



NATIONAL HEALTHY HOMES MONTH JUNE 2021

THE POWER OF PARTNERSHIPS

https://www.hud.gov/program_offices/healthy_homes/nhnm



Webinar Program Overview, Schedule, and Registration

Welcome to the National Healthy Homes Month (NHHM) 2021 Webinar Program! This year, we offer one of the most diverse programs ever, all supporting our theme of the “Power of Partnerships.”

National Healthy Homes Month is an annual outreach effort sponsored by HUD’s Office of Lead Hazard Control and Healthy Homes (HUD/OLHCHH). Throughout June, we spotlight different health-related hazards and topics relevant to a range of housing types. We also take a look at broader issues related to housing and the environment. Many presenters will provide resources unique to these webinars. Since the onset of the pandemic, webinars have been an important and continuing tool of virtual outreach.

After the presentations, there will be plenty of time for **“Questions and Answers.”** Although the webinars are recorded, this is an opportunity to hear from you. On behalf of OLHCHH and our partners, we encourage your feedback!

During NHHM 2021, our theme salutes the vital roles that partnerships play for implementing healthy homes concepts in communities nationwide. Whether these relationships are called collaborations, coalitions, project teams, task forces, or partnerships; or are short or longer term, these efforts are instrumental in education and prevention. The diversity of presentations/topics in our program shows how pathways can be developed according to community and housing needs.

OLHCHH developed and has released a digital NHHM toolkit, which is accessible here: https://www.hud.gov/sites/dfiles/HH/documents/HUD_NHHM_Toolkit_2021.pdf

The target audiences for these webinars are varied, including OLHCHH grantees; HUD and other federal agency staff; health care providers, Public and Multifamily Housing management teams; representatives of community-based organizations; and many other stakeholders.

WEBINAR REGISTRATION INFORMATION

Although all webinars are recorded, please consider attending “live.” Please read over the descriptions of each webinar and target audiences. To attend a webinar, follow the link below each webinar to register. You must register for each webinar you plan to attend. Registration is

limited, so please plan on registering early. Once you have registered, you will receive confirmation(s) by email, including instructions for connecting to the webinar on the day of the event.

If you have any technical questions about registering for, or attending a webinar, please contact Michael Goldschmidt, Director of the National Healthy Homes Partnership at goldschmidtm@missouri.edu. We look forward to your attendance and participation at our 2021 webinars!

SCHEDULE (All times are ET)

June 1, 2021 from 11:00 am- 12:30 pm ET. “*Natural Allies: Partnering to Improve Health and the Environment Through Housing.*” Our four presenters are: Amanda Reddy, MS, Executive Director, National Center for Healthy Housing (NCHH); Tom Neltner, JD, CHMM, Chemicals Policy Director, Environmental Defense Fund; Dan Chu, MS, Executive Director, Sierra Club Foundation; and Surili Sutaria Patel, MS, Vice President, Metropolitan Group.

- **Webinar Description:** This session will explore the reasons why housing is often left out of conversations about improving our environment, what we can do about it, and why it matters for healthy housing. Major environmental groups have robust agendas related to climate change, clean water, and air quality but, despite these common interests, are not often in conversation or partnership with healthy housing practitioners. The panelists will identify opportunities for increased collaboration and discuss why it is essential for advancing common goals related to the environment, healthy housing, health, and equity.
- **Target Audiences:** Staff from health, housing, environmental, and energy organizations and agencies at the federal, state, and local levels; healthy homes university-based educators, and others.

Registration URL-

<https://attendee.gotowebinar.com/register/1343863108643605774>

Webinar ID 415-426-499

June 8, 2021 from 2:00 pm - 3:30 pm ET. “*Cross-sector Partnering Towards Holistic Housing, with the Green and Healthy Homes Initiative (GHHI).*” Our three presenters are: Healthcare, Kate Sommerfield, President of the ProMedica Social Determinants of Health Institute; Energy: Chris Coll, Director, NYSERDA’s Programs for Low-to-Moderate Income New Yorkers; Environmental Justice: Peggy Shepard, Founder and Executive Director, WE ACT for Environmental Justice.

