

FY 2022 Choice Neighborhoods Implementation Grant NOFO Webcast



Office of Public and Indian Housing
Funding Opportunity Number: FR-6600-N-34
CFDA # 14.889

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FY22 Choice Neighborhoods Implementation Grants NOFO

- Funding to redevelop distressed public/HUD-assisted housing into new, mixed-income communities
- Comprehensive supportive services for residents
- Flexible funds for physical neighborhood improvements that attract and catalyze private investment
- Up to **\$379 million** available
- **Implementation Grants:** Up to **\$50 million per grant** to implement a comprehensive neighborhood revitalization strategy or “**Transformation Plan**”
- **Supplemental Grants:** Up to **\$10 million per grant** for FY17-FY20 Implementation Grantees to help address financing gaps and significant cost increases resulting from the COVID-19 pandemic and related supply chain disruptions





Overview of Choice Neighborhoods



About Choice Neighborhoods

- Choice Neighborhoods is HUD's signature place-based program
- Competitive grant program designed to **redevelop distressed HUD-assisted housing** and transform the surrounding area into a neighborhood that existing and new residents choose to live in
- Two types of grants: Planning and Implementation
- Provided annual appropriations from Congress, beginning in 2010 and continuing today with \$350M in FY22



Celebrating new housing opportunity in Philadelphia, PA (top) while new mixed-income housing opens in Columbus, OH (bottom).



Three Core Goals of Choice Neighborhoods

- **Housing:** Replace distressed public and assisted housing with high-quality mixed-income housing that is well-managed and responsive to the needs of the surrounding neighborhood;
- **People:** Improve outcomes of households living in the target housing related to income and employment, health, and education; and
- **Neighborhood:** Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety, good schools, and commercial activity, that are important to families' choices about their community.



The new River West development in Tulsa, OK.

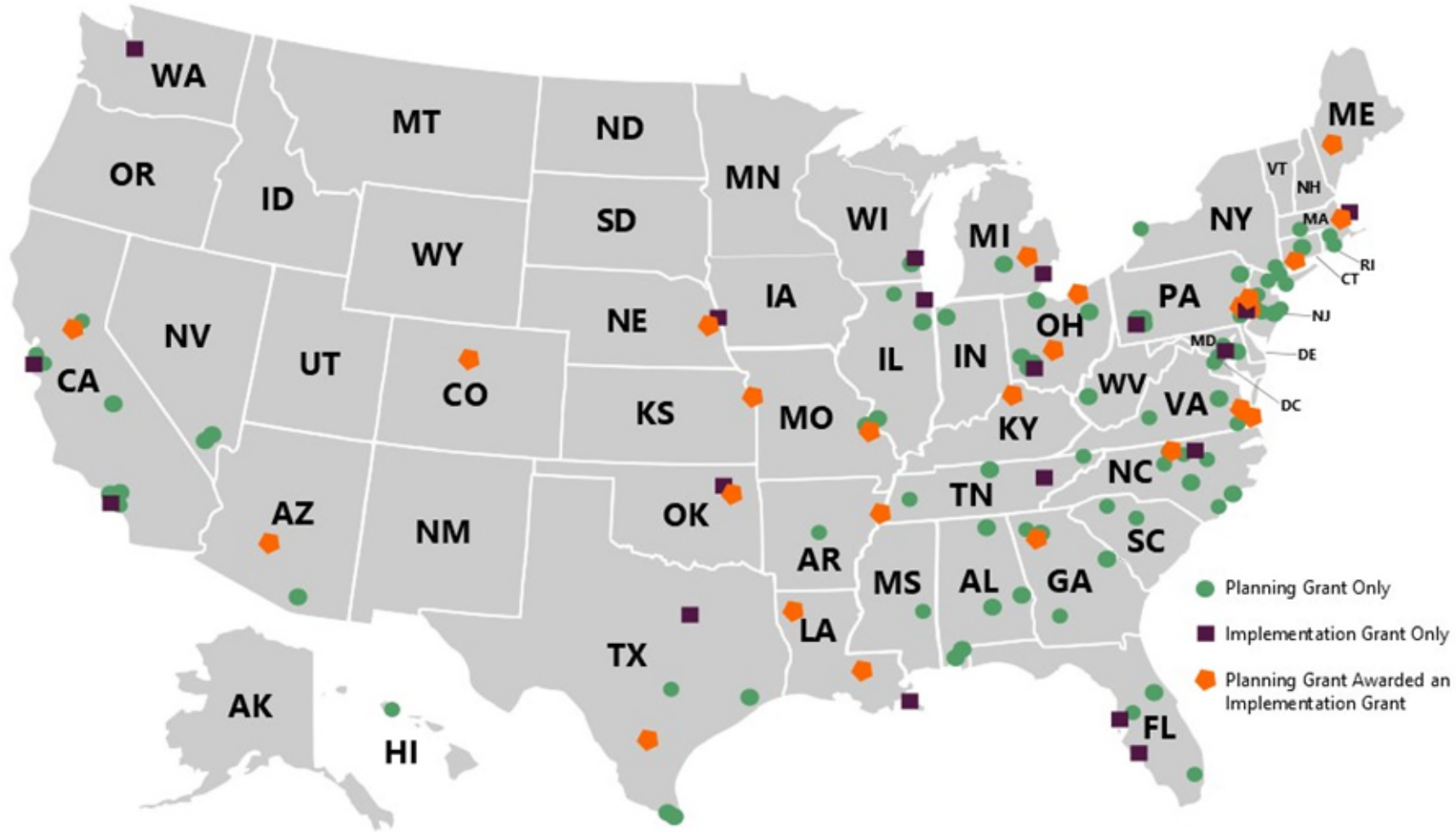
Choice Neighborhoods Implementation Grants



- Funds for housing development and related costs (e.g., administration, demolition, relocation, etc.)
- Up to 20% of the grant may be spent on resident supportive services (“People” component);
- Up to 15% for Critical Community Improvements (“Neighborhood” component);
- The grant term until 2031
- ***A Planning Grant is not required to receive an Implementation Grant***
- Awarded 44 grants over 10 years – totaling over \$1.3 billion

Resident portraits
become mural art
works in
Philadelphia.





