



PRICE

Preservation & Reinvestment Initiative
for Community Enhancement

The word "PRICE" is rendered in large, orange, sans-serif capital letters. The letter "E" is replaced by a stylized illustration of a white house with an orange roof, followed by a path leading to a row of smaller houses and two trees.

PRICE NOFO

Webinar 3: Tribal Applicants Walkthrough

March 20, 2024

Welcome and Agenda

- Agenda

- Welcome and Housekeeping
- PRICE on HUD.gov
- PRICE NOFO Webinar Series
- Opening Remarks
- PRICE NOFO Overview
- PRICE NOFO Tribal Applicants Walkthrough
- Live Q&A

- Housekeeping

- This is a hybrid presentation with both live and recorded materials.
- Everyone is muted during the presentation.
- Use the chat feature for all questions to the presenters during the presentation.
- A recording of this webinar will be posted to the [PRICE page](#) on HUD.gov



PRICE NOFO Landing Page

https://www.hud.gov/program_offices/comm_planning/price



The screenshot shows the landing page for the PRICE NOFO. At the top, there is a dark blue navigation bar with the U.S. Department of Housing and Urban Development logo on the left, the text "U.S. Department of Housing and Urban Development", and navigation links for "About Us" and "What We Do". A search bar is also present. On the right side of the navigation bar, there is a link for "Español". Below the navigation bar, a breadcrumb trail reads "Home / Program Offices / Community Planning and Development / PRICE". The main heading is "PRESERVATION AND REINVESTMENT INITIATIVE FOR COMMUNITY ENHANCEMENT (PRICE)". Below this is a large graphic with the word "PRICE" in orange, followed by an illustration of a row of houses. Underneath the graphic is the text "Preservation & Reinvestment Initiative for Community Enhancement". To the right of the main content is a vertical list of links: Overview, Quick Summaries, Notice Of Funding Opportunity, Who is Eligible to Apply, PRICE NOFO Webinars, Application Package Materials, and General FAQs. At the bottom left of the main content area, there is an "Overview:" section with a paragraph of text.

U.S. Department of Housing and Urban Development

About Us What We Do Search

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PRESERVATION AND REINVESTMENT INITIATIVE FOR COMMUNITY ENHANCEMENT (PRICE)



PRICE
Preservation & Reinvestment Initiative
for Community Enhancement

- Overview
- Quick Summaries
- Notice Of Funding Opportunity
- Who is Eligible to Apply
- PRICE NOFO Webinars
- Application Package Materials
- General FAQs

Overview:

HUD is issuing a Notice of Funding Opportunity (NOFO) which appropriates **\$225 million** in competitive grant funding for the preservation and revitalization of manufactured housing and eligible manufactured housing communities. Congress has directed HUD to undertake a competition using the Community Development Block Grant (CDBG) statutory and regulatory framework for this first-of-its-kind initiative. The Preservation and Reinvestment Initiative for Community Enhancement supports communities in their efforts to maintain, protect, and stabilize manufactured housing and manufactured housing communities (MHCs).



Manufactured Housing on HUD Exchange

<https://www.hudexchange.info/programs/manufactured-housing-and-price/>

Resources and assistance to support HUD's community partners

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News



Home > Programs > Manufactured Housing and the PRICE Competition

Manufactured Housing and the PRICE Competition



More than 22 million Americans currently live in manufactured housing. [Manufactured housing units account for approximately 7 percent of occupied housing stock nationwide and 15 percent in rural areas.](#) Manufactured housing is also the [largest source of unsubsidized affordable housing in the country](#), making it a crucial piece of the nation's affordable housing stock. The [median household income](#) of manufactured housing unit owners is about half the median household income of site-built homeowners.

Competition Information

HUD issued the Preservation and Reinvestment Initiative for Community Enhancement (PRICE) competition to assist with increasing accessibility to manufactured housing and ensuring it is safely built for its inhabitants. Eligible applicants can apply for funding to preserve long-term affordability for residents of manufactured housing or manufactured housing communities (MHCs), to revitalize or redevelop MHCs, and to primarily benefit low-and-moderate income (LMI) residents.

[View the PRICE Notice of Funding Opportunity \(NOFO\).](#) The application deadline is **June 5, 2024**.

Learn more about the PRICE NOFO on [HUD.gov](https://www.hud.gov). Contact PRICE@hud.gov with questions about the PRICE NOFO.

