Examples of Marketing Material

HEALTHY HOMES

Eight Tips for Keeping a Healthy Home

1. Keep It Clean: Prevent water from entering your home through leaks in roofing systems, roof gutters, and downspouts by de-icing the base of your home due to snow and ice on the roof. Clean and inspect your gutters regularly for debris and clogs. Keep them free of leaves, twigs, and other debris.

2. Keep It Bright: Control the source of dust and smoke; maintain smooth surfaces when cleaning with vacuums, fans, and sweepers. Dusting is the most effective way to control dust and smoke in the home.

3. Keep It Safe: Smoke alarms are essential in every home. Smoke alarms should be installed near each bedroom, and one should be located on each floor of the home. Smoke alarms should be tested monthly and changed annually to ensure they are working properly.

4. Keep It Warm: Keep homes warm and comfortable. Use energy-efficient insulation and air sealing techniques to improve the energy efficiency of your home. Use programmable thermostats to control the temperature in your home.


6. Keep It Secure: Keep homes secure and protected. Install smoke detectors and carbon monoxide detectors in key areas of the home. Install locks on doors and windows to prevent unauthorized access.

7. Keep It Clean: Keep homes clean and free of clutter. Keep countertops, sinks, and other surfaces clean by using non-toxic cleaning products. Keep homes free of mold and mildew by maintaining proper humidity levels.


9. Keep It Quiet: Keep homes quiet and free of noise. Keep windows and doors closed to prevent drafts and noise from entering the home.

10. Keep It Green: Keep homes green and free of chemicals. Use environmentally friendly cleaning products and reduce waste by recycling and composting.

www.hud.gov/healthyhomes

LEAD AND HEALTHY HOMES

TOP 10 RESOURCES

1. Did you know that lead poisoning still affects 535,000 children across the nation? OCHOM has information to address this health threat.

2. Home inspection: check out the lead advisory to find out which projects will apply to your housing project.

3. OCHOM has an enforcement team to help communities comply with the lead safe housing rule in lead-safe housing projects. Call our regulatory hotline for more information.

4. The Healthy Home Staging System enables you to rate, rank, and report housing-related health hazards in your community.

5. 1,000+ Health and safety grants have been awarded to help owners and occupants of rental housing with health and safety-related costs and challenges. Learn how to compete for these grants.

6. Discover how both residents and owners will benefit from smoke-free public housing. HUD resources can assist with this transition.

7. Read about the new guidelines for managing lead-based paint and lead-safe housing.

8. 7% of homes in the U.S. have lead in water pipes above current EPA levels. Get the facts.

9. To help communities, OCHOM has created disaster recovery resources using healthy housing practices. Take a look at what’s new.

10. Check out our training and engineering opportunities and become a vital resource for your community.

Visit hud.gov/healthyhomes and search on the highlighted words for more information.

Incorporated in our national Healthy Homes initiative.