Choice Neighborhoods Grants Nationwide

Key Program Requirements

Note: See the “Program Specific Requirements” section in NOFO. Applicants **MUST** review this section and ensure they comply with the requirements, as relevant.

- Right to Return for Tenants
- One-for-One Replacement Housing
- Long Term Affordability
- Relocation and Mobility Counseling
- Supportive Services Requirements
- Key Project Milestones:
 - ✓ Supportive services must be made available to residents within 60 days of grant award
 - ✓ People Plan must be submitted within 9 months of grant award
 - ✓ Neighborhood Plan must be submitted within 12 months of grant award
 - ✓ First phase of housing using grant funds must close within 15 months of grant award





FY 2022 Implementation Grant NOFO Overview

*This webcast is an overview. Please review NOFO for full details.

Changes from Past NOFO

Remember: Always carefully review the NOFO, as changes can occur from prior year NOFOs.

- Public housing funded with ARRA funding now eligible
- Minimum poverty/ELI rate for the target neighborhood is now 15 percent
- Supportive Services allocation now up to 20 percent of grant award
- Changes to several rating factors to streamline NOFO



Changes from Past NOFO

- For prior CN Planning Grantees, housing projects designated for elderly or disabled residents, now eligible to be the only target housing in this Implementation Grant application
- Separability threshold now requires that the entire development is included as the target housing
- Application may target same neighborhood as a previously funded CN Implementation Grants, with a different target housing project
- Prior CN Planning Grantees now automatically earn full points for the “Need-Severe Physical Distress of Target Housing” rating factors





Section III: Eligibility and Threshold Requirements

*This webcast is an overview. Please review NOFO for full details.

Who Is Eligible for a CN Implementation Grant?

1. Eligible Applicant Type

- **Lead Applicant Type:** Public Housing Authorities, local governments, or tribal entities.
- **Co-Applicant Type:** Local government, PHA, tribal entity, or the owner of the target HUD-assisted housing
- Local government **must** be either the **Lead Applicant** or **Co-Applicant**

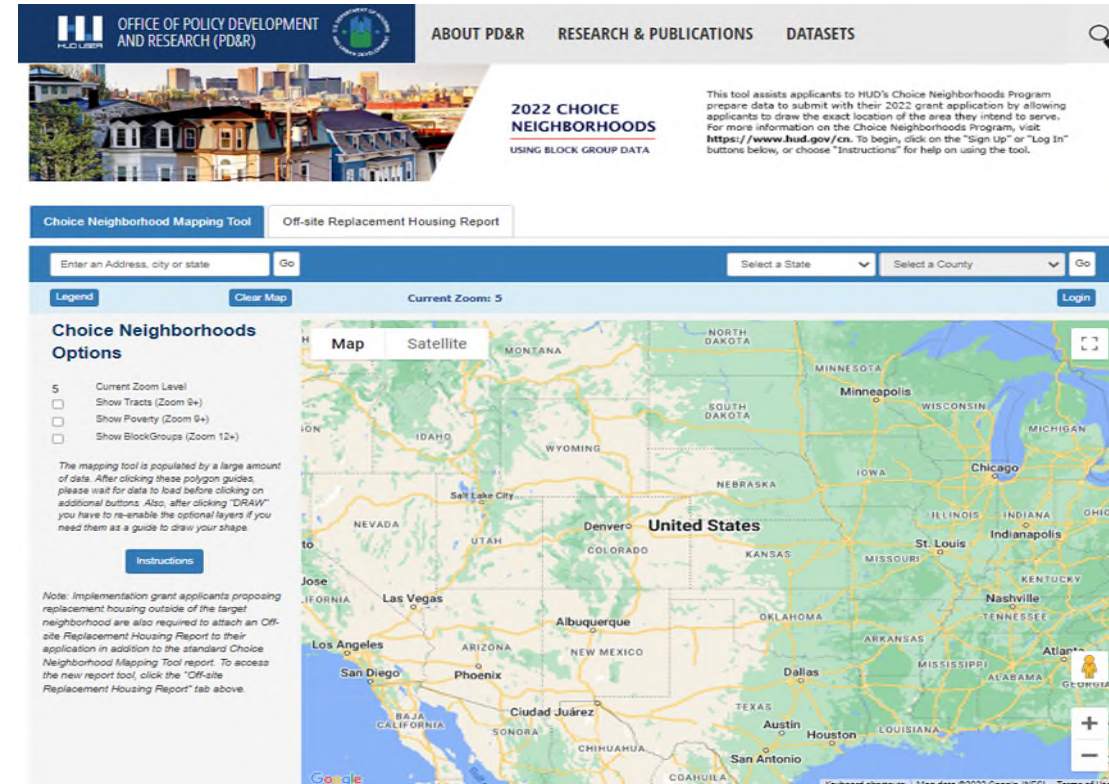
2. Eligible Target Housing

- **Eligible Type:**
 - Public housing or HUD-assisted housing
 - Family housing. Housing designated for senior/disabled residents **only** as part of target family housing site
- **Distressed:** Property must be severely distressed, as certified by an engineer or architect
 - Must complete and submit form HUD-53232

