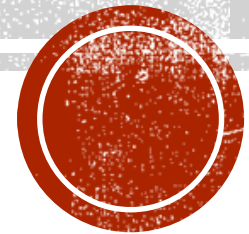


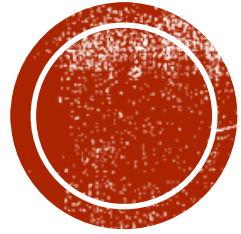
TARGETED COMMUNITY ENGAGEMENT

Kristie G. Stutler, M.S.S.W.
Southern Regional Director
Urban Strategies, Inc.



IF WE BUILD IT THEY WILL COME...

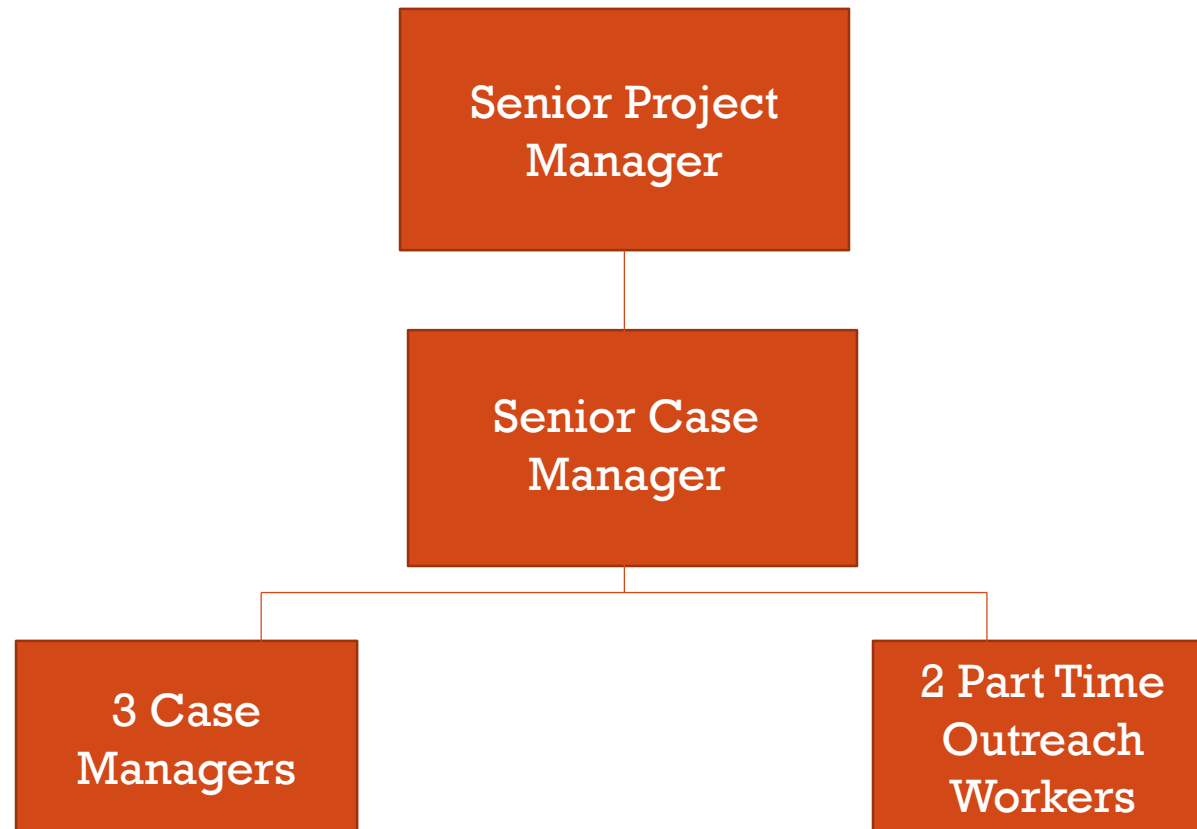




**FROM 226 TO 594
IN 15 WEEKS**

**Louisville Beecher Terrace Site
727 Households**

LOUISVILLE STAFF STRUCTURE



TRACING OUR STEPS

1. Set Aggressive Target (80% or 582)
2. Build Understanding (Trauma Training)
3. Make a Plan (Plan, Do, Study, Act)



CRITICAL CONSIDERATIONS

- Attended established community events
- Varied times of engagement
- Repeated high yield activities
- Targeted interventions – list for door knocking
- Creativity
 - Rent office
 - Bus
 - Letters to offsite residents

