

Date: April 01, 2024

Title: 032724-507678-HUD-PRICE

Speaker 0 00:00:00 <silence> Welcome everyone to the Preservation and Reinvestment initiative for Community Enhancement Notice of funding opportunity, otherwise known as the PRICE NOFO webinar. My name is Jennifer Day. I'm from the Special Issues Team in the Office of Block Grant Assistance, and I will be your mc for today's webinar. This is the fourth in a series of weekly webinars covering HUD's PRICE NOFO. These webinars are intended for potential PRICE applicants and provide participants with an overview of PRICE and the application requirements. Today's webinar will look at the PRICE NOFO application must haves and FAQs. Next slide, please. Today's agenda includes a quick look at the PRICE NOFO landing page and review of upcoming webinars, as well as opening comments from HUD leadership, a presentation on the PRICE NOFO application must haves, and a review of some common FAQs. We will leave time at the end for question and answer. Now I will cover a few general housekeeping rules before we get started. All participants will be muted, so we ask that you submit all questions using the chat feature so that our presenters will be able to see the questions and respond. Webinar materials will be posted to the PRICE page on HUD dot gov. Materials will be posted as soon as they're made 508 compliant and can be posted to the site. Next page please.

Speaker 0 00:01:30 HUD has created a dedicated landing page for the PRICE competition. The PRICE NOFO landing page can be found at HUD dot gov and contains a link to the notice of funding opportunity, NOFO related webinars, including previous webinars on manufactured housing and copies of application package materials. We highly encourage you to check this page regularly for updates. Next slide, please. We also want to highlight the HUD Exchange site. We've got a special page dedicated for manufactured housing and the PRICE competition. The site provides links to a technical assistance webinar series HUD held last year, which provided an overview of manufactured housing. We encourage you to check out this webinar series if you haven't done so. One note on the HUD exchange: In general, HUD grantees are the primary audience of this resource. However, once awards are made, PRICE grantees will be able to find technical assistance and resources to help manage their grants and implement their programs on HUD Exchange. Next slide.

Speaker 0 00:02:32 This webinar is the fourth of eight weekly webinars for price. The webinars are geared towards potential applicants. One note, we are taking a break next week. So the April 3rd webinar has been rescheduled to the 24th. That is the Civil Rights, Fair Housing, and Uniform Relocation Act requirements. We'll pick up back on April 10th with environmental review considerations. Recordings and materials will be posted after each webinar. The materials from our first webinar FY 23 PRICE NOFO walkthrough have been posted. Next slide. This afternoon we're going to have opening remarks from Dr. Edkesha Anderson. Dr. Edkesha Anderson is the Assistant Director of Special Issues in the Office of Block Grant Assistance. She began her career in 2007 in the city of Birmingham, Alabama, working alongside colleagues in the Community Development Department. She later moved to the city of Augusta, Georgia and worked on various CPD grant programs, such as the Home Investment Partnership Program, the Emergency Solutions Grant program, the Community Development Block grant program, and served as the Continuum of Care lead performed Part 8 58 Environmental reviews and worked to redevelop two nationally recognized historic districts to create affordable housing units for low to moderate income individuals using various municipal and federal funding sources. Her lived homeless experience and love for

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community development drives her desire to assist as many communities and individuals as possible.

Speaker 0 00:04:08 She began her HUD career in 2020, working with the CDBG CV Initiative. Since starting at HUD, she has also worked with the Technical Assistance Division, led the PRO Housing and PRICE competitions, and assisted with cross-cutting requirements for CDBG grantees. Welcome Assistant Director Anderson.

Speaker 1 00:04:33 Hi. Thank you, Jennifer, for that intro. Good afternoon everyone. My name is Dr. Edkesha Anderson, and it has been my pleasure to work with the Special Issues Team and others at HUD's office of Block Grant Assistance, as well as other HUD offices to bring you PRICE Competition NOFO. Thank you for joining us for the fourth webinar in this PRICE Competition webinar series. Here at HUD, we are excited to share this opportunity with you all to help revitalize and preserve manufactured housing communities across the nation. We truly understand how important manufactured housing is in creating and maintaining affordable housing stock in our communities. Manufactured housing is an affordable housing option that can go a long way in ensuring that our communities can offer housing that is livable, sanitary, and safe. The \$225 million appropriated by Congress for this competition, we're excited to usher the funds out to our communities.