- **Webinar Description:** This session will feature three innovative cross-sector partners working with the Green and Healthy Homes Initiative to support sustainable funding and service delivery of holistic housing health and energy interventions and advance racial and environmental justice.

- **Target Audiences:** Staff from health, housing, environmental, and energy organizations and agencies at the federal, state, and local levels, healthy homes university-based educators; and others.

Registration URL-

<https://attendee.gotowebinar.com/register/4178285337794521870>

Webinar ID 245-727-595

June 10, 2021 from 2:00 pm - 3:00 pm ET. *“Equity through the Built Environment: Healthy Home for Healthy Aging.”* Our presenter is Sarah L. Szanton, PhD, ANP, FAAN, Patricia M. Davidson Health Equity and Social Justice Endowed Professor, Director, Center on Innovative Care in Aging, Johns Hopkins School of Nursing.

- **Webinar description:** Aging at home is the way most older adults would like to spend the later years of their lives. While aging in community may be the almost universal preference, its not always easy, particularly in underserved communities. During this session, Dr. Szanton will examine the challenges and opportunities for aging in community with a specific emphasis on addressing health equity. In addition, she will talk about the CAPABLE program, a peer-reviewed approach that focuses on what matters to most low income older adults in their own home. CAPABLE addresses the barriers older adults face, with skill development, occupational therapy and nursing assessment and planning, home repair and environmental modification.
- **Target Audiences:** Stakeholders, including OLHCHH grantees, patient advocates, social workers, healthcare professionals, community action agencies, state health department staff, state Medicaid programs, Area Agencies on Aging, university-based healthy homes educators, and others.

Registration URL-

<https://attendee.gotowebinar.com/register/5756884968116812302>

Webinar ID 847-222-291

June 15, 2021 from 11:00 am - 12:30 pm ET. *“Partnering to Close the Gaps in Smokefree Homes Protections.”* Our three presenters are: Nakki’ A. Price, PhD, MPhil, MPH, Centers for Disease Control and Prevention, Office on Smoking and Health; Kara Skahen, MSW, MPP, Live Smoke Free, Association for Nonsmokers-Minnesota; and Michelle Kegler, DrPH, Emory Prevention Research Center, Rollins School of Public Health.

- **Webinar Description:** A healthy home is a smoke-free home, free of the serious health harms caused by secondhand smoke. Unfortunately, the home is increasingly the main source of secondhand smoke exposure for millions of people in the US. In fact, housing is the leading source of secondhand smoke exposure for children, and those living in

multi-unit housing are less likely to enjoy smoke-free protections. Learn about trends and emerging issues in smoke-free homes, how cross-sector partnerships are successfully extending protections to populations experiencing disparities in smoke-free homes, and free or low-cost resources to help you promote smoke-free homes.

- Target Audiences: OLHCHH grantees, staff from health, housing, environmental, and energy organizations and agencies at the federal, state, and local levels, healthy homes university-based educators, and others.

Registration URL-

<https://attendee.gotowebinar.com/register/4184133640142930702>

Webinar ID 279-471-035

June 15, 2021 from 2:00 pm - 3:00 pm ET. PLEASE NOTE: This webinar will be delivered in English and Spanish in that order/Tenga en cuenta que esta presentación se realizará en inglés y español.

“Critical Partnerships to End Take Home Lead.” Our presenter is Diana Ceballos, PhD, MS, CIH. *“Críticas Cooperaciones para Acabar con el Plomo que se lleva a Casa”* Presentadora: Diana Ceballos, PhD, MS, CIH.

