

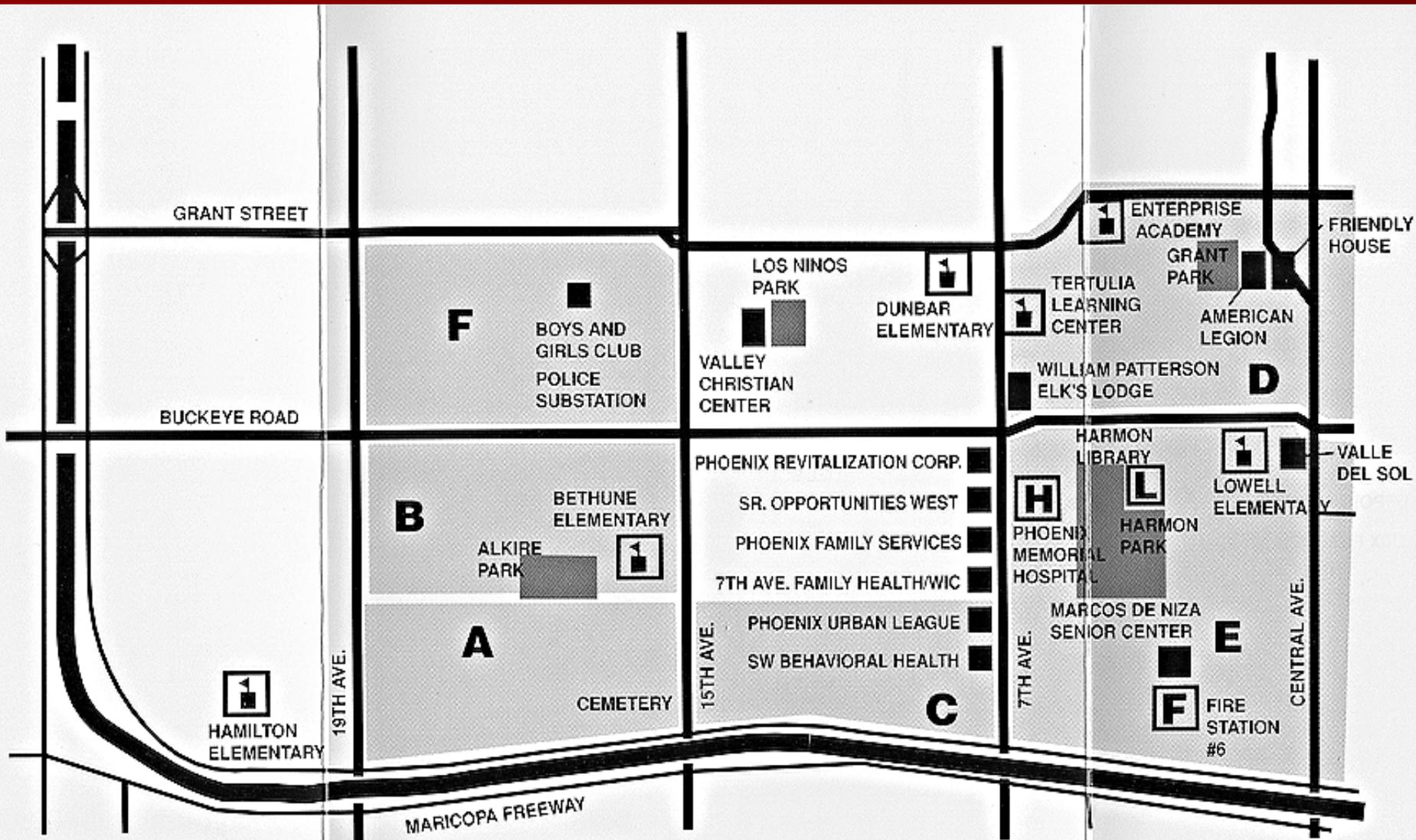


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LIFELONG LEARNING & CIVIC  
ENGAGEMENT

CENTRAL CITY SOUTH  
COMMUNITIES  
FOR ALL AGES

# CENTRAL CITY SOUTH



# CENTRAL CITY SOUTH

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- 10,189 RESIDENTS IN 2 SQUARE MILES

- RACE

- 44% WHITE,
- 7% AFRICAN AMERICAN,
- 4% NATIVE AMERICAN,
- 2% ASIAN AND 34% OF SOME OTHER RACE.

