

FY 2022 Choice Neighborhoods Planning Grant NOFO Webcast



Office of Public and Indian Housing
Funding Opportunity Number: FR –6600-N-38
CFDA # 14.892

May 13, 2022

Presenters

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Agenda

- Overview of Choice Neighborhoods
- CN Planning Grants Overview
- FY22 Planning Grant NOFO Overview
- Application and Submission Requirements
- Rating Factors
- Key Takeaways



Overview of Choice Neighborhoods



About Choice Neighborhoods

- Choice Neighborhoods is HUD's signature place-based program
- Competitive grant program designed to **redevelop distressed HUD-assisted housing** and transform the surrounding area into a neighborhood that existing and new residents choose to live in
- Two types of grants: Planning and Implementation
- Provided annual appropriations from Congress, beginning in 2010 and continuing today with \$350M in FY22



Celebrating new housing opportunity in Philadelphia, PA (top) while new mixed-income housing opens in Columbus, OH (bottom).



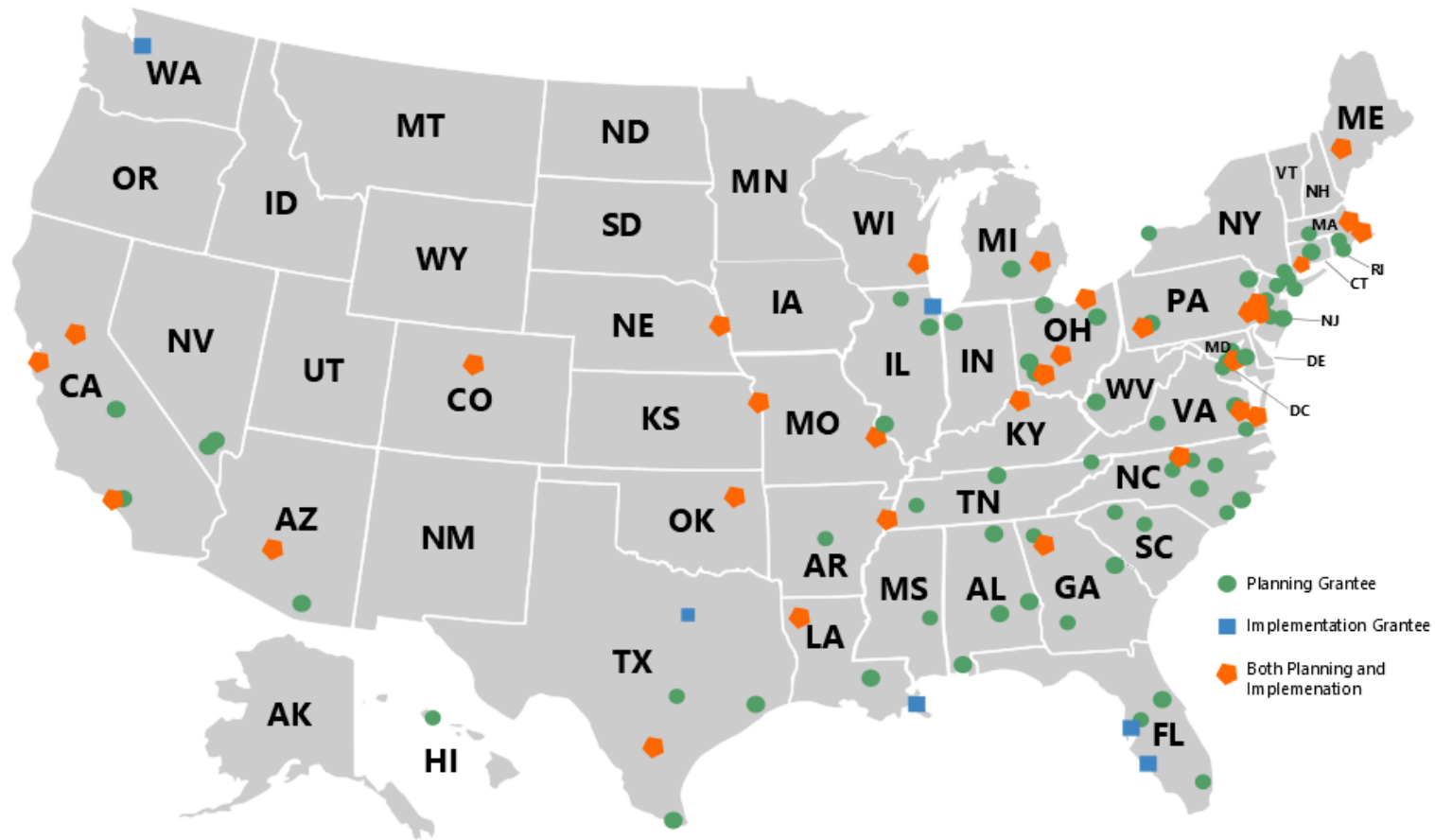
Three Core Goals of Choice Neighborhoods

- **Housing:** Replace distressed public and assisted housing with high-quality mixed-income housing that is well-managed and responsive to the needs of the surrounding neighborhood;
- **People:** Improve outcomes of households living in the target housing related to income and employment, health, and education; and
- **Neighborhood:** Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety, good schools, and commercial activity, that are important to families' choices about their community.



