Partnerships that Produce Results

How the College Board Can Help PHAs Support Youth

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Tess Mullen

Grant Manager, Project SOAR
US Department of Housing and Urban Development
What is ConnectHomeUSA?

- ConnectHomeUSA is a movement to *bridge the digital divide* for HUD-assisted residents in the United States. By helping residents in participating communities to get connected at home and providing access to digital literacy and educational content *we aim to make public housing a platform for change.*

How did we work to tackle education and digital inclusion?

*Collaboration, collaboration, collaboration...*

- **National Stakeholder Partnerships:** How can we actively pursue partnership with educational attainment as an outcome in mind?
  - CollegeBoard
  - Khan Academy
  - Code.org

- **Local Actors:** How do we partner with local institutions that have the ear of our target populations?
  - School Districts, Teen Centers, Community Youth Engagement

- **Feedback Loops:** How are we tracking impact? What metrics does each party want to capture/measure against?
“Seth shared how working hard and using CollegeBoard enable him to overcome his learning disability and fulfill his dream of attending McMurry University”

“Jackson shared his testimony of how connectivity and CollegeBoard’s Resources had empowered him to increase his SAT score by an astounding 200 points!”
Farhad Asghar
Executive Director, Community Partnerships
The College Board
College Board’s Commitment

• **Fee Waivers**: SAT fee waivers and 4 college application fee waivers for 11 & 12 graders ([https://collegereadiness.collegeboard.org/sat/register/fees/fee-waivers](https://collegereadiness.collegeboard.org/sat/register/fees/fee-waivers))

• **FREE Test Prep**: Unlimited access to SAT practice tools, including diagnostic quizzes, practice questions, interactive advising, test explanations, and 4 official full-length practice tests.

• **FREE College Planning**: Customizable college search and plans, including scholarship and financial aid information.

• **How to Get Started**:
  - Set up a College Board account at [www.collegeboard.org](http://www.collegeboard.org) to sign up for Fee Waivers
  - Set up a Khan Academy account at [www.khanacademy.org](http://www.khanacademy.org) and connect it to their College Board account by selecting “SAT” on the signup page
  - Log in to [bigfuture.org](http://bigfuture.org) with their College
The College Board provided college planning workshops and office hours in 6-ConnectHome communities:

- Choctaw Nation of Oklahoma; Cleveland; Los Angeles; New York; San Antonio; and Washington, D.C through local college access organizations

Our CBO partners were all NCAN members and selected based on a history of providing effective college access services, and successfully serving students living in public housing

We trained the CBOs on Official SAT Practice on Khan Academy and Big Future

Subsequently, the CBO offered no less than four college planning workshops on following topics:

- Academic preparation/enrichment
- SAT practice
- College search and applications
- Financial aid and scholarships

To further support students and families, the selected CBO provided college prep advisors for on-site or online office hours twice a month for seven months
Angela Bugayong

Associate Director, Learning Lab–Student Solutions
The College Board

(formerly Program Manager – College Success Foundation – DC)
College Success Foundation

"I like being able to do my homework at home. I don’t have to get on the bus no more or wait until I go to school on Monday for help with SAT stuff. And now I can just go downstairs on Saturdays and talk to Ms. Angela about college stuff.”
– Junior at F.W. Ballou High School

College Success Foundation – DC (CSF – DC)
• Serves students in Ward 7 & 8 of Washington DC
  • In-school model at 8 high schools and 2 middle schools
  • Provide college access and success supports for over 500 middle and high school students

Tips on engaging students:
• Food, snacks, incentives
• Collaborate with other programs located at the property
  • Have other programs recommend and connect you with students
  • Co-host activities/events with existing programs
• Create a student ambassador program
  • If you have one or two students that are consistent - make them ambassadors for the program
  • They can help recruit other students
• Recruitment incentives
Byron Pugh

Partnership and Community Relations Coordinator
District of Columbia Housing Authority
DCHA Organizational Structure

Larry Williams

Brian Harris
Deputy Director

Workforce

Fashad Tyler
Manager

Ron Fisher
Manager

Hanna Koenher
Special Advisor

Byron Pugh
Coordinator

Community Navigators

FSS

Section 3

Partnerships

Resident Councils

Youth Services

Operations

CVI
DCHA Community Navigators

Navigator Functions
- To engage residents and connect them to a comprehensive array of services
- Create opportunities and service networks, through collaboration and partnerships
- Enrich the lives of youth, adults, families, and seniors through “touch points”

Types of Services
- Education;
- Health & Wellness;
- Workforce Development;
- Self Sufficiency; and
- Event/Activity Planning and Execution.