- ETHNICITY

- 77% HISPANIC

# CENTRAL CITY SOUTH

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- MEDIAN AGE OF 23.8
- CHILDREN 0 -18 = 42% (4,232)
- ADULTS 19 - 59 = 45% (4,643)
- ADULTS 60+ = 13% (1,314)

# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES

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## ALL AGES IDENTIFIED THESE ISSUES

- CRIME
- BLIGHT
- LACK OF AMENITIES
- LACK OF ADEQUATE RECREATIONAL FACILITIES & OPPORTUNITIES
- HIGH LEVEL OF TRANSIENT PEOPLE

# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES

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## STRATEGIES

COMMUNITY LEADERSHIP ACADEMY

GOAL: INCREASED KNOWLEDGE AND  
SKILL DEVELOPMENT OF RESIDENTS

# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES

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## LEADERSHIP ACADEMY

- TWO DAY WORKSHOP COVERING  
PERSONAL & GRASSROOTS
- GRADUATE REUNIONS FOR CONTINUED  
EDUCATION AND NETWORKING  
OPPORTUNITIES

# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES LEADERSHIP ACADEMY CLASS I



**"I think the Leadership Class is presented really nice. It gave me a feeling like getting Vitamin C when you have the flu! A real booster. Those kids in my class had a lot of good ideas!**

**You think you know everything until you hear their ideas".**

**Graduate**

**Job Salinas**

**52 Year Old**

# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES LEADERSHIP ACADEMY CLASS II



**“ I did not realize that older people were really interested in what a young kid had to say. I did not think it would be that important.**

**It was really interesting!”**

**Shannon Johnson**

**12 Years Old**

# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES LEADERSHIP ACADEMY CLASS III & IV



**“This class made me realize I that I need to work at having better communication and more respect for my daughter!”**

**Graduate – Gloria Cordova**

**52 Years Old**

# LEADERS — DEVELOPING SKILLS TO BE PART OF THE CHANGES IN OUR COMMUNITY

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YOUTH  
AND SENIORS OF  
THE  
COMMUNITY

LEARNING  
TOGETHER TO  
HAVE A ROLE IN  
COMMUNITY  
CHANGE

# Communities for All Ages Leadership Academy IV 2007

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# Communities for All Ages

## Welcome Back Graduates!

Leadership  
Academy  
Graduates

Mini-Conference  
and

Recognition  
Luncheon

Welcome  
Shannon Johnson  
Graduate Leadership Academy II

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Housekeeping

**1. Cell Phones**

**(Place on  
Vibrate)**

**2. Restrooms**

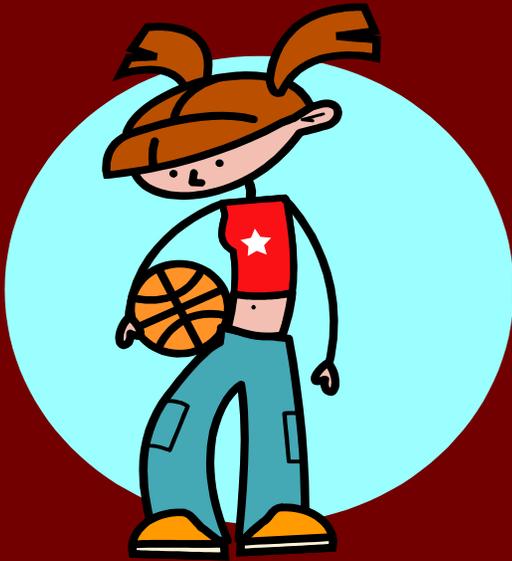
**3. Food**



# Person Place or Thing game

Grace Salinas – Graduate  
Leadership Academy I

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**Person**



**Place**



**Thing**

Leaders – Where, How, Why did they end up in this role?

