DEVELOPING AN EFFECTIVE INDIVIDUAL DEVELOPMENT ACCOUNT PROGRAM

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What is An IDA?

Individual Development Accounts are special matched savings accounts designed to help families establish a pattern of regular saving and, ultimately, purchase a “productive asset”.

IDAs, through the use of matching deposits and supportive non profits, help low income families acquire both the capital and skills they need to get on the road to self sufficiency.

IDA’s are NOT HANDOUTS. They are INVESTMENTS in people who are willing to first save and invest in themselves.
How Does the Match Work?

A savings match is a promise to supplement an IDA participant’s savings deposit at a specific rate, usually 2:1. Therefore, for every dollar the participant saves, we match with two dollars.

Participants EARN savings matches by saving their own hard earned dollars and taking other steps to prepare for the future, such as attending financial literacy classes, homeownership courses or entrepreneurship training.

IDA funds are paid directly to the asset intermediary (title company, university registrar, etc.). Matching funds are held in a matching account and can never be directly accessed by the participants, but are disbursed on their behalf at the time of asset purchase.
Christus Health Foundation
Funds the IDA Program

Covenant Community Capital Corporation
Provides Program Oversight and Management

Beaumont Housing Authority
Markets Program, Provides Case Management, Referrals to Required Courses

Capital One
Financial Institution Where Accounts are Established
Who Is Eligible to Participate?

- Family’s must earn below 200% of the federal poverty level.
- Family’s must have “earned income” meaning wages or salary.
- Family’s net worth must not exceed $10,000.
How Can They Use The Savings?

- Purchase of a Home
- Start a Business
- Post-Secondary Education
How Do We Market The Program?

- Flyers
- Newsletters
- Word Of Mouth
- Caseworkers
Linkages Are Important!

Encourage Clients to Enroll in the Family Self Sufficiency Program And Generate an Escrow to Save Faster

Utilize HOPE VI Partners to Maximize Personal Growth
IDA Resources

Corporation for Enterprise Development
www.cfed.org

Assets for Independence Program
http://www.acf.hhs.gov/programs/ocs/afi/

ROSS Family Program
http://www.hud.gov/offices/pih/programs/ph/ross/about.cfm

IDA Programs Vary By State --- a simple google search will direct you to a ton of resources tailored for your community!

For More Information about the Beaumont Housing Authority and our Programs, Please Contact Me at:

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