Speaker 1 00:05:42 We know that you're working hard on your applications, and we hope these webinars will provide you assistance as you work to write and compile the requirements to the NOFO. While we are limited in the type of questions we can answer directly due to the HUD Reform Act, there are resources available to assist you as you prep your applications. Today's webinar will break down to think about work on your application, so please be sure to watch the entire webinar and follow up with the visit to our PRICE webpage on HUD dot gov for any updates throughout the competition. And don't forget to register for the rest of the webinars in this series. We also invite you to submit any questions that you may have to the PRICE email address listed later in this presentation. Again, thank you for joining us today, and we look forward to reading your applications after the application window closes this summer. Now I'll turn it back over to Jennifer to get us started.

Speaker 0 00:06:45 Thank you, Assistant Director Anderson. Next on the agenda, we have Colin Cross from the Special Issues Team and the Office of Block Grant Assistance to walk through the PRICE NOFO application must-haves. Let's move on to the next slide.

Speaker 2 00:07:04 Thank you, Jennifer, for that introduction. Let's begin by going over application must-haves and the application package. Next slide, please. All materials, instructions, and the application package for the PRICE competition are available through grants.gov. You must register, through grants.gov in order to access them. For support, please make sure to contact 800-518-4726 or support@grants.gov as they will be able to best answer your questions related to Grants dot DOV registration. In order to complete this step, you must also register with sam.gov for a unique entity identifier. You must submit your application electronically via grants.gov prior to 11:59 PM Eastern Time on June 5th, 2024. You can request a waiver from the requirement for electronic submission if you demonstrate good cause. An example of good cause may include a lack of available internet access in the geographic area in which your offices are located. However,

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a lack of SAM registration or a valid UEI is not a good cause. Next we'll move on to talk about the application, organization, and content. Next slide please.

Speaker 2 00:08:30 the first portion of today's talk, we'll talk about required narrative exhibits. Next slide. There are seven required narrative exhibits. First exhibit A, the Executive Summary and exhibit B Threshold Requirements and Other Submission Requirements. From there, there are five more narrative exhibits that correspond with the five rating factors in the NOFO: Exhibit C - Need, Exhibit D - Soundness of Approach, Exhibit E - Capacity, Exhibit F - Leverage, and finally, Exhibit G - Long-term Effect. You can find more information on each exhibit in the NOFO or in the PRICE NOFO walkthrough. Please make sure that you do not leave anything blank in your narrative exhibits. Next slide.

Speaker 2 00:09:21 The narrative exhibits do have a page count. There's 40 pages, maximum length of narratives. The formatting requirements include a 12-point minimum Times New Roman font on letter size paper. That's eight and a half by 11 inches with at least one-inch margins on all sides. Attachments, including the required forms, do not count towards this limit. So be aware the page count applies to the narrative exhibits. For more about this, you can see section, four roman numeral four B two of the NOFO. Next slide please. This slide displays the required attachments for the PRICE NOFO. There are, to begin, three unscored narratives. first, the Advancing Racial Equity narrative - Attachment A, Affirmative Marketing Narrative - Attachment B, and Affirmatively Furthering Fair Housing narrative - Attachment C. From there, there is Eligible Applicant Documentation - Attachment D, Evidence of Partnership Letters as applicable - Attachment E, Match or Leverage Documentation as applicable - Attachment F, Application Certifications and Standard Forms - Attachment G. And finally, the summary of comments received on the published application and the list of commenters by name and organization in Attachment H. You'll note that this slide displays the relevant NOFO sections you should consult for each of the required attachments. Finally, I want to note, as we stated earlier, attachments do not count towards that 40-page application page limit. the 40-page application page limit applies to the narrative exhibits. Next slide, please.

Speaker 2 00:11:06 Now we're going to take a moment to walk through each of those attachments, that you saw in the previous slide. Next slide please. First up is attachment A - Advancing Racial Equity narrative. Applicants must submit a narrative demonstrating the following. You analyzed the racial composition of the persons or households who are expected to benefit from your proposed grant activities. You identified any potential barriers to persons or communities of color equitably benefiting from your proposed grant activities. You detailed the steps you will take to prevent, reduce, or eliminate these barriers. And finally, you have measures in place to track your progress and evaluate the effectiveness of your efforts to advance racial equity in your grant activities. Please note that tribal applicants are not required to submit a narrative unless they believe there are potential barriers to underserved communities equitably benefiting from proposed grant activities, this narrative will be evaluated for sufficiency and will not change the applicant's score. Applicants who are CDBG grantees may use racial equity components of their consolidated plans such as their housing and homeless needs assessment in fulfilling this requirement. However, applicants must ensure that the narrative demonstrates all four of the bullets shown on this screen. PRICE Webinar number seven, scheduled for April 24th, will cover civil

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rights and fair housing in further detail. HUD will also provide guidance materials related to these topics as well. Next slide please.

