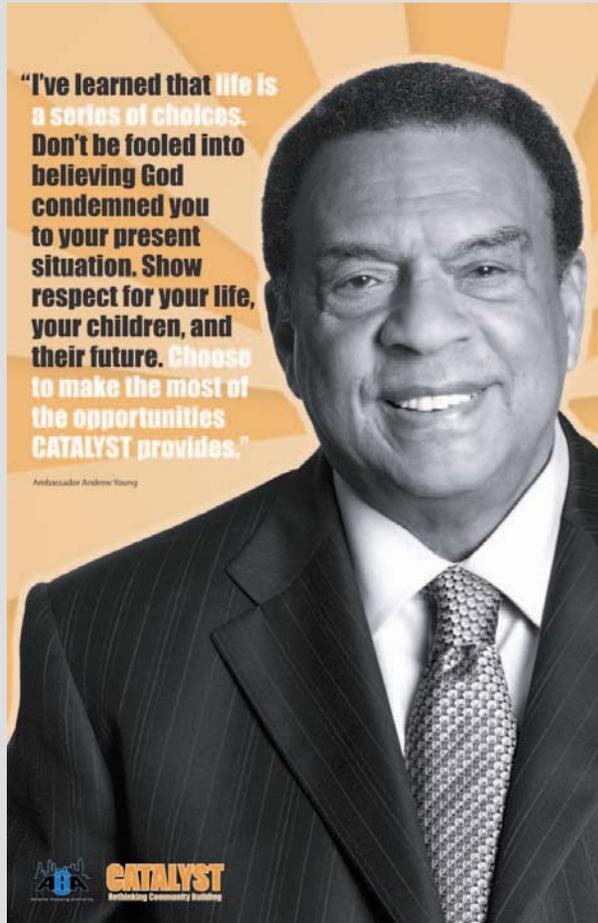
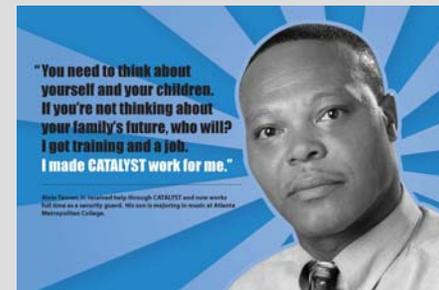


CATALYST Work Requirement Support Services/Resources



Poster and Postcard Campaign:

- Highlights CATALYST supporters (resident, community and civic leaders)
- Emphasizes the human potential in achieving successful outcomes
- Postcard mailings to non-compliant households includes a highlight on a service provider



**“Thanks to CATALYST,
many people who
didn’t know about
our agency have
come to see what
we have to offer.
More than 80%
leave here with a
job, a GED and the
life skills to help
them succeed.
Make CATALYST
work for you.”**

Deborah Lum
Executive Director
Atlanta Workforce Development Agency



Debra Lum
Executive Director
Atlanta Workforce Development Agency



Connecting Clients to Services

Push! Pull! Lift!

A Triage System to understand the current state of each assisted family

Categorizes families into one of three situations to understand the most appropriate services needed to address the family's needs

- **PUSH** – Families needing the least amount of assistance in meeting the work requirement
- **PULL** – Families needing a little more assistance and requiring more time to meet the work requirement
- **LIFT** – Families needing more intensive services and extended amounts of time to meet the work requirement



Connecting Clients to Services

Development of a Referral System...

Trained onsite Resident Services staff on the use of the Service Provider Network (SPN) and introduced them to SPN member organizations

Developed a referral form for use by onsite Resident Services staff and SPN.

Established monthly goals and benchmarks for onsite Resident Services



Connecting Clients to Services

Development of a Referral System...

Established monthly reporting processes and procedures with onsite Resident Services staff

Established monthly meetings with Private Management Company senior level staff to discuss Resident Services performance and to problem solve



Connecting Clients to Services

Additional Support for Families...

CATALYST Human Development Social Workers hired to:

1. Ensure consistent eviction standards
2. Prevent fragile clients from falling through the cracks
3. Provide more intensive services to clients in the “Lifting” Phase
4. Ensure consistent messages to the community relating to the CATALYST Work Requirement



Deferment Criteria

Deferment from the Work Requirement...

Head of Household is a full-time student at an accredited institution

Head of Household is working at least 25 hours per week or enrolled in a job training program

Head of Household has a short-term disability that is supported by documentation from a qualified medical professional

A household member has a verified medical condition that requires the head of household to serve as caretaker

Housing Affordability Initiative

“My daughter was having a hard time in the school near University Homes,” says Shunquilla Peterson, who now lives in a healthier community with higher performing schools. “My children are making better grades now. The school has more activities to offer the students, more parental involvement, and I believe it is only going to get better.”