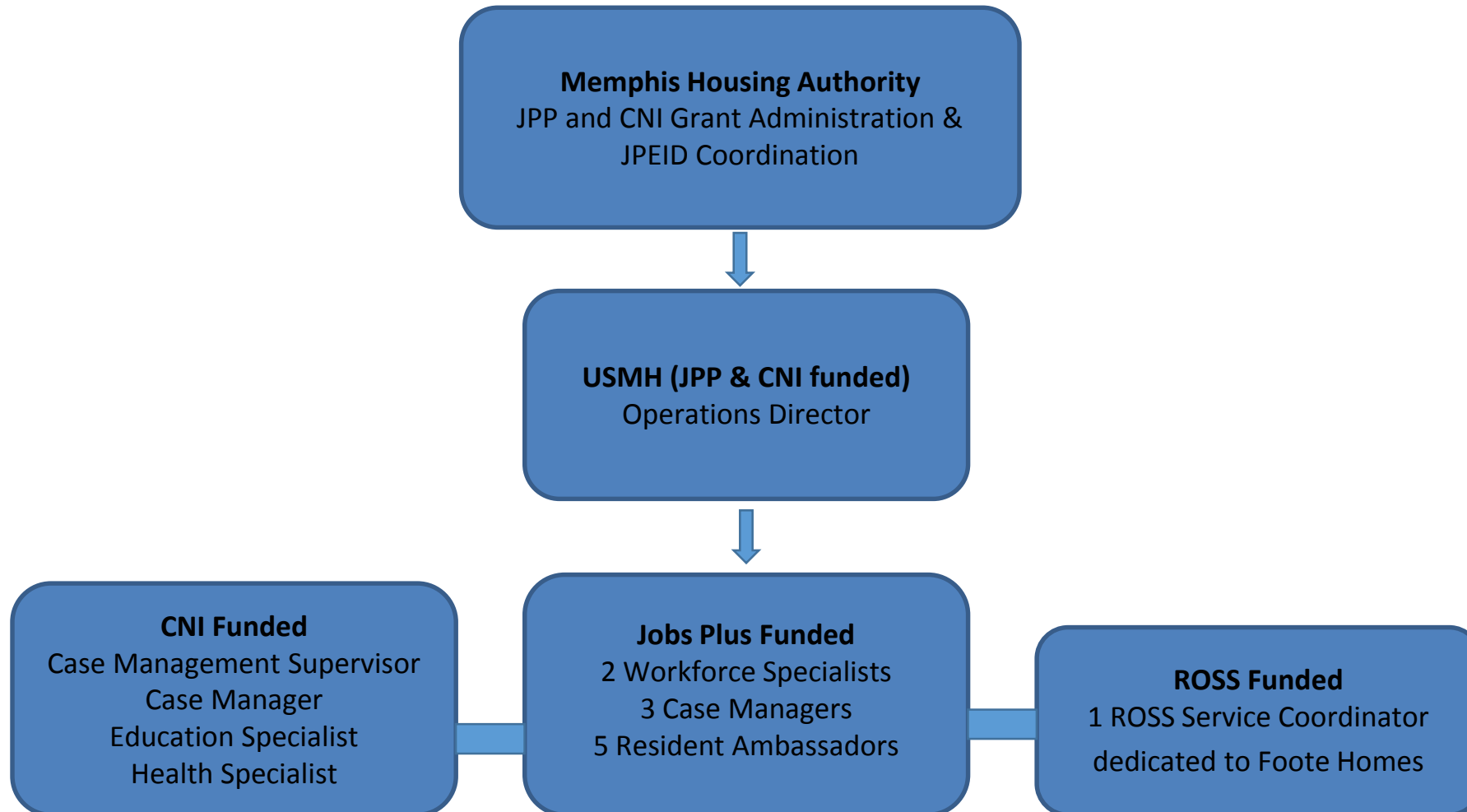


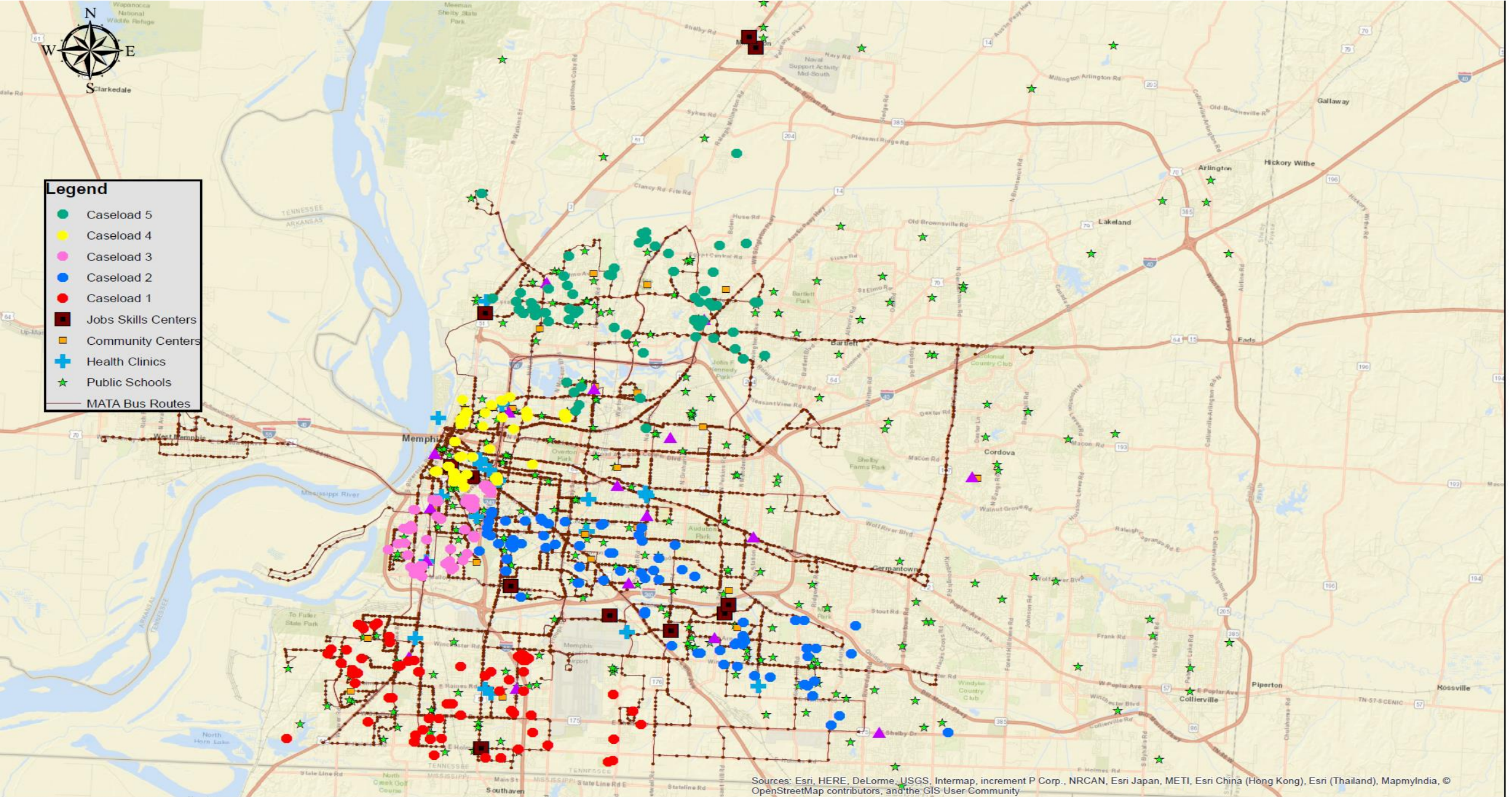
Foote Homes: A South City, Memphis Community



Eva E. Mosby – Director of Urban Strategies Memphis HOPE
Jacquelyn Hines - Ambassador

Foote Homes Services Org Chart





Availability of Services to Relocated Foote Residents

This map was created by HCD on 3/2/2017

[illegible]

Urban Strategies Memphis HOPE

Vision

Thriving and self-sufficient families.

