



Choice Neighborhoods

e-news about transforming housing, people and neighborhoods

Issue 83 | July 2019

[Funding Opportunities](#) | [Events and Tools](#)
[Research and Publications](#) | [Grantees in the News](#) | [Spotlight](#)

FUNDING OPPORTUNITIES

Women in Apprenticeship and Nontraditional Occupations (WANTO)

The U.S. Department of Labor will grant \$1.5 million to up to six community-based organizations to help expand pathways for women to enter and lead in nontraditional occupations. Eligible applicants must provide [technical assistance](#) to develop training programs, orient workplace entities, or support efforts for working women. [Applications](#) are due July 8, 2019.

Boosting Opportunities for Social and Economic Mobility for Families (BOOST)

The Kresge Foundation recently announced [BOOST](#), a \$3.6 million funding opportunity to connect low income communities to critical human service supports and educational pathways that advance social and economic mobility. Kresge will award up to eight grants of up to \$450,000 each to qualifying partnerships between community colleges and nonprofit human services nonprofits. [Applications](#) are due July 26, 2019.

Partners for Places Sustainability Funding

[Partners for Places](#) is accepting proposals for the creation of a community-focused sustainability, climate action, adaptation/resilience, or comprehensive plan that specifically addresses sustainability. [Eligible applicants](#) are made up of teams of: 1) the sustainability director of a city or county OR a water director of a city, county, or utility; and 2) one or more local or regional place-based foundations. 1:1 match funding is required for available awards between \$25,000 and \$75,000 for one-year projects, and between \$50,000 and \$100,000 for two-year projects. The [proposal](#) deadline is July 30, 2019.

National Development for the Arts – Our Town

The [Our Town](#) creative placemaking grant is accepting applications for projects that integrate arts, culture, and design into strategies that strengthen communities and advance local economic, physical, and/or social outcomes. [Matching grants](#) range from \$25,000 to \$200,000, with a minimum cost share/match equal to the grant amount. Proposed projects require a partnership between a local government entity and nonprofit organization, one of which must be a cultural organization; and should engage in partnership with other sectors. An [informational webinar](#) is now available online. The deadline for [applications](#) is August 8, 2019.

Citizens' Institute for Rural Design

The National Development for the Arts has announced the [Citizens' Institute on Rural Design \(CIRD\)](#). CIRD's program is offering competitive funding to up to 3 small towns and rural and tribal communities to host a multi-day rural design workshop with follow up support. An [informational webinar](#) is now available. The deadline for [applications](#) is July 22, 2019.

EVENTS AND TOOLS

Inclusive Re-Use of Vacant Land: Opportunities for Innovation Webinar

On Wednesday, July 17, 2019 at 9:00 a.m. (CT), the [New Growth Innovation Network](#) will host the *Inclusive Re-Use of Vacant Land: Opportunities for Innovation* webinar. The three-panelist discussion will explore how vacant or underutilized urban industrial, commercial and residential real estate is offering exciting opportunities for transformative development. [Registration](#) is now open.

International Placemaking Week in Chattanooga, Tennessee

October 1-4, 2019, in Chattanooga, Tennessee, is Project for Public Spaces' 3rd [International Placemaking Week](#) conference. Activists and leaders will participate in hands-on sessions, off-site workshops, tours, and networking events around placemaking. [Early registration](#) is available now.

Reclaiming Vacant Properties Conference

[Registration](#) is now open for the [Reclaiming Vacant Properties \(RVP\) Conference](#) from October 2-4, 2019 in Atlanta, Georgia. The 2019 conference, [Equity First: Revitalizing Communities Together](#), will explore strategies to address vacant, abandoned, and deteriorated properties, and provide a space to showcase innovative approaches to common challenges in the field.

Enterprise Health Action Plan

[Enterprise Community Partners](#), in partnership with [USGBC](#) and [The Health Impact Project](#), has developed a process for affordable housing developers to integrate health into the design, development, or rehabilitation of their housing. The [Health Action Plan](#) details design and programmatic strategies that facilitate cross-sector partnerships and develop an Implementation and Monitoring Plan. An overview for the [Health Action Plan Framework](#) is now available online.

Four-Part Series on Equity in Public Spaces

The [Project for Public Spaces](#) has prepared a four-part series of articles on equity in public spaces. [A Playbook for Inclusive Communities: Community Process](#) introduces four strategies to help placemakers create deeper connections with the full diversity of communities affected by a public space: 1) cultivate cultural competency; 2) facilitate more inclusive meetings; 3) recognize when workshops are not enough; and 4) follow through.

RESEARCH AND PUBLICATIONS

Early Childhood Development Portal

The Minneapolis Fed has launched a new [Early Childhood Development \(ECD\) Portal](#) featuring publications, research, and conference presentations on the importance of investing early to ensure kids receive high-quality care and education. [Latest findings](#) include addressing disparities in early executive function skills, engaging parents with their child's development, and key features of an effective classroom.

Securing Funding for the Backbone Role: Lessons from the Field

In March 2019, the [Collective Impact Forum](#) surveyed members to understand trends in fundraising for the backbone role, including challenges to attracting and retaining funder support; meeting funder specific interests; and communicating the value-add of the collective impact approach overall. Detailed findings and recommendations are now available on the [Forum Blog](#).

