CHOICE NEIGHBORHOODS CONFERENCE

TRANSFORMATION

From Vision to Reality

March 17–18, 2016
Washington, DC
# DAY 1 Schedule
## Thursday, March 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m.–4:00 p.m.</td>
<td>Registration</td>
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<tr>
<td>9:30 a.m.–10:00 a.m.</td>
<td>Welcome and Opening Remarks&lt;br&gt;Mindy Turbov, Director, Choice Neighborhoods</td>
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<tr>
<td>10:00 a.m.–11:00 a.m.</td>
<td>Reaching for the Future: Competing in the 21st Century&lt;br&gt;Tom Murphy, Senior Resident Fellow at the Urban Land Institute &amp; Former Mayor of Pittsburgh</td>
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<tr>
<td>11:00 a.m.–11:15 a.m.</td>
<td>Morning Break</td>
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<tr>
<td>11:15 a.m.–12:30 p.m.</td>
<td>DEEP DIVES</td>
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<tr>
<td>Constitution A</td>
<td>Building and Sustaining Resident and Community Leadership</td>
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<tr>
<td>Constitution B</td>
<td>Positioning Your Neighborhood for Economic Development</td>
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<tr>
<td>Constitution CDE</td>
<td>Understanding Your Housing Market</td>
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<tr>
<td>Cabin John/Arlington</td>
<td>Supporting Employment and Family Economic Stability</td>
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<tr>
<td>12:30 p.m.–2:00 p.m.</td>
<td>Peer-Networking Lunch&lt;br&gt;Feel free to bring your lunch to the location listed on the handout.</td>
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<tr>
<td>2:00 p.m.–4:00 p.m.</td>
<td>STRATEGY SESSIONS</td>
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<tr>
<td>Constitution A</td>
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<tr>
<td>4:00 p.m.–7:00 p.m.</td>
<td>Peer Networking&lt;br&gt;Information will be provided on a separate handout.</td>
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For the Deep Dive/Strategy Sessions, stay with one track in the morning and after lunch.
Featured Speaker – DAY 1
Thursday, March 17

Tom Murphy
Senior Resident Fellow at the Urban Land Institute (ULI) and former Mayor of Pittsburgh

Tom Murphy, ULI Canizaro/Klingbeil Families Chair for Urban Development, has been a senior resident fellow at ULI since 2006. Since joining ULI, Murphy has served on many Advisory Services panels. Additionally, Murphy served as ULI’s Gulf Coast liaison, helping to coordinate with the leadership of New Orleans and the public the rebuilding recommendations that were made by a ULI Advisory Services panel held shortly after Hurricane Katrina. He also worked on rebuilding strategies with leaders in the Gulf Coast areas of Mississippi and Alabama in the wake of Hurricane Katrina.

Before joining ULI, Murphy served three terms as mayor of Pittsburgh, from January 1994 through December 2005. During that time, he initiated a public–private partnership strategy that leveraged more than $4.5 billion in economic development in the city. Murphy led efforts to secure and oversee $1 billion in funding for the development of two professional sports facilities and a new convention center that is the largest certified green building in the United States. He developed strategic partnerships to transform more than 1,000 acres of blighted, abandoned industrial properties into new commercial, residential, retail, and public uses, and he oversaw the development of more than 25 miles of new riverfront trails and parks.

From 1979 through 1993, Murphy served eight terms in the Pennsylvania House of Representatives. He focused his legislative activities on changing western Pennsylvania’s economy from industrial to entrepreneurial, and he wrote legislation requiring state pension funds to invest in venture capital firms. In addition, he wrote legislation to create the Ben Franklin Technology Partnership, now more than 25 years old, which is dedicated to advancing Pennsylvania’s focus on early-stage startup businesses and the commercialization of cutting-edge technologies.
# DAY 2 Schedule

## Friday, March 18

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<thead>
<tr>
<th>Time</th>
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<th>Session</th>
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<tbody>
<tr>
<td>7:30 a.m.–2:00 p.m.</td>
<td>Constitution Level</td>
<td>Registration</td>
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</table>
| 8:30 a.m.–9:30 a.m. | Constitution AB  | People-Powered Place-Making: Harnessing Technology to Build Sustainable Community Leadership From the Ground Up  
Antwi Akom, Co-Founder, Institute for Sustainable Economic, Educational, and Environmental Design (I-SEEED) |
| 9:30 a.m.–9:45 a.m. |                | First Morning Break                                                      |

For the Promising Practice workshops, there are three rounds of five workshops with some repeating (noted).

