



Frequently Asked Questions

HUD Assisted Housing Communities

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HUD Strong Families events are designed bring together partners from HUD, other federal agencies and partners in support of the event.

- ❖ As in previous years, HUD does not offer any funding for these events; it is up to the housing authority or multifamily property owners to partner with their local institutions to receive donations. However, PHAs can use tenant funds to help pay for their events as long as the resident association agrees.
- ❖ The goal is to make the event cost free for every HUD assisted housing agency/owner. In the Notice PIH-2011-51, HUD encourages collaborative partnerships with public and private agencies to assist with resources and services.
- ❖ The event date is at the discretion of the HUD assisted property and can be held in conjunction with another event. The HUD assisted property has the flexibility to hold the event on a date that is beneficial to them and their residents.
- ❖ Yes. The event can be held in conjunction with another event such as an event that may be occurring in the community, city or state. It's important that the HUD assisted property registers the event at www.hud.gov/strongfamilies.
- ❖ HUD will manage and maintain a list as potential partners express interest. Partners will be connected to the POC of each PHA/MF and introductions will be made via email.
- ❖ In an effort to keep the message and focus consistent across the country we encourage HUD assisted properties to use the national theme approved by HUD.
- ❖ At this present time the initiative is non-appropriated. HUD assisted properties are encouraged to establish and/or strengthen collaborations where possible to assist with supporting the initiative.

- ❖ A partner is a non-profit, business, college or university, federal, state, city or local agency other than a Public Housing Agency, Multifamily properties or section 8 property owners.
- ❖ Your participation as a community leader will help to revitalize your local community by supporting an initiative that works to strengthen, empower and improve the quality of life of families living in HUD assisted housing communities. Your participation will help to facilitate new and existing relationships with fathers and their children, provide support to mothers and enhance and empower both parents' capacity to be an economic and social asset.
- ❖ There is no fee to participate. All we ask is that you participate by setting up a booth, donating resources or assisting in any way you feel would benefit HUD-assisted families to support the HUD Strong Families Initiative in your area.
- ❖ Your organization can attend the local event and connect your resources to families living in HUD assisted housing. Your organization can also:
 - ✓ Work to provide services/resources focused on health, education and economic empowerment
 - ✓ Serve as a member of the local HUD Strong Families Planning Committee
 - ✓ Assist with set-up
 - ✓ Set up resource tables
 - ✓ Donate or assist with securing resources to support the event
 - ✓ Partner with other local organizations
- ❖ YES! We are excited to be celebrating collaborations with sponsors/host sites and partners from all areas of industry. Partners like the Girls and Boys club, National Football League, National Basketball Association, faith-based organizations, local city government, Corporation for National and Community Services, Family Equality Council and many, many more.

- ❖ Our mission is to Strengthen, empower and improve the quality of life of families living in HUD assisted housing communities by providing access to a variety of services through a strategic collaborative approach in the areas of health, education and economic empowerment. HUD Strong Families events are celebrated anytime during the months of May and June and are designed to empower families with resources to ensure positive opportunities.
- ❖ Over 22,000 fathers, mothers, children and partnering organizations have participated and provided services and resources. There have been over 1200 events held at more than 400 HUD assisted housing communities since its inception in 2011.
- ❖ This event is for the entire family! This is a family affair to empower mothers, fathers and their children.
- ❖ YES INDEED! Mothers are the cornerstone of the family. We celebrate Moms and the amazing job they do providing their children with the support they need for healthy development.
- ❖ Yes! The activities for the events are geared toward the entire family. Mothers will learn about the myriad of opportunities and strategies available to strengthen and protect their children and families.
- ❖ Yes! There will be activities for the entire family. Fathers will have the opportunity to participate in these activities with their children and learn more about available resources to support a strong and sustained bond with their children and families.
- ❖ Yes! There will be activities such as face painting, basketball, essay-writing, food, fun and dancing just to name a few! We want children and their mothers and fathers to have a fun and fruitful experience!
- ❖ There is no cost to fathers, mothers or children to attend!
- ❖ Yes. Every HUD assisted property will decide when and where to hold their event. The events are held on or around Mother's or Father's Day to promote parental involvement and the importance of active and involved fathers.
- ❖ There will be various types of activities such as face painting, essay writing contests, food, inspirational speakers and booths that are set up by local and federal partners.

- ❖ There is not a fee for government agencies to participate. Many federal partners have existing resources in local communities around the country and we ask our federal partners to utilize their existing resources in support of strengthening and empowering families across the nation.
- ❖ Federal partners have offices and teams in many communities across the nation. Agencies can connect their local offices with local HUD assisted properties and participate in their HUD Strong Families event. Connecting your resources to fathers, mothers and children living in HUD assisted housing will help to strengthen and empower these families in your local community.
- ❖ HUD, through the office of Public Housing Investments, is the lead agency for this initiative however, WE CANNOT DO THIS WITHOUT HUD ASSISTED HOUSING AGENCIES, NON-GOVERNMENT SPONSORS, FEDERAL AND LOCAL PARTNERS! The department is striving to encourage ongoing family connections. This can only happen via the collaboration of each partner committed to strengthening and empowering families.
- ❖ Other agencies are participating because the HUD Strong Families Initiative is about families! HUD will help identify partners that can assist with your efforts, potentially providing services focused on health, education and economic empowerment. Our new direction is all about supporting families!
- ❖ By working with local, state, federal partners and organizations HUD is able to facilitate effective and sustainable engagements focused on strengthening and empowering families. By providing resources, knowledge, contacts and guidance your agency can collectively and positively impact complex community and neighborhood problems.