




FSS is for Everyone!

FSS for Mission-Driven
PHA Directors and Boards and PBRA Owners

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Who's Your Leah?



I went to see a new hairdresser, Leah. And like you do, as she started cutting, we chit-chatted about our lives and what I do... I'm always unsure how to start explaining my job and how much a person *really* wants to know... so I usually start with "I work for the Federal government." Often that's enough, and we move on... But Leah said, "oh, really? Doing what?" Then, my next answer, not wanting to get too wonky or scare people off is, "I work for HUD." Often, That's it... but Leah asked for more... so I said, "I manage a grant program for supportive services in public housing." And that's where my elevator speech usually ends. But then she asked, very curious, "... what is it called?" Like, she knew something about this world... like she had an answer in mind that she was hoping to hear... I said, tentatively... "Family Self-Sufficiency?" Her reflection in the mirror broke into a big smile and she said "I was in that program!" She went on to tell me her story about how she was in college at U of L when she unexpectedly got pregnant. She had to drop out of school and ended up in a Section 8 unit at Louisville Metro Housing Authority. She heard about FSS and enrolled and it got her on track to where she is today - a living wage job, a thriving 12-year-old, a new husband, holding a patent and just graduated with an executive MBA.

Her story is likely similar to a lot of folks that you house. And it could have turned out very differently without FSS.

If you're reading this, I already know that you are the type of houser that is doing this work because you want to be a force of good in this world. You know colleagues that just want to provide a roof and walls and call it a day. But you're not them. You're in this because you want to do more. You're probably saying to yourself, "I DO house lots of families with that same or similar story and I really want Leah's ending, as opposed to what has happened for generations without any supports... But, it just won't work here."

Please keep reading as we look at all of the possible challenges I've heard over the last 17 years as to why an FSS program at a PHA or development like yours and as we address each one!

How Does It Work?





**As a MISSION-DRIVEN
PHA Executive Director,
Board Member or PBRA owner,
you have
two bottom lines...**

The People

The Budget





We Don't Have Enough Money!

“If I have to choose between
supportive services and my paint crew,
I pick my paint crew every time!”



Success Stories Don't Pay the Bills... Or Do They?

Family developments
with
Service Coordinators
have
fewer evictions
fewer turn-overs
less property damage.



30% of graduates
leave housing
assistance within a
year of
graduation...

70% STAY and are
paying higher rent

FSS doesn't have to cost you...



PHAs and PBRA owners
are “made whole” for the
escrow



HUD has published a
NOFO for NEW
programs!



All funded FSS programs
are now funded at 100%
of their request – and
they can request 100% of
the cost of their
Coordinators

NOFOs are so complicated!

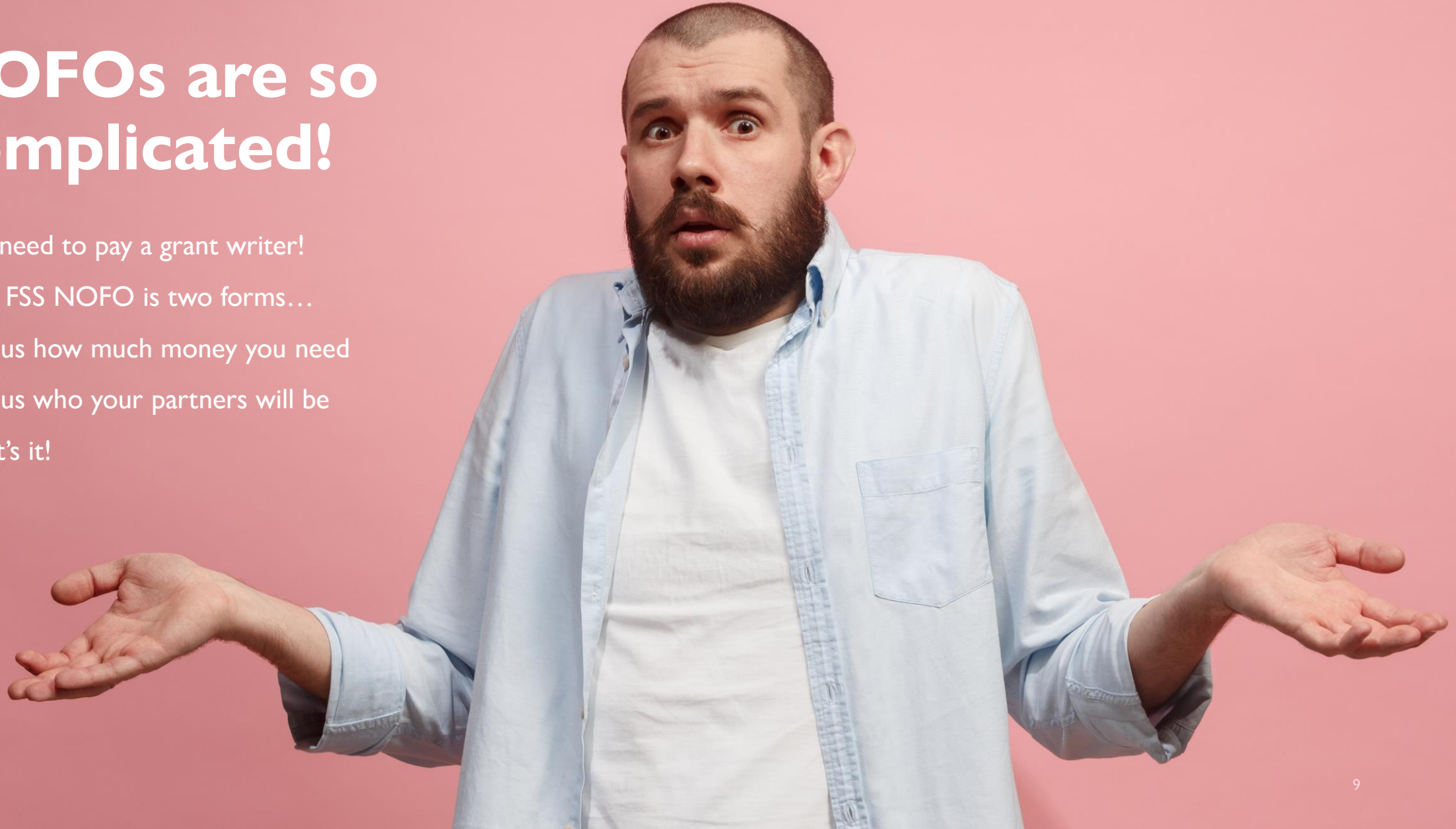
No need to pay a grant writer!

The FSS NOFO is two forms...

Tell us how much money you need

Tell us who your partners will be

That's it!



We only get funded one year at a time?

FSS has been around for 30 years through all types of leadership and enjoys bipartisan support.

FSS was just re-authorized by Congress and there's lots of excitement around it.

Funding has gone from \$80m to \$109m in last three years and FY23 proposed budget is \$120m

I don't know how to run an FSS Program!

There are over 800 PHAs and owners already doing it –

We can help you find one near you!

There's LOTS of Technical Assistance available

FSS grants now allow training stipends as part of Coordinators' fringe benefits



**Join over 800 PHAs and
PBRA owners in the FSS
program.**

Apply Now! (Due Oct 7)

FSS@hud.gov

[FSS Resources](#)

[HUD NOFO page](#)