The new River West development in Tulsa, OK.

Choice Neighborhoods Grants Nationwide





CN Planning Grants Overview



Neighborhood planning meetings provide residents opportunity to plan for the future.

What Are Choice Neighborhoods Planning Grants?

- Funding to assist communities in **developing a comprehensive neighborhood Transformation Plan** and building support necessary for plan to be successfully implemented.
- Awarded to PHAs, cities, nonprofits, and tribal entities.
- The maximum grant award is \$500,000.
- The grant term is two years.
- Awarded 104 grants over 10 years – over \$43 million.

PHAs, cities, nonprofits and tribal entities of all sizes with projects of all sizes are encouraged to review the NOFO upon publication and consider applying!

Required and Eligible Activities & Costs

(Refer to section III.F of the NOFO for a detailed description of program activities):

- Household Asset and Needs Assessment
- Market Assessment
- Environmental Assessment
- Historic Preservation Review
- Technical Planning Studies
- Capacity Building/Training for residents and staff
- Staff Salaries to support planning process
- Consultant Fees



Early Action Activities

HAVE A BIAS TOWARD ACTION

“Doing While Planning” projects are modest physical investments and improvements that can help:

- Create momentum for positive change
- Build neighborhood confidence
- Facilitate transition from planning to implementing

Types of projects include:

- repurposing vacant lots
- beautification and placemaking projects

Up to \$150,000 of the CN Planning Grant may be used for “Early Action Activities”





FY 2022 Planning Grant NOFO Overview

*This webcast is an overview. Please review NOFO for full details.

Changes from Past NOFO

Remember: Always carefully review the NOFO, as changes can occur from prior year NOFOs.

- More money available
 - Grant maximum increased to \$500,000
 - \$10M for Planning Grants
- New Affirmatively Furthering Fair Housing Threshold
- Public housing funded with ARRA funding now eligible
- Brownfields Cleanup
- Changes to several rating factors to streamline NOFO



Who Is Eligible for a CN Planning Grant?

1. Eligible Applicant Type

- **Type:** Public Housing Authorities, local governments, tribal entities, and nonprofits.
- May have **Co-Applicant**