Speaker 2 00:12:38 The second of our three narratives is attachment B, Affirmative Marketing narrative. All applicants must submit a narrative demonstrating that the housing services or other benefits provided under this grant will be affirmatively marketed broadly throughout the local area and nearby areas to any demographic groups that would be unlikely or least likely to apply absent such efforts. Some examples of such demographic groups include black and brown persons or communities, persons with limited English proficiency, persons with disabilities or families with children. Examples of outreach efforts include outreach through community contacts or service providers, outreach at community centers serving the target population, marketing on websites and social media channels serving local members of the targeted group and marketing on television, radio, and print media, serving local members of the targeted group. As with attachment A, this narrative will be evaluated for sufficiency and will not change the applicant's score. Next slide, please.

Speaker 2 00:13:40 The third of our three unscored narratives is Attachment C - Affirmatively Furthering Fair Housing narrative. This narrative is a mandatory requirement and is limited to no more than two pages for all applicants except tribal applicants. You must do the following. First, address the barriers to affirmatively furthering fair housing that you described in the response to the NOFO rating factors in five A one A of the NOFO. Describe meaningful actions you'll take to provide opportunities to access safe, accessible, and healthy housing by protected class groups. Describe how your actions promote integration and reduce segregation and or transform racially or ethnically concentrated areas of poverty into areas of opportunity. Discuss how you'll carry out the proposed activities in a manner that affirmatively furthers fair housing in compliance with the Fair Housing Act and its implementing regulations and how applicants will meet the requirements of this definition of AFFH at Title 24 CFR 5.151. Finally, you will describe how you'll maintain compliance with civil rights laws. For tribal applicants, you will address how your project will help to address barriers to affordable housing for tribal members.

Speaker 2 00:14:55 Next slide please. Attachment D is Eligible Applicant Documentation. Eligible applicants that wish to partner with other entities or one or several residents of an eligible community to implement their proposed project must demonstrate partnership among all parties. You will attach relevant documentations to demonstrate this. Examples include a memorandum of understanding or a foundational document such as a CDBG joint agreement or a home consortium agreement. All partners must submit a letter of intent to participate in the proposed project, letters of intent to participate and a binding cooperation, a subrecipient or developer agreement or a contract as applicable and contingent upon award must be included in the application under Attachment D. Applications submitted by a tribal organization on behalf of an Indian tribe must include a tribal certification or resolution on official letterhead authorizing the tribal organization to apply on behalf of the Indian tribe. The certification or resolution must be submitted with the application and it is a curable deficiency. Next slide, please.

Speaker 2 00:16:10 Attachment E - Evidence of Partnership Letters. If applicable, multi-jurisdictional entities or other eligible applicants that wish to partner with other entities or one or several residents of an eligible community to implement their proposed project must demonstrate

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partnership among all parties. Examples of relevant documentation include a memorandum of understanding a CDBG joint agreement between an urban county and a metropolitan city, a home consortium agreement, or a partnership letter. If an applicant wishes to engage in a partnership, all partners must submit a letter of intent to participate in the proposed project. In addition to letters of intent, the application must include any of the following that apply: a binding cooperation agreement, a subrecipient or developer agreement, or a contract as applicable and contingent upon award.

Speaker 2 00:17:04 Next slide, please. Attachment F - Match or Leverage Documentation. Match or leverage resources must be firmly committed as of the application deadline date. Firmly committed for PRICE means that the amount of the resource is a specific dollar amount and its dedication to PRICE activities is explicit. Estimates or dollar amount ranges are not considered a specific dollar amount and will not be considered. Match or Leverage documents must represent valid and accurate commitments of future support. Resource commitments must be written and signed and dated by a person authorized. Commitment letters must also be on official letterhead or they will not be accepted. Note that commitment letters must be and are considered binding endorsements or general letters of support alone will not count as resources and should not be included in the application. If the commitment documentation is not included in the application and submitted before the NOFO deadline, it will not be considered. Please note that staff time and benefits of the applicant or, partners, if any, are not an eligible match or leverage resource.