3. Eligible Neighborhood

- **15% + in poverty/extremely low income**
- Applicant defines **neighborhood boundaries:**
 - Generally accepted as a neighborhood
 - One municipal jurisdiction
 - Larger than target housing
- Use **HUD mapping tool**

HUD Mapping Tool



<https://www.huduser.gov/portal/maps/CN/home.html>

Threshold Eligibility Requirements

- **Number of Applications and Public and/or Assisted Housing Projects**
 - ✓ 1 application per locality
 - ✓ Can include more than one target housing site within the neighborhood boundary
- **Affirmatively Furthering Fair Housing**
 - ✓ Application must discuss activities must be consistent with their jurisdiction's Analysis of Impediments (AI), an Assessment of Fair Housing (AFH), or other means of fair housing planning
- **Partnership/Joint Venture Certification**
 - ✓ Must provide a signed letter from each Principal Team Member certifying their commitment to the components of the Transformation Plan for the duration of the grant term.
Note: See NOFO for specific language that must be included in certification.
- **Site Control**
 - ✓ Lead Applicant, Co-Applicant (if any), or the Housing Implementation Entity must certify they have site control for the target housing site and all parcels proposed for replacement housing under the Transformation Plan

Remember: Carefully review **all** threshold eligibility requirements. Applicants who fail to meet threshold requirements will be deemed ineligible.

Threshold Eligibility Requirements

- **Timely Submission of Applications**
 - ✓ Advance preparation is important
 - ✓ Late applications are ineligible and will not be considered for funding
- **Separability**
 - ✓ Must present a plan that addresses entire target housing site for redevelopment
 - ✓ If multiple public housing projects are combined into the same AMP in PIC, an application to only target one of the projects may still be considered. If this is the case, provide an explanation in the narrative exhibit to help HUD understand the context
- **Rental Assistance Demonstration (RAD)**
 - ✓ RAD CHAP Allowed: Can have RAD Commitment to enter into Housing Assistance Payments (CHAP) but not RAD Conversion Commitment (RCC)
- **Certification of Severe Physical Distress**
 - ✓ Ensure HUD Form-53232 is filled out completely and includes signature from architect or engineer, checks appropriate box for A or B, and lists target housing site

Remember: Carefully review **all** threshold eligibility requirements. Applicants who fail to meet threshold requirements will be deemed ineligible.

Additional Threshold Eligibility Requirements

- **Resident and Community Involvement Certification**

- ✓ Must conduct at least two meetings with residents of the target housing project
- ✓ Must conduct at least two public meetings with the broader community
- ✓ Each meeting must take place on different days
- ✓ At least one resident meeting and one public meeting must be held after the publication date of the FY22 NOFO
- ✓ Issues to be discussed:
 - Overview of the planning and implementation process
 - Physical plan including site design, demolition or rehabilitation of existing structures
 - Supportive service activities
 - Neighborhood improvement projects
 - Relocation and re-occupancy plans
 - Economic Opportunities for Low- and Very Low-Income Persons (Section 3)



Important: Prior Planning Grantees with a HUD accepted final Transformation Plan, automatically passes this threshold

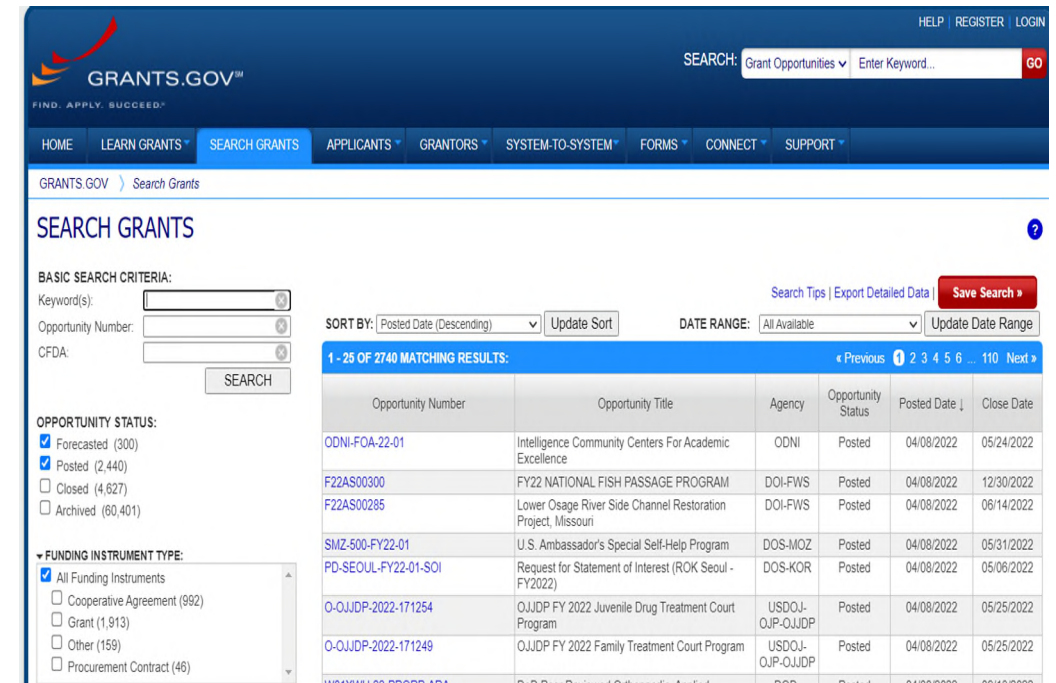


Section IV: Application and Submission Requirements

*This webcast is an overview. Please review NOFO for full details.

How Do I Apply?