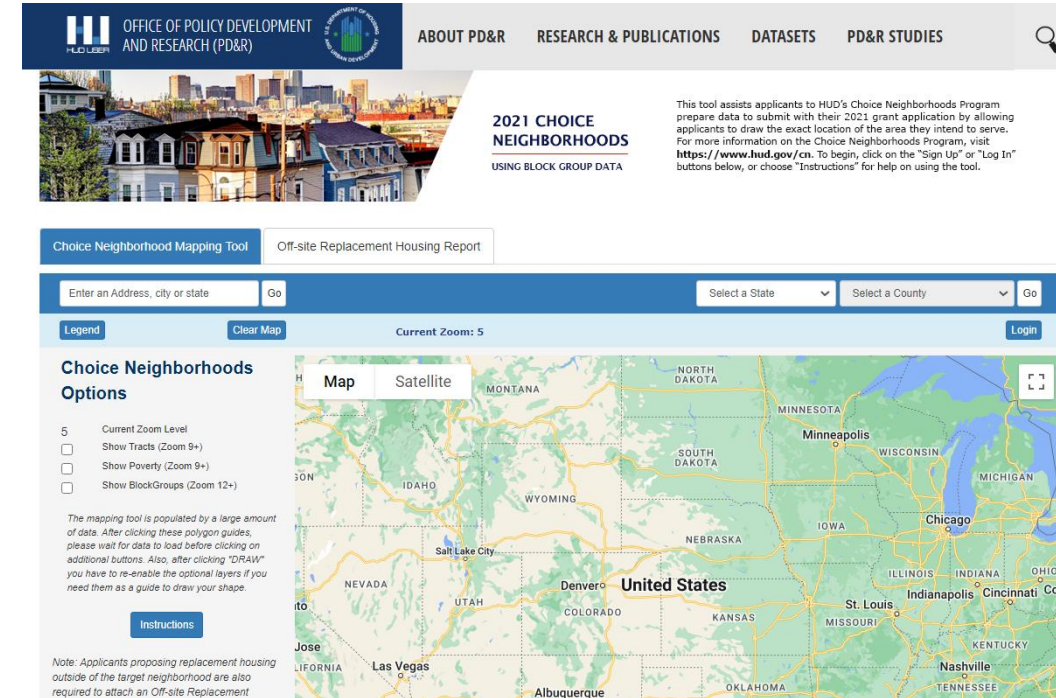
2. Eligible Target Housing

- **Eligible Type:** Public housing or assisted housing
- **Distressed:** Property must be severely distressed, as certified by an engineer or architect
- Must complete and submit form HUD-53232
- **RAD CHAP Allowed:** Can have RAD Commitment to enter into Housing Assistance Payments (CHAP) but not RAD Conversion Commitment (RCC)

3. Eligible Neighborhood

- **20% + in poverty/extremely low income**
- Applicant defines **neighborhood boundaries:**
 - Generally accepted as a neighborhood
 - One municipal jurisdiction
 - Larger than target housing
- Use **HUD mapping tool**

HUD Mapping Tool



<https://www.huduser.gov/portal/maps/CN/home.html>

Additional Eligibility Requirements

Threshold Highlights:

- **Timely Submission of Applications**
 - ✓ Advance preparation is important
 - ✓ Late applications are ineligible and will not be considered for funding
- **Number of Applications and Public and/or Assisted Housing Projects**
 - ✓ 1 application per locality
 - ✓ Can include more than one target housing site within the neighborhood boundary



Additional Eligibility Requirements

Threshold Highlights:

- **Resident Involvement**

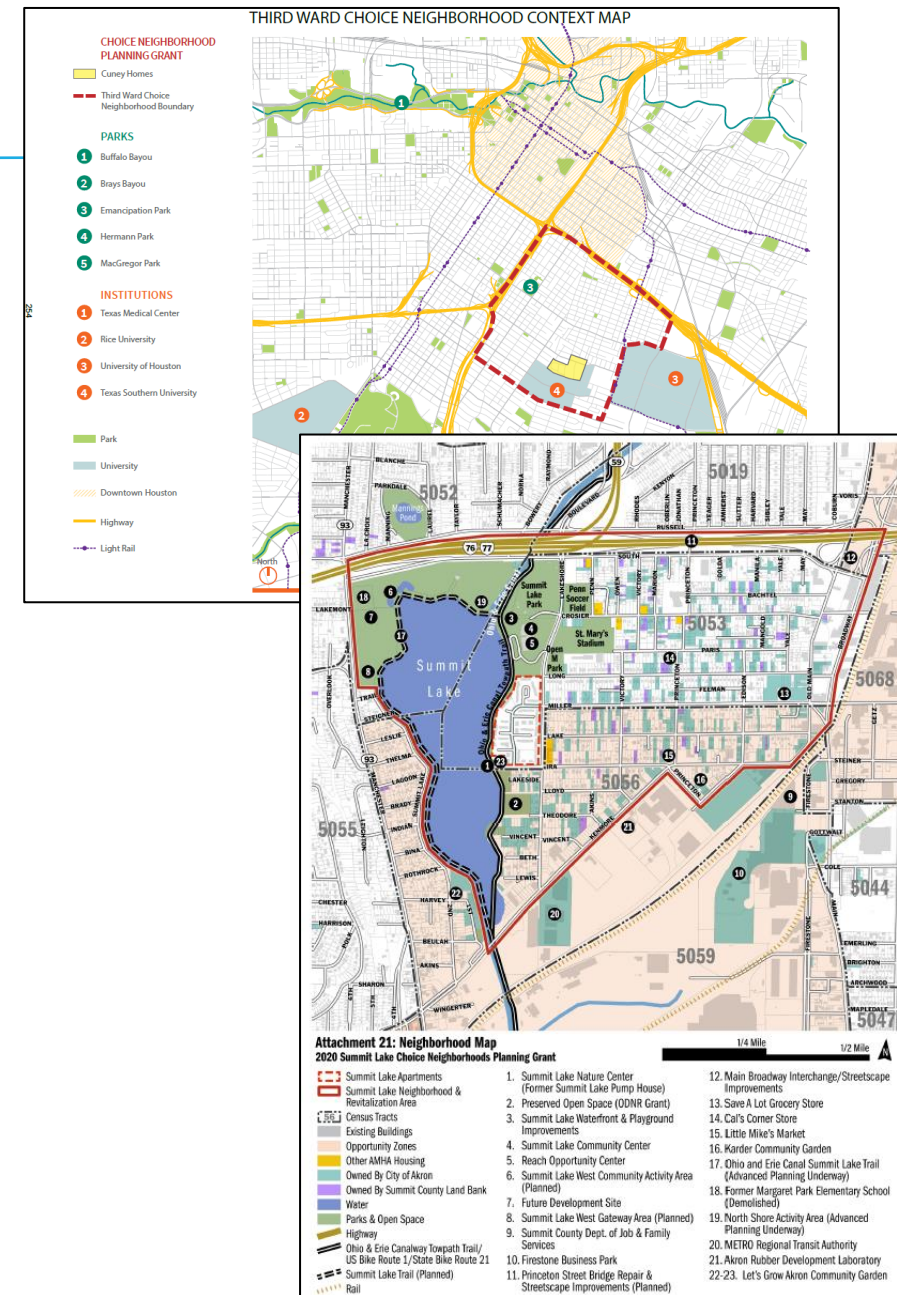
- ✓ Written notice must be provided to the residents of the target housing
- ✓ Notification must include:
 - brief description of the proposed planning process
 - general timeline
 - primary point of contact
 - state that residents have the right to ask questions and provide comments
- ✓ Notice should be distributed well in advance in order to give residents time to comment