Speaker 2 00:18:24 Finally, match or leverage resources, as stated must detail the dollar amount and any terms of the commitment. These letters must also indicate that the funding is available to you for the activities directly related to undertaking your PRICE proposal. So they need to be specific to PRICE. That's attachment F. Next slide please. Attachment G, Application Certifications and Standard Forms. This slide displays all of the relevant certifications and standard forms that need to be submitted with the PRICE application. For more about these forms, we're going to speak, in a few about a handful of them. But for more about these forms, you can consult NOFO Section four B. These forms include the SF 424 Application for Federal Assistance, the HUD 424B Applicant and Recipient Assurances and Certifications, the HUD 2880 form Applicant and Recipient Disclosure and Update Report, the Disclosure of Lobbying Activities form the SF-LLL, the certification regarding lobbying (this is a separate lobbying form from the SF-LLL), Federal Assistance Representations and Certifications. The grant application detailed budget worksheet - 424CBW, Assurances for Non-construction Programs - SF 424B, Assurances for Construction Programs - SF-424D, and PRICE Certifications.

Speaker 2 00:20:01 Next slide please. Attachment H Summary of Comments Received on the published application and a list of commenters by name and organization. Required information for this attachment includes comments received and a list of commenters by name and organization. Here are some examples of best practices for a summary of comments received. You could include a method and a brief summary of outreach to solicit comments. Examples of outreach methods include posting the application to the webpage, or posting notices to the webpage, community meetings and stakeholder meetings. You could also include the date of outreach efforts and when comments were received. Please be aware that applicants must complete all of the public participation requirements. These can be found in NOFO section Roman numeral six E five A three. To be specific, the public participation requirements for the PRICE competition include a 15-day

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notice of public comment period, publishing the application to your website, a public hearing, and finally, a three-day window for incorporating public comments before submitting the application. Again, please be aware that you must complete all of these public participation requirements and that you can find more information at NOFO Section six E. Finally, I want to note that tribal applicants have the option of following these streamlined public participation requirements, which we just went over or following the public participation requirements outlined in the ICDBG regulations. These can be found at Title 24 CFR 1003 dot 604. Next slide please.

Speaker 2 00:21:46 Now we're going to go over some quick tips for a handful of those forms that we listed for attachment G. Remember, those are the required certifications and standard forms. There are some of those forms where we wanted to go over a few nuances. Next slide please. First up is the PRICE certifications. We want to note where these can be found. PRICE certifications are found at the end of the PRICE NOFO in Appendix B. So please be aware the PRICE certifications are not part of the grants.gov application package. They're not downloadable from grants.gov. You must access them and complete them, from the end of the PRICE NOFO Appendix B. Please also note that applicants should complete the certifications relevant to them and submit them with their application. If you visit Appendix B at the end of the PRICE NOFO, you'll note that there are seven different, sort of versions or, or files here to find in Appendix B.

Speaker 2 00:22:43 Different versions of the form correspond to different applicant types and applicants should complete the certifications relevant to their applicant type. The first one, Appendix B one, is the PRICE Certifications for Entitlement Local Governments. B two covers states, B three is for multi-jurisdictional entities, B four is for community development financial institutions, cooperatives manufactured housing communities, metropolitan planning organizations, non-entitlement local governments and nonprofits. Appendix B five is the PRICE certifications for tribal applicants. From there, there are two additional forms to be completed at the end of the PRICE NOFO. Appendix B six is the Optional Urgent Need Certification. This is to be filled out if your proposal is meeting the urgent need national objective under the CDBG regulations. And finally, there's appendix B seven. This is a lobbying certification that is required for all applicants except federally recognized tribes. So please be aware of the nuances of the PRICE certifications. They can be found at the end of the PRICE NOFO, appendix B, and please complete the certifications that are relevant to you as an applicant.

Speaker 2 00:23:58 On the next slide, we will see a brief snapshot of a version of this form. This is just what the beginning of appendix B one looks like. This is the PRICE certification for entitlement local governments so we just wanted to give you guys a visual of, of what this form sort of looks like. Again, there are several versions of it, so please complete the one relevant to you, but this is the forum that you're looking for at the end of the PRICE NOFO. Next slide, please. We also wanted to say a word about lobbying forms. So, as I noted earlier, speaking about Attachment G to the application, there are two lobbying forms. The first is the disclosure of lobbying activities or the standard form LLL. There is also the grant.gov certification regarding lobbying. Both of these are required, so you are required to complete and submit both forms with your PRICE application, and both can be found and accessed and downloaded through the grants.gov application package. On the screen here, you will see a screenshot of both of these forms. So the left is the SF-LLL, and the right is the grants.gov certification regarding lobbying. Again, please be aware, there are two

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lobbying forms. They are separate, and both of them are required. They can be accessed in the grants.gov application package. Next slide, please.

