

CMHA Central Jobs Plus Pilot (JPP) – Strong Program Element – Convergence Strategy

A strong program element of the Central JPP is that it is based on an interdisciplinary collaborative formed out of the Central Choice/Promise Neighborhood Initiative whose footprint includes the Central JPP targeted developments. The Choice/Promise initiative proposes to revitalize the neighborhood and to unite the mindset of the Central community that experiences significant disinvestment and poverty. The JPP foundation is further strengthened by the buy-in of the Collective Impact Partners who have committed significant financial and in-kind resources for JPP. The Collective Impact Partners have come together to unify and revitalize the neighborhood utilizing the “Transformation Directives” that materialized through the Choice neighborhood needs assessment. The addition of the Central JPP, to the ongoing efforts of Central Choice/Promise will result in a convergence strategy where outcomes for public housing residents at Outhwaite and Carver Park include job securement and retention, embracing a culture of work, and necessary support to actualize a positive, long-term financial trajectory, and realize family success supported by the Choice Transformation Directives:

Convergence Strategy for Family Success



These efforts will work to facilitate a collective impact for family success through this place-based initiative. Collective Impact Partners are previous CMHA collaborators and have committed to a common agenda, shared measurement system, mutually beneficial activities, continuous communication, and have identified CMHA as the backbone support organization for this targeted area. Known as the Central JPP Collective, these collective impact partners will work together and with the Residents Council for collaborative governance and service delivery. The Collective Impact Partners builds upon public-private partnership for sustained, desired change. Partners include the Workforce Investment Board, a local foundation, economic development nonprofit organizations, social service providers, training providers, higher education, health providers, private sector employers, and local government to name a few. These partners have also committed significant financial and in-kind resources as evidence of commitment to this transformational change.