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<td>Blight Elimination: Creating and Implementing a Comprehensive and Place-Based Plan</td>
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<td>Constitution B</td>
<td>Crime Prevention Through Environmental Design (CPTED): More Than Just Lighting (repeats at 11:30 a.m.)</td>
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<td></td>
<td>Constitution CDE</td>
<td>Building on Assets and Opportunities to Develop a Successful People Plan</td>
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<td>Wilson/Roosevelt</td>
<td>Navigating to Outcomes: The Academic Navigator’s Role in Attaining Student-Centered Results (repeats at 11:30 a.m.)</td>
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<td>Cabin John/Arlington</td>
<td>Maximizing Leverage: Using CDBG Funding to Support Neighborhood Revitalization Activities (repeats at 11:30 a.m.)</td>
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<tr>
<td>11:15 a.m.–11:30 a.m.</td>
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<td>Second Morning Break</td>
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<tr>
<td>11:30 a.m.–1:00 p.m.</td>
<td>Constitution A</td>
<td>Innovative Strategies for Distressed Properties (Repeats at 2:30 p.m.)</td>
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| 1:00 p.m.–2:30 p.m. | Peer Networking Lunch  
Feel free to bring your lunch to the location listed on the handout. |
| 2:30 p.m.–4:00 p.m. | PROMISING PRACTICE WORKSHOPS – ROUND 3  
Constitution A: Innovative Strategies for Distressed Properties  
Constitution B: Unlocking the Power of New Markets Tax Credits  
Constitution CDE: The Poverty Experience  
Wilson/Roosevelt: Successful Place-Based Policing Strategies: Lessons From the Boston Police Department  
| 4:00 p.m.–4:15 p.m. | Afternoon Break |
| 4:15 p.m.–4:30 p.m. | Closing Remarks  
Lourdes Castro Ramírez, Principal Deputy Assistant Secretary, Office of Public and Indian Housing |
Featured Speaker – DAY 2  
Friday, March 18

Dr. Antwi Akom
Co-Founder, Institute for Sustainable Economic, Educational, and Environmental Design (I-SEEED)

Antwi Akom, Ph.D., is an expert on community-based participatory action research, equitable development, designing for the public good, increasing community engagement for vulnerable populations, and making cities smarter, more just, and sustainable through community-driven technology. Named a 21st Century Eco-visionary, Dr. Akom is also an Echoing Green and Knight News Foundation finalist, winner of the Robert Wood Johnson Health award, and recipient of honors from University of California, Berkeley; Stanford University; and the University of Pennsylvania. His work focuses on building technology tools that help amplify the voices of communities often excluded from digital and physical public spheres and connecting them with resources that increase civic participation and improve participatory planning. In 2012, he co-founded the award-winning Institute for Sustainable, Economic, Educational and Environmental Design, which develops new technologies that mobilize local knowledge from marginalized communities to improve opportunity, inform policy, and generate shared wealth. In 2014 Dr. Akom co-founded Streetwyze, a mobile, mapping, and SMS platform that uses the power of local knowledge to help residents find goods and services and take action on important issues, and serves as a connection hub for community transformation. He is currently a professor at San Francisco State University and has held numerous research and academic appointments at the University of California, Berkeley; Lawrence Berkeley National Laboratory; and San Francisco State University. As a thought leader on 21st century stakeholder engagement, bottom-up innovation, data democratization, and building sustainable community leadership from the ground up, Dr. Akom’s approaches are rooted in racial and social justice that build sustainable cities and neighborhoods with the 100 percent—not only for the 1 percent. He has spoken alongside legendary innovators, place-makers, practitioners, and storytellers, including Majora Carter, Jan Gehl, Harriet Tregonging, Angela Davis, and Grace Lee Boggs. His forthcoming book is Innovation out of Poverty (also the title of his recent TEDx talk: https://www.youtube.com/watch?v=YvrLFgikLZO).
Featured Speaker – DAY 2
Friday, March 18