Mission

USMH achieves its vision through the creation of a cohesive partnership with our families.

USMH achieves its vision through collaboration with residents and community partners.

USMH achieves its vision by supporting each family through intensive case management and goal setting.

Contact Us

990 College Park Dr. Ste 201, Memphis, TN 38126

Phone: 901-544-1341

Web: www.UrbanStrategiesInc.org



Cash Saver	4049 Elvis Presley Blvd. Memphis, TN 38116 901-345-3003	Open Daily 7:00am-10:00pm
Cash Saver	3237 Winchester Rd. Memphis, TN 38118 901-795-3404	Open Daily 8:00am-10:00pm
Cash Saver	3071 S Perkins Rd. Memphis, TN 38118 901-367-7494	Open Daily 7:00am-10:00pm

Local Grocery Stores

B&M Supermarket	782 W Raines Rd. Memphis, TN 38109 901-785-7058	Open Daily 9:00am-8:00pm
Gordin's Foods & Butcher Shoppe	4082 S 3rd St. Memphis, TN 38109 901-789-7817	Open Daily 7:00am-10:00pm
C&S Grocery and Market	3189 Lakeview Rd. Memphis, TN 38116 901-398-0641	Open Daily 6:00am-11:00pm
Jack's Foods	1896 Winchester Rd. Memphis, TN 38116 901-332-9596	Open Daily 8:00am-10:00pm

Grocery Stores



Kroger	1977 S 3rd St. Memphis, TN 38109 901-947-3417	Open Daily 7:00am-11:00pm
Kroger	1212 E Shelby Dr. Memphis, TN 38116 901-346-8606	Open Daily 6:00am-12:00am



Walmart Supercenter	5255 Elvis Presley Blvd. Memphis, TN 38116 901-346-4994	Open Daily 6:00am-12:00am
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Save-A-Lot	1817 S 3rd St. Memphis, TN 38109 901-774-1426	Open Daily 8:00am-10:00pm
Save-A-Lot	4696 S US Hwy 61 Memphis, TN 38109 901-785-4042	Open Daily 7:00am-10:00pm
Save-A-Lot	4679 Knight Arnold Memphis, TN 38118 901-363-5724	Open Daily 8:00am-10:00pm

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Local Grocery Stores	11

Health Services

Christ Community Health Services



Christ Community Health Services: Medical and Dental Clinic	3362 S 3rd St. Memphis, TN 38109 901-271-6300	Monday – Friday 8:00am- 5:00pm
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S. 3 rd Primary Care	1955 South Third Memphis, TN 38109 901-515-5800	Monday – Friday 8:00am- 5:30pm
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Methodist Hospital: Primary Care & Wound Healing Center	1300 Wesley Dr. Memphis, TN 38116 901-516-3700	24/7
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Fedex Health Center West	3140 Tchulahoma Rd. #1-4 Memphis, TN 38118 901-260-0203	3:00am-10:00pm
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Memphis Public Library



Parkway Village Library	4655 Knight Arnold Rd. Memphis, TN 38118 901-415-2776	Mon-Thurs. 10:00am-6:00pm Saturday 10:00am- 5:00pm
South Branch Library	1929 S 3rd St. Memphis, TN 38109 901-415-2780	Mon-Thurs. 10:00am-6:00pm Saturday 10:00am-5:00pm
Levi Library	3676 S 3rd St. Memphis, TN 38109 901-415-2773	Mon-Thurs. Sat. 10:00am-5:00pm
Whitehaven Library	4120 Mill Branch Rd. Memphis, TN 38116 901-415-2781	Monday-Saturday 10:00am-7:00pm

