



OFFICE OF PUBLIC AND INDIAN HOUSING

U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
WASHINGTON, DC 20410-5000

July 14, 2025

SUBJECT: Highlighting Tribal Housing at HUD's Innovative Housing Showcase

Dear Tribal Leader:

The U.S. Department of Housing and Urban Development (HUD) is excited to announce the return of the [Innovative Housing Showcase](#), taking place on the **National Mall in Washington, D.C., from September 6–10, 2025**. HUD is curating a strong group of exhibitors this year and especially interested in highlighting key contributors to American housing history. HUD would like to ensure the Tribal housing is well represented at the Showcase. I am inviting you to help us highlight Tribal projects at this year's event.

The Showcase has historically drawn thousands of visitors, including housing leaders, policymakers, and members of the public, and received national and trade media coverage. It's a unique opportunity to demonstrate innovative housing solutions that can shape the future of housing supply, affordability, and design.

This year's Showcase will highlight history-defining events in housing history, the American Dream of homeownership, and the future of housing innovation. It's also part of the White House's **America250** celebration, and we're committed to offering full-scale models and technology demonstrations that the public can engage with.

We have 20+ exhibitors in the acceptance phase, and we'd be thrilled if you considered applying [here](#) to be an exhibitor. The deadline to apply is **Friday, August 1, 2025**.

Please let us know if you have any questions or want to talk through ideas. Feel free to pass this along to your networks as well.

Sincerely,

A handwritten signature in blue ink, appearing to read "Hilary C. Atkin".

Hilary C. Atkin
Acting Deputy Assistant Secretary
for Native American Programs

Additional resources

- Press release: [HUD's Innovative Housing Showcase "The American Home is the American Dream" Returns to the National Mall](#)
- Photos and videos of past Showcases: [IHS Past Showcases](#)
- LinkedIn posts [here](#)