2019 Program Manager School

Financing Strategies for Program Sustainability
Communities benefit indefinitely from sustainability efforts.

The funding is not guaranteed....
Sustainability

- What is sustainability?
  - More than one answer and perspective

- Do you have a sustainability plan? Goals?
Sustainability from the Ground Up

- Funding
- Policy/Regulation
- Process
- Partners
- Mission

Program Manager School 2019
Mission

- What is the mission of your program?
- What is your work plan goals and measurable?
- Are they specific and targeted to your communities needs?
- Have you assessed the communities in your area for specific needs and incorporated them?
Create Roads to New Partners

- Know who your primary partners are and who is missing
  - Keep a list of those that are your ideal partners, find a contact and stay in touch
  - Keep a list of those you have strong relationships with and an updated contact
  - Start to think outside the box.. Second tier and connecting partners, find a contact
  - Establish a lead and healthy homes coalition
Where do you start?

- Evaluate current partnerships:
  - Are the right partners engaged in the program?
  - Do the partnership have Lead and Healthy Homes Policy and/or funding for services?
  - If the point of contact leaves, does the MOU or the working the relationship dissolve?
  - What incentive is there to continue the partnership after the funding ends?
Sustaining Partnerships

- Identify Champion to laud program successes and positive outcomes to the community.

- Collect Useful Data/Evidence-Based Results
  - Design program intake to collect key variables that highlights impact to the community.

- Build Local Capacity
  - Lead awareness education and lead/healthy homes training for housing inspectors, code enforcement, home health visitor programs, general contractors, foundations, and community and faith-based organizations, housing advocates, health/housing non-profits, etc.

- Engage Advocates
  - Head start/primary school leadership
  - Health Care Providers/community health centers
  - Housing advocates
  - Insurance Programs
  - Foundations
Political Engagement

- Use evidence of goals met and improved outcomes of community health to make the case for policy changes.
- Provide best practice solutions to sustain efforts beyond the grant.
- Develop policy that protects young children and identifies units that are at high risk in the community.
- Consider implementing fee for-service programs that support policy changes.
Funding Strategies

- Local Legislation, ordinance
- Lead Hazard Control Tax on Water and/or Utilities
- State partnership
- Foundation
Sustainability Evaluation

Did you take an opportunity and use resources to sustain healthy homes and lead poisoning prevention in your community this round?

- What did you do?
- What could you do better?
- What do you need(tools) to do more?
- If you get another chance what is your priority?