Lourdes Castro Ramírez
Principal Deputy Assistant Secretary
Office of Public & Indian Housing

Lourdes M. Castro Ramírez serves as the Principal Deputy Assistant Secretary, leading the Office of Public & Indian Housing at the U.S. Department of Housing and Urban Development. In this capacity, she manages a budget of more than $26 billion and leads a team of 1,300 professional employees nationwide who oversee and support 4,000 public housing authorities and 567 Native American communities to provide safe and quality affordable housing and create opportunities for resident self-sufficiency and improved quality of life for more than 3.2 million households.

Castro Ramírez’s career in affordable housing and community development began two decades ago in Ventura, CA, as a community planner. In that role, she organized resident leadership and community-building initiatives in several low-income, rural, and urban neighborhoods. From there, Castro Ramírez joined the Housing Authority of the City of Los Angeles (HACLA), first as the Director for HACLA’s Jobs-Plus Demonstration and later as Director of HACLA’s Housing Choice Voucher program, assisting more than 50,000 low-income families.

In early 2009, Castro Ramírez was tapped to be the President and CEO for the San Antonio Housing Authority (SAHA). Managing an operating budget of $186 million, with real estate assets valued at more than $500 million, Castro Ramírez successfully directed a team of 525 employees to provide housing assistance to over 65,000 children, adults, and senior citizens. Under her leadership, SAHA became known for its innovations in education, workforce development, affordable housing preservation, and neighborhood revitalization.

Castro Ramírez received both her M.A. in Urban Planning and B.A. in Political Science and Chicano/a Studies from the University of California, Los Angeles (UCLA). She also completed an executive finance course at Harvard Business School.
Building and Sustaining Resident and Community Leadership

Building sustainable community leadership is central to both planning and implementing neighborhood change. Choice Neighborhoods grantees are expected to involve residents, faith-based institutions, local business owners, and other community organizations as partners. This session will explore the process of building resident and community leadership and developing the organizational capacity to continue to engage this leadership over time. The morning Deep Dive will look in depth at how two communities in Pittsburgh and Winston-Salem are supporting the development of strong resident participation and leadership. Lessons will be drawn from their experiences. During the afternoon Strategy Session, participants will have the opportunity to discuss what’s working and what’s not working in their community leadership-building efforts. They will identify their near-term goals to answer the question “What do we want to achieve through our resident and community leadership activities?” and specific action steps to begin achieving their goals.

Facilitators:
> Frank Farrow, Director, Center for the Study of Social Policy
> Sandra Moore, President, Urban Strategies, Inc.

Speakers:
> Donna Jackson, Treasurer, Larimer Consensus Group
> Alan Steinbeck, Principal, Renaissance Planning
> Stanley Holbrook, Executive Director, Larimer Consensus Group
Positioning Your Neighborhood for Economic Development

**Constitution B**

If you are currently pursuing a retail, industrial land use, small business, or other economic development project that feels narrowly focused, fragmented, or not strategic enough—and you want to take it to the next level—then this is the track for you. The morning Deep Dive will use a case study from Columbus to illustrate how the viability of a retail project depends on a set of related strategies to define and revitalize the neighborhood. The afternoon Strategy Session will continue to illustrate how other types of economic development projects are dependent on, fit into, and drive the strategic development of the neighborhood as an integral part of the regional economy. We will use a case study of redevelopment of urban industrial land to examine how to connect regional industrial opportunities to neighborhood assets and development—sometimes referred to as “economic place-making.” This is an intermediate-level session designed for people who have already participated in the training *Economic Place-Making: How to Develop a Neighborhood Business Plan* at previous HUD convenings. If you have not completed this prerequisite, you may still participate, but the content level will not be adjusted.