Additional Requirements

Note: The City and Neighborhood Maps provide essential context for HUD reviewers, so it is important that applicants provide a map that is readable and at a reasonable scale.

- **Attachment 22: City and Neighborhood Maps**
 - ✓ Ensure neighborhood maps show the same boundary used to draw the neighborhood through the mapping tool generated with eligible neighborhoods data in Attachment 4
 - ✓ Maps should be to-scale and clearly identify and label the target neighborhood and target housing



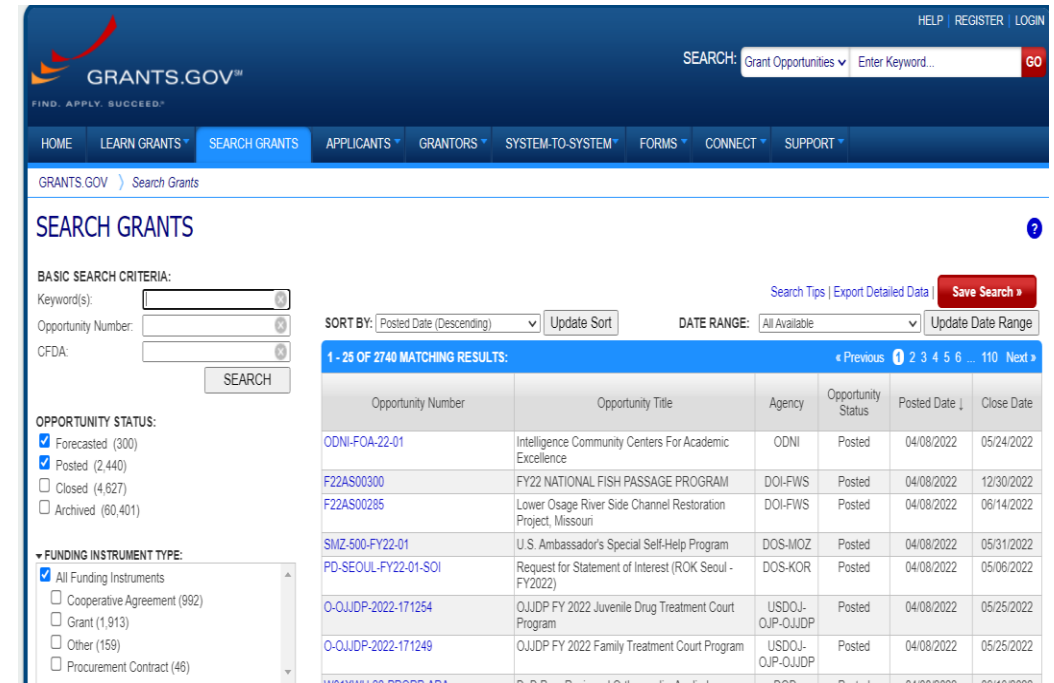


Application and Submission Requirements

*This webcast is an overview. Please review NOFO for full details.

How Do I Apply?

- Search www.grants.gov
- Enter CFDA #14.892 and click on the Opportunity Number
- You must download the full package to access the NOFO and other required documents



The screenshot shows the Grants.gov website interface. At the top, there's a navigation bar with links like HOME, LEARN GRANTS, SEARCH GRANTS, APPLICANTS, GRANTORS, SYSTEM-TO-SYSTEM, FORMS, CONNECT, and SUPPORT. The 'SEARCH GRANTS' tab is active. Below the navigation bar, the 'SEARCH GRANTS' section is displayed. It includes a search bar with the text 'Grant Opportunities' and a 'GO' button. To the left of the search results, there are filters for 'BASIC SEARCH CRITERIA' (Keyword(s), Opportunity Number, CFDA) and 'OPPORTUNITY STATUS' (Forecasted, Posted, Closed, Archived). The 'FUNDING INSTRUMENT TYPE' filter is also visible. The search results are sorted by 'Posted Date (Descending)' and show 1 - 25 OF 2740 MATCHING RESULTS. The results table lists various opportunities with columns for Opportunity Number, Opportunity Title, Agency, Opportunity Status, Posted Date, and Close Date.

