



# Rental Assistance Demonstration RADBlast!



## INTRODUCING THE CURB APPEAL PROJECT

Today we're rolling-out our new Curb Appeal Project, which is designed to help PHAs address an overlooked area due to the large backlog of capital needs within the public housing program. The attractiveness of a property as viewed from the street is important because it can lead to higher resident retention, improved resident upkeep and reduced crime. Our hope is that these examples of PHAs that have demonstrated good practices of curb appeal might inform future RAD conversion planning activities and push improved outcomes across the nation. The following communities are featured in this initial launch:

- King County, WA
- Albany, GA
- Cambridge, MA
- Hagerstown, MD
- Lavonia, GA
- Baltimore, MD

You can access The Curb Appeal Project [here](#).

We hope you enjoy our new page and find it helpful as you manage your properties.

- The RAD Team

*To join the RAD email list, please go [here](#).*