**Facilitator:**
> Robert Weissbourd, President, RW Ventures, LLC

**Speakers:**
> Roberta Garber, Vice President for Planning and Development, Columbus Metropolitan Housing Authority
> Hannah Jones, Deputy Director, Community Development, City of Columbus
> Lyneir Richardson, Executive Director of The Center for Urban Entrepreneurship and Economic Development at Rutgers Business School and CEO of The Chicago TREND Corporation

Understanding Your Housing Market

**Constitution CDE**

This track will explore how an innovative housing market analysis can help develop a neighborhood housing plan that is both realistic and forward-thinking. During the morning Deep Dive, an expert in market analysis will present a unique approach to understanding housing market segments and market potential. In the afternoon Strategy Session, experienced developers will discuss how market potential shaped their specific projects, including income mixing, marketing, and managing market rate units. Participants will then have the opportunity to assess their housing plans and get feedback on their most pressing questions from the panelists.

**Facilitator:**
> Paul Brophy, Principal, Brophy & Reilly LLC

**Speakers:**
> Mindy Turbov, Choice Neighborhoods Director, HUD
> David Brint, Co-Founder and Principal, Brinshore Development
> Sean Closkey, President, TRF Development Partners
> Julie DeGraaf, Senior Vice President, McCormack Baron Salazar
> Laurie Volk, Co-Managing Director, Zimmerman/Volk Associates, Inc.
Supporting Employment and Family Economic Stability
Cabin John/Arlington

Today’s employment and family economic stability is often hindered by low education achievement, need for demand industry skills, high costs of daily living, and undiagnosed health and mental health problems. The morning Deep Dive will spotlight proven federal and local policies, strategies, and programming that are being layered to effectively address root causes of barriers to employment. Two case studies from San Francisco and New Orleans will be featured. The afternoon Strategy Session will engage participants in a comprehensive self-assessment of local employment and family economic stability plans and outcomes. Panel members will provide feedback to support the development of a Next 90-Day Blueprint and a Proven Strategies Tool Box. These practical tools will help participants negotiate local gaps and challenges and maximize existing partner resources.

Facilitator:

> Pamela Lawrence, Neighborhood and Community Investment Specialist, Choice Neighborhoods, HUD

Speakers:

> Isaac Dozier, Senior Project Manager, Urban Strategies, Inc.
> Jocque lyn Marshall, Owner/CEO, TMC Global Consulting Network, LLC
> Rafiq Munir, Office of Fair Housing and Equal Opportunity, Economic Opportunity/Section 3, HUD
> Esther Shin, Vice President, Urban Strategies, Inc.
> Derrick Williams, Employment and Training Administration, Reentry Programs, U.S. Department of Labor
Empowering Residents for Long-Term Engagement: Lessons From Winston-Salem

Constitution CDE
11:30 a.m. – 1:00 p.m. (Does not repeat)

The Housing Authority of Winston-Salem, an FY2013 Choice Neighborhoods Planning Grantee, working in concert with partners Renaissance Planning and Neighbors for Better Neighborhoods (NBN), strategically developed and implemented a six-session capacity-building and leadership development program for residents called Neighbors in Action (NIA). During this workshop, representatives from the housing authority, residents, Renaissance Planning, and NIA will share their unique approach to resident and neighborhood engagement and capacity building. This approach has resulted in meaningful resident involvement with and commitment to finalizing the Cleveland Avenue Homes Transformation Plan while simultaneously positioning residents for longstanding civic engagement and decision-making via the newly formed Cleveland Avenue Transformation Team (CATT). Panel members will share insights on their resident-driven process and discuss the extensive accomplishments they have achieved to date.