Speaker 2 00:25:25 The last piece of attachment G that we wanted to touch on is the Federal Assistance Representations and Certifications. This is noted in attachment G and in section four B of the NOFO. Applicants must complete the Federal Assistance Representations and Certifications section of the sam.gov registration. If you're not already registered at sam.gov, be sure to register. Now, that process can take some time. So register now if you're not already registered. If you are registered, make sure your registration is up to date and make sure you go in and complete this section of your registration. Please be reminded that a valid UEI or Unique Entity Identifier is required to apply. This is obtained through your sam.gov registration. The point we really wanted to emphasize with this slide is that the Federal Assistance, Representations and Certifications are completed while registering for sam.gov. In other words, they are not forms in the grants.gov NOFO package. They are not accessible or downloadable through the application package. Instead, you will find them in sam.gov. So be sure to complete this section of your sam.gov registration and to look for it in the appropriate place on sam.gov. For more information about how to update your sam.gov registration, visit sam.gov or the federal service desk@fsd.gov.

Speaker 2 00:26:47 That concludes our discussion of quick tips for attachment G, the standard certifications and forms, and I believe next I'm going to hand it back to Jennifer to continue with today's webinar.

Speaker 0 00:27:01 Thanks, Colin. Now we're going to have Savin Ven Johnson, Deputy Director of the Office of Block Grant Assistance in the Department of Community Planning and Development to discuss the PRICE NOFO FAQs.

Speaker 3 00:27:17 Hi everyone. And can we go to the next slide? Thank you. Hi. So, just as Jennifer mentioned, my name is Savin Ven Johnson. I'm the Deputy Director for the Office of Block Grant Assistance. And for this portion, we have just a handful of FAQs that we wanted to bring up to the group that's been asked. and then we're going to transition to, the FAQs, that you guys are asking in the chat. So next slide, please. Okay. So one of the frequently asked questions that we got is where is this application package? So, all the materials and instructions are on grants.gov. and that includes the NOFO itself. When you download the NOFO, we see that it is 104 pages on a PDF. so that's just one part of the application package. Now, in order to get on grants.gov and, and submit your application through grants.gov, you have to register for a Unique Entity Identifier.

Speaker 3 00:28:17 And we really, really urge you to do it early if you're not already in the system. So, make a note of that. Don't waste any time. Just go into grants.gov and get your UEI number early, so that there's no hiccups with the application submission. and then we just want to call out that the deadline for applications is June 5th at 11:59 PM Eastern Time. That's Eastern time, and it is very particular. Anything after will not be eligible to be accepted. And it has to be, submitted through grants.gov. Not email, not any other way, but on grants.gov. Okay. Next slide, please.

Speaker 3 00:29:08 Then we also have questions about who is eligible to apply. So the PRICE NOFO, is unique in that the eligible applicants list is pretty extensive, and this includes the traditional applicants that have applied for HUD grants before, which are our governmental entities. So state, county, city, governments, as well as, grantees under the Indian CDBG, and Indian

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Housing Block Grants. And that includes the Native American tribal organizations, Native American tribal organizations that are non, non-federally recognized. And then we also opened up eligibility to multi-jurisdictional entities, metropolitan planning organizations, resident controlled manufactured housing communities, cooperatives, nonprofit entities, as well as consortiums of nonprofit entities, community development financial institutions, tribal applicants which specifically I want to call out that in the program definitions, tribal applicants are defined. So please consult the NOFO for what we mean by tribal applicants because we do use that definition several times in the NOFO. And then the last one are entities that partner with one or several of the residents of the eligible communities - these are manufactured housing communities, or entities that propose to implement a grant program that would assist the residents of the eligible communities. Okay. Next slide.

Speaker 3 00:30:51 All right. So, what are the public participation requirements? This is asked. Public participation requirements are a known element for regular CDBG grantees because the hallmark of the Community Development Block Grant program is public participation and public engagement. But for those of you who are not familiar, with the CDPG framework, the public participation requirements require you to put your PRICE application out for public comment. Traditionally the period for public comment is more than what is listed in the NOFO, but for our NOFO, we have implemented some streamlined requirements so that it mandates at least one public hearing for the application, and that's, you know, getting in front of your community and then providing at least 15 days for the application to be posted to receive comment. And then, as Colin noted earlier, the public comment period requires you to have at least three days to incorporate and consider those comments into your application three days before you submit. Alright, next slide please.