HUD Program Offices

- [Office of Block Grant Assistance](#)
- [Office of Native American Programs](#)
- [Office of Manufactured Housing Programs](#)

Manufactured Housing Webinar Series

HUD sponsored a webinar series featuring presentations from both experts and other grantee communities to help increase understanding of how manufactured housing can be a sustainable solution to meeting a community's affordable housing needs.

- [Intro to Manufactured Housing](#)
- [Overview of CPD Notice on CDBG Housing Activities](#)
- [Using Federal Funding Sources](#)
- [Frequently Asked Questions](#)
- [Manufactured Housing and Tribal Communities](#)



PRICE NOFO Webinar Series

Each webinar is from 3pm-4pm Eastern

Webinar Title	Date
PRICE NOFO Walk-thru	March 6, 2024
CDBG 101 and PRICE NOFO Appendices and Regulations Webinar	March 13, 2024
PRICE NOFO and Tribal Applicants	March 20, 2024
PRICE Application Must-haves and FAQs	March 27, 2024
PRICE NOFO Civil Rights, Fair Housing, and the Uniform Relocation Act Requirements	April 3, 2024
PRICE NOFO Resilience, Climate, and Disaster Recovery Considerations	April 10, 2024
PRICE NOFO Eligibility, Public Participation, and Partnerships Considerations	April 17, 2024
PRICE NOFO Office Hours and FAQs	April 24, 2024

https://www.hud.gov/program_offices/comm_planning/price#nofo_webinars



Opening Remarks



Jad Atallah, Director
Office of Performance and Planning
Office of Native American Programs



PRICE NOFO Overview

Kimberly Nash, Acting Director
Office of Block Grant Assistance

Office of Community Planning and Development



Tribal Applicants Walkthrough



Tribal Applicant Awards

- **Tribal Applicants**— \$10 million is intended for Indian tribes or Tribally Designated Housing Entities and Tribal organizations.
- **Tribal Applicants may request a minimum of \$500,000 for the PRICE Main competition.**
 - The minimum grant request for the PRICE Main competition is \$5 million for all other applicants.
- **Tribes are eligible to compete for additional funds above the \$10 million and if awarded will follow applicable Tribal Applicant rules.**



What is a Tribal Applicant?

- **Tribal Applicant**

- Indian tribe, or a Tribally Designated Housing Entity or Tribal organization designated by such Indian tribe to apply for a grant on its behalf. PRICE grants made to Tribal Applicants will be subject to ICDBG program requirements in 24 CFR part 1003, as modified in waivers and alternative requirements described in this NOFO.



What is a Tribal Applicant?

- **Indian Tribe**

- Indian tribe The term “Indian tribe” has the same meaning as such term is defined in Section 4 of the Native American Housing Assistance and Self-Determination Act of 1996 (NAHASDA) (25 U.S.C. 4103).
- It includes federally recognized Indian tribes **and five state-recognized Indian tribes eligible under NAHASDA**: the MOWA Band of Choctaw, Coharie, Haliwa-Saponi Tribe, Lumbee Tribe, and Waccamaw Siouan Tribe.



What is a Tribal Applicant?

- **Tribally Designated Housing Entity**

- The term “Tribally Designated Housing Entity” (TDHE) has the same meaning as such term is defined in Section 4 of NAHASDA (25 U.S.C. 4103(22)).
 - HUD will accept existing Indian Housing Plan (IHP) certifications that state that the Indian tribe has delegated to the TDHE the authority to submit an IHP or application on behalf of the Indian tribe without prior review by the Indian tribe.
 - The certification(s) or resolution(s) must be submitted with the application and is a curable deficiency.
 - An Indian tribe that authorizes a TDHE to apply on its behalf may not also submit its own application for funding. Such applications will not be evaluated.



What is a Tribal Applicant?

• Tribal Organization

- Tribal organization shall have the same meaning as the term “Tribal organization” in 24 CFR 1003.5(b).
- Applications submitted by a Tribal organization on behalf of an Indian tribe(s) must include a tribal certification(s) or resolution(s) on official letterhead authorizing the Tribal organization to apply on behalf of the Indian tribe(s). The certification(s) or resolution(s) must be submitted with the application and is a curable deficiency.
- An Indian tribe that authorizes a Tribal organization to apply on its behalf may not also submit its own application for funding. Such an application will not be evaluated.