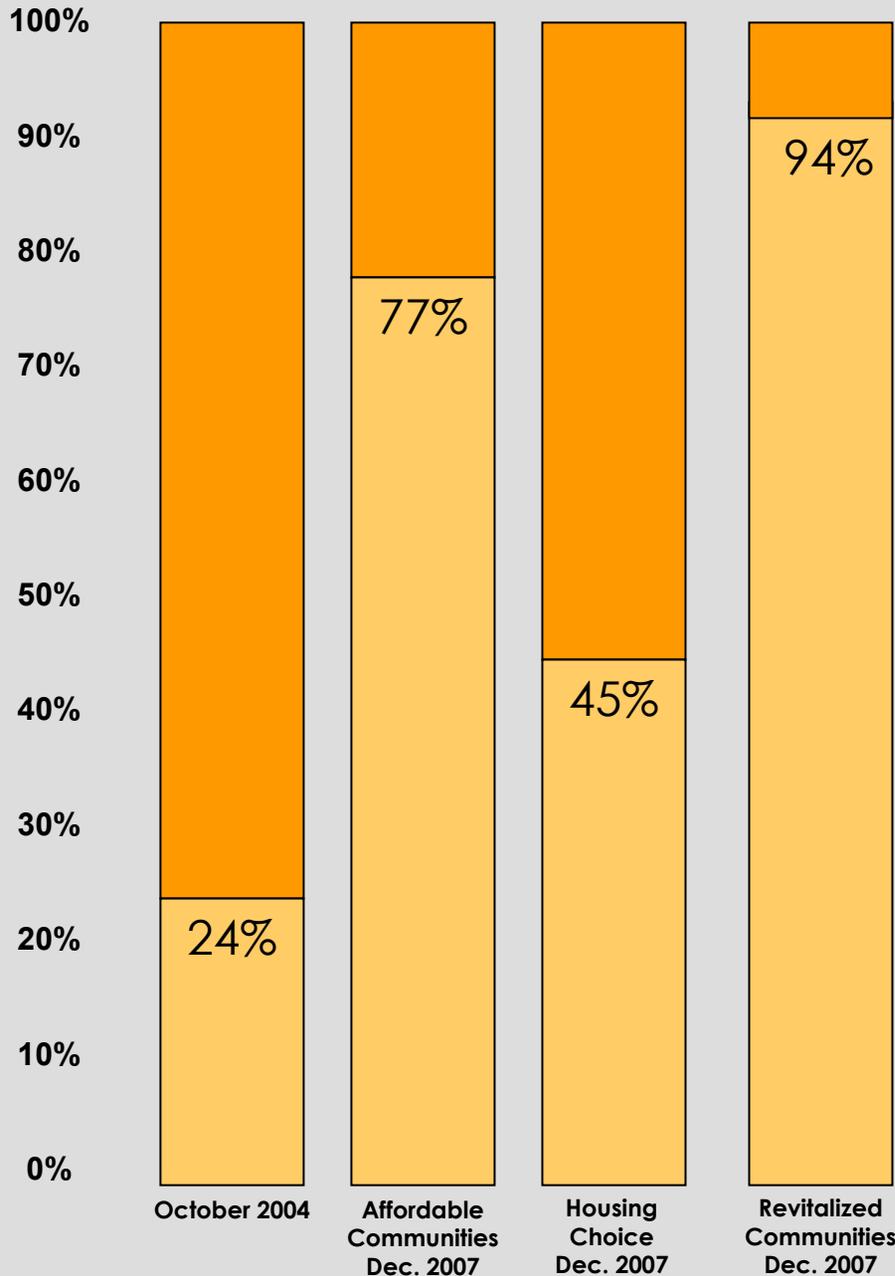
Shunquilla Peterson
Former public housing resident