- Search www.grants.gov
- Enter CFDA #14.889 and click on the Opportunity Number
- You must download the full package to access the NOFO and other required documents



The screenshot shows the Grants.gov website interface. At the top, there's a navigation bar with links like HOME, LEARN GRANTS, SEARCH GRANTS, APPLICANTS, GRANTORS, SYSTEM-TO-SYSTEM, FORMS, CONNECT, and SUPPORT. A search bar is present with the text "SEARCH: Grant Opportunities" and a "GO" button. Below the navigation bar, the "SEARCH GRANTS" section is active. It includes a "BASIC SEARCH CRITERIA" section with fields for Keyword(s), Opportunity Number, and CFDA. The CFDA field is populated with "14.889". There are also checkboxes for "OPPORTUNITY STATUS" (Forecasted, Posted, Closed, Archived) and "FUNDING INSTRUMENT TYPE" (All Funding Instruments, Cooperative Agreement, Grant, Other, Procurement Contract). The search results are displayed in a table with columns: Opportunity Number, Opportunity Title, Agency, Opportunity Status, Posted Date, and Close Date. The table shows 25 of 2740 matching results. The first few rows are visible, including "ODNI-FOA-22-01", "FY22 NATIONAL FISH PASSAGE PROGRAM", and "U.S. Ambassador's Special Self-Help Program".

Opportunity Number	Opportunity Title	Agency	Opportunity Status	Posted Date	Close Date
ODNI-FOA-22-01	Intelligence Community Centers For Academic Excellence	ODNI	Posted	04/08/2022	05/24/2022
FY22AS00300	FY22 NATIONAL FISH PASSAGE PROGRAM	DOI-FWS	Posted	04/08/2022	12/30/2022
F22AS00285	Lower Osage River Side Channel Restoration Project, Missouri	DOI-FWS	Posted	04/08/2022	06/14/2022
SMZ-500-FY22-01	U.S. Ambassador's Special Self-Help Program	DOS-MOZ	Posted	04/08/2022	05/31/2022
PD-SEOUL-FY22-01-SOI	Request for Statement of Interest (ROK Seoul - FY2022)	DOS-KOR	Posted	04/08/2022	05/06/2022
O-OJDP-2022-171254	OJJDP FY 2022 Juvenile Drug Treatment Court Program	USDOJ-OJP-OJJDP	Posted	04/08/2022	05/25/2022
O-OJDP-2022-171249	OJJDP FY 2022 Family Treatment Court Program	USDOJ-OJP-OJJDP	Posted	04/08/2022	05/25/2022

Application and Submission Requirements

Key Steps:

- Register early in the Federal Governments System for Award Management (www.sam.gov)
- As of April 4, 2022, entities doing business with the federal government must use the Unique Entity Identifier (<https://sam.gov/content/duns-uei>)
- **Note:** Registration for SAM and grants.gov is a multi-step process and can take four (4) weeks or longer to complete if data issues arise

Application and Submission Requirements

Note: Each Choice Neighborhoods application must contain no more than 110 pages of narrative exhibits and 120 pages of attachments. Any pages beyond this limit **will not** be reviewed.

Key Narrative Exhibits:

- Exhibit A: **Executive Summary**
- Exhibit B: **Threshold Requirements**
- Exhibit C: **Capacity**
- Exhibit D: **Need - Structural and Design Deficiencies**
- Exhibit E: **Neighborhood Narrative**
- Exhibit F: **Neighborhood Strategy**
- Exhibit G: **Housing Strategy**
- Exhibit H: **People Strategy**
- Exhibit I: **Soundness of Approach**
- Exhibit J: **Other Factors**

Remember: Structure your narrative in accordance with the outline specified in the NOFO.

Application and Submission Requirements

Exhibit & Attachment Reminders:

- ✓ Remember to include official signatures, when required
 - ✓ Ensure electronic signatures are visible after converting into a PDF format
- ✓ Utilize official letterhead, when required (i.e. Part I Violent Crimes Documentation, Leverage Letters, etc.)
- ✓ Each narrative exhibit and attachment should be uploaded in its own separate file
- ✓ Do **NOT** upload multiple exhibits or attachments in the same PDF file
- ✓ Applicants should zip together multiple attachment files (in one or more zip files, depending on the size) and plug them into the slots provided by Grants.gov



Carefully follow all of the documentation requirements!

Selection & Award Notification

- First, applications are reviewed for completeness and eligibility
- Preliminary Rating and Ranking
 - Reviewers will preliminarily rate each eligible application, based solely on the rating factors
 - A site visit or virtual meeting will be conducted with each Finalist in April-May 2023
- A Final Review Panel will assign a final score
- Awards are anticipated to be announced in late Spring 2023
- Notifications will be sent by email to the person listed as the AOR in item 21 of the SF-424





Section V: Rating Factors

*This webcast is an overview. Please review NOFO for full details.

NOFO Rating Factors

- The narratives and attachments respond to requirements, including **rating factors**, and other criteria in the NOFO.
- Rating factors describe the evaluation criteria for application review and points are assigned for each factor.
- There are 38 rating factors and a maximum score of 107 points.