Partnerships

- If an applicant wishes to engage in a partnership, all partners must submit a letter of intent to participate in the proposed project. The letter(s) of intent to participate and a binding cooperation, subrecipient or developer agreement, or a contract, as applicable and contingent upon award, must be included in the application.
- **TDHEs and Tribal organizations applying on behalf of Indian tribes do not need to provide this documentation** because they are applying on behalf of an Indian tribe and not as part of a partnership.



Requirements - Tribal Applicants



What's Different for Tribal Applicants?

- **Regulations**
 - ICDBG 24 CFR part 1003 will apply, as appropriate
- **Affordability**
 - IHBG standards
- **Rating Factors**
 - Subfactor (b)(ii): Affordability and Equity
 - Subfactor (b)(iii): Environment and Resilience
- **Required Forms and Certifications**
- **Attachment Narratives**
 - Attachments A,B, and C different Tribal Applicant standard
 - These are also curable deficiencies
- **Affirmatively Furthering Fair Housing**
 - Exception for Federally recognized Indian tribes and their instrumentalities
 - HUD's nondiscrimination requirements at 24 CFR 1003.601 apply to Tribal Applicants



How is PRICE related to ICDBG?

- What will look familiar?
 - ICDBG Eligible Activity
 - ICDBG National Objective
 - ICDBG Environmental Review
 - Admin Cap 20%
 - Exemption from Davis Bacon
- There is a process to request exceptions and waivers.
 - See Appendix A of the NOFO for more information.
 - Waivers requests shall be submitted to HUD at the following e-mail address:
PRICE@hud.gov



What are the public participation requirements for Tribes?

- Before submitting to HUD, you must publish your PRICE application or amendment in its entirety for public comment.
 - Tribal Applicants may choose to follow the public participation requirements outlined in 24 CFR 1003.604 and follow traditional means of resident involvement and must certify to HUD that the Tribal Applicant complied with the requirements of 1003.604(a) and met public participation requirements prior to applying.
 - Tribal Applicants also have the option of following the streamlined public participation requirements outlined in the NOFO.
 - For more information, please visit Section VI.E.5.a.iii of the NOFO



Affordability

- When PRICE assists manufactured housing grantee must place Affordability restrictions on the units.
- **For Tribal Applicants**, affordability standards that are consistent with the affordability standards used in the relevant Indian tribe's Indian Housing Block Grant Program for comparable housing will be acceptable for compliance.
- HUD requires any affordability standards to be enforceable and imposed by recorded use restrictions, covenants, deed restrictions, or other mechanisms to ensure that housing remains affordable for the required period of time.
- If a grantee applies other standards, the standards must meet or exceed rent limitations and the periods of affordability in the applicable HOME requirements.



What are the environmental requirements?

- Each activity must meet the applicable environmental requirements.
- After the Responsible Entity completes an environmental review(s) pursuant to 24 CFR part 58, as applicable (and paragraph VI.D.5.a.xix, as applicable), and receives from HUD an approved Request for Release of Funds and certification (as applicable), the grantee may draw down funds from the line of credit for the activity.
- HUD will not release grant funds if the recipient or any other party commits grant funds (i.e., incurs any costs or expenditures to be paid or reimbursed with such funds) before the recipient submits and HUD approves its RROF (where such submission is required).
- For more about environmental requirements, see Sections IV.G.2.d and VI.E of the NOFO.



PRICE NOFO Rating Factors



What are the rating factors?

- Factor (a): Need (15 points)
 - Factor (b): Soundness of Approach (50 points)
 - Factor (c): Capacity (20 points)
 - Factor (d): Match or Leverage (5 points)
 - Factor (e): Long Term Effect (10 points)
-
- The maximum score is 104, including 100 points for the rating factors and up to 4 bonus points for applications that propose going beyond the required period of affordability.
 - The minimum score to receive funding is 70 points.
 - You can review the complete prompts at Section V.A.1 of the NOFO.
 - **This presentation does not include all text for all factor prompts.**



Factor (a): Need - HUD Priorities

- HUD is prioritizing proposals demonstrating:
 - Need for affordable accessible housing options (including improved infrastructure and community amenities) in the project area(s) or subject communities described in the proposal, and
 - A clear and equitable focus on preserving and revitalizing manufactured housing to address the need described.
- HUD will rate more highly thorough and compelling proposals **which address the need** for affordable accessible housing by acquiring and installing, preserving, and/or rehabilitating manufactured housing or other housing types, including modular housing.