 Speakers:

> Pamela Lawrence, Neighborhood and Community Investment Specialist, Choice Neighborhoods Program, HUD
> Kevin Cheshire, Choice Neighborhoods Project Manager, Housing Authority of City of Winston-Salem
> Alan Steinbeck, Planning Coordinator, Renaissance Planning
> Marquita Wisely, Resident, Cleveland Avenue Transformation Team
> Nakida McDaniel, Choice Neighborhoods Program Liaison, Neighbors for Better Neighborhoods
> Paula McCoy, Outreach Coordinator, Neighbors for Better Neighborhoods
The Poverty Experience

Constitution CDE
2:30 p.m.–4:00 p.m. (Does not repeat)

The Poverty Experience is an intensive 90-minute simulation on poverty and the obstacles Choice Neighborhoods residents and other low-income individuals and families face. Participants will gain insight into poverty and the challenges it presents to engaging in community activities and achieving service delivery goals. Workshop participants will assume the role of a person living in poverty and navigate the particular challenges and responsibilities that individual faces. In the session’s last 30 minutes, participants will break into small groups and discuss strategies to help residents overcome daily challenges, meaningfully engage with Choice Neighborhoods Planning and Implementation activities, and achieve their social and economic goals.

Speakers:
> Pamela Lawrence, Neighborhood and Community Investment Specialist, Choice Neighborhoods, HUD
> Donna Richardson, President, Norris Community Resident Council, Inc.
> DeCoe Gilmore, President, Twin Rivers Resident Council
> Casey Lyda, Secretary, Twin Rivers Resident Council
> Ruby Davis, Thomas James Place Resident, Mobile Housing Board

Financing Tools for Redevelopment

Maximizing Leverage: Using CDBG Funding to Support Neighborhood Revitalization Activities

Cabin John/Arlington
9:45 a.m.–11:15 a.m. & 11:30 a.m.–1:00 p.m.

HUD’s Community Development Block Grant (CDBG) program is a critically important source of funding for community and economic development activities. This workshop will provide a brief overview of key aspects of the CDBG program, explore how CDBG funds can be a useful resource for neighborhood revitalization efforts, discuss the CDBG program’s Neighborhood Revitalization Strategy Areas in the context of Choice Neighborhoods, and offer suggestions on how CDBG funds can support Choice Neighborhoods grantees’ efforts to transform their target neighborhoods. This workshop will also be an opportunity to ask other grantees how they have used CDBG funding within their Choice Neighborhoods target areas. By the end of the workshop, attendees should be familiar with the eligible uses of CDBG funding in support of place-based strategies, have an understanding of how to access these funds, understand the benefits of Neighborhood Revitalization Strategy Areas, and have sketched out a plan of action for the potential use of CDBG funds.

Speakers:
> Kim Johnson, Senior CDBG Representative, Office of Community Planning and Development, HUD
> John Laswick, Deputy Director, Entitlement Communities Division, Office of Block Grant Assistance, HUD
Unlocking the Power of New Markets Tax Credits

Constitution B
2:30 p.m.–4:00 p.m. (Does not repeat)

Are you looking to add jobs, increase retail services, or add community services in your neighborhood? The New Markets Tax Credit (NMTC) might be a possible source of funding to help achieve these goals. This workshop will provide a basic introduction to the NMTC program’s goals, eligibility, terminology, and application and award process. You will hear directly from Community Development Entities on what it takes to get an NMTC deal done. Attendees will leave the workshop with a fundamental understanding of what NMTC is, whether it is a viable funding source for projects in your neighborhood, and what it takes to pursue this source of funding.

