

“Enhancing Contracting & Economic Opportunities Seminar”



U.S. Small Business Administration



Agenda

Wednesday, July 29, 2020

9:00 – 9:15am

Welcome, Opening Remarks and Introduction

Bam Vioria Gressett, Acting Field Office Director/General Counsel
HUD New Orleans Field Office

9:15 – 10:15am

Understanding Section 3 History, Current and Future State

Holly A. Kelly, Director of Community Engagement Division, Office of Field Policy and Management U.S. Department of Housing and Urban Development Washington, D.C.

Stephanie Waller-Thomas, Director of the Economic Opportunity Division Office of Fair Housing and Equal Opportunity, U.S. Department of Housing and Urban Development Washington, D.C.

Section 3 Presentation Outline

Brief Overview Section 3 Current State (24 CFR Part 135) and Future State (Status of 24 CFR Part 75)

- What is Section 3?
- Historical Background of Section 3
- Section 3: Current State Regulation
- Section 3: Anticipated Changes Under the proposed “New” Rule?

Benefits for Grantees and Contractors to register in the Section 3 Portal

- Section 3 Performance Evaluation and Reporting System (SPEARS)
- What is Section 3 Business Registry?
- What is Section 3 Opportunity Portal
- What is the registration process?
- Certification and documents needed to register
- Understanding Section 3” Training Curriculum on HUDEXchange.info

Demystifying Available Resources, Funding, Technical Assistance, Programs & Services
“An Overview of Federal, State and Local Allocations and Leveraging Public/Private Resources”

HUD Programs Covered & Supported by Section 3 Economic Opportunities

- 10:15-10:30am** **Public and Indian Housing**
Cheryl Williams, Hub Director, Public Housing
HUD New Orleans Field Office
- 10:30-10:40am** **Multifamily Regional Office**
Christie Newhouse, Fort Worth Asset Management
Division Director MF Regional Office
- 10:40-10:55am** **Community Planning & Development**
Cheryl Breaux, Director, Office of Community Planning & Development
HUD New Orleans Field Office
- 10:55-11:15am** **HUD Small Business and Disadvantaged Business Utilization**
Introduction to HUD/SBA Small Contractors Initiative
Holly A. Kelly, Director of Community Engagement Division, Office of
Field Policy and Management HUD Urban Development Washington, D.C.
- 11:15 – 11:35am** **U.S. Small Business Administration Programs & Services Opening**
Doors
Jo Ann Lawrence, Deputy District Director, Louisiana District
Office U.S. Small Business Administration (SBA)
- 11:35- 11:50am** **Developing Strong Banking Relationships that Lead to Success**
Brandon Kelly, Vice President of Community Development Director, HomeBank
- 11:50am-12:05pm** **Apprenticeships & Training Opportunities**
Michael Knapps, Apprenticeship Training Representative, Louisiana Workforce
Commission
- 12:05 – 12:20pm** **Question & Answers**
- 12:20 – 12:30** **Closing Remarks**
Crystal Jones-Taylor, Senior Management Analyst
HUD New Orleans Field Office

Adjournment