Factor (a): Need – 15 points

- What is your project area and the need for affordable accessible housing within it?
- Is your project within or does it include any communities that meet Distress Criteria? Distress criteria are defined in 12 CFR 1805.201(b)(3)(ii)(D) (Certification as a Community Development Financial Institution) and include communities with high rates of poverty, low income, high unemployment, and population loss.
- Does your proposal increase resilience in any disaster-prone areas?
- What are the barriers to manufactured housing preservation or revitalization in your project area?



Factor (b): Soundness of Approach - 50 points

- HUD is prioritizing proposals that:
 - Provide a clear vision and specific goals, and
 - Explain how affordability will be preserved and environmental threats mitigated.
- HUD will rate proposals which demonstrate sound planning and implementation practices that preserve and/or create long-term housing affordability for manufactured housing residents more highly.



Factor (b): Soundness of Approach - **Subfactor (b)(i): Project Description, Management, and Impact (10 points)**



- What are your vision and goals?
- Which eligible activities will you use to address the need(s) described in Factor (a)?
- What is your timeline and key tasks along that timeline?
- What is your budget?
- What are the projected impacts of your activities if implemented?



Factor (b): Soundness of Approach - Subfactor (b)(ii): Affordability and Equity (15 points)

- How will you ensure the availability of affordable manufactured housing options to LMI households?
 - Note: Affordability requirements applicable to this NOFO can be found in Section VI.E of this NOFO.
- What protections will be in place for residents?
- How does your proposal encourage access to resources and financing, especially for underserved communities and persons?
- **Tribal Applicants:** Tribal Applicants must describe as applicable how the project will provide preferences in employment, training, and business opportunities to Indians and Indian organizations, consistent with Section 7(b) of the Indian Self-Determination and Education Assistance Act (25 U.S.C. 5307(b)) and 24 CFR 1003.510.



Factor (b): Soundness of Approach - **Subfactor (b)(iii): Environment and Resilience (15 points)**

- What significant hazards could impact your project site(s)?
- How will your activities address the current and future threat of natural hazards, extreme weather, and disaster events?
- How does your proposal help advance Environmental Justice (as defined in Section I.A.4 of this NOFO)?
- **Tribal Applicants:** Describe in detail how your proposed activities will advance Environmental Justice by reducing exposure to environmental and health hazards through improved housing conditions.



Factor (b): Soundness of Approach - **Subfactor (b)(iv): Community Engagement (10 points)**

- How will you seek and encourage diverse stakeholder participation?
- How does your proposal align with existing community plans and policies?



Factor (c): Capacity - 20 points

- What experience do you have managing projects?
- What is your experience using grant funds?
- Who are your key staff?
- What is your experience promoting racial equity?
- What is your experience completing environmental reviews?
- Are you familiar with cross-cutting federal requirements?



Factor (d): Match or Leverage - 5 points

- **PRICE Main** applications **do not require a match or leverage.**
- However, HUD views external funding as an indicator of support and commitment to the project and will award points in accordance with the following table. This may include non-financial contributions.

Leverage as percent of grant funds requested	Points awarded
More than 50 percent	2
50 percent or less	1
No leveraged funding	0
+ Description of funding risk and contingency plan	+3



Factor (d): Match or Leverage - 5 points

- PRICE Replacement Pilot applicants require evidence of **non-federal** match funding amounting to more than 50% of the requested funds. Do not include non-financial contributions.

Match as percent of grant funds requested	Points awarded
At least 100 percent	2
More than 50 percent but less than 100 percent	1
50 percent or less	Ineligible
+ Description of funding risk and contingency plan	+3



Factor (d): Match or Leverage

- **All Applicants**

- Describe in your narrative the sources and amounts of match or leveraged funding, along with other resources or expertise those sources bring to the proposed project.
- For PRICE Main, these may include funding from state and local government sources, the non-profit sector, the private sector, among other potential sources.



Factor (d): Match or Leverage

- **All Applicants** - These general requirements apply to all match or leveraged resource commitments.
 - Resources must be firmly committed as of the application deadline date.
 - Match or leverage documents must represent valid and accurate commitments of future support.
 - Resource commitments must be written and signed and dated by a person authorized to make the commitment.
 - Commitment letters must be on official letterhead, or they will not be accepted. Note that commitment letters must be and are considered binding.
 - Staff time and benefits of the Applicant and/or Partner(s) (if any) are not an eligible match or leveraged resource.