Speakers:
> Shirley Boubert, NMTC Manager, DC Housing Enterprises
> Elaine DiPietro, Vice President, Enterprise Community Investment
> Kelsey Hamory, Underwriter, LISC New Markets

Stabilizing Distressed and Vacant Properties

Blight Elimination: Creating and Implementing a Comprehensive and Place-Based Plan

Constitution A
9:45 a.m.–11:15 a.m. (Does not repeat)

Flint, MI, an American legacy city that has lost half of its population over the last 50 years, will showcase its nationally known Five-Year Blight Elimination Framework in this session. Flint’s data-driven Beyond Blight Framework quantifies the scale of blight in the city, provides place-based plans, and identifies roles and responsibilities for everyone from residents to large-scale institutions. In this session, the author of the Framework will walk participants through how it was developed, what it entails, how it is driving neighborhood investment, and what innovative strategies are now being implemented to eliminate blight. Additionally, a representative from the Genesee County Land Bank Authority will describe how the Land Bank’s $36+ million demolition campaign has implemented the Framework and impacted neighborhoods. Through this workshop, Choice Neighborhoods grantees will gain insights into how to develop a strategic plan to address the vacant and blighted properties that exist in many cities today.

Speakers:
> Natalie Pruett, Independent Planning Consultant, City of Flint Beyond Blight Framework Author
> Raynetta Speed, Community Outreach Coordinator, Genesee County Land Bank Authority
Innovative Strategies for Distressed Properties

Constitution A  
11:30 a.m. – 1:00 p.m. & 2:30 p.m. – 4:00 p.m.

Communities in Chicago and Pittsburgh began addressing vacant and distressed properties in their cities several years prior to receiving Choice Neighborhoods Implementation Grant Awards. Participants will learn how the City and community development partners in Pittsburgh and Chicago used public processes, as well as private and public resources, to acquire and redeploy distressed properties in these neighborhoods. This session will include a discussion of market issues and community engagement practices and will explore a variety of acquisition and redeployment strategies, such as rehabbing or building infill housing for sale to owner-occupants, developing housing under the Choice Neighborhoods program, and converting parcels into permanent green space.

Speakers:
> Kyle Chintalapalli, Deputy Chief Development Officer, Office of Mayor William Peduto, City of Pittsburgh
> Jessica Smith Perry, Assistant Director of Housing, Urban Redevelopment Authority of Pittsburgh
> Jamila Danzy, Renew Woodlawn Program Coordinator, Community Investment Corporation, Chicago
> Paula Grantt, Program Coordinator, Neighborhood Housing Services of Chicago

Enhancing Community Safety

Crime Prevention Through Environmental Design (CPTED): More Than Just Lighting

Constitution B  
9:45 a.m. – 11:15 a.m. & 11:30 a.m. – 1:00 p.m.

Law enforcement, city planners, business owners, residents, community developers, and designers can all work together to create safe communities. Basic strategies of CPTED, such as lighting and natural surveillance, can be a springboard for deeper analysis of ways to engage residents and tap community culture to create the best plan for a safe community.

At this workshop, leaders in Choice Neighborhoods and the Byrne Criminal Justice Innovation Program will discuss how they assembled high-impact safety teams and used CPTED principles to organize their work. Key topics to be discussed include basic and advanced CPTED principles, such as how public space can enhance social cohesion and how to build a problem-solving team.

Speakers:
> Nancy Howard, Senior Program Officer, Community Safety Initiative, LISC
> Brooke Cranshaw, BCJI Coordinator, San Antonio Housing Authority
> Tina Shepard, Director of Community Initiatives, One Neighborhood Builders
Successful Place-Based Policing Strategies: Lessons From the Boston Police Department

Wilson/Roosevelt
2:30 p.m.–4:00 p.m. (Does not repeat)

The Boston Police Department (BPD) received Public Safety Enhancement funding from the Department of Justice in the summer of 2013 to test a range of public safety interventions in the Dorchester Choice Neighborhood, which has one of the highest crime rates in Boston. These interventions include both traditional community-policing strategies and more recent innovative activities that police departments are testing all over the country. Examples include the placement of a clinical social worker in an area district station to support vulnerable families, directed patrol in areas identified by officers and specialized units with community input, and engagement of private-sector partners and nationally known researchers to support a Crime Prevention Through Environmental Design and Collective Efficacy analysis. During this time, the Choice Neighborhoods target neighborhood has experienced a significant reduction in violent crime. At this workshop, participants will learn how BPD used community-policing strategies to strengthen its longstanding partnership with the community to reduce crime and increase safety.

