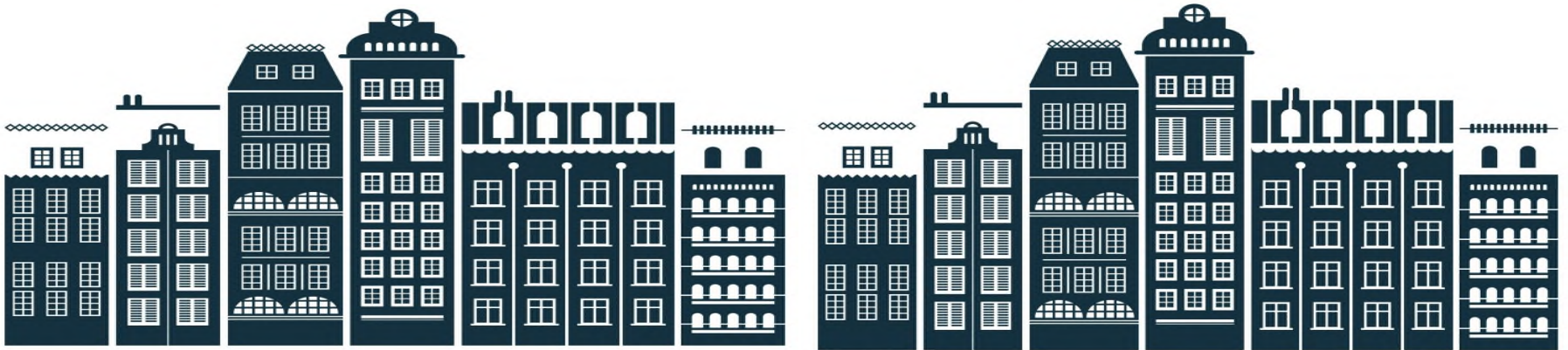


U.S. Department of Housing and Urban Development (HUD)
Office of Lead Hazard Control and Healthy Homes (OLHCHH)

2019 Program Manager School

Financing Strategies for Program Sustainability



Minneapolis, MN

Program Legacy

2

- Communities benefit indefinitely from sustainability efforts.
- The funding is not guaranteed....