Community Centers



Whitehaven Community Center	4318 Graceland Dr. Memphis, TN 38116 901-774-7950	Monday - Friday 2:00pm-8:00pm
McFarland Community Center	4955 Cottonwood Memphis, TN 38118 901-362-8350	Monday - Friday 9:00am -9:45pm
Riverview Community Center	1891 Kansas St #A. Memphis, TN 38109 901-774-3041	Monday - Friday 2:00pm-7:00pm
Mitchell Community Center	602 West Mitchell Memphis, TN 38109 901-789-2927	Monday - Friday 2:00pm-7:00pm
Charles Powell Community Center	810 Western Park Memphis, TN 38109 901-785-5975	Monday - Friday 2:00pm-7:00pm



Abundance of Love Enrichment Center	436 E Raines Rd. Memphis, TN 38109 901-348-9275	Monday- Friday 6:00am-6:30pm
Lil Tots Learning Center	465 E Raines Rd. Memphis, TN 38109 901-348-0006	Monday- Friday 6:00am-6:30pm
A Step Above Preparatory Daycare	4287 Mill Branch Rd. Memphis, TN 38116 901-345-7066	Monday- Friday 6:00am-6:30pm
Star Quality Daycare Center	1077 E Raines Rd. Memphis, TN 38116 901-398-7748	Monday- Friday 6:00am-6:30pm
Bright Beginnings	1453 E Raines Rd. Memphis, TN 38116 901-332-3233	Monday- Friday 6:00am-6:30pm
Learning World Daycare Center	1127 Marlin Rd. Memphis, TN 38116 901-346-7068	Monday- Friday 6:00am-6:30pm
Sharing God's Love Childcare	5095 Mill Branch Rd. Memphis, TN 38116 901-332-4771	Monday- Friday 6:00am-6:30pm
Happy Times Daycare Center	3251 S Perkins Rd. Memphis, TN 38118 901-362-2962	Monday- Friday 6:00am-6:30pm
Precious Angels Daycare Center	3040 S Perkins Rd. Memphis, TN 38118 901-565-0515	Monday- Friday 6:00am-6:30pm
Hooks Dommick Child Care Center	4982 Knight Arnold Memphis, TN 38118 901-367-2912	Monday- Friday 6:30am-6:30pm
Klassy Kids Academy	3614 S Perkins Rd. Memphis, TN 38118 901-368-3610	Monday- Friday 6:30am-6:30pm
Kingdom Hearts	4826 Cromwell Ave. Memphis, TN 38118 901-367-8975	Monday- Friday 6:30am-6:30pm

Health Care (cont.)

SATELLITE HEALTHCARE

Satellite Healthcare

4185 Pace St.
Memphis, TN 38116
901-244-4602

Monday – Friday
9:00am- 5:30pm

Rehabilitation, Mental, & Behavioral Health Centers

Allenbrooke Health
Care Center

3933 Allenbrooke Cv.
Memphis, TN 38118
901-795-2444

Mon.-Fri.
***Times vary,
please call***

Alliance Healthcare
Services

3810 Winchester Rd.
Memphis, TN 38118
901-369-1400

24/7

Emergency Services

MIFA

***Food and Home
Energy Assistance***

910 Vance Ave.
Memphis, TN 38126
901-527-0208

Monday- Friday
7:30am-10:30am

Community Service
Agency

***Home Energy and
Rent Assistance***

3772 Hickory Ridge
Mall
Memphis, TN 38115
902-222-4315

Monday-Friday
8:00am-4:30pm

Memphis Housing
Authority

Housing Assistance

700 Adams
Memphis, TN 38105
901-544-1100

Monday-Friday
8:00am-5:00pm

Memphis Light, Gas, and Water



MLGW
MLGW Lamar

2935 Lamar Ave.
Memphis, TN 38114
901- 528-4011

Monday-Friday
8:30am-5:00pm

Memphis Police Department



MPD, Non-Emergency	901-545-2677	24/7
MPD	1891 S 3rd St #3. Memphis, TN 38109 901-545-2677	24/7
MPD	791 E Raines Rd. Memphis, TN 38116 901-636-4599	24/7
MPD	4955 Cottonwood Rd. Memphis, TN 38118 901-362-1990	24/7