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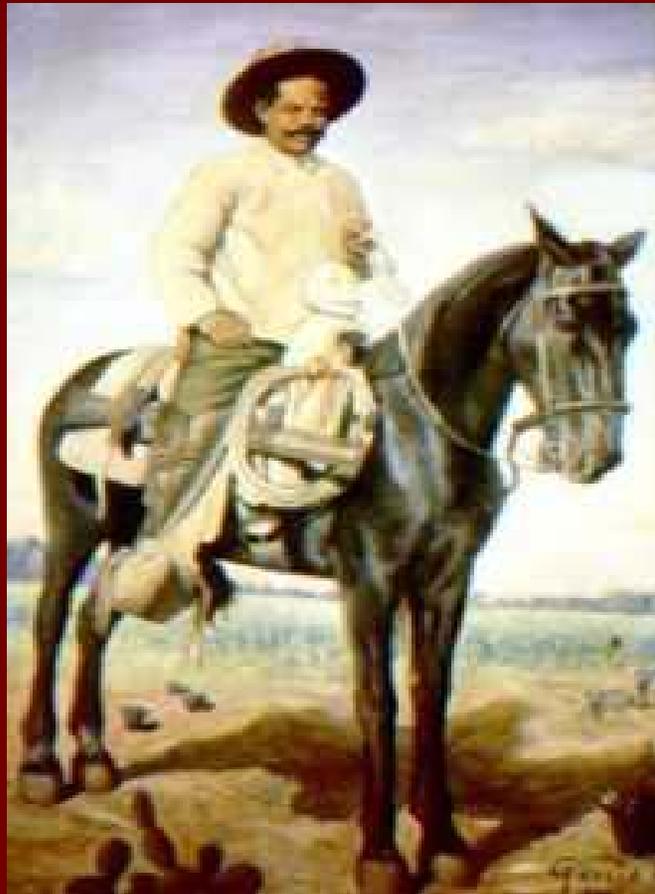
## Bill Wilson



From the rubble of a wasted life, he overcame alcoholism and founded the 12-step program that has helped millions of others do the same

Leaders – Where, How, Why did they end up in this role?

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## Pancho Villa

so the saying goes,...was “hated by thousands and loved by millions.” He was a Robin Hood to many and a cruel, cold-blooded killer to others.

But who was this colorful controversial hero of the Mexican Revolution and where did he come from?