Opportunity Number	Opportunity Title	Agency	Opportunity Status	Posted Date	Close Date
ODNI-FOA-22-01	Intelligence Community Centers For Academic Excellence	ODNI	Posted	04/08/2022	05/24/2022
F22AS00300	FY22 NATIONAL FISH PASSAGE PROGRAM	DOI-FWS	Posted	04/08/2022	12/30/2022
F22AS00285	Lower Osage River Side Channel Restoration Project, Missouri	DOI-FWS	Posted	04/08/2022	09/14/2022
SMZ-500-FY22-01	U.S. Ambassador's Special Self-Help Program	DOS-MOZ	Posted	04/08/2022	05/31/2022
PD-SEOUL-FY22-01-SOI	Request for Statement of Interest (ROK Seoul - FY2022)	DOS-KOR	Posted	04/08/2022	05/06/2022
O-OJDP-2022-171254	OJDP FY 2022 Juvenile Drug Treatment Court Program	USDOJ-OJP-OJDP	Posted	04/08/2022	05/25/2022
O-OJDP-2022-171249	OJDP FY 2022 Family Treatment Court Program	USDOJ-OJP-OJDP	Posted	04/08/2022	05/25/2022
WR14W14-22-00000-001	DoD Peer Reviewed Orthopedic Amputee	DOD	Posted	04/08/2022	06/13/2022

Application and Submission Requirements

Key Steps:

- Register early in the Federal Governments System for Award Management (www.sam.gov)
- As of April 4, 2022, entities doing business with the federal government must use the Unique Entity Identifier (<https://sam.gov/content/duns-uei>)
- **Note:** Registration for SAM and grants.gov is a multi-step process and can take four (4) weeks or longer to complete if data issues arise

Application and Submission Requirements

Note: Each Choice Neighborhoods application must contain no more than 80 pages of narrative exhibits and attachments. Any pages beyond this limit **will not** be reviewed.

Key Narrative Exhibits:

- Exhibit A: **Executive Summary**
- Exhibit B: **Threshold Requirements**
- Exhibit C: **Capacity**
- Exhibit D: **Need - Structural and Design Deficiencies**
- Exhibit E: **Soundness of Approach**

Remember: Structure your narrative in accordance with the outline specified in the NOFO.

Application and Submission Requirements

Attachment Reminders:

- ✓ Remember to include official signatures, when required
 - ✓ Ensure electronic signatures are saved in PDF format
- ✓ Utilize official letterhead, when required (i.e. Part I Violent Crimes Documentation, Leverage Letters, etc.)
- ✓ Remember to include dates, when required



Carefully follow all of the documentation requirements!



Rating Factors

*This webcast is an overview. Please review NOFO for full details.

NOFO Rating Factors

- The narratives and attachments respond to requirements, including **rating factors**, and other criteria in the NOFO.
- Rating factors describe the evaluation criteria for application review and points are assigned for each factor.
- There are 24 rating factors and a maximum score of 102 points.



NOFO Rating Factors

Rating Category	Rating Factor	Points
Capacity	Capacity to lead the planning process	12
	Resident and community engagement	6
	Capacity of the Planning Partner	6
	<i>subtotal</i>	24
Need	<i>Unit Distress</i>	
	Immediate Project Capital Needs	3
	Structural and Environmental Deficiencies	5
	Design Deficiencies	5
	<i>Neighborhood Distress</i>	
	Poverty/ELI (Neighborhood poverty)	6
	Long-term vacancy or substandard homes	2
	Part I violent crime	2
	Brownfields Cleanup	2
	<i>Need for Affordable Housing</i>	
	Need for affordable housing in the community	2
	<i>subtotal</i>	27
Rating Category	Rating Factor	Points
Soundness of Approach	Resident engagement	7
	Community engagement	5
	Assets and Needs assessment	5
	Visioning and decision-making	4
	Partnerships	7
	Staffing plan	4
	Planning schedule	2
	Budget	2
	Certification of Consistency with Consolidated Plan	2
	Certification of Consistency with PHA/MTW Plan	2
	Local government support	5
	<i>subtotal</i>	45
Leverage	Leverage for planning	4
	<i>subtotal</i>	4
Preference Points	HBCUs or Promise Zones	2
	<i>subtotal</i>	2
	TOTAL	102