CATALYST Work Requirement

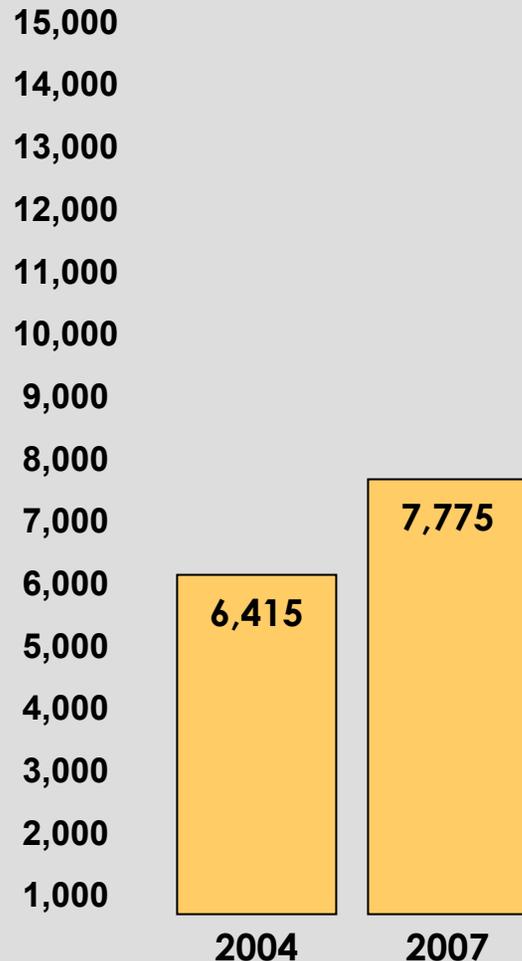
Client Success



**Comparative
Percentage of
AHA Clients
Compliant with
the CATALYST
Work &
Program
Requirement**



Success

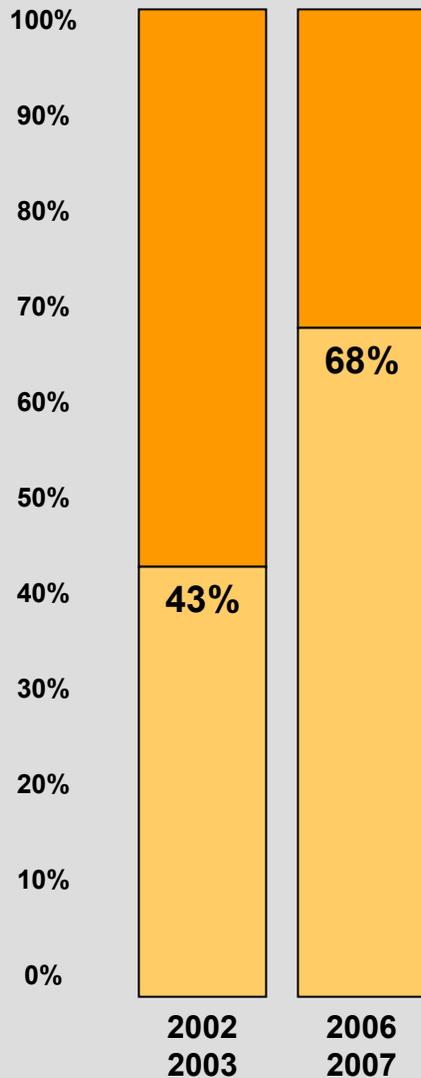


Comparative Numbers of Individual Clients in the Workforce

NOTE: 6,548 of 21,064 Clients exempt from the CATALYST Work Requirement



Success



Comparative Graduation Rates of Students in the Atlanta Public Schools System



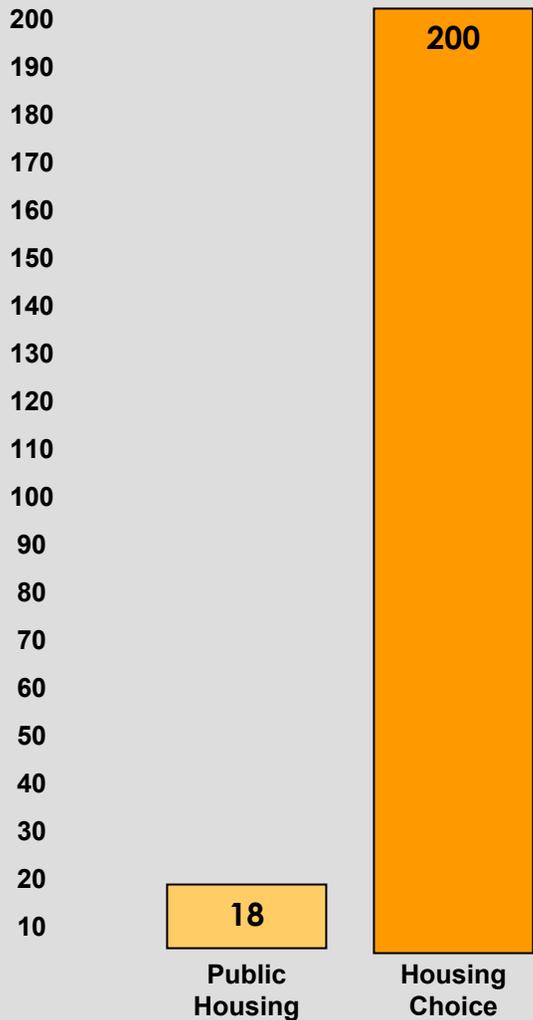
Success



Comparative
Average
Incomes of
AHA Clients