# Leaders – Where, How, Why did they end up in this role?

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## Rosa Parks

Her simple act of protest galvanized the American civil rights revolution



Leaders – Where, How, Why did they end up in this role

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## Anne Frank

**With a diary kept in a secret attic, she braved the Nazis and lent a searing voice to the fight for human dignity**

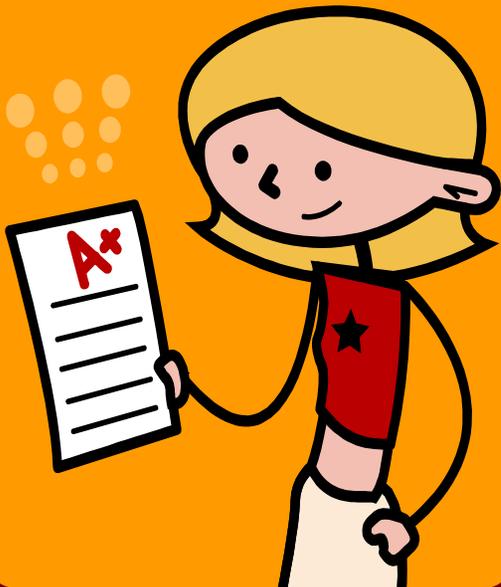
# Leadership Roles

## ■ Yourself:

**Read and Learn**

**Develop your personal skills**

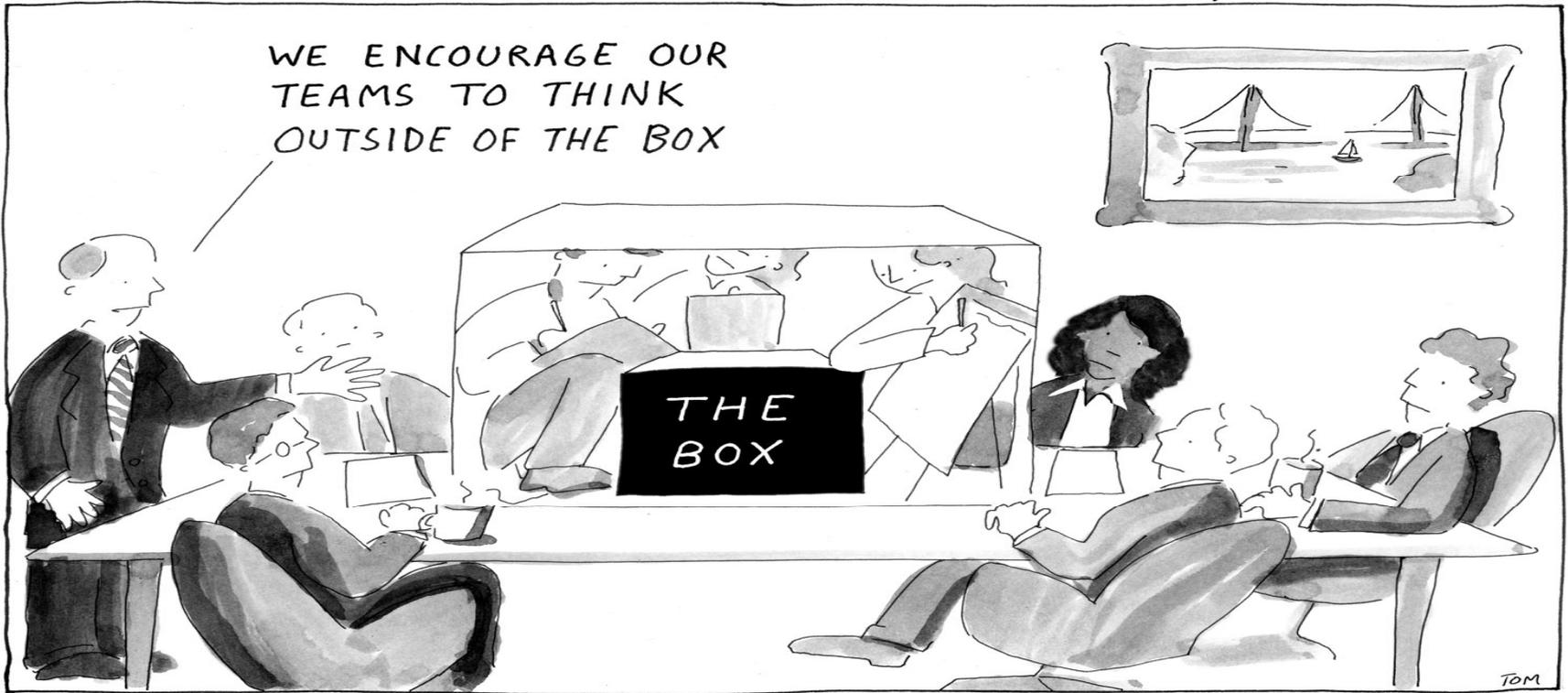
**Live well – Qualities of a Leader**



# Think outside the box!!

BRAND CAMP

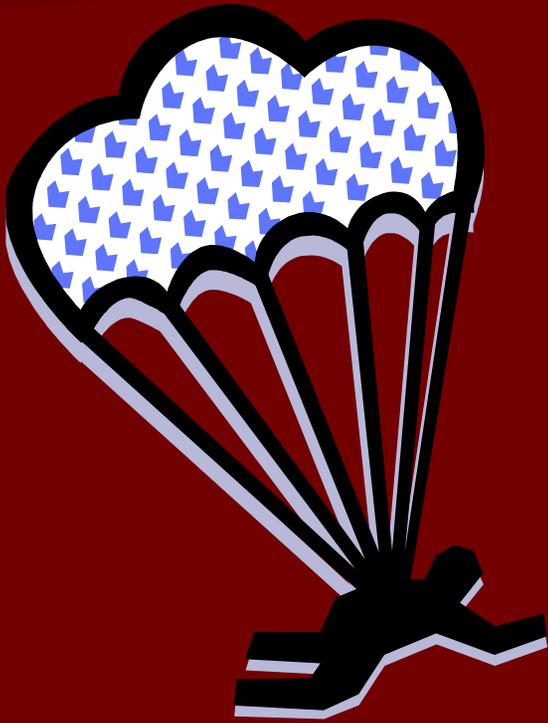
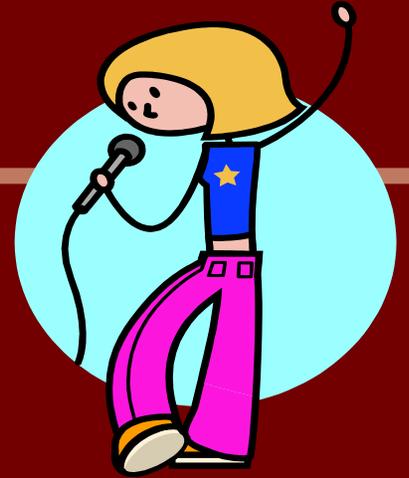
by Tom Fishburne