GRANTEES IN THE NEWS

Breaking Ground and Strengthening Community in Louisville, KY

[Louisville, Kentucky](#) has begun the first phase of the \$100 million reconstruction of Beecher Terrace housing development. This transformation is driven by [an intentional approach](#) to promote community ownership in neighborhood revitalization.

East San Antonio, TX Celebrates New Urban Farm

The San Antonio Housing Authority opened a four-acre, community [urban farm](#) in the East Point Choice Neighborhood to combat food insecurity and promote sustainability and healthy eating.

Boston Mural Design Receives National Recognition

The Grove Hall Choice Neighborhood's mural series has been recognized by the National Review of Public Art as [Best in Public Art Projects Annually](#) for celebrating the beauty of the neighborhood, local heroes, and current residents.

Kansas City, MO Nears Completion of ArtsBlock Housing

By August 2019, Kansas City's Paseo Gateway Choice Neighborhood will complete construction on the [Pendleton ArtsBlock](#) – one of five mixed-income residential apartments and community projects designed to attract artists.

Milwaukee, WI Experiences Phase One Success

[Westlawn Gardens](#), the 75-acre site where Wisconsin's largest public housing development once stood, is experiencing incredible growth as a result of the Choice Neighborhoods Implementation Grant.

SPOTLIGHT: Choice Neighborhoods FY2018 Implementation Grant Awards

On May 13, HUD [awarded](#) FY 2018 Choice Neighborhoods Implementation Grants to the City of Newport News, City of Norfolk, and the City of Omaha. Together these three communities are leveraging an initial \$620.5 million to magnify their impact in replacing 988 distressed public housing units with 1,730 new mixed-income housing units, improving the surrounding neighborhood, and promoting opportunities for residents. The following spotlight includes highlights from each community. Full summaries of each grantee and their plans can be read [here](#).

Newport News, Virginia

The Newport News Redevelopment and Housing Authority (NRRHA) and City of Newport News were awarded a \$30 million FY2018 Choice Neighborhoods Implementation Grant to revitalize the Marshall – Ridley neighborhood and surrounding area. Building on the successes of new private and public reinvestment in the nearby area, local partners secured a FY2015/16 Choice Neighborhoods Planning Grant and created a comprehensive Transformation Plan for the Marshall – Ridley neighborhood. Now, through the support of the Choice Neighborhoods Implementation Grant, NRRHA and the City will replace the obsolete Ridley Place public housing development with 487 units of mixed-income housing on a variety of sites in southeast and downtown Newport News. To ensure that families directly benefit from this investment, the team will work closely with Hampton Roads Community Action Program to implement employment, health, and education strategies.



Figure 1: A conceptual rendering of the onsite development at Newport News' Ridley Park.



Figure 2: A conceptual rendering of several mixed-use, mixed-income buildings to replace Norfolk's Tidewater Gardens with storefronts along commercial corridors.

Norfolk, Virginia

The Norfolk Redevelopment and Housing Authority and City of Norfolk were awarded a \$30 million FY2018 Choice Neighborhoods Implementation Grant for the St. Paul's Area. Immediately adjacent to the Central Business District of Norfolk, the St. Paul's Area is the lowest-income neighborhood in the city, and the Tidewater Gardens public housing development is among the housing authority's most distressed and isolated sites. Despite these challenges, the St. Paul's Area holds

incredible potential, with an expanding light rail service and significant planned private and public investments. In hopes of capitalizing on this potential, local partners secured a FY2010 Choice Neighborhoods Planning Grant and created a comprehensive Transformation Plan for the St. Paul's Area. With the award of a Choice Neighborhoods Implementation Grant, these partners will be able to build 709 new, mixed-income housing units; improve the neighborhood's landscape by creating new open space and increasing opportunities for local businesses; and improve families' access to quality jobs and education.



Figure 3: A conceptual rendering of larger mixed-use, mixed-income buildings along Omaha's 30th Street Corridor.

Omaha, Nebraska

The City of Omaha and Omaha Housing Authority were awarded a \$25 million FY2018 Choice Neighborhoods Implementation Grant for the North 30th Street Corridor of Omaha. A neighborhood divided by a highway in the 1970s, the North 30th Street Corridor has struggled with disinvestment and concentrated poverty. However, through a planning process using Purpose Built Communities' model, the community has established a new vision for the corridor. This planning led to the creation of the Highlander mixed-income housing community and the Accelerator – a community center and gathering space with robust educational and community services. With the Choice Neighborhoods Implementation Grant, the City will lead efforts to complete the remaining units at Highlander and replace the Spencer Homes public housing site. The City will use their Choice Neighborhoods Implementation Grant and leverage commitments to develop vibrant, mixed-income housing; revive a key commercial corridor; enhance public safety; and provide families with the tools they need to achieve their personal goals.

[Previous Newsletters](#)

[Subscribe](#)

[Choice Neighborhoods](#)

[Submit ideas for future Choice Neighborhoods newsletters.](#)