NOFO Rating Factors

Capacity	Lead Applicant Capacity	6
	Neighborhood Implementation Entity Capacity	4
	Housing Implementation Entity Capacity	6
	People Implementation Entity Capacity	5
	subtotal	21
Need	Immediate Project Capital Needs	2
	Structural and Environmental Deficiencies	2
	Design Deficiencies	2
	Poverty/ELI	2
	Long-term Vacancy or Substandard Homes	1
	Part I Violent Crime	2
	Brownfields Cleanup	2
	Need for Affordable Housing in the Community	1
	subtotal	14
Strategy - Neighborhood	Overall Neighborhood Transformation Strategy	3
	Economic Development	3
	Neighborhood Improvement	2
	Public Safety	2
	subtotal	10
Strategy - Housing	Overall Housing Strategy	6
	Relocation and Mobility Counseling	2
	Phasing and Mixed-income Development by Building	2
	Mixed-Income Development by Total Rental Units	4
	Design	2
	Land Use Approvals	1
	subtotal	17

Strategy - People	Resident Assets & Needs Assessment	1
	Case Management	4
	Income and Employment Strategy	3
	Health Strategy	2
	Education Strategy - Early Learning	2
	Education Strategy - Schools	2
	subtotal	14
Leverage	Neighborhood - CDBG	2
	Neighborhood Investment	1
	Housing Leverage	3
	People Leverage	3
	subtotal	9
Soundness of Approach	Planning Process	5
	Community Engagement	2
	Organizational Framework for Implementation	2
	Impact of the Transformation Plan	6
	subtotal	15
Other Factors	Section 3	3
	Climate Change, Environmental Justice, or Promise Zone	4
	subtotal	7
	TOTAL	107

Rating Factors: Capacity

Rating Category	Rating Factor	Points
Capacity		
	Lead Applicant Capacity	6
	Neighborhood Implementation Entity Capacity	4
	Housing Implementation Entity Capacity	6
	People Implementation Entity Capacity	5
	subtotal	21

Rating Factors: Capacity

Rating Category	Rating Factor	Points
Capacity		
	Lead Applicant Capacity	6
	Neighborhood Implementation Entity Capacity	4
	Housing Implementation Entity Capacity	6
	People Implementation Entity Capacity	5
	subtotal	21

A few highlights:

- ✓ Evaluates capacity of lead applicant, neighborhood, housing, and people implementation entities, as defined in the NOFO, as shown in Attachment 1 and Attachment 8
- ✓ Demonstrate successful experience related to your role
 - ✓ Relevant qualifications
 - ✓ Experience of leadership or key staff
- ✓ Include specific examples to show experience
 - ✓ Detailed responses
 - ✓ Start and end dates
 - ✓ Measurable outcomes

Rating Factors: Need

Rating Category	Rating Factor	Points
Need		
	Immediate Project Capital Needs	2
	Structural and Environmental Deficiencies	2
	Design Deficiencies	2
	Poverty/ELI	2
	Long-term Vacancy or Substandard Homes	1
	Part I Violent Crime	2
	Brownfields Cleanup	2
	Need for Affordable Housing in the Community	1
	subtotal	14

Rating Factors: Need

Rating Category	Rating Factor	Points
Need		
	Immediate Project Capital Needs	2
	Structural and Environmental Deficiencies	2
	Design Deficiencies	2
	Poverty/ELI	2
	Long-term Vacancy or Substandard Homes	1
	Part I Violent Crime	2
	Brownfields Cleanup	2
	Need for Affordable Housing in the Community	1
	subtotal	14

A few highlights:

- ✓ Your Physical Needs Assessment (PNA) must clearly identify immediate replacement needs and costs noted in Year 1 only
- ✓ PNAs:
 - **Must** be conducted within the past 5 years
 - **Must** include executive summary that's dated and on letterhead of entity conducting PNA
 - Must follow the documentation requirements in the NOFO
- ✓ Structural and environmental deficiencies must demonstrate deficiencies in each the following:
 - Building systems
 - Physical structural elements
 - On-site infrastructure
 - Environmental conditions

Rating Factors: Need

Rating Category	Rating Factor	Points
Need		
	Immediate Project Capital Needs	2
	Structural and Environmental Deficiencies	2
	Design Deficiencies	2
	Poverty/ELI	2
	Long-term Vacancy or Substandard Homes	1
	Part I Violent Crime	2
	Brownfields Cleanup	2
	Need for Affordable Housing in the Community	1
	subtotal	14

A few highlights:

- ✓ Part I violent crimes only as defined by the NOFO
 - Breakout for years 2019, 2020, 2021
 - Rates measure crimes per 1,000 persons
 - Certification signed by local law enforcement agency
- ✓ Brownfields Cleanup
 - Documentation must clearly identify the brownfield site is located within the target neighborhood
 - You must have received or applied for Federal or State brownfield cleanup assistance and provide documentation

Rating Factors: Neighborhood Strategy

Rating Category	Rating Factor	Points
Strategy - Neighborhood		
	Overall Neighborhood Transformation Strategy	3
	Economic Development	3
	Neighborhood Improvement	2
	Public Safety	2
	subtotal	10

Rating Factors: Neighborhood Narrative

The purpose of this section is to provide HUD with an overall understanding of the strengths and challenges in the neighborhood and to provide the foundation from which to evaluate the strategies proposed in your Transformation Plan.



Areas of Discussion:

- Neighborhood Data
- Neighborhood Description
- Housing Description and Relationship to Neighborhood
- People Narrative
- Vision

Rating Factors: Neighborhood Strategy

Rating Category	Rating Factor	Points
Strategy - Neighborhood		
	Overall Neighborhood Transformation Strategy	3
	Economic Development	3
	Neighborhood Improvement	2
	Public Safety	2
	subtotal	10

A few highlights:

- ✓ Describe the neighborhood improvement strategies and activities planned as part of your Transformation Plan
- ✓ Demonstrate how strategies and activities will:
 - ✓ promote environmental justice
 - ✓ reduce concentration of poverty
 - ✓ address disinvestment
 - ✓ leverage stakeholders and funding
- ✓ Describe plan to support economic development
 - ✓ Improve commercial activity
 - ✓ Support existing businesses
 - ✓ Create jobs and economic opportunities for residents

Rating Factors: Neighborhood Strategy

A few highlights:

- ✓ Describe plan to enhance the built and natural environment of the target neighborhood
 - ✓ Placemaking
 - ✓ Neighborhood Beatification
 - ✓ Façade Improvements
- ✓ Demonstrate how strategies and activities will:
 - ✓ Build neighborhood confidence
 - ✓ Enhance area surrounding target housing
 - ✓ Support continued investment
- ✓ Describe plan to support public safety and reduce crime
 - ✓ Evidence-based approaches (i.e. Community Violence Intervention, CPTED)
 - ✓ Builds on existing public safety efforts
 - ✓ Align with community-based partnerships

Rating Category	Rating Factor	Points
Strategy - Neighborhood		
	Overall Neighborhood Transformation Strategy	3
	Economic Development	3
	Neighborhood Improvement	2
	Public Safety	2
	subtotal	10

Rating Factors: Housing Strategy

Rating Category	Rating Factor	Points
Strategy - Housing		
	Overall Housing Strategy	6
	Relocation and Mobility Counseling	2
	Phasing and Mixed-income Development by Building	2
	Mixed-Income Development by Total Rental Units	4
	Design	2
	Land Use Approvals	1
	subtotal	17

Rating Factors: Housing Strategy

Rating Category	Rating Factor	Points
Strategy - Housing		
	Overall Housing Strategy	6
	Relocation and Mobility Counseling	2
	Phasing and Mixed-income Development by Building	2
	Mixed-Income Development by Total Rental Units	4
	Design	2
	Land Use Approvals	1
	subtotal	17

A few highlights:

- ✓ Provide a detailed description of the Housing component of your Transformation Plan
- ✓ Describe how plan serves current neighborhood residents and attracts renters across a broad range of incomes
- ✓ Factors for discussion:
 - ✓ New construction versus rehabilitation
 - ✓ Overall unit mix and bedroom mix and how it serves needs of current families first
 - ✓ Location of replacement housing
 - ✓ Mix of rental and homeownership units
 - ✓ Financing plan

Rating Factors: Housing Strategy

Rating Category	Rating Factor	Points
Strategy - Housing		
	Overall Housing Strategy	6
	Relocation and Mobility Counseling	2
	Phasing and Mixed-income Development by Building	2
	Mixed-Income Development by Total Rental Units	4
	Design	2
	Land Use Approvals	1
	subtotal	17

A few highlights:

- ✓ Provide a detailed description of your relocation and mobility counseling strategy
- ✓ Describe how original residents will benefit from the revitalization and strategy to support HUD-assisted families in low-poverty and racially diverse communities
- ✓ Provide details including:
 - ✓ counseling and supportive services
 - ✓ support for residents at risk for eviction
 - ✓ regional housing mobility supports to assist residents in renting in areas of opportunity

Rating Factors: Housing Strategy

Rating Category	Rating Factor	Points
Strategy - Housing		
	Overall Housing Strategy	6
	Relocation and Mobility Counseling	2
	Phasing and Mixed-income Development by Building	2
	Mixed-Income Development by Total Rental Units	4
	Design	2
	Land Use Approvals	1
	subtotal	17

A few highlights:

- ✓ Provide details on each housing phase and unit mix by phase
 - ✓ describe how plan is informed by market analysis and supports a broad range of incomes
 - ✓ any phase with all replacement units, will earn zero points
- ✓ Provide income mix to support households with broad range of incomes
 - ✓ points will only be awarded to plans with at least 50 percent non-replacement housing units
 - ✓ Need ≥ 20 percent market rate rental units to earn full points

Rating Factors: People Strategy

Rating Category	Rating Factor	Points
	Resident Assets & Needs Assessment	1
	Case Management	4
	Income and Employment Strategy	3
	Health Strategy	2
	Education Strategy - Early Learning	2
	Education Strategy - Schools	2
	subtotal	14

Rating Factors: People Strategy

Rating Category	Rating Factor	Points
# 1	Resident Assets & Needs Assessment	1
# 2	Case Management	4
# 3	Income and Employment Strategy	3
# 4	Health Strategy	2
# 5	Education Strategy - Early Learning	2
# 6	Education Strategy - Schools	2
	subtotal	14

A few highlights:

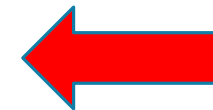
- ✓ Specific to target housing residents
- ✓ Provide detailed case management strategy aimed at improving resident outcomes
 - ✓ Should employ coaching approach
 - ✓ Support residents and families in developing and achieving individualized goals
- ✓ Describe your approach and how it will serve as a foundation for your People Plan
- ✓ Provide anticipated client-to-staff ratios among your case management provider(s)

Health, Education, and Income and Employment Outcomes and Metrics

Outcome	Metrics
1. Children, youth, and adults that have increased access to healthcare and have improved physical and mental health outcomes	<ul style="list-style-type: none"> • Number and percentage of target residents who have a place of healthcare where they regularly go, other than an emergency room, when they are sick or need advice about their health • Number and percentage of target residents who have health insurance
2. Children enter kindergarten ready to learn	<ul style="list-style-type: none"> • Number and percentage of target resident children, from birth to kindergarten entry, participating in center-based or formal home-based early learning settings or programs • Number and percentage of target resident children in kindergarten who demonstrate at the beginning of the program or school year age-appropriate functioning across multiple domains of early learning as determined using developmentally appropriate early learning measures • Number and percentage of target resident students at or above grade level according to state mathematics and English language arts assessments in at least the grades required by the ESEA (3rd through 8th and once in high school) • Number and percentage of target resident students who graduate from high school
3. Children are proficient in core academic subjects	
4. Youth, including youth with disabilities, graduate from high school college- and/or career-ready	
5. Households are economically stable	<ul style="list-style-type: none"> • Number and percentage of target residents between the ages of 18-64 years with wage income. • Average annual income of target households (excluding those households who cannot work due to being elderly or disabled)