Speaker 3 00:32:19 Okay. What activities are eligible for PRICE? So, we wanted to highlight here that in the PRICE competition, there are two buckets of funding. The PRICE Main competition that has \$200 million and that is geared at preserving and revitalizing manufactured housing and manufactured housing communities. And the PRICE Replacement Pilot funding is \$25 million, and that is geared at assisting the redevelopment of manufactured housing communities as affordable replacement housing. Now the eligible activity categories listed below apply to both of these two pots of funding. and the NOFO has almost five pages of examples listed under each of these activity categories we have here. And so, please go to the NOFO to look at the examples of things that fall under preservation and revitalization, activities that fall under the development or improvement of infrastructure to support manufactured housing communities and manufactured housing units,

Speaker 3 00:33:33 manufactured housing development activities are eligible and there's other specific sub activities under that listed in the NOFO. Mitigation and resilience activities. Housing and voluntary supportive service activities that support new and existing residents of manufactured housing communities. Planning activities are also eligible, when they're focused on the manufactured housing residents and communities. And, the use of the funds for acquisition, purchase, installation, and new construction of housing are also eligible as well as voluntary buyouts, for the purposes of relocation. So, as I mentioned, the NOFO has a lot more details and examples of what falls under these activities and so I highly encourage you to take a look at these examples. And the examples are not a limitation exclusive. They are a list of examples of what could be, but not the whole universe of what is eligible. Next slide, please.

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Speaker 3 00:34:46 Okay. This is a good question for us to cover today is match or leverage required. I want to start out by first putting out there that match and leverage are two different things. And because there are two buckets of funding within the PRICE competition, the Main and the Pilot, match applies to one and leverage applies to the other. So, I'm going to go over the leverage first. Because that applies to the PRICE Main. And remember the PRICE Main is \$200 million, and leverage, in the PRICE Main competition. If you provide leverage, you can get up to five points. So, it assists in the points factor, but leverage is not required. So what leverage is, finding additional support, both financial and non-financial, to this proposal that you have. So, let's say you want to propose to do a specific project for \$10 and you have other additional support that's willing to come in and give you additional funding so that you have more than \$10. That's the leverage. So, we put in here that leverage commitments may include financial and non-financial contributions from state and local governments, the nonprofit, the private sector, and other potential sources. And then I wanted to foot stomp on what Colin reported earlier, leverage commitments, and the evidence of these commitments have specific requirements and criteria, so please go back and revisit all those requirements for what is needed in leverage documentation. Because we will be looking at that. the next slide please.

Speaker 3 00:36:49 So match. Remember match and leverage are two separate things. So, match is required funding. You must bring in another cost share to support your application. So, the PRICE replacement pilot, that \$25 million bucket of funding requires a match, and that match must be more than 50% of the amount being requested in your application, not including non-financial contributions. So, if you are able to bring in a hundred percent match of what you are requesting, you get two points. And if you are bringing in above 50%, but less than a hundred, you get one point. But if you do not bring in, above 50% and the match is less than that, it is not eligible for the PRICE Replacement Pilot. Okay? So next slide.

Speaker 3 00:38:01 So what are the affordability requirements? So, in the PRICE NOFO, we note that HUD had implemented an alternative requirement for manufactured housing units that receive PRICE assistance. And it has to be maintained as affordable for a set period. In the NOFO, we plan it to be a minimum of 15 years, and these are manufactured housing units that receive PRICE assistance. And then, in order to have consistent requirements and standards across HUD's and HUD's programs, we have adopted for PRICE, the HOME requirements at 24 CFR 92.252 A, E, and F if you are proposing activities with rental housing. And then at 24 CFR 92.254 A one through four if you're proposing activities with home ownership. Okay. And then, then with PRICE itself, because manufactured housing communities are a little bit nuanced, in that they have home site renters, the home requirements at 24 C CFR 92.252 E and F for rental housing applies to the home site rents. So, this is in order to have us have consistent requirements within HUD. So, for those who are already familiar with some of these programs, these are not new requirements. And then for the tribal applicants, affordability standards should be consistent with those of their relevant Indian tribes, Indian Housing Block Grant Program. So next slide please.

Speaker 3 00:39:51 Was that the last slide? And then we're, I think we're going to go to the Q and A in the chat.

Speaker 0 00:40:00 Yes.

Speaker 3 00:40:01 All right.

