“Ohio State has a responsibility to strengthen our communities. We have made a $10 million community investment commitment on the Near East Side. Through PACT we are combining the human and financial resources, and leveraging the intellectual capital of the University, the Housing Authority and the City.”

President E. Gordon Gee
The Ohio State University
Community-Driven Plan

- Investment Partners
- Oversight Committee
- Advisory Committee
  - Health & Wellness
  - Education
  - Jobs & Economic Impact
  - Safe, Vibrant & Accessible Neighborhoods
  - Housing
- People
- Neighborhood
- Housing

NEAR EAST SIDE / POINDEXTER VILLAGE
Community-Driven Goals

- Walkable and connected
- Safe and vibrant
- Strong heritage and diversity
- Affordable quality housing
- Educated, healthy and employed people

“There is no power for change greater than a community discovering what it cares about.”

– Margaret Wheatley

NEAR EAST SIDE / POINDEXTER VILLAGE
Near East Side Transformation

Lead, Housing
Columbus Metropolitan Housing Authority

Developer, Housing
McCormack Baron Salazar

People Strategy
Urban Strategies
PolicyWorks
Local Partners

Community Residents
Stakeholders
Partners
Service Providers

Cost Estimating
Miles-McClellan, EMH&T

Architecture & Engineering
Moody Nolan, EMH&T, GCI
XYZ

Urban Planning
Urban Design Associates
urbanorder
ACP

Commercial / Retail
The Robert Weiler Co.
Market Analysis
Vogt Santer

Sustaining Lead
PACT
CMHA, City of Columbus, OSU

NEAR EAST SIDE / POINDEXTER VILLAGE
Leads and Leverage

Lead Entity/Applicant: CMHA

**Housing**
- **Lead:** McCormack Baron Salazar-CMHA Joint Venture
- **Choice:** $21 Million
- **Local Leverage:** $64 Million

**People**
- **Leads:** Urban Strategies; Columbus City Schools (Education)
- **Choice:** $4.5 Million
- **Local Leverage:** $60 Million

**Neighborhood**
- **Lead:** City of Columbus
- **Choice:** $4.5 Million
- **Local Leverage:** $102 Million
Poindexter Village Development Phasing Plan

Related Improvements:

①② Preserved Poindexter Village Buildings, Union Grove parking

③ Intergenerational Center (former PV Comm. Center)

④ New Central Park Area

⑤ Proposed Urban Farm

⑥ Proposed Food Hub
**CNI Advisory Council**
Led by Mayor Coleman, Meets Quarterly
PACT (Sustaining Entity) and Lead Entities (Executive Level)
Anchor Institutions: OSU, Columbus State, Franklin Park Conservatory (Senior Executives)
COWIC, Columbus Department of Police, Lead Funders (United Way, Columbus Foundation, OCCH)

Key Stakeholders, Community Leaders & Residents
Role: Monitors overall Transformation Plan implementation and provides input and policy direction to the IWT and SPN

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**Implementation Working Team (IWT)**
Convened by CMHA, Meets Monthly
Principal Team Members:
CMHA, City of Columbus, MBS, Urban Strategies, Columbus City Schools, PACT

Data Collection & Analysis for HUD Reporting: Community Research Partners

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**Service Provider Network (SPN)**
Supports People Strategy
Coordinated Monthly by Urban Strategies

- Service providers engaged in People Strategy
- Poindexter Village and other Near East Side community residents
- Community stakeholders

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**Ongoing Community Engagement**

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**CMHA:** Lead Entity and HUD grantee; grant management

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Let’s Make a PACT!

The Launch
8 January 2012

Near East Side / Poindexter Village