For Rating Factors 3-6:

3. Income and Employment Strategy
4. Health Strategy
5. Education Strategy - Early Learning
6. Education Strategy - Schools



Applicants should refer to this chart to identify related baseline metrics and priority outcomes in these areas

Rating Factors: People Strategy

People Strategy and Expected Results by Final Year of the Grant

Impact Statement and Expected Outcome(s)	Provide the desired outcome (number and percentage) by the final year of the grant from the Health, Education, and Income and Employment Outcomes and Metrics table above.
Needs Assessment Baseline	State the baseline result (number and percentage) for each outcome metric as identified in the resident assets and needs assessment.
Strategy	Provide a brief description of the key strategies and services that will be used to achieve this end of grant outcome. Justify why you believe this particular set of strategies will be effective in achieving this outcome. In particular, discuss how your strategy is responsive to target housing residents' needs, goals, and perspectives, as identified in the resident assets and needs assessment.
Resource Commitment	Identify and explain the uses of Choice Neighborhoods funds and major leverage commitments dedicated to the strategies. For leverage commitments, include name of partner, specific commitment, total value of commitment, and number of "slots" dedicated to target housing residents (slots must be specific to target housing residents; numbers must not include slots for other neighborhood residents).

For Rating Factors 3-6:

3. Income and Employment Strategy
4. Health Strategy
5. Education Strategy - Early Learning
6. Education Strategy - Schools



Use this chart to describe your key strategies to improve outcomes in income and employment, health, and education for rating factors 3-6

Rating Factors: People Strategy

Rating Category	Rating Factor	Points
# 1	Resident Assets & Needs Assessment	1
# 2	Case Management	4
# 3	Income and Employment Strategy	3
# 4	Health Strategy	2
# 5	Education Strategy - Early Learning	2
# 6	Education Strategy - Schools	2
	subtotal	14

Note: Use the "People Strategy and Expected Results by Final Year of the Grant" chart to describe key strategies and services.

Describe activities that will be undertaken to increase income and employment for target housing residents:

- ✓ Create/coordinate a career pathway pipeline available to work-able adults (including those who are unemployed, underemployed, or fully employed but seek career advancement)
- ✓ Develop direct connections to employers with living wage positions and/or opportunities for career advancement
- ✓ Implement a retention strategy that supports residents in retaining new jobs for at least the first 90 days

Rating Factors: People Strategy

Rating Category	Rating Factor	Points
# 1	Resident Assets & Needs Assessment	1
# 2	Case Management	4
# 3	Income and Employment Strategy	3
# 4	Health Strategy	2
# 5	Education Strategy - Early Learning	2
# 6	Education Strategy - Schools	2
	subtotal	14

Note: Use the "People Strategy and Expected Results by Final Year of the Grant" chart to describe key strategies and services.

Describe activities that will be undertaken to improve physical and mental health outcomes for target housing residents:

- ✓ Support and connect uninsured adults and children to health insurance
- ✓ Ensure adults and children have a place of healthcare where they regularly go, other than an emergency room, when they are sick or need advice about their health
- ✓ Ensure adults and children receive ongoing care and appropriate treatment for chronic conditions as well as preventative healthcare
- ✓ Connect children and adults to trauma-informed care and mental health services

Rating Factors: People Strategy

Rating Category	Rating Factor	Points
# 1	Resident Assets & Needs Assessment	1
# 2	Case Management	4
# 3	Income and Employment Strategy	3
# 4	Health Strategy	2
# 5	Education Strategy - Early Learning	2
# 6	Education Strategy - Schools	2
	subtotal	14

Note: Use the "People Strategy and Expected Results by Final Year of the Grant" chart to describe key strategies and services.

Describe activities that will be undertaken to ensure target housing residents will enter kindergarten ready to learn:

- ✓ Enroll, track and support the attendance of children from birth to kindergarten in high-quality, evidence-based early education programs
- ✓ Support the attendance of families with children from birth through kindergarten in evidence-based programs for caregivers
- ✓ Ensure all young children receive regular developmental screenings and, if a delay is identified, are connected with appropriate early behavioral health services.

Rating Factors: People Strategy

Rating Category	Rating Factor	Points
# 1	Resident Assets & Needs Assessment	1
# 2	Case Management	4
# 3	Income and Employment Strategy	3
# 4	Health Strategy	2
# 5	Education Strategy - Early Learning	2
# 6	Education Strategy - Schools	2
	subtotal	14

Note: Use the "People Strategy and Expected Results by Final Year of the Grant" chart to describe key strategies and services.

Describe activities that will be undertaken to ensure target housing residents are proficient in core academic subjects and graduating from high school college and career ready:

- ✓ Work one-on-one with school-aged children and their families to identify and support their individual education needs and goals
- ✓ Enroll, track and support the attendance of school-aged children in high-quality School-Based or Out-of-School Education programs
- ✓ Provide individualized wrap-around services to school-aged children and their families as needed to support their educational outcomes and participation in high quality programming

Rating Factors: Leverage

Rating Category	Rating Factor	Points
Leverage		
	Neighborhood - CDBG	2
	Neighborhood Investment	1
	Housing Leverage	3
	People Leverage	3
	subtotal	9

Rating Factors: Leverage

Rating Category	Rating Factor	Points
Leverage		
	Neighborhood - CDBG	2
	Neighborhood Investment	1
	Housing Leverage	3
	People Leverage	3
	subtotal	9

A few highlights:

- ✓ Leverage documentation must be firmly committed and contain specific dollar amounts
- ✓ Must be clearly dedicated to specific activities in Transformation Plan
- ✓ Commitment letters must include:
 - Signature and date
 - Letterhead