© 4/19/04

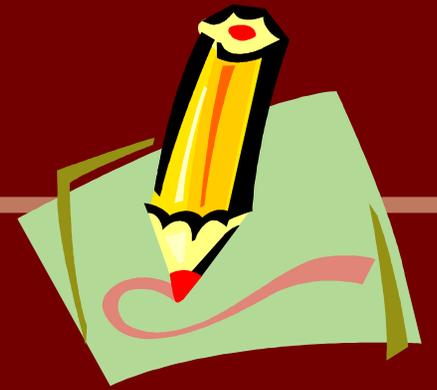
SKYDECKCARTOONS.COM

Be Adventurous!



Try  
Something  
New!

# Be Creative!



Paint!!!



Write!!!



Read



Laugh!!!

# Start with you!

Your family:



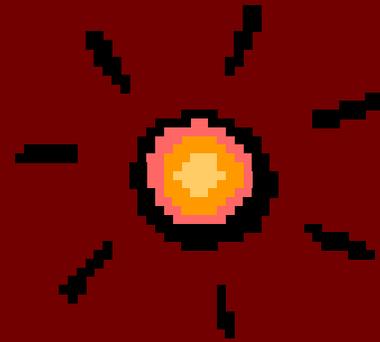
Don't we  
wish!!!

Name 2  
things  
that you  
can give  
to your  
family

# Leadership Roles

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Your City

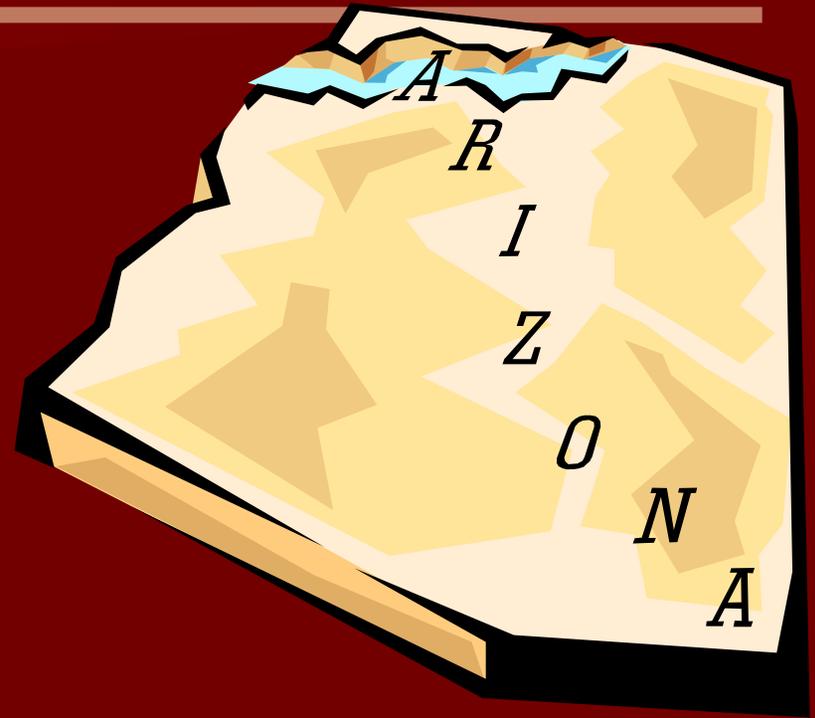


Name 2 things that you can do  
to build a great city!