Types of Support
- Referrals;
- Transportation;
- Information Dissemination &
- Resource Coordination.
A Day in the Life of a Navigator

- Visit a property from assigned portfolio;
- Engage Management & Resident Council Exec. Board;
- Inquire about known resident needs;
- Make referrals to appropriate providers;
- Assess needs of the community;
- Conduct walkthroughs with HMAs; and
- Host scheduled community activity/event.
Resident Engagement Strategies

- Navigator facilitated resident engagement;
- Resident Council Exec Board;
- Property Management Office;
- Providers and Partners;
- Resident led promotion;
- E-mail and Text blasts;
- Website and Social Media platforms; and
- Space, Transportation, Incentives, and Food.
Lessons Learned

• Partnerships
• Engagement
• Resources
College Board Resources
BigFuture™: Educator Resource Center

- Handouts and posters
- Site demos and lesson plans
- Presentations
- Spanish-language resources
- Webinars – live and recorded
SAT Score Improvements and Official SAT® Practice

Number of points gained from PSAT/NMSQT® to SAT correlated to hours spent practicing

Free personalized study plan for students: satpractice.org

Free resources for educators: satpractice.org/k12

16,000 students saw gains of 200 points or more.

Based on 250,000 students from the Class of 2017

Practice advanced students regardless of gender, race, income, and high school GPA
Students Answer the Call

Official SAT® Practice on Khan Academy

5 million unique users

2 million linked accounts

46% test takers report using Official SAT® Practice

3 times more students using Official SAT® Practice than commercial test prep

Valencia, Senior
Booker T. Washington High School
Houston, TX
Valencia’s SAT score was 470 points higher than her PSAT/NMSQT® score.

“I want to play sports at a Division 1 university. Khan Academy gave me a winning edge. With Khan Academy, every time I got a question wrong, I was able to go back and do it again and get better and better. I was able to study and stay focused. Since getting my SAT scores back, I’ve gotten at least 10 emails and calls from colleges trying to recruit me.”

Sabrina, Senior
César E. Chávez High School
Houston, TX
Sabrina’s SAT score was 230 points higher than her PSAT/NMSQT® score.

“I felt pretty confident in the exam – I saw questions that I would have skipped before but with Khan Academy I understood what kind of questions I was going to face.”
Path to Success

Official SAT® Practice on Khan Academy
Get Personalized Practice

- How to Link
- Linking PowerPoint Presentation
- How to Troubleshoot Linking: Access College Board Scores
- No College Board scores? Don’t worry, start at Official SAT Practice by taking a diagnostic exam!
The Daily Practice App

“Designed so students who might not have access to the Internet at home or expensive SAT prep courses and books can still practice for the SAT directly from their mobile device.”
Scan answer sheets and correct mis-bubbles
Immediately view your scores, detailed analysis, and answer explanations.
Features include:

**Recommended SAT Skills to focus on based on class performance**
- Lesson Plans created by teachers for teachers available for skills in Math, Reading, and Writing
- Links to additional Khan Academy content and SAT content that can be assigned to the class based on the class’s greatest needs.

**Student Progress**
- Their upcoming SAT test date
- Problems completed, time spent, and practice tests scheduled
- Notification if account is connected to their College Board account

**Recently completed activity**
- The top recommended skills for practice
- Questions attempted, answer choices, and correct answers
- Practice Test scores
How do I Get Started?

Free personalized study plan for students: [satpractice.org](http://satpractice.org)

Free resources for educators: [satpractice.org/k12](http://satpractice.org/k12)

SAT Lesson Plans: [Lesson Plans](http://Lesson Plans)

Facilitator’s Guide

How to get started with Coach Tools

[Coach Tools Guide](http://Coach Tools Guide)

[Coach Tools FAQ](http://Coach Tools FAQ)

1) **Create classes in Khan Academy that have “SAT Reporting Enabled”**
   a) New SAT Class
   b) New Subject Matter Class + SAT
   c) Existing class with SAT reporting enabled

2) **Add Students and Become their Coach**
   a) With individual emails
   b) With a class code
   c) With Google Classroom
   **Use Students tab in Coach Dashboard to check that students have approved you as a coach

3) **Gather Student Permissions in order to see their SAT Practice data**
   a) Confirm that all students in your SAT reporting-enabled class have received the notification and clicked “Share my SAT activity with [coach]”
   **Use SAT tab in classes to check that students have agreed to share data**
<table>
<thead>
<tr>
<th>Action</th>
<th>Resources</th>
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<tbody>
<tr>
<td>Explore the resources on Official SAT Practice:</td>
<td><a href="http://satpractice.org/k12">satpractice.org/k12</a></td>
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| Plan a time when students can create and link their College Board and Khan Academy accounts. | [How to Link Your College Board + Khan Accounts](How%20to%20Link%20Your%20College%20Board%20%2B%20Khan%20Accounts)  
[Linking PowerPoint Presentation](Linking%20Powerpoint%20Presentation)  
[Accessing College Board Scores](Accessing%20College%20Board%20Scores) |
| Plan a time for students to practice. | [satpractice.org/k12](http://satpractice.org/k12)  
Start Practicing  
[Lesson Plans](Lesson%20Plans)  
[Facilitator’s Guide](Facilitator’s%20Guide)  
[Coach Tools Guide](Coach%20Tools%20Guide)  
[Coach Tools FAQ](Coach%20Tools%20FAQ) |
| Develop measurable goals | |
| Plan community engagement | [satpractice.org/k12](http://satpractice.org/k12)  
Spread the Word  
[Digital Marketing kit](Digital%20Marketing%20kit)  
[sat.org/promotepractice](http://sat.org/promotepractice) |
| Make practice fun and rewarding | |
Thank You.

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