Speakers
>
> Maria Cheevers, Director of Research and Development, Boston Police Department
> Sergeant Sam Silta, Boston Police Department
> Tremayne Youmans, Project Coordinator, Dorchester Choice Neighborhood Public Safety Enhancement

Improving Resident and Community Outcomes

Building on Assets and Opportunities to Develop a Successful People Plan

Constitution CDE
9:45 a.m.–11:15 a.m. (Does not repeat)

Health, education, employment, and other supportive service needs in Choice Neighborhoods can be extensive. In order to narrow focus and ensure your People Plan has the best chance for successful implementation, it is critical to identify and cultivate assets and opportunities. Who is already invested in serving your neighborhood? Which local organizations, whether currently working in the neighborhood or not, are effective in serving a comparable population? What initiatives are already underway that align with Choice Neighborhoods’ goals? Via a facilitated discussion of real-world experiences with planning grantees from Meriden, Sacramento, and Boston, this workshop will explore ways to identify and cultivate partnerships and opportunities that can serve as the backbone for a plan and help position a Choice Neighborhoods grantee to successfully move forward with implementation.

Speakers:
>
> Kathy Carton, Associate, EJP Consulting Group, LLC
> Paul Vivian, Director, Meriden Children First
> Erik Krengel, Resident Services Director, Mercy Housing
> Kate Bennett, Deputy Administrator, Planning and Sustainability, Boston Housing Authority
Navigating to Outcomes: The Academic Navigator’s Role in Attaining Student-Centered Results

Wilson/Roosevelt
9:45 a.m.–11:15 a.m. & 11:30 a.m.–1:00 p.m.

Launched in 2003, the Northside Achievement Zone (NAZ) exists to permanently close the achievement gap and end generational poverty in North Minneapolis. Similar to many Choice Neighborhoods, one of NAZ’s key goals is improving student outcomes, even when students attend multiple schools. To that end, Academic Navigators are playing a key role in NAZ’s effort to accelerate results for scholars and families. Navigators work across all members of a scholar’s “team,” aligning school leaders, teachers, out-of-school providers, and others behind a clear, measurable outcome for the scholar and family. Through a commitment to “High Expectations, High Supports,” Navigators use Scholar Achievement Planning to impact individual scholar success, classroom-level results, and overall systems change. In this workshop, you will have the opportunity to learn the fundamentals of the NAZ Academic Navigator and Scholar Achievement Planning model and participate in hands-on activities that lead you to investigate and create—leaving you with practical tools you can immediately use in your own community.

Speakers:
> Jaimee Bohning, Education Director, Minneapolis Northside Achievement Zone
> Tameka Colbert, Academic Navigator, Minneapolis Northside Achievement Zone

Creating Employment Supports That Work: Lessons From Jobs Plus

Cabin John/Arlington
2:30 p.m.–4:00 p.m. (Does not repeat)

This workshop will explore lessons from Jobs Plus to identify what works when it comes to improving residents’ employment outcomes. HUD’s Jobs Plus Pilot Program is an evidence-based, place-based employment support program for residents of public housing that includes employment readiness, training, placement, a rent incentive, and “Community Supports for Work.” The model was subjected to a randomized control study in the early 2000s and shown to be successful. This workshop will give an overview of the Jobs Plus model and dive into best practices that you can build into your Choice Neighborhoods People Plan and efforts to help residents achieve their employment and economic stability goals.

Speakers:
> Ron Ashford, Director, Public Housing Supportive Services, HUD
> Kate Dempsey, Director of Strategy and Operations, NYC Center for Economic Opportunity, Office of the Mayor, City of New York
Welcome to the Grand Hyatt Washington!

The conference is on the Constitution Level.
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The conference sessions are held in:

- Constitution A
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- Constitution CDE
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