Memphis Fire Department



Memphis Fire Station Rural/Metro	2788 Sprinkle Memphis, TN 38118 901-797-5100	24/7
Memphis Fire Station #40	2231 E. Shelby Dr. Memphis, TN 38118 901-396-2360	24/7
Memphis Fire Station #57	4930 Pleasant Hill Memphis, TN 38118	24/7

Adult Education

HopeWorks	1187 E. Holmes Rd. Memphis, TN 38116 901-396-8800	Monday-Friday 8:30am-4:30pm
New Horizons Computer Learning Center	4775 American Way Memphis, TN 38118 901-375-1533	Monday-Friday 8:00am-6:00pm

Job Placement and Skills Training

Workforce Investment Network	480 Beale Street Memphis, TN 38103 901-636-7971	Mon. & Wed. 8:30am & 1:00pm, 9:30am & 2:00pm
HopeWorks	1187 E. Holmes Rd. Memphis, TN 38116 901-396-8800	Monday-Friday 8:30am-4:30pm
Olympic Career Training Institute	2851 Lamb Pl #11 Memphis, TN 38118 901-614-2060	Monday-Friday 9:00am-4:00pm Saturday 9:00am-1:00pm
National College	2576 Thousand Oaks Blvd Memphis, TN 38118 901-363-9046	<i>Class days and times vary, pending schedule</i>
SRVS Vocational Services	3971 Knight Arnold Memphis, TN 38118 901-869-7787	Monday-Friday 8:30am-5:00pm

Schools (cont.)

Getwell Elementary <i>Grades: Pre-K-5</i>	2795 Getwell Rd. Memphis, TN 38118 901-416-0267	Monday-Friday 9:15am-4:15pm
American Way Middle <i>Grades: 6-8</i>	3805 American Way Memphis, TN 38118 901-416-1250	Monday-Friday 8:15am-3:15pm
Goodlett Elementary <i>Grades:-K-5</i>	3001 Goodlett Memphis, TN 38118 901-416-2510	Monday-Friday 8:15am-3:15pm
Knight Road Elementary <i>Grades K-5</i>	3237 Knight Road Memphis, TN 38118 901-416-2514	Monday-Friday 8:15am-3:15pm
Sheffield Elementary <i>Grades: Pre-K-5</i>	4290 Chuck Memphis, TN 38118 901-416-2360	Monday-Friday 8:15am-3:15pm
Sheffield High School <i>Grades: 9-12</i>	4315 Sheffield Ave. Memphis, TN 38118 901-416-2370	Monday-Friday 7:15am-2:15pm
Cromwell Elementary <i>Grades: Pre-K-5</i>	4989 Cromwell Memphis, TN 38118 901-416-2500	Monday-Friday 9:15am-4:15pm
Wooddale Middle School <i>Grades: 6-8</i>	3267 Castleman St. Memphis, TN 38118 901-730-4086	Monday-Friday 7:15am-3:15pm
Wooddale High School <i>Grades: 9-12</i>	5151 Scottsdale Memphis, TN 38118 901-416-2440	Monday-Friday 7:15am-2:15pm

Memphis Athletic Ministries



MAM- Olivet Fellowship	4450 Knight Arnold Memphis, TN 38118 901-590-2205	Mon.-Fri 2:00pm-7:00pm <i>Saturday times vary</i>
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Fire Stations (cont.)

Memphis Fire Station #29	2147 Elvis Presley Memphis, TN 38116 901-774-8500	24/7
Memphis Fire Station #33	2555 Winchester Memphis, TN 38116 901-320-5445	24/7
Memphis Fire Station #50	4255 E Raines Rd. Memphis, TN 38118 901-636-1400	24/7

Human Services

Social Security Office	1330 Monroe Ave Memphis, TN 38104 1-866-336-2212, 901-544-0052	Mon, Tues, Thurs, Fri 9:00am-4:00pm Wednesday 9:00am-NOON
DHS- Family Assistance	40 S. Main Street Memphis, TN 38103 901-543-7351	Monday-Friday 7:00am-4:30pm
DHS- Family Assistance: Welles Branch	3360 S. Third St. Memphis, TN 38109 901-344-5040	Monday-Friday 7:00am-4:30pm