# Leadership Roles

## ■ Your State

What are two ways that you can contribute in building a better Arizona



# Leadership Roles

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- National



What 2 things will you do to contribute to this great nation?

# Leadership Roles

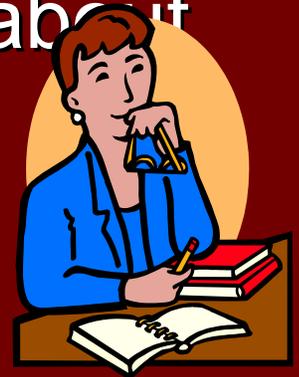


How can you make this world  
a better place?

# Leaders – Where, How, Why did they end up in this role

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How would you answer this question about yourself?

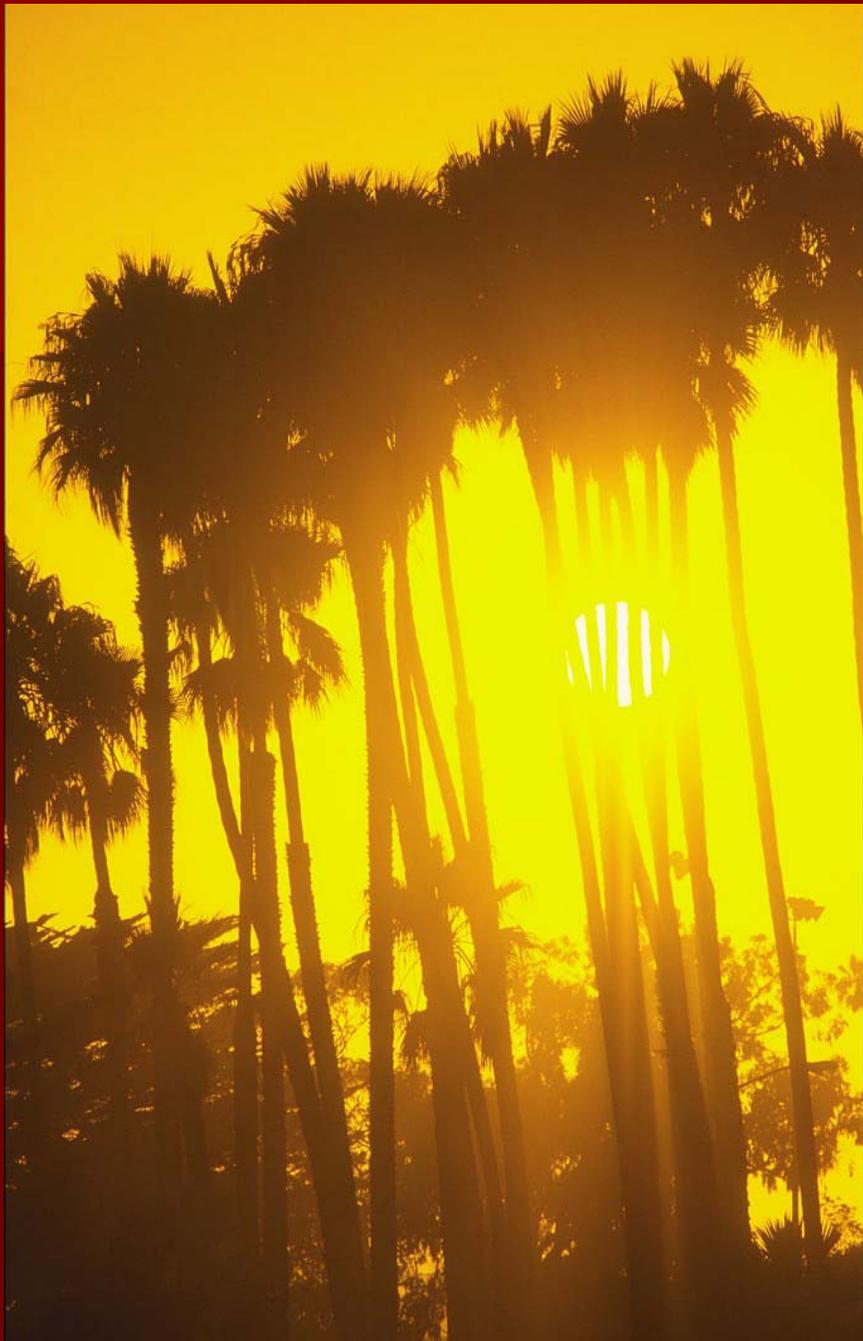


What stories will people remember about you and your contributions as a leader?

