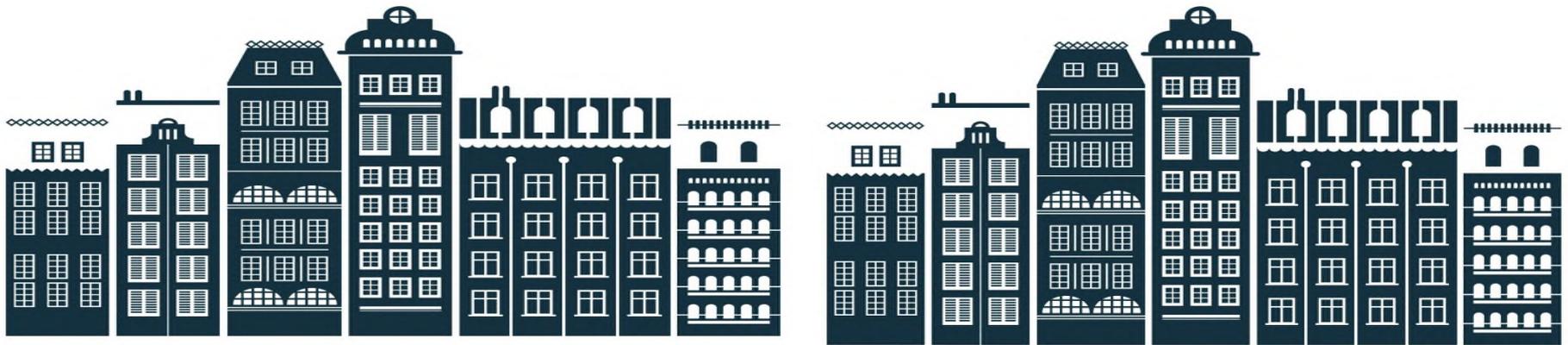


U.S. Department of Housing and Urban Development (HUD)
Office of Lead Hazard Control and Healthy Homes (OLHCHH)

2019 Program Manager School

Engaging State and Local Leaders to Use
Housing as a Platform to Good Health



Minneapolis, MN

Course Objective

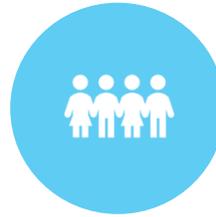
2

To share strategies to assist grantees with engaging stakeholders to understand housing as a platform to good health.