- Webinar Description- This session will explain the concept of take-home exposures and describe structural vulnerabilities associated with work and home that partly explain the persistence of childrens’ lead poisoning, and current efforts to develop and evaluate interventions to prevent lead take home.
- Target Audiences: Stakeholders, including OLHCHH grantees and housing/worker/union/community educators, healthcare professionals, lead clinics, community action agencies, state and local health department staff, healthy homes university-based educators, and others.
- Esta sesión explicará el concepto de exposiciones que se llevan a casa y describirá las vulnerabilidades estructurales asociadas con el trabajo y el hogar que explican en parte la persistencia de la intoxicación por plomo en los niños y los esfuerzos actuales para desarrollar y evaluar intervenciones para prevenir que el plomo se lleve a casa.
- Público objetivo: Partes interesadas; incluyendo educadores de vivienda / trabajadores / sindicatos / comunidad, profesionales de la salud, clínicas de plomo, agencias de acción comunitaria, personal de departamentos de salud estatal y local, otros.

Registration URL-

<https://attendee.gotowebinar.com/register/5322710916052007694>

Webinar ID 604-933-739

June 17, 2021 from 11:00 am- 1:00 pm ET. *“Increasing Access to the Hard-to-Reach and Underserved Communities Using the Promotor and Faith-Based Outreach Model.”* Our presenters are: Walkira Pool, President and Founder of Centro de Apoyo Familiar (CAF) and Damaris Frias, COO and Co-Founder.

- **Webinar Description:** This session will explore best practices on how to successfully reach and empower the hard-to-reach audience through the Promotors and Faith Based Institution Model. Targeting underserved communities is challenging for even the largest and best funded institutions. CAF will share insights on delivering information to communities challenged by the lack of trust in governments and other institutions, language barriers, and other divides. These concerns can exacerbate disparities and racial inequities, regarding public environmental justice and affordable housing issues.
- **Target Audiences:** OLHCHH grantees, federal and other government staff, members of non-profits and faith-based organizations, educators, health departments staff, marketing professionals.

Registration URL-

<https://attendee.gotowebinar.com/register/7200983540039588622>

Webinar ID 377-000-915

June 24, 2021 from 2:00 pm – 4:00 pm ET. *“The Power of Partnerships – Homeflow – Improving indoor air quality and other healthy home factors that increase engagement of economically disadvantaged families of Title 1 Schools.”* Our four presenters, all Family Consumer Sciences Agents at the University of Florida Extension, are: Jenny Rodriguez, Orange County; Johanna Gomez, Osceola County; Nelly Nelson, Manatee County; and Jennifer Hagen, Lee County.

- **Webinar description:** This session will examine the Homeflow factors related to the functionality and efficiency of home operations, air quality and family routines that can improve and increase cohesion within the family and community, and where families can adopt financial and time savings strategies.
- **Target Audiences:** Stakeholders, including OLHCHH grantees, housing educators, community action agencies, state, county, and city health department staff, healthy homes university-based educators, and others.

Registration URL-

<https://attendee.gotowebinar.com/register/7158543490717963790>

Webinar ID 312-395-347

June 30, 2021 from 2:00 pm- 4:00 pm ET. *“Lead-based paint awareness, healthy homes and healthy communities in Alabama.”* Our four presenters are: Michael Rasbury, Associate Director, UA SafeState, the University of Alabama; Steven McDaniel, Director, Indoor Air Quality and Lead Branch, Alabama Department of Public Health; Chip Cates, PG, Program Manager, Lead Hazard Abatement Program, City of Tuscaloosa; and Sharlene Newman, Ph.D., Director, Alabama Life Research Institute, Professor, Psychology Department, Adjunct Professor, Electrical and Computer Engineering, the University of Alabama.

- **Webinar Description:** This session will examine how key partnerships between HUD OLCHHH, University of Alabama, Alabama Department of Public Health (including the Alabama Childhood Lead Poisoning Prevention Program), and the City of Tuscaloosa are active in Alabama communities delivering outreach and education regarding lead and other environmental hazards. In addition to the community outreach, a more extensive community-based, health-related quality of life survey is being developed.
- **Target Audiences:** Stakeholders, including housing educators, healthcare professionals, community action agencies, state, county, and city health department staff, healthy homes university-based educators, and others.

Registration URL-

<https://attendee.gotowebinar.com/register/7047681932312088334>

Webinar ID 614-386-187