Rating Factors: Leverage

Rating Category	Rating Factor	Points
Leverage		
	Neighborhood - CDBG	2
	Neighborhood Investment	1
	Housing Leverage	3
	People Leverage	3
	subtotal	9

A few highlights:

- ✓ Neighborhood -CDBG
 - ✓ Provide a commitment letter from the local jurisdiction detailing its commitment of CDBG funds, excluding CDBG Disaster Recovery funds
- ✓ Neighborhood Investment
 - ✓ Provide a list of planned projects (including proposed CCI projects) supported by documented commitments in the target neighborhood
 - ✓ Applicants can submit up to 5 commitment letters
 - ✓ Can only include investments for future projects

Rating Factors: Leverage

Rating Category	Rating Factor	Points
Leverage		
	Neighborhood - CDBG	2
	Neighborhood Investment	1
	Housing Leverage	3
	People Leverage	3
	subtotal	9

A few highlights:

- ✓ Must be for physical development
- ✓ Resource commitments for housing already completed or by an entity other than the Housing Implementation Entity **will not** be counted as Housing Development Leverage
- ✓ See NOFO for specific sources of leverage

Rating Factors: Leverage

Rating Category	Rating Factor	Points
Leverage		
	Neighborhood - CDBG	2
	Neighborhood Investment	1
	Housing Leverage	3
	People Leverage	3
	subtotal	9

A few highlights:

- ✓ Must explicitly state commitment is for target housing residents
- ✓ Limited to 20 commitment letters
- ✓ Must directly contribute to the People Plan and must indicate which strategy it is supporting
- ✓ Only new leverage will be counted
- ✓ Can be for funding or in-kind services. For in-kind services must indicate total value and total residents served

Rating Factors: Soundness of Approach

Rating Category	Rating Factor	Points
Soundness of Approach		
	Planning Process	5
	Community Engagement	2
	Organizational Framework for Implementation	2
	Impact of the Transformation Plan	6
	subtotal	15

Rating Factors: Soundness of Approach

Rating Category	Rating Factor	Points
Soundness of Approach		
	Planning Process	5
	Community Engagement	2
	Organizational Framework for Implementation	2
	Impact of the Transformation Plan	6
	subtotal	15

A few highlights:

- ✓ Demonstrates the quality of your overall planning process for the Transformation Plan
- ✓ Describe the meaningful engagement in the planning process including:
 - ✓ residents
 - ✓ community residents and organizations
 - ✓ businesses
 - ✓ religious institutions
 - ✓ schools
- ✓ Include a summary of resident and community recommendations and concerns
 - ✓ Describe how this input has been addressed through the components of your Transformation Plan

Rating Factors: Soundness of Approach

A few highlights:

Rating Category	Rating Factor	Points
Soundness of Approach		
	Planning Process	5
	Community Engagement	2
	Organizational Framework for Implementation	2
	Impact of the Transformation Plan	6
	subtotal	15

- ✓ Community Engagement
 - ✓ Includes target housing and neighborhood residents, including those who are historically uninvolved or excluded
 - ✓ Ensure meaningful contributions to the implementation process
 - ✓ Demonstrate how outreach will be conducted
 - ✓ Identify key stakeholders that will be engaged
- ✓ Organizational Framework for Implementation
 - ✓ Identify organizational structure of implementation team and committees
 - ✓ Discuss team member roles and responsibilities
 - ✓ Include how failure to perform and conflicts will be addressed

Rating Factors: Soundness of Approach

Rating Category	Rating Factor	Points
Soundness of Approach		
	Planning Process	5
	Community Engagement	2
	Organizational Framework for Implementation	2
	Impact of the Transformation Plan	6
	subtotal	15

A few highlights:

- ✓ No narrative is required for this rating factor
- ✓ HUD will consider the whole application as well as information gathered during a site visit if you're named a finalist

Rating Factors: Other Factors

Rating Category	Rating Factor	Points
Other Factors		
	Section 3	3
	Climate Change, Environmental Justice, or Promise Zone	4
	subtotal	7

Rating Factors: Other Factors

Rating Category	Rating Factor	Points
Other Factors		
	Section 3	3
	Climate Change, Environmental Justice, or Promise Zone	4
	subtotal	7

A few highlights:

- ✓ Section 3
 - ✓ Quality of Section 3 plan including strategies to provide training, employment, contracting and other economic opportunities to low- and very low-income persons
- ✓ Preference Points
 - ✓ Climate mitigation, adaptation and resilience measures incorporated into project
 - ✓ Projects that advance environmental justice in historically marginalized communities
 - ✓ To receive Promise Zone Preference Points, submit form HUD-50153, "Certification of Consistency with Promise Zone Goals and Implementation"



Key Takeaways

Key Takeaways



The Ella apartment building (top) and new park space in Tampa, FL celebrate the neighborhood's historic ties to legendary musicians.

- The Choice Neighborhoods program supports the revitalization of communities through an emphasis on linking new mixed-income housing with comprehensive social services and physical neighborhood improvements.
- Public/HUD-assisted housing redevelopment is part of a broader neighborhood transformation.
- For every \$1 in Choice Neighborhoods funding, grantee communities leverage an average \$7.50 in additional public and private resources.
- HUD is a partner with grantees through the implementation process.
- The Choice Neighborhoods program has transformed communities nationwide. As the program grows with increased funding each year, HUD is looking to expand the program's reach to as many communities as possible.
- ***PHAs, cities, and tribal entities of all sizes are encouraged to consider Choice Neighborhoods!***

For More Information

Website: www.hud.gov/cn

Email: choiceneighborhoods@hud.gov

NOFO: www.grants.gov

Application deadline: 01/11/2023



New housing in the Fort Worth, TX Choice Neighborhood is imagined.