Success

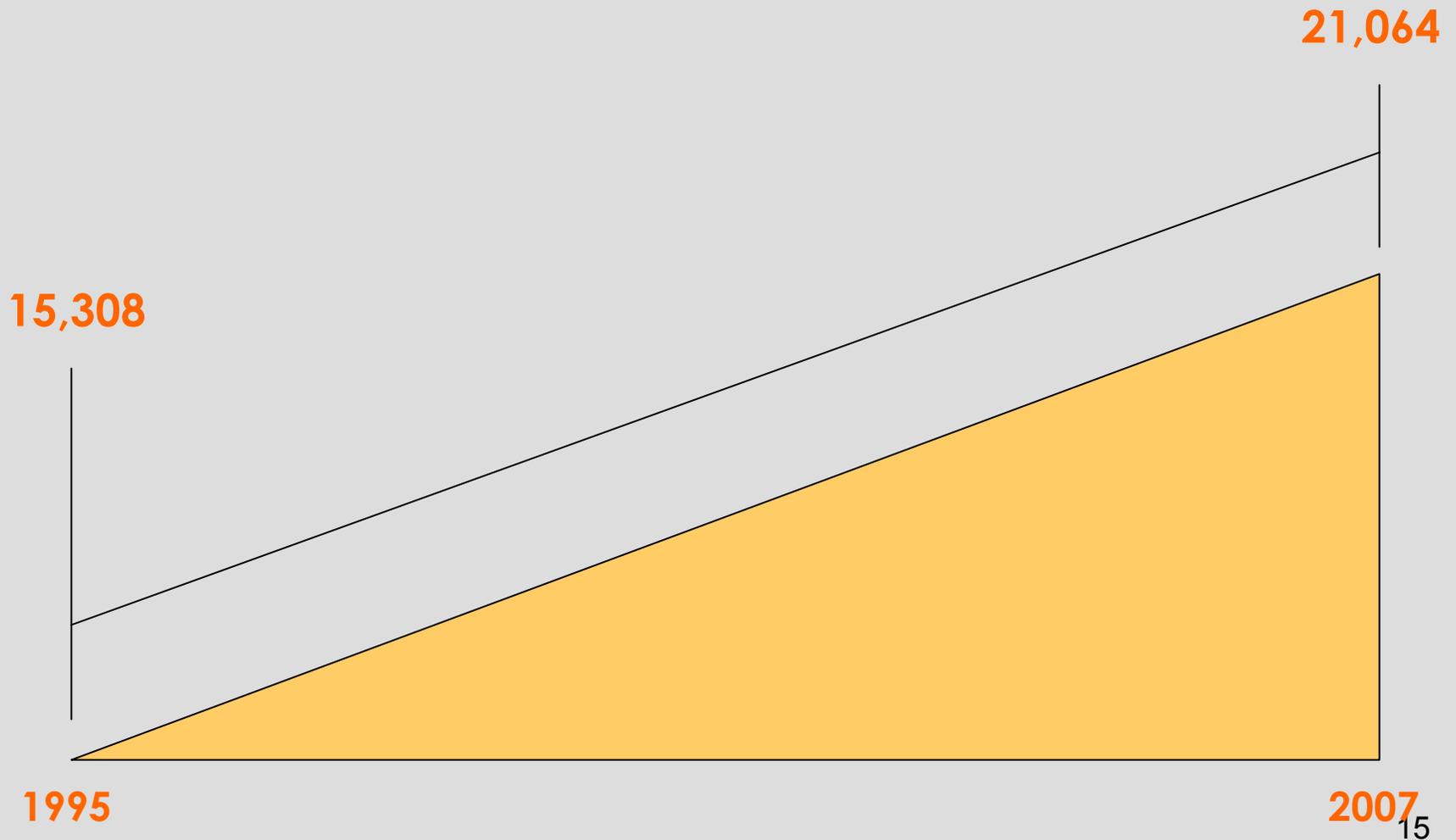


Number of
Evictions Based
Solely Upon
Failure to Meet
the Work
Requirement
Since 2004

 **Success**

Successes to Date

Number of Families Served





Successes to Date

Families are paying 20% more in rent, decreasing the amount of government assistance needed and becoming more self-reliant





Successes to Date

Increased employment rates have allowed AHA to collect an additional **\$2.3 million** in rent to reinvest in families and individual success

 **Success**



Thank you!

Questions and Answers