Rating Factors: Capacity

Rating Category	Rating Factor	Points
Capacity		
	Capacity to lead the planning process	12
	Resident and community engagement	6
	Capacity of the Planning Partner	6
	subtotal	24

Rating Factors: Capacity

Rating Category	Rating Factor	Points
Capacity		
	Capacity to lead the planning process	12
	Resident and community engagement	6
	Capacity of the Planning Partner	6
	subtotal	24

A few highlights:

- ✓ Evaluates capacity of lead applicant and/or co-applicant
- ✓ Focus is on experience leading comprehensive neighborhood planning process
 - ✓ Set of specific questions
 - ✓ Any of three core goals of Housing, People, and Neighborhood
- ✓ Include specific examples to show experience
 - ✓ Detailed responses
 - ✓ Start and end dates

Rating Factors: Capacity

Rating Category	Rating Factor	Points
Capacity		
	Capacity to lead the planning process	12
	Resident and community engagement	6
	Capacity of the Planning Partner	6
	subtotal	24

A few highlights:

- ✓ Demonstrating how past efforts were influenced by the community
- ✓ Community includes residents, faith-based institutions, local business owners, and other community organizations
- ✓ Specific examples
- ✓ Experience with:
 - ✓ Conducting assets and needs assessments
 - ✓ Leading a community visioning process

Rating Factors: Capacity

Rating Category	Rating Factor	Points
Capacity		
	Capacity to Lead the Planning Process	12 (18)
	Resident and Community Engagement	6
	Capacity of the Planning Partner	6 (0)
	subtotal	24

A few highlights:

- ✓ This rating factor is optional (if there is no planning partner, 18 points are assigned to Capacity to Lead the Planning Process)
- ✓ HUD will consider the capacity of one planning partner
- ✓ Can be an entity such as:
 - ✓ local non-profit
 - ✓ philanthropy
 - ✓ procured Planning Coordinator
- ✓ Provide specific examples that show ability to supplement the Lead or Co-Lead's capacity
- ✓ Provide required documentation

Rating Factors: Need

Rating Category	Rating Factor	Points
Need		
Unit Distress		
	Immediate Project Capital Needs	3
	Structural and Environmental Deficiencies	5
	Design Deficiencies	5
Neighborhood Distress		
	Poverty/ELI (Neighborhood poverty)	6
	Long-term vacancy or substandard homes	2
	Part I violent crime	2
	Brownfields Cleanup	2
Need for Affordable Housing		
	Need for affordable housing in the community	2
	subtotal	27

Rating Factors: Need

Rating Category	Rating Factor	Points
Need		
Unit Distress		
	Immediate Project Capital Needs	3
	Structural and Environmental Deficiencies	5
	Design Deficiencies	5
Neighborhood Distress		
	Poverty/ELI (Neighborhood poverty)	6
	Long-term vacancy or substandard homes	2
	Part I violent crime	2
	Brownfields Cleanup	2
Need for Affordable Housing		
	Need for affordable housing in the community	2
	subtotal	27

A few highlights:

- ✓ Your Physical Needs Assessment (PNA) must clearly identify immediate replacement needs and costs noted in Year 1 only
- ✓ PNAs:
 - Must be conducted within the past 3 years
 - Must follow the documentation requirements in the NOFO

Rating Factors: Need

Rating Category	Rating Factor	Points
Need		
Unit Distress		
	Immediate Project Capital Needs	3
	Structural and Environmental Deficiencies	5
	Design Deficiencies	5
Neighborhood Distress		
	Poverty/ELI (Neighborhood poverty)	6
	Long-term vacancy or substandard homes	2
	Part I violent crime	2
	Brownfields Cleanup	2
Need for Affordable Housing		
	Need for affordable housing in the community	2
	subtotal	27

A few highlights:

- ✓ Structural and environmental deficiencies must demonstrate deficiencies in each the following:
 - Building systems
 - Physical structural elements
 - On-site infrastructure
 - Environmental conditions
- ✓ 3 or more design deficiencies earn full points
- ✓ Be sure to include photographs, letters from oversight agencies, etc. to support your narrative description of any structural, environmental or design deficiencies

Rating Factors: Need

Rating Category	Rating Factor	Points
Need		
Unit Distress		
	Immediate Project Capital Needs	3
	Structural and Environmental Deficiencies	5
	Design Deficiencies	5
Neighborhood Distress		
	Poverty/ELI (Neighborhood poverty)	6
	Long-term vacancy or substandard homes	2
	Part I violent crime	2
	Brownfields Cleanup	2
Need for Affordable Housing		
	Need for affordable housing in the community	2
	subtotal	27

A few highlights:

- ✓ Part I violent crimes only as defined by the NOFO
 - Breakout for years 2019, 2020, 2021
 - Rates measure crimes per 1000 persons
 - Certification signed by local law enforcement agency
- ✓ Brownfields Cleanup
 - Documentation must clearly identify the brownfield site is located within the target neighborhood
 - You must have received or applied for Federal or State brownfield cleanup assistance and provide documentation

Rating Factors: Soundness of Approach

Rating Category	Rating Factor	Points
Soundness of Approach		
	Resident engagement	7
	Community engagement	5
	Assets and Needs assessment	5
	Visioning and decision-making	4
	Partnerships	7
	Staffing plan	4
	Planning schedule	2
	Budget	2
	Certification of Consistency with Consolidated Plan	2
	Certification of Consistency with PHA/MTW Plan	2
	Local government support	5
	subtotal	45

Rating Factors: Soundness of Approach

Rating Category	Rating Factor	Points
Soundness of Approach		
	Resident engagement	7
	Community engagement	5
	Assets and Needs assessment	5
	Visioning and decision-making	4
	Partnerships	7
	Staffing plan	4
	Planning schedule	2
	Budget	2
	Certification of Consistency with Consolidated Plan	2
	Certification of Consistency with PHA/MTW Plan	2
	Local government support	5
	subtotal	45

A few highlights:

- ✓ Specific to target housing residents
- ✓ Demonstrate how you will engage
- ✓ Meaningful engagement in the planning process
 - ✓ Continuing outreach
 - ✓ Influencing the plan
 - ✓ Building Capacity
 - ✓ Disabilities & Limited English Proficiency

Rating Factors: Soundness of Approach

Rating Category	Rating Factor	Points
Soundness of Approach		
	Resident engagement	7
	Community engagement	5
	Assets and Needs assessment	5
	Visioning and decision-making	4
	Partnerships	7
	Staffing plan	4
	Planning schedule	2
	Budget	2
	Certification of Consistency with Consolidated Plan	2
	Certification of Consistency with PHA/MTW Plan	2
	Local government support	5
	subtotal	45

A few highlights:

- ✓ Community includes other neighborhood residents, faith-based institutions, local business owners, anchor institutions and other community organizations
- ✓ Strategies should ensure meaningful community and stakeholder participation
- ✓ Demonstrate how outreach will be continuous and how the community will influence the plan

Rating Factors: Soundness of Approach

Rating Category	Rating Factor	Points
Soundness of Approach		
	Resident engagement	7
	Community engagement	5
	Assets and Needs assessment	5
	Visioning and decision-making	4
	Partnerships	7
	Staffing plan	4
	Planning schedule	2
	Budget	2
	Certification of Consistency with Consolidated Plan	2
	Certification of Consistency with PHA/MTW Plan	2
	Local government support	5
	subtotal	45

A few highlights:

- ✓ Describe your plan for assessing the community's needs and assets;
 - What has and has not worked?
 - Quality of services and amenities
 - Barriers and Opportunities
- ✓ Provide details on how you will conduct your household-level needs assessment and ensure a high rate of response
- ✓ Include other data sources you will collect and how
- ✓ Detail how will you capture open-ended information

Rating Factors: Soundness of Approach

Rating Category	Rating Factor	Points
Soundness of Approach		
	Resident engagement	7
	Community engagement	5
	Assets and Needs assessment	5
	Visioning and decision-making	4
	Partnerships	7
	Staffing plan	4
	Planning schedule	2
	Budget	2
	Certification of Consistency with Consolidated Plan	2
	Certification of Consistency with PHA/MTW Plan	2
	Local government support	5
	subtotal	45

A few highlights:

- ✓ Describe your approach to facilitate visioning and decision-making within the planning process
- ✓ How will you:
 - Create a shared vision
 - Select shared and measurable goals
 - Prioritize multiple, differing strategies
- ✓ Who will be involved in this process and how will you ensure it is inclusive and equitable?

Rating Factors: Soundness of Approach

Rating Category	Rating Factor	Points
Soundness of Approach	Resident engagement	7
	Community engagement	5
	Assets and Needs assessment	5
	Visioning and decision-making	4
	Partnerships	7
	Staffing plan	4
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	Certification of Consistency with Consolidated Plan	2
	Certification of Consistency with PHA/MTW Plan	2
	Local government support	5
	subtotal	45

A few highlights:

- ✓ Points will be awarded based on the breadth, quality, and depth of your partnerships
- ✓ Include unique, individual letters from each partner that describes their commitments to the planning process
- ✓ Provide evidence of partners in the areas of housing, neighborhood, public safety, education, employment, and health
- ✓ Describe partners roles and substantial contributions to the planning process and Plan

