

HUD ACT
of 1968

50
Years

1968 - 2018

50 Years of Promoting
Economic Opportunity



NATIONAL TRAINING CONFERENCE

SECTION 3
of the Housing and Urban
Development Act of 1968

Day 2
June 19, 2018





NATIONAL TRAINING CONFERENCE

Section 3 Best Practices Dallas

Jeni Webb

Day 2
June 19, 2018



Section 3

Best Practices Presentations

 **City of Schenectady
Economic Opportunity Program**

 **Seattle Housing Authority**

 **Chicago Housing Authority**

 **Dallas Housing Authority**

SECTION 3 BEST PRACTICES

Dallas Housing Authority

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SECTION 3 at DHA

Strategies & Tips for Success



presented by Jeni Webb
Director of Compliance & Training
June 2018



MISSION

OUR MISSION IS TO PROVIDE AFFORDABLE QUALITY HOUSING AND ACCESS TO SUPPORTIVE RESOURCES ACROSS NORTH TEXAS.

We create housing solutions in healthy, inclusive communities that offer economic, educational and social growth opportunities. Our business partners and neighbors are an essential part of this mission.

Our dedicated, caring team of professionals is driven to deliver on behalf of our clients and partners.



VISION

WE BELIEVE...

Everyone deserves a place to call home.

Communities are stronger when everyone has a chance to thrive. Affordable housing is an important part of the solution to reduce poverty.

Our vision is to be a catalyst for positive change, creating a brighter future by:

- // providing pathways for people to enhance their quality of life
- // developing more inclusive, sustainable housing solutions
- // energizing communities and partners to join us on our mission



SECTION 3 at DHA

- Roles of Section 3 in (nearly) every department
- Reporting rhythms that work for us
- Tips for success
- 2017 program at a glance

Section 3 touches
nearly every
department...



Reporting rhythms that work for us

Department	Action	Rhythm
Housing Ops	Report outreach and training activities to Compliance	Monthly
Procurement	Share contract log with Compliance	Monthly
Procurement	Inform potential vendors of Section 3 opportunities	At every procurement
Capital Programs	Attend pre-big conferences	At every conference
Compliance	Send welcome letter to every new vendor	At every procurement
Contractors	Report new hires and training to the Compliance	Quarterly
Finance	Share log of accounts payable with Compliance	Annually
Human Resources	Share log of new internal hires with Compliance	Annually
Compliance	Collect, analyze, and report Section 3 data to HUD (via SPEARS)	Annually

Tips for a successful program



- Train internal housing agency staff to collaborate
- Use *plain language* in your forms during the procurement process
- Make outreach and training a part of your routine
 - Resident services
 - Human resources
- Use pre-bid conferences as an opportunity to educate
- Follow up with your vendors after contract award
- Provide technical assistance to vendors

2017 Section 3 Program

OPERATING FUND

Construction Contracts	Amount
Total dollar amt of construction contracts awarded	\$ 1,311,111.43
Total dollar amt of contracts awarded to Section 3 businesses	\$ 224,358.00
% of the total dollar amt that was awarded to Section 3 businesses	17%
Total number of Section 3 business receiving construction contracts	1
Goal 10%	

Non-Construction Contracts	Amount
Total dollar amt of non-construction contracts awarded	\$ 4,810,328.53
Total dollar amt of non-construction contracts awarded to Section 3 businesses	\$ 2,256,134.54
% of the total dollar amt that was awarded to Section 3 businesses	47%
Total number of Section 3 business receiving non-construction contracts	2
Goal 3%	

2017 Section 3 Program

CAPITAL FUND

Construction Contracts	Amount
Total dollar amt of construction contracts awarded	\$3,967,346.49
Total dollar amt of contracts awarded to Section 3 businesses	\$1,844,500.06
% of the total dollar amt that was awarded to Section 3 businesses	46%
Total number of Section 3 business receiving construction contracts	4
Goal 10%	

Non-Construction Contracts	Amount
Total dollar amt of non-construction contracts awarded	\$1,178,924.51
Total dollar amt of non-construction contracts awarded to Section 3 businesses	\$1,034,059.90
% of the total dollar amt that was awarded to Section 3 businesses	88%
Total number of Section 3 business receiving non-construction contracts	1
Goal 3%	

Questions?



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Questions and Answers

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