Can you see it?

The Beauty of Life





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Can you  
feel how it  
warms your  
body?

Can you taste the  
richness?

---



Can you hear the music?



# Leaders:

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They share it!

They Teach it!

They live it!

**Thank you for joining**  
**us.**

**We are proud of YOU !**



# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES

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MAJOR  
ACCOMPLISHMENT:

RECRUITMENT OF 78  
PARTICIPANTS

84% SHOW RATE  
96% IN ATTENDANCE  
GRADUATED (67)



# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES

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MAJOR  
ACCOMPLISHMENT:

CIVIC ENGAGEMENT

AT ENTRY: 30%

CURRENT: 57%

INCREASE OF:  
27%



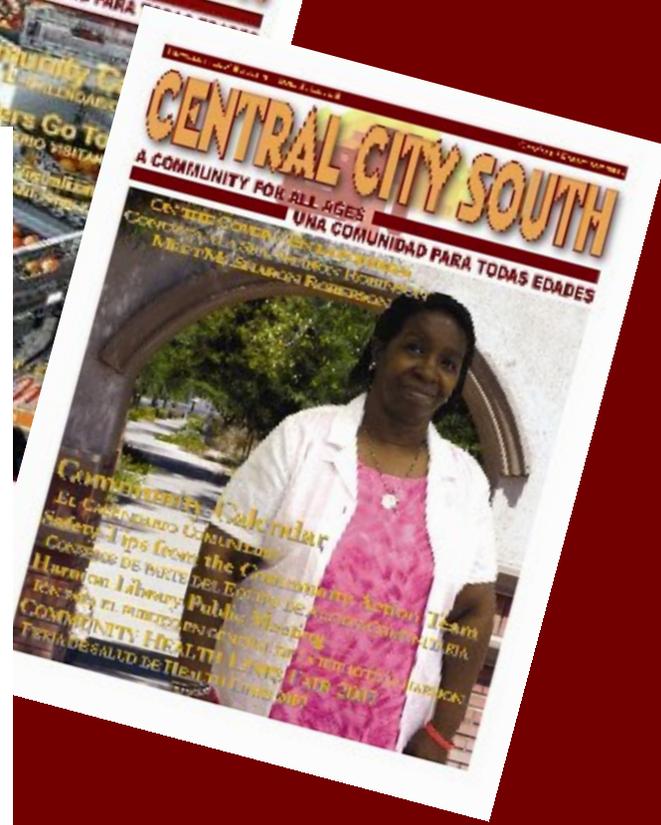
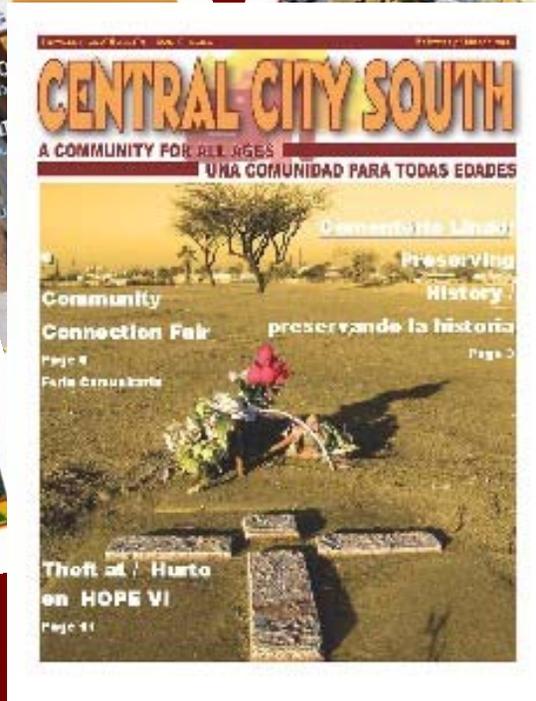
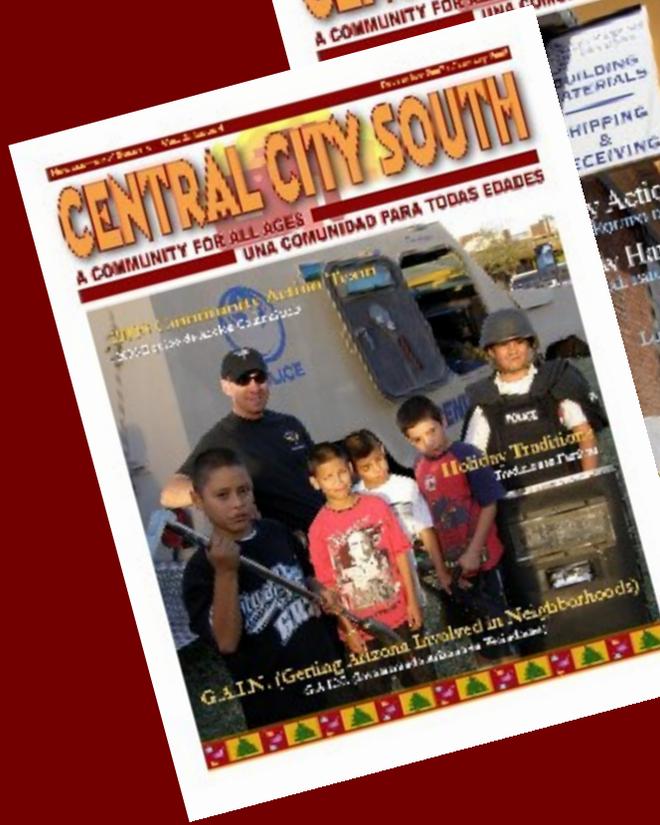
# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES