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Speaker 0 00:40:05 Okay. So, so please,

Speaker 3 00:40:06 I was just going to say, so now that, I've covered the, the top Q and A FAQs that we've been asked, here's your opportunity to drop into the chat, and we do have a team helping us try to answer those. So, Jennifer and I will address what we can here, during the webinar, and if we're not able to get to your question, we will work to address it and try to bring it up in other webinars here as well as updating our FAQs to address.

Speaker 0 00:40:41 Thanks Savin. So I'm going to go ahead and start with a question that we get regularly and also provide the answer to this. So, will this PowerPoint be posted online? If so, please, please provide the link to where it will be hosted. One of us can go ahead and drop that in the chat. Yes, all of the materials are posted online. It takes us a couple of weeks to get them posted because we need to get them processed and make sure that everyone can access the materials. And that is at our PRICE webpage. And as I mentioned, one of us will post that in the chat.

Speaker 0 00:41:16 Okay. I'm going to move on to the, oh, and we've got one more question here about the PowerPoint presentation. We do not distribute that via email. Like I said, we post it, to the website. Okay. So, I'm going to go ahead and start with one of our first questions. If a nonprofit entity is applying for the grant and not a governmental unit, does nonprofit have to publish and host an independent public hearing? Or if it must be a public hearing held by a government unit to meet the public hearing requirement, can a single public hearing be held on the application by the local unit of government in which the national organization is located? Or will public hearing be required to be held by each local government community in which an activity will occur?

Speaker 3 00:42:16 Okay, well that's a pretty heavy question with a different variety of locations mentioned there. Let me first point to the NOFO language itself. So, the applicants are required to hold at least one public hearing. So, if you want to do more than one public hearing, feel free. But the requirement is at least one. And the intention behind these public hearings is to get comment and feedback on the application from the community. And then the question of where I think it's on the, the applicants themselves, if this is your application, please post it or comment. And then on the specifics of the locations, I think we'll have to like get back with you after we speak, to our team about that one. Okay.

Speaker 0 00:43:09 Thank you. our second question. The affordability requirement discusses the HOME program requirements for affordability. Is this only specific to the replacement repair or related home activities and not infrastructure activities? It is difficult to apply the home affordability requirements to a manufactured home community where we are not addressing the home. We are addressing the infrastructure community needs. The home requirements are related to single family and multifamily rental.

Speaker 3 00:43:43 Got it. Okay. So let me just repeat again that the affordability requirements that HUD is instituting is associated with manufactured housing units that receive HUD PRICE assistance. So the infrastructure activities are not the manufactured housing units, right? So, to that point, I hope this helps to clarify.

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Speaker 0 00:44:10 Thank you. our next question is, can a single applicant apply for both PRICE Main and PRICE Replacement?

Speaker 3 00:44:20 So in the application, in the NOFO, we ask for applicants to identify if they are applying for the Main or the Pilot. We are putting out additional guidance on certain scenarios where if you are applying for the PRICE Pilot but you don't meet the match requirement, remember more than 50% match is required for the pilot, HUD may consider you for the PRICE Main competition.

Speaker 0 00:45:02 Thank you, Savin. next question is, are there previous PRICE grant recipients or is this a brand new grant?

Speaker 3 00:45:11 It is brand spankin' new. So this is why we're so excited about it and why we're offering so many webinars, so that we want to make sure the community and people who are interested in applying have all the information they need to put together a complete application for their communities. This is one of these innovative programs that we are trying to use to address the affordable housing, supply, challenges here in the nation. And, we we're generating a lot of excitement for manufactured housing communities. There's all these innovations and so we're really, really excited about this. And so we understand there's a lot of questions coming out because it is a new initiative. And we're trying our best to address them as they come. One thing we do want to, you know, point back to is this is a competition.

Speaker 3 00:46:12 So we have to be wary of not providing coaching or advice to one type of applicant over another. We want to make it fair and objective, and the guidance that we put out - we want it to be able to be, accessible and applicable for all types of applicants. Hence the reason we need to post things on our PRICE landing page and we call attention to the FAQs that we put out. We want everybody to have a fair chance, at this competition and we want to still provide as much support as we can because we know this is really, really an exciting opportunity for communities.

Speaker 0 00:46:56 Thank you Savin. so we've got another question here. Where can I find eligibility criteria for manufactured housing residents? And the examples that they provide were income, home ownership status, et cetera.

Speaker 3 00:47:13 I think we note in the NOFO eligible applicant types and manufactured housing communities are the eligible applicants. Resident controlled manufactured housing communities are also eligible applicants. I'm not quite sure if you're asking for if we are looking for income status of individual residents, that's not something that we are looking for as part of the PRICE competition as an eligibility.

