Joint Webinar on Economic Development: Planning and Technical Assistance

June 2, 2022
The Economic Development Administration (EDA) is an agency of the U.S. Department of Commerce.

**Mission**

EDA’s mission is to lead the federal economic development agenda by promoting innovation and competitiveness, creating the conditions for economic growth and opportunity for all communities.
EDA INVESTMENT PRIORITIES

- Equity
- Recovery & Resilience
- Workforce Development
- Manufacturing
- Technology-Based Economic Development
- Environmentally-Sustainable Development
- Exports & Foreign Direct Investment

To learn more about EDA’s Investment Priorities, visit: https://eda.gov/about/investment-priorities/
EDA FUNDING PROGRAMS CAN COVER A WIDE VARIETY OF PROJECTS

- PLANNING AND TECHNICAL ASSISTANCE
- INFRASTRUCTURE AND BROADBAND EXPANSION
- ENTREPRENEURSHIP AND BUSINESS ASSISTANCE
- WORKFORCE DEVELOPMENT
Planning and Technical Assistance

Why is planning important?
Locally-owned strategic planning is critical to facilitating economic development efforts. Effective planning creates a road map, which practitioners and policymakers can use to identify and take the actionable steps necessary to realize their desired economic vision.

Create Resiliency
Planning and Technical Assistance

- Planning Program
- Local Technical Assistance
- Economic Adjustment Assistance
- Research and National Technical Assistance
Planning and Technical Assistance

Planning Program

Two components:

1. Partnership Planning supports regional planning through Comprehensive Economic Development Strategies (CEDS)

2. Short-term Planning encourages high-quality jobs and motivates private investment.

https://go.usa.gov/xeR6Z
Planning and Technical Assistance

Local and Technical Assistance
Supports EDA-designated University Center and regionally-focused projects that help communities analyze the feasibility of potential economic development projects.

https://go.usa.gov/xeR68
Economic Adjustment Assistance

The EAA program provides a wide range of technical, planning, and public works and infrastructure assistance in regions experiencing adverse economic changes that may occur suddenly or over time.

The EAA program is EDA’s most flexible program. Under the EAA program, EDA can fund market and environmental studies, planning or construction grants, and capitalize or recapitalize revolving loan funds (RLFs) to help provide small businesses with the capital they need to grow.

https://go.usa.gov/xeR6X
Planning and Technical Assistance

Research and National Technical Assistance

The RNTA program funds research, evaluation, and national technical assistance projects that promote competitiveness and innovation in distressed rural and urban regions throughout the United States and its territories.

https://eda.gov/programs/rnta/
Contact your Economic Development Representative
EDA contact page: https://www.eda.gov/contact/

Visit the following EDA web pages for additional information:

- EDA Programs: https://www.eda.gov/programs/eda-programs/
- EDA Funding Opportunities: https://www.eda.gov/funding-opportunities/

Carolee Wenderoth: cwenderoth1@eda.gov,
Tribal Engagement Coordinator