



National Lead Poisoning Prevention Week 2021 October 24-30, 2021

WEBINAR PROGRAM

-Please mark your calendars-

October is National Children’s Health Month and from October 24-30, National Lead Poisoning Prevention Week (NLPPW). NLPPW highlights the many ways stakeholders can reduce children’s exposure to lead and prevent its serious health effects.

To support both these important observances, HUD’s Office of Lead Hazard Control and Healthy Homes (OLHCHH) and our stakeholders annually feature a robust, educational webinar program. The target audiences for the webinars include staff in Federal agencies, national and local foundations, non-profit and community-based organizations, faith-based organizations, and various state, tribal, and local government agencies (especially housing, community planning, environmental, and/or health).

These webinars are produced by OLHCHH and the United States Department of Agriculture’s National Institute of Food and Agriculture’s Land Grant Universities and Cooperative Extension System. Together, we have collaborated on outreach, including around a range of indoor environmental health hazards, for more than 20 years.

We hope you will join us!

WEBINAR REGISTRATION AND OTHER INFORMATION

Although all webinars are recorded, attendees will have the opportunity to ask questions and make comments via the Chat Box. These will be provided to our presenters for the Question-and-Answer portion. The “Q&As” have proven to be one of the most popular aspects of this webinar series

Please read over the descriptions of each webinar. To attend a webinar, follow the link immediately after each description. **You must register for each webinar you plan to attend.** Registration is limited,

so please plan on registering early. **Once you have registered, you will receive confirmation(s) by email,** including instructions for connecting to the webinar on the day of the event.

For general questions about the webinar program, please contact Clyde.K.Rodkey@hud.gov , Senior Outreach Specialist, HUD OLHCHH. If you have any questions about registration, please contact Michael Goldschmidt, Director of the National Healthy Homes Partnership at goldschmidt@missouri.edu.

WEBINAR SCHEDULE (*All times are ET)

KICK OFF October 20, 2021, 11:00 am- 12:30 pm *“Perspectives from HUD’s Office of Lead Hazard Control and Healthy Homes”* This panel session kick offs the National Lead Poisoning Prevention Week webinar program. Our three presenters from HUD’s OLHCHH are: Dr. Warren Friedman, Senior Advisor to the OLHCHH Director; Bruce Haber, Director, Enforcement Division; and Kofi Berko, Acting Director, Policy and Standards Division. The panel will be moderated by Michael Goldschmidt, National Coordinator, Healthy Homes Partnership.

- **Webinar Description:** Presenters will cover such questions as what were some of the most difficult challenges in the 1990’s-present? What policies, funding streams or other conditions may help achieve a lead-free USA in the next 20 years? What roles might certain professions or fields play in the coming years? We will also highlight examples of successful partnerships or stakeholder relationships.
- **Target Audiences:** OLHCHH grantees; HUD and other Federal agency staff in headquarters and field offices; members of diverse community-based and non-profit organizations; and other stakeholders.

Registration URL: <https://attendee.gotowebinar.com/register/25051691067355151>

Webinar ID 658-951-179

October 25, 2021, 11:00 am- 12:00 pm *“Renovation, Repair and Painting Rule- Contractors”*

Presenter: Mike Wilson, Environmental Protection Specialist, U.S. Environmental Protection Agency, Washington, DC

- **Webinar Description:** EPA's Lead Renovation, Repair and Painting Rule (RRP Rule) requires that firms performing renovation, repair, and painting projects that disturb lead-based paint in homes, child-care facilities and pre-schools built before 1978 have their firm certified by EPA (or an EPA authorized state), use certified renovators who are trained by EPA-approved training providers and follow lead-safe work practices. This webinar will provide a brief overview of the rule specifically for contractors and provide information on how contractors may enroll in training course to become lead-safe certified to work on homes to protect children.
- **Target Audiences:** Contractors, Renovation Firms, Painters, and others.

Registration URL: <https://attendee.gotowebinar.com/register/8506533754638461455>

Webinar ID 958-893-147

October 25 from 2:15 pm – 4:00 pm ET *“A New Day Has Come: One Coalition’s Approach to*

Transforming Policies, Systems, and Community Investments to Prevent Lead Exposure At-Scale.” This panel will provide unique perspectives on the 500+ member Lead Safe Cleveland Coalition, the recently

launched proactive Lead Safe Certification rental inspection program, and the \$99.4 million Lead Safe Home Fund used to create lead safe housing in Cleveland, Ohio. The Cleveland experience offers a model for replication across the nation.

The session will be moderated by Daniel Cohn, Vice President, Strategy, Mt. Sinai Health Foundation.

He will be joined by: The Honorable Blaine Griffin, Cleveland City Councilmember; Emily Lundgard, Senior Program Director, Enterprise Community Partners; Kim Foreman, Executive Director of Environmental Health Watch; and Kevin Nowak, Executive Director of CHN Housing Partners.

- **Webinar Description:** Lead poisoning is a public health crisis with a housing solution. That's why Northeast Ohio's public and private sectors joined together to form the Lead Safe Cleveland Coalition. Now boasting over 500 members representing more than 125 cross-sector organizations, the Coalition has a single goal: improve housing conditions at-scale to protect children and families from lead exposure.