Speaker 0 00:47:43 Great, thank you. the next question is, can these funds be used to perform critical repairs for modular housing?

Speaker 3 00:47:54 So I want to call attention to manufactured housing and manufactured housing communities are explicitly defined in the NOFO in the program definitions. I think modular housing is also defined and modular housing is not manufactured housing. And keep in mind that the PRICE Main is focused at preservation and revitalization of manufactured housing and manufactured housing communities. And the PRICE Pilot is focused on the redevelopment of manufactured housing communities as housing that's affordable.

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Speaker 0 00:48:36 Thank you. The next question is, I understand that anticipated project start date is October of this year, but when after June would you notify applicants of this award status?

Speaker 3 00:48:49 So June is when applications are due and there's a period of time, let me just walk through kind of the process. Once applications come in, in grants.gov, there's some background work that happens to get all the applications collected and then transmitted over to HUD. And then our HUD team would conduct the reviews. And then this generally takes anywhere from 90 to 120 days for the reviews. So, I think following that schedule, we are targeting to have awards announced, before the holiday period. So, how reviews go, and the time it takes, it really all like hinges on the number of applications we would do receive.

Speaker 0 00:49:47 Right. Thank you. Going back to the question about qualifications. Can you define what exactly qualifies as an existing manufactured housing community?

Speaker 3 00:50:14 I'm not sure I understand the question, but we will take that back to the team and try to provide a variety of responses.

Speaker 0 00:50:28 Thank you. Okay. We've got a question here about pre-1994 manufactured housing homes. Can a pre-1994 manufactured home on a fee simple land be replaced under the PRICE Main program? Or can only pre 1976 mobile homes be replaced?

Speaker 3 00:50:56 So yes, both manufactured homes and the pre-1976 manufactured mobile homes may be replaced with the PRICE Main funding.

Speaker 0 00:51:09 Thank you. There's a question on the application materials. Is it possible to include additional materials such as letters of support as attachments to the application?

Speaker 3 00:51:31 So letters of support are not part of the required application materials.

Speaker 0 00:51:44 Thank you... We have some additional questions about public engagement and outreach that I'm going to go ahead and read. So a nonprofit national organization is applying because they are not a governmental unit. Does this nonprofit host an independent public hearing or if it must be a public hearing held by a governmental entity, could it be a single public hearing on the application by the local government in which the national organization is located? Or will a public hearing be required?

Speaker 3 00:52:40 Okay. I think the confusing part here is that people kind of associate public hearings with governmental entities. And so the hallmark of the PRICE and because it's on the CDBG framework is to ensure that you have considered the communities that are targeted to benefit from this, these funds. So a public hearing at a government level, if you are a governmental applicant, then that makes sense. If you are a nonprofit, you are holding a public meeting on your application.

Speaker 0 00:53:26 Thank you, Savin. Here's a question. Will the PRICE NOFO be an annual funding opportunity for manufactured housing communities?

Speaker 3 00:53:40 So I will say we did receive the PRICE appropriation in fiscal year 2023 and HUD did receive an additional \$10 million for a fiscal year 2024 for PRICE. And that's all we know so

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far. So this is something that we are really interested showing works. But the decision for future funding is not within our office.

Speaker 0 00:54:16 Thank you. Okay. So, we still have a number of questions and as Savin mentioned, we're going to take all of these, incorporate them into our FAQs, and then also try to address them in future webinars. But we're going to go ahead and wrap up for today and so I just want to thank all of our presenters today. I want to thank all of you for joining us. As a reminder, keep an eye out for FAQs. Savin, is there anything you want to add before we wrap up?

Speaker 3 00:54:53 I just want to appreciate everyone's interest in PRICE. Please keep, keep in touch, keep in contact with us. We do want to continue to provide effective guidance. We know this is a new initiative and if there are some ideas for helpful tools that you think our team can put out to help you guys with this, this application, please also share that feedback as well.

Speaker 0 00:55:20 Oh, and I want to put out a plug for the PRICE at HUD dot gov website. So if you do have questions, you can send them there. We monitor that inbox and try to get back to you as soon as possible.

Speaker 3 00:55:39 And I see our next webinar is going to be April 10th, and that's on the environmental review considerations. This is a very, very important webinar team. And we're going to have, some really amazing experts to walk us through who've done grants and environmental reviews with grantees at all levels, nonprofits, governmental entities, tribes. So, please join us at that webinar and bring your questions.

Speaker 0 00:56:09 Great. Thank you, Savin. And with that we'll end the webinar for today.