

WORKSHEET B: OUTCOMES & MEASURES

This worksheet is designed to help you develop revitalization outcomes for neighborhood image, the local real estate market, physical conditions, and neighborhood management. The idea is to capture in a few sentences what it is you are trying to achieve in these four areas. Also included is a place to answer the question of how outcomes can be measured.

Neighborhood Image: What is the positive image you are seeking for this neighborhood? What three things do you want people to say about the neighborhood?

Outcomes	Measures

Local Real Estate Market: What would the real estate market be like if this was a well-functioning neighborhood?

Outcomes	Measures

Physical Conditions: What will this neighborhood look like? What about the physical conditions of the neighborhood will show pride and investment?

Outcomes	Measures

Neighborhood Management: What will the social connections among neighbors be like? How will you know if the neighborhood is well managed? What would it be like?

Outcomes	Measures