td>$46,625,147</td>
<td>$45,041,000</td>
<td>$46,357,000</td>
<td>$1,316,000</td>
</tr>
<tr>
<td>Non-Personal Services:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Travel</td>
<td>1,595,619</td>
<td>1,185,351</td>
<td>1,850,720</td>
<td>869,000</td>
<td>(981,720)</td>
</tr>
<tr>
<td>Transp. Of Things</td>
<td>47,293</td>
<td>77,513</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Printing</td>
<td>17,821</td>
<td>7,432</td>
<td>18,000</td>
<td>14,000</td>
<td>(4,000)</td>
</tr>
<tr>
<td>Other Services</td>
<td>144,679</td>
<td>286,626</td>
<td>580,280</td>
<td>612,000</td>
<td>31,720</td>
</tr>
<tr>
<td>Supplies</td>
<td>6,736</td>
<td>10,802</td>
<td>10,000</td>
<td>5,000</td>
<td>(5,000)</td>
</tr>
<tr>
<td>Subtotal Non-Personal Services</td>
<td>$1,812,148</td>
<td>$1,567,724</td>
<td>$2,459,000</td>
<td>$1,500,000</td>
<td>($959,000)</td>
</tr>
<tr>
<td>Total</td>
<td>$48,462,045</td>
<td>$48,192,871</td>
<td>$47,500,000</td>
<td>$47,857,000</td>
<td>$357,000</td>
</tr>
<tr>
<td>FTE</td>
<td>374.3</td>
<td>353.9</td>
<td>341.8</td>
<td>347.0</td>
<td>5.2</td>
</tr>
</tbody>
</table>

FPM is requesting 347 FTE’s for fiscal year 2013 and $47.857 million; this is an increase from fiscal year 2012 of 5.2 FTE and a total reduction in non-personnel services of $959 thousand.

Justification of Personal Services (FTEs)

FPM’s human capital resources will be used to continue the commitment of improving the effectiveness of HUD services by providing leadership and field coordination, ensuring delivery of customer service, and communicating the Secretary’s initiatives, priorities and
policies to our partners, local elected officials and the industry through the use of social media, education and outreach opportunities, and other representational forums.

Subgoal 5B – Focus on Results – Create an Empowered Organization that is Customer Centered, Place-Based, Collaborative, and Responsive to Employee and Stakeholder Feedback

Over the last five to ten years, FPM has experienced gradual declines with regards to its FTE ceiling. This causes difficulties and challenges with adjusting and readjusting workload shifts to accommodate drops in staffing. The unstable shift in staffing has the potential to reduce FPM’s ability to ensure excellent customer service, effectively maintain representational responsibilities, and provide office leadership.

FPM requests 347 FTE for fiscal year 2013, which represents an increase of 5.2 FTE from fiscal year 2012. The additional 5.2 FTE will be used to fill critical positions in the Field that will become vacant in fiscal year 2012 due to budgetary constraints. This staffing level will allow FPM to focus on its core mission of furthering and broadening local partnerships and collaboration efforts and increase its role in providing data analyses of the Recovery Act and other initiatives without any reduction in service to customer base.

FPM’s resources will be used to improve the effectiveness of HUD’s services by providing leadership and field coordination, ensuring delivery of customer service, and communicating the Secretary’s initiatives and policies to our partners, local elected officials, and industry representatives through the use of social media, education and outreach and other representational forums.
Travel: FPM’s budget is predominately operational in nature and specifically travel-related. Travel funds are an essential resource to the field management and outreach functions of FPM. It is the driving force in supporting FPM’s mission of coordinating the Presidential and Secretarial priorities and initiatives at the local level. FPM’s travel funds assist with building and furthering relationships and support senior management officials serving as principal points of contact in the communications and implementation of national goals, local management action plans, and HUD’s strategic goals. These travel dollars not only support Administration/Secretarial initiatives but also support coordinating Federal, State, and local officials to provide efficient responses to short-term disasters and aid in long-term recovery activities and ensure effective program linkage between agencies. The travel budget for fiscal year 2013 is $869,000, a $981,720 reduction from the fiscal year 2012 enacted level.

Printing and Reproduction: FPM is requesting $14,000 in funding for printing, a $4,000 decrease from the fiscal year 2012 enacted level. Funding under this category will be used for printing and reproduction services.

Other Services: These funds will cover the cost of maintaining FPM’s new knowledge management software application (Proofpoint), currently in the development stage. Proofpoint will be rolled out in July 2012 and used to track the fiscal year 2013 Department’s National Operating Plan, provide project management and accountability in the field, strategic planning and allow HQ FPM to provide accomplishments both qualitatively and quantitatively. Funding will also be used to procure temporary services, meeting/conference room space, and other inherent costs such as audio-visual equipment associated with the event. These funds will also be used to support registration fees and training opportunities for FPM’s 80 Regional and Field Offices and the Headquarters office.

Office Supplies and Materials: Funds cover the cost of purchasing office supplies, training materials, and computer-related items which are not provided by the Chief Information Officer.

FPM anticipates that amounts for BOCs 2200 (Transportation of Things) and 3100 (Equipment) will be minimal. Should expenses arise related to those BOCs, they will be absorbed within the budget for non-personnel expenses.
OFFICE OF FIELD POLICY AND MANAGEMENT

Director

Regional Office Directors

Field Office Directors