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OUR NEIGHBORHOOD – A COMMUNITY  
FOR ALL AGES NEWSLETTER

GOAL: AUGMENT RESIDENTS'  
AWARENESS OF THE NUMEROUS  
COMMUNITY RESOURCES AVAILABLE.

# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES



# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES

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2007

DISTRIBUTION TO DATE:

NUMBER OF BI-MONTHLY ISSUES HAVE BEEN  
DELIVERED TO  
INDIVIDUAL HOUSEHOLDS, BUSINESSES, SCHOOLS AND  
SERVICE PROVIDERS

30,000

# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES

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## MARCH 2008 SURVEY - HIGHLIGHTS

67% INCREASED KNOWLEDGE  
AS A RESULT OF THE NEWSLETTER

64% ACCESSED RESOURCES  
DUE TO NEWSLETTER

56% SHARED INFORMATION  
WITH FRIENDS



- PHOENIX REVITALIZATION CORPORATION
- ASSOCIATION FOR SUPPORTIVE CHILDCARE
  - VALLEY CHRISTIAN CENTER
- COP - CENTRAL FAMILY SERVICES CENTER
  - ARIZONA PUBLIC SERVICE
    - HARMON LIBRARY
  - MARICOPA SKILLS CENTER
- COMMUNITY FOOD CONNECTIONS
- COP HOPE VI - YOUTH CASEWORKER
- ASSOCIATION FOR SUPPORTIVE CHILDCARE
  - ASU JOINT URBAN DESIGN
- GIRL SCOUTS-ARIZONA CACTUS PINE COUNCIL
  - CITY OF PHOENIX - HOPE VI
- MARCOS DE NIZA TENANT COUNCIL
  - MARCOS DE NIZA GARDEN PROGRAM
- CITY OF PHOENIX COMMUNITY INITIATIVES
  - CITY OF PHOENIX SENIOR SERVICES

**2008**

**CCS CFAA**

**Advisory**

**Council**

**Membership**

# CENTRAL CITY SOUTH COMMUNITIES FOR ALL AGES

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FIGHTING BLIGHT AND CRIME  
TOGETHER FOR SAFE HEALTHY  
NEIGHBORHOODS