Rating Factors: Soundness of Approach

Rating Category	Rating Factor	Points
Soundness of Approach		
	Resident engagement	7
	Community engagement	5
	Assets and Needs assessment	5
	Visioning and decision-making	4
	Partnerships	7
	Staffing plan	4
	Planning schedule	2
	Budget	2
	Certification of Consistency with Consolidated Plan	2
	Certification of Consistency with PHA/MTW Plan	2
	Local government support	5
	subtotal	45

A few highlights:

- ✓ Staffing plans should detail key staff, roles and responsibilities
- ✓ Should be detailed and feasible
- ✓ Provide an organizational chart that shows:
 - Relationship between organizations
 - Principal staff
 - Percentage of time dedicated to planning process
- ✓ Dedicated project manager position (50% or more of time)

Rating Factors: Leverage

Rating Category	Rating Factor	Points
Leverage		
	Leverage for planning	4
	subtotal	4

A few highlights:

- ✓ Leverage documentation must be firmly committed and contain specific dollar amounts, area of support and to whom leverage is committed
- ✓ Leverage must be in form of cash
- ✓ The commitment document must explicitly state whether the funds are being committed to the Lead Applicant, Co-Applicant, or the planning partner (but not planning coordinator)
- ✓ HUD will not accept funding commitments for:
 - Supportive services
 - Infrastructure
 - Housing development
 - Relocation

Rating Factors: Preference Points

Rating Category	Rating Factor	Points
Preference Points		
	HBCUs or Promise Zones	2
	subtotal	2

A few highlights:

- ✓ HUD encourages activities in support of the Secretary's Initiatives
- ✓ Applicants partnering with a Historically Black College or University (HBCU) or with activities in Promise Zones (PZ) will receive points.

Selection & Award Notification

- First, applications are reviewed for completeness and eligibility
- Applications are rated, ranked and competitively scored
- Awards are anticipated to be announced in Fall 2022
- Notifications will be sent by email to the person listed as the AOR in item 21 of the SF-424





Key Takeaways



The Ella apartment building (top) and new park space in Tampa, FL celebrate the neighborhood's historic ties to legendary musicians.

Key Takeaways

- **Planning Grants** provide resources to develop a plan for revitalizing HUD-assisted housing and the surrounding neighborhood.
- Choice Neighborhoods Planning Grants help build new relationships and strengthen existing partnerships.
- HUD-assisted housing redevelopment is part of a broader neighborhood transformation.
- HUD is a partner with grantees through the planning process.
- ***PHAs, cities, nonprofits and tribal entities of all sizes are encouraged to consider Choice Neighborhoods!***

Measurable Results From Past Planning Grantees



COLUMBUS BUSINESS FIRST

New life on the Near East Side: Investors, developers, residents plot area's next chapter

Apr 14, 2022, 2:33pm EDT Updated: Apr 14, 2022, 3:23pm EDT

Before Interstate 71 was constructed in the early 1960s, creating a barrier between Bronzeville and downtown, the neighborhood was a vibrant, self-sufficient community that had its own grocery stores, theaters, retailers, restaurants and jazz clubs.

Decades of population loss, disinvestment and neglect followed, not only in what is today known as King-Lincoln Bronzeville but also in other historically Black neighborhoods nearby.

Now the area is writing a new chapter in its long, rich history.



DAN TRITTSCHUH FOR ACBJ
Shiloh Baptist Church Pastor Otha Gilyard is pictured in an adjacent lot that the church is developing. Also pictured is developer Michael Kelley who is working with Gilyard on the project.

A Choice Neighborhoods award generates neighborhood investment in Columbus, OH.

From Planning to Implementation in Columbus, OH

- The PHA, city, and Ohio State University partnered together to form Partners Achieving Community Transformation (PACT) and received a CN Planning Grant in 2011. Through the planning process, they developed the *Blueprint for Community Investment*.
- Columbus was awarded a CN Implementation Grant in 2014.
- The \$30M of CN grants, along with a \$225M of additional funding and programming from more than 45 local organizations, has been a catalyst for redevelopment and bringing new investment to the neighborhood.
- **Housing:** target housing site was redeveloped into a mixed-income community with 450 units through multiple phases.
- **People:** all households were offered case management and invited to participate in a variety of programming designed to address resident needs in healthcare, wellness, education, and employment.
- **Neighborhood:** partners developed an intergenerational center that provides daycare for children and the elderly, a park, an entrepreneurship center, commercial corridor improvements, and infill for-sale housing.
- The PACT partnership continues to work in the neighborhood. For more information, visit <https://www.eastpact.org/>

For More Information

Website: www.hud.gov/cn

Email: choiceneighborhoods@hud.gov

NOFO: www.grants.gov

Application deadline: 7/28/2022



New housing in the Fort Worth, TX Choice Neighborhood is imagined.