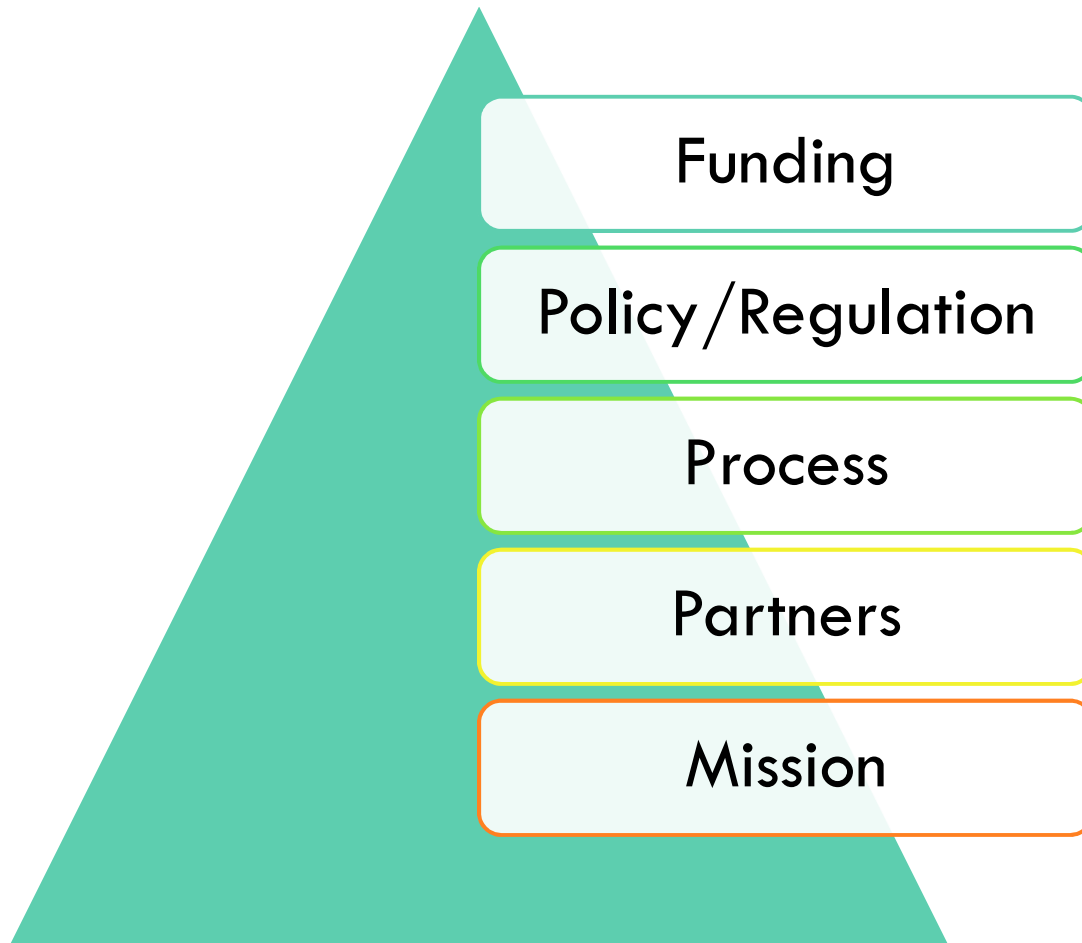
Sustainability

3

- What is sustainability?
 - More than one answer and perspective
- Do you have a sustainability plan? Goals?

Sustainability from the Ground Up

4



Mission

- What is the mission of your program?
- What is your work plan goals and measurable?
- Are they specific and targeted to your communities needs?
- Have you assessed the communities in your area for specific needs and incorporated them?

Create Roads to New Partners

6

- Know who your primary partners are and who is missing
 - Keep a list of those that are your ideal partners, find a contact and stay in touch
 - Keep a list of those you have strong relationships with and an updated contact
 - Start to think outside the box.. Second tier and connecting partners, find a contact
 - Establish a lead and healthy homes coalition

Where do you start?

7

- Evaluate current partnerships:
 - Are the right partners engaged in the program?
 - Do the partnership have Lead and Healthy Homes Policy and/or funding for services?
 - If the point of contact leaves, does the MOU or the working the relationship dissolve?
 - What incentive is there to continue the partnership after the funding ends?

Sustaining Partnerships

8

- Identify Champion to laud program successes and positive outcomes to the community.
- Collect Useful Data/Evidence-Based Results
 - Design program intake to collect key variables that highlights impact to the community.
- Build Local Capacity
 - Lead awareness education and lead/healthy homes training for housing inspectors, code enforcement, home health visitor programs, general contractors, foundations, and community and faith-based organizations, housing advocates, health/housing non-profits, etc.
- Engage Advocates
 - Head start/primary school leadership
 - Health Care Providers/community health centers
 - Housing advocates
 - Insurance Programs
 - Foundations

Political Engagement

- Use evidence of goals met and improved outcomes of community health to make the case for policy changes.
- Provide best practice solutions to sustain efforts beyond the grant.
- Develop policy that protects young children and identifies units that are at high risk in the community.
- Consider implementing fee for-service programs that support policy changes.

Funding Strategies

10

- ❑ Local Legislation, ordinance
- ❑ Lead Hazard Control Tax on Water and/or Utilities
- ❑ State partnership
- ❑ Foundation



Sustainability Evaluation

11

Did you take an opportunity and use resources to sustain healthy homes and lead poisoning prevention in your community this round?

- ▣ What did you do?
- ▣ What could you do better?
- ▣ What do you need(tools) to do more?
- ▣ If you get another chance what is your priority?