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# **Joint Webinar on Economic Development: Planning and Technical Assistance**

**June 2, 2022**

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# EDA OVERVIEW

The Economic Development Administration (EDA) is an agency of the U.S. Department of Commerce.

## Mission

**EDA's mission** is to lead the federal economic development agenda by promoting **innovation and competitiveness**, creating the conditions for economic growth and *opportunity for all communities*.



**Equity**



**Recovery & Resilience**



**Workforce Development**



**Manufacturing**



**Technology-Based Economic  
Development**



**Environmentally-Sustainable  
Development**



**Exports & Foreign Direct  
Investment**

To learn more about EDA's Investment Priorities, visit:  
<https://eda.gov/about/investment-priorities/>



## ***EDA FUNDING PROGRAMS CAN COVER A WIDE VARIETY OF PROJECTS***

- **PLANNING AND TECHNICAL ASSISTANCE**
- **INFRASTRUCTURE AND BROADBAND EXPANSION**
- **ENTREPRENEURSHIP AND BUSINESS ASSISTANCE**
- **WORKFORCE DEVELOPMENT**



## **Planning and Technical Assistance**

### **Why is planning important?**

Locally-owned strategic planning is critical to facilitating economic development efforts. Effective planning creates a road map, which practitioners and policymakers can use to identify and take the actionable steps necessary to realize their desired economic vision.

Create Resiliency



## **Planning and Technical Assistance**

- Planning Program
- Local Technical Assistance
- Economic Adjustment Assistance
- Research and National Technical Assistance



## *Planning and Technical Assistance*

### **Planning Program**

Two components:

1. Partnership Planning supports regional planning through Comprehensive Economic Development Strategies (CEDs)
2. Short-term Planning encourages high-quality jobs and motivates private investment.

<https://go.usa.gov/xer6Z>



## **Planning and Technical Assistance**

### **Local and Technical Assistance**

Supports EDA-designated University Center and regionally-focused projects that help communities analyze the feasibility of potential economic development projects.

<https://go.usa.gov/xer68>





## *Planning and Technical Assistance*

### **Economic Adjustment Assistance**

The EAA program provides a wide range of *technical, planning*, and public works and infrastructure assistance in regions experiencing adverse economic changes that may occur suddenly or over time.

**The EAA program is EDA's most flexible program.** Under the EAA program, EDA can fund market and environmental studies, *planning* or construction grants, and capitalize or recapitalize revolving loan funds (RLFs) to help provide small businesses with the capital they need to grow.

<https://go.usa.gov/xeR6X>



## *Planning and Technical Assistance*

### **Research and National Technical Assistance**

The RNTA program funds research, evaluation, and national ***technical assistance*** projects that promote competitiveness and innovation in distressed rural and urban regions throughout the United States and its territories.

<https://eda.gov/programs/rnta/>

## CONTACT AND INFO

Contact your Economic Development Representative

EDA contact page: <https://www.eda.gov/contact/>

Visit the following EDA web pages for additional information:

- EDA Programs: <https://www.eda.gov/programs/eda-programs/>
- EDA Funding Opportunities: <https://www.eda.gov/funding-opportunities/>

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