MEMPHIS HEALTH DEPARTMENT

Memphis Health Department	814 Jefferson Ave. Memphis, TN 38105 901-222-9000	Monday- Friday 8:00am-4:00pm
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Shelby County Schools



SCS Board of Education	160 S. Hollywood St. Memphis, TN 38112 901-416-5300	Monday-Friday 7:30am-5:00pm
Gardenvue Elementary <i>Grades: Pre-K-5</i>	4075 Hartz Dr. Memphis, TN 38116 901-416-3068	Monday-Friday 9:15am-4:15pm
A. Maceo Walker Middle School <i>Grades: 6-8</i>	1900 East Raines Rd. Memphis, TN 38116 901-416-1030	Monday-Friday 7:15am-2:15pm
Winchester Elementary <i>Grades: Pre-K-5</i>	3587 Boeingshire Memphis, TN 38109 901-416-3152	Monday-Friday 9:00am-4:15pm
Robert R. Church Elementary <i>Grades: Pre-K-5</i>	4100 Mill Branch Rd. Memphis, TN 38116 901-416-0198	Monday-Friday 9:15am-4:15pm
Havenvue Middle School <i>Grades: 6-8</i>	1481 Hester Rd. Memphis, TN 38116 901-416-3092	Monday-Friday 7:15am-2:15pm
Hillcrest High School <i>Grades: 9-12</i>	4184 Graceland Dr. Memphis, TN 38116 901-730-4098	Monday-Friday 8:30am-3:30pm
Oakshire Elementary <i>Grades: Pre-K-5</i>	1765 E. Holmes Memphis, TN 38116 901-416-3140	Monday-Friday 8:15am-3:15pm
Whitehaven High School <i>Grades: 9-12</i>	4851 Elvis Presley Blvd. Memphis, TN 38116 901-416-3000	Monday-Friday 7:15am-2:15pm
Whitehaven Elementary <i>Grades: Pre-K-5</i>	4783 Elvis Presley Blvd. Memphis, TN 38116 901-416-7431	Monday-Friday 9:15am-4:15pm
Mitchell High School <i>Grades: 9-12</i>	658 Mitchell Memphis, TN 38109 901-416-8174	Monday-Friday 7:15am-3:15pm

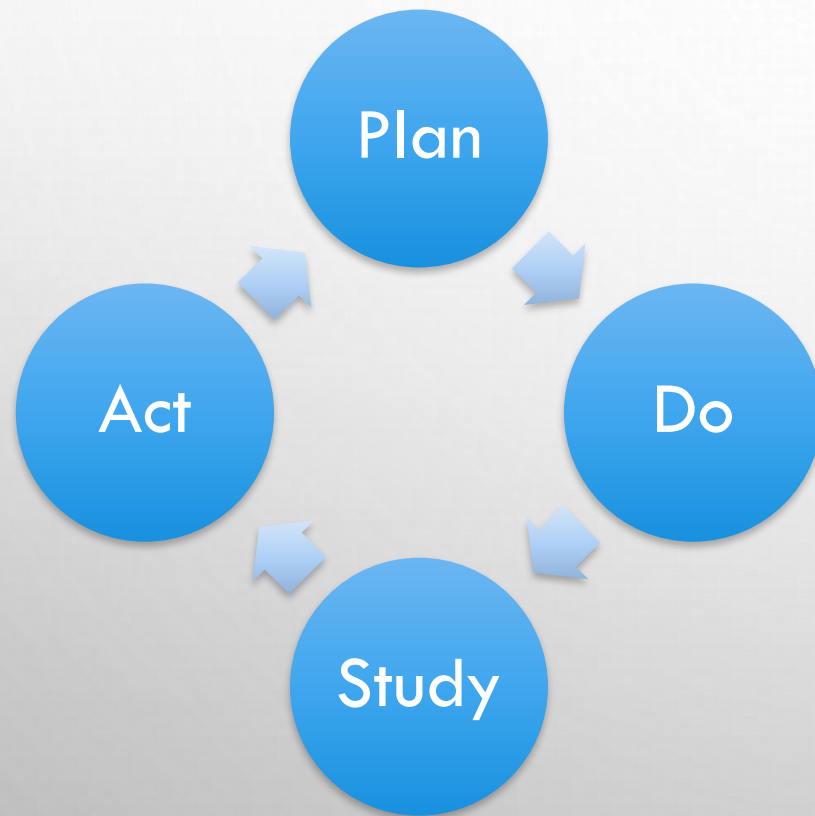
Schools (cont.)