In service of this goal, the Coalition worked with the City of Cleveland to adopt a lead safe ordinance, fundamentally and forever changing the quality of the city's housing stock. Cleveland's Lead Safe Certification law creates, for the first time, a proactive rental inspection system to certify properties as lead safe. The ordinance is landmark policy, yet it is only one half of the solution to effectively creating lead safe homes.

The Coalition's approach centers on pairing the policy with resources—a carrot-and-stick approach to ensure that families and property owners have the resources they need to prevent lead poisoning and comply with the Lead Safe Certification. In 2020, the Coalition launched the Lead Safe Home Fund to serve as the conceptual framework for these resources. The Fund is a first-of-its-kind, public-private investment tool to drive compliance with the new Lead Safe Certification system and provide residents, property owners, and other stakeholders the tools they need to protect kids and families. The Lead Safe Home Fund supports two critical, interrelated functions: 1) a spectrum of Home Loans and Grants for low-income property owners to make lead safe repairs; and 2) a Lead Safe Resource Center to provide system navigation, workforce development, resident services, and more.

Our webinar will provide background about how this innovative approach was developed, the interplay of different components such as financing and community involvement, how it is being rolled out, resources supporting it, and other key aspects.

- **Target Audiences:** OLHCHH grantees; healthcare providers; members of community-based health, housing, environmental organizations; staff at different levels of government across the United States; and others.

Registration URL: <https://attendee.gotowebinar.com/register/915294370240484623>

Webinar ID 798-898-403

October 26 from 11:00 am -12:00 pm ET “Launching a New State Lead Exposure Prevention Program”

Our presenters are Susan Hill, Lead Hazard Reduction Program Manager, Virginia Department of Housing and Community Development (DHCD); joined by Janine Kerr, MPH, Childhood Lead Health Educator, Eastern Region COVID-19 Training Coordinator, Virginia Dept. of Health (VDH); and Ashley

Koski, VDH. As a new program, our presenters will provide background on this program was developed, supporting data, some initial and potential future outreach efforts, and more.

- **Webinar Description:** Virginia has a wide variety of rural, suburban, and urban housing conditions, as well as diverse, multicultural populations. Insights will be shared about the formative stages, including the development and roles of stakeholder engagement/collaborations, and much more. Notably, the “start-up” effort has been achieved in the context of the ongoing pandemic.
- **Target Audiences:** Other HUD OLHCHH grantees; HUD field office staff; staff in Federal agencies; staff in community-based organizations; university based healthy homes educators; health care providers; others.

Registration URL: <https://attendee.gotowebinar.com/register/6041253862815994127>

Webinar ID 741-376-451

October 26 from 2:15 pm- 3:30 pm ET *“Creative Uses of SCHIP Funds in Tackling Lead Poisoning Prevention- A Close Up from Michigan and Ohio.”* Two presenters from the Center for Medicaid Services (CMS), Carin Speidel of Michigan and Pam Blais from Ohio, will provide experiences and insights on how this is being implemented. The content will cover “lessons learned” and how the program thrusts might possibly be replicated elsewhere in the United States.

- **Webinar Description:** This webinar highlights how the presenters’ respective departments receive funds and the ways they braid this funding with the Lead Hazard Control (LHC) grant funds. Currently, there are five States that use these types of funds, with another in the process of obtaining a state plan amendment. This webinar is intended to increase awareness of this dynamic approach, with an overall goal of increasing the number of states adopting it.
- **Target Audiences:** HUD Office of Lead Hazard Control and Healthy Homes Grantees; HUD and other Federal agency staff; members of diverse health, housing, environmental-related organizations at all levels; and other stakeholders.

Registration URL: <https://attendee.gotowebinar.com/register/6145078546803679503>

Webinar ID 482-231-931

October 27 from 1:30 pm -2:30 pm ET *“Successful Outreach to Spanish Speaking Audiences.”* **SPECIAL NOTE:** This webinar will be delivered in both Spanish and English. Our presenter is Ms. Ayda Posso, Outreach Coordinator, Lead Safe Housing Program, Housing and Community Development, in Salt Lake County, Utah. Her presentation will cover pre-pandemic outreach as well as adjustments made to the current situation. A wide range of outreach techniques and activities, as well as challenges, for Spanish speaking community members, and those who serve them, will be explored. After the presentation, attendees’ questions are welcome and can be submitted in either Spanish or English.

- **Webinar Description:** The webinar will spotlight individual products and outreach conducted in the Salt Lake City area. Lessons and valuable experiences learned about different outreach techniques, what might replicated in other communities; will be highlighted.

Target Audiences: Spanish speaking stakeholders and partners, and those serving Spanish speaking community residents and stakeholders; HUD and other federal agency field staff.

Registration URL: <https://attendee.gotowebinar.com/register/3979695949015177487>

Webinar ID 975-661-379

Additional NLPPW webinars are being held by the California Department of Public Health:

<https://www.cdph.ca.gov/Programs/CCDPHP/DEODC/CLPPB/Pages/LeadWeek2021.aspx>

The U.S. Environmental Protection Agency is offering webinars on free Renovation, Repair, Painting projects (RRP) training in 11 communities, as well as webinars related to its Lead Awareness Curriculum.

Visit <https://www.epa.gov/lead/local-training-and-outreach> and Spanish

<https://espanol.epa.gov/plomo/capacitacion-y-alcance-publico-local>.

Target Audiences: members of community-based organizations with predominately Hispanic clientele; and others.