Program Manager School 2019

Older Housing Can
Be Unhealthy
Housing



LEAD PAINT
HAZARDS



ASTHMA TRIGGERS

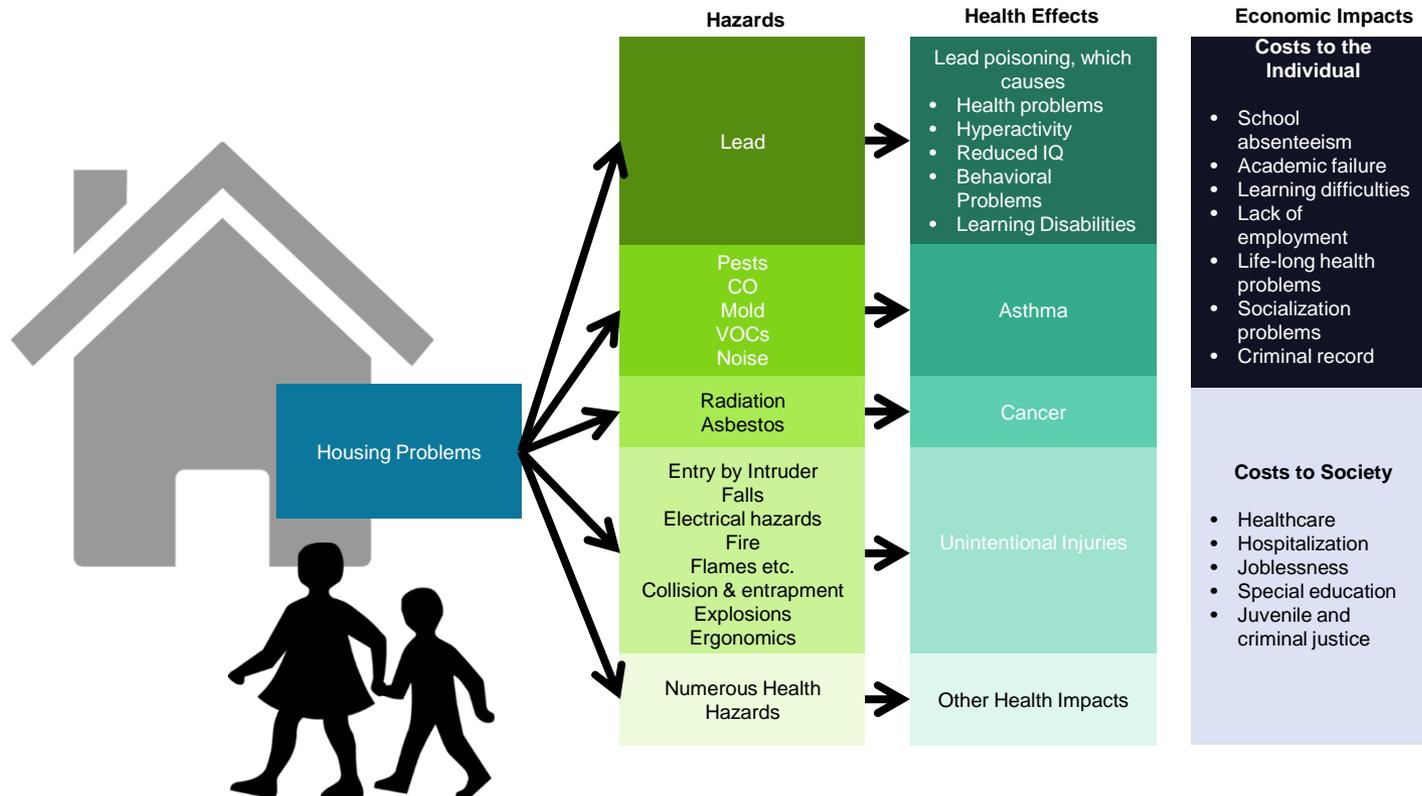


HEALTH & SAFETY
HAZARDS



IMPACT ON
COMMUNITY
HEALTH

What is Unhealthy Housing?



(Based on: OLHCHH, 2014, Healthy Homes Rating System Operating Guidance; Loyola University 2015)



Focusing on Housing and Health

- It helps children and other vulnerable populations reach their full potential by:
 - ▣ *Preventing injuries and diseases;*
 - ▣ *Lowering healthcare costs;*
 - ▣ *Increasing school and work performance;*
 - ▣ *Decreasing the number of school and work days missed due to injuries and diseases.*





Why Does this Work Matter?

- It frees up family expenses that would have been spent on healthcare for other critical needs, such as rent or nutritious food (housing burden/high housing cost as a percent of income).
- It saves money and lives.
 - ▣ *Studies have shown that lead and healthy homes interventions are effective and are more cost-effective than conventional maintenance.*

(See Maqbook et al., 2015; Gould, 2009)

• Inputs

For every \$1 spent on **asthma reduction** programs¹

For every \$1 spent on **lead hazard control** programs²

For every \$1 spent on **radon mitigation** programs³

Return on Investment (ROI)

...there is a return of between \$5.30 and \$14.00.

...there is a return of between \$17 and \$221.

...there is a return of \$4.95.

Outcomes

- Reduced healthcare costs
- Increased school attendance
- Increased employment attendance
- Increased income due to attendance
- Fewer deaths

1. Nurmagambetov et al., 2011
2. Gould, 2009
3. Healthy Housing Solutions, 2014

Return on Healthy Home Investments

What can OLHCHH Grants do for your community?

Support

- Support the development and implementation of state and local “lead and healthy homes” programs that address health and safety hazards in the home

Further Goals

- Further Affordable housing goals by improving existing local housing stock;

Demonstrate

- Demonstrate that providing safe and healthy environments where children live is feasible, affordable, and beneficial; and

Promote

- Public-private partnerships to align common outcomes; and

Create

- Create public and private-market demand to integrate health outcomes into housing and infrastructure projects and planning.

These funds transform communities

01

Reach

- Reach Vulnerable Populations

02

Identify

- Identify all health and safety hazards in each home

03

Assist

- Assist in remediation of all hazards through this funding and partner programs

Are you a housing or health agency?

Plan to work with the other agency!

Successful programs work together to connect these resources to the most vulnerable families.