Riverview School <i>Grades: K-8</i>	241 Majuba Memphis, TN 38109 901-416-7340	Monday-Friday 8:15am-4:15pm
John P. Freeman <i>Grades: K-8</i>	5250 Tulane Road Memphis, TN 38109 901-416-3156	Monday-Friday 8:15am-3:15pm
Westhaven Elementary <i>Grades: Pre-K-5</i>	4585 Hodge Rd. Memphis, TN 38109 901-416-8740	Monday-Friday 8:00am-4:00pm
Westwood High School <i>Grades: 9-12</i>	4480 Westmont Ave. Memphis, TN 38109 901-416-8000	Monday-Friday 7:15am-3:15pm
Geeter Middle School <i>Grades: 6-8</i>	4649 Horn Lake Rd Memphis, TN 38109 901-416-8157	Monday-Friday 7:15am-3:15pm
Vision Preparatory <i>Grades: K-3</i>	260 Joubert Ave. Memphis, TN 38109 901-775-1018	Monday-Friday 7:50am-3:30pm
Freedom Prep School <i>Grades: Pre-K-11</i>	5132 Jonetta St. Memphis, TN 38109 901-259-5959	Monday-Friday 7:30am-5:00pm
Fairley High School <i>Grades: 9-12</i>	4950 Fairley Rd. Memphis, TN 38109 901-730-8160	Monday-Friday 8:00am-4:00pm
Ford Rd. Elementary <i>Grades: Pre-K-5</i>	3336 Ford Road Memphis, TN 38109 901-416-8150	Monday-Friday 8:15am-4:15pm
Levi Elementary <i>Grades: Pre-K-5</i>	135 W Levi Road Memphis, TN 38109 901-416-8166	Monday-Friday 8:15am-3:15pm
Oakhaven Elementary <i>Grades: Pre-K-5</i>	3795 Bishops Bridge Memphis, TN 38118 901-416-2320	Monday-Friday 8:15am-3:15pm
Oakhaven Middle & High <i>Grades 6-12</i>	3125 Ladbroke Road Memphis, TN 38118 901-416-2380	Monday-Friday 7:15am-2:15pm

Partnerships Realigned

- Developing new MOUs with partners
- Partners attend zone meetings
- Partners had multiple locations
- Develop new partners in the zones
 - ❖ Recommendations from current partners
 - ❖ Residents
 - ❖ Workforce Specialists

PLAN-DO-STUDY-ACT



- **PLAN:** WHAT DO YOU HOPE TO LEARN? WHAT ARE YOU TRYING TO IMPROVE? BY HOW MUCH (GOAL) AND BY WHEN (TIMEFRAME)?
- **DO:** CARRY OUT THE CHANGE/TEST. COLLECT DATA. (NOTE WHEN COMPLETED, OBSERVATIONS, PROBLEMS ENCOUNTERED, ETC.) – WHAT ARE YOU COMMITTING TO DOING AND FOR HOW LONG?
- **STUDY:** SUMMARIZE AND ANALYZE THE DATA. (QUALITATIVE AND QUANTITATIVE) WHAT DATA WILL TELL YOU THE IMPACT YOUR ACTION IS HAVING?
- **ACT:** DOCUMENT/SUMMARIZE WHAT WAS LEARNED. DID YOU MEET YOUR GOAL? LIST MAJOR CONCLUSIONS FROM THIS CYCLE. WHAT ADJUSTMENTS IF ANY WILL YOU MAKE TO MEET YOUR GOAL?