Factor (d): Match or Leverage

- **All Applicants – Contingency Plan (3 points)**

- Describe proposal or project funding risks, such as being awarded less funding than requested through PRICE, or withdrawal of support from other funder(s) or internal budget risks which may prevent you from meeting your proposed timeline or completing certain activities.
- What is your contingency plan for addressing these funding risks?



Factor (e): Long-Term Effect - 10 points

- A high-scoring narrative will be specific and clearly address the needs identified in Factor (a), with a clear positive effect expected well beyond the term of the PRICE grant's period of performance.
- How will your proposed activities retain other affordable housing opportunities for LMI households in the community?
- How will you ensure LMI households are not eventually priced out of the community?
- How will you help current renters and homesite renters become homeowners or otherwise acquire an interest in the lot?
- How will your proposed activities ensure the long-term affordability, including lot rents and other fees as applicable, of housing without future federal subsidies?



Factor (e): Long-Term Effect

- How will your proposed activities promote stable homeownership options in the long-term, including both the house itself and the lot on which it sits?
- How will your proposal support underserved communities in the long term?
- How will your proposed activities advance housing access and justice for vulnerable populations or underserved communities?
- How will your proposal enable underserved communities, particularly those of color, to build wealth over the long term?
- How will your proposal make manufactured housing or MHCs livable, sustainable, and resilient?



Period of Affordability – Preference Points

- Preference points will be awarded to applications that ensure the long-term availability of and access to affordable housing units in underserved communities, including both units of housing and the lot on which the housing sits, regardless of whether the lot is owned or rented by the homeowner.
- Up to four preference points will be awarded to applications that propose going beyond the required period of affordability by demonstrating and documenting a plan to keep homeownership and/or rental opportunities affordable for longer.

Period of Affordability – Preference Points	Preference points awarded
30 years or more	4
More than 15 years, but less than 30 years	2

Maximum Points Available: 104



Required Forms



What forms will I need?

- Application for Federal Assistance (SF-424)
- Applicant and Recipient Assurances and Certifications (HUD 424-B)
- Applicant/Recipient Disclosure/Update Report (HUD 2880)
- Disclosure of Lobbying Activities (SF-LLL) **NA for Federally Recognized Tribes**
- Certification of Lobbying Activities **NA for Federally Recognized Tribes**
- Federal Assistance Representations and Certifications
- Grant Application Detailed Budget Worksheet (424-CBW)
- Assurances for Non-Construction Programs (SF-424B)
- Assurances for Construction Programs (SF424-D)
- PRICE Certifications



PRICE Certifications

- Applicants should complete the certifications relevant to them and submit them with their application.
 - Appendix B.I Entitlement Local Government
 - Appendix B.II State
 - Appendix B.III Multi-Jurisdictional Entity
 - Appendix B.IV Community Development Financial, Institution, Cooperative, Manufactured Housing Community, Metropolitan Planning Organization (MPO), Non-Entitlement Units of General Local Government, and Non-Profit
 - **Appendix B.V Tribal Applicants**
 - **Appendix B.VI Optional Urgent Need Certification**
 - Appendix B.VII Lobbying Certification for All Applicants (except Federally Recognized Tribes)



Required Attachments

- **Advancing Racial Equity narrative per Section III. F. of this NOFO (Attachment A)**
 - Due to the specific focus of Tribal Applicants on serving Tribal communities, Tribal Applicants will be presumed to meet the substantive goals of Executive Order 13985. Tribal Applicants may submit additional narrative if they believe there are potential barriers to underserved communities equitably benefiting from proposed grant activities. If so, they should identify those barriers, detail steps to prevent, reduce, or eliminate those barriers, and identify how they will measure, track progress, and evaluate the effectiveness of efforts to overcome those barriers.
- **Affirmative Marketing narrative per Section III. F. of this NOFO (Attachment B)**
 - For Tribal Applicants, describe how your project will be marketed to Tribal communities.
- **Affirmatively Furthering Fair Housing narrative per Section III. F and Section IV.G of this NOFO (Attachment C)**
 - For Tribal Applicants, address how your project will help address barriers to affordable housing for Tribal members.
- Eligible Applicants documentation per Section III. D. of this NOFO (Attachment D)
- Evidence of Partnership letters per Section III. D. of this NOFO, as applicable (Attachment E)
- Match or leverage documentation per Section III. C. of this NOFO, as applicable (Attachment F)
- Application Certifications and Standard forms per Sections IV. B. and Appendix B of this NOFO (Attachment G)
- Summary of comments received on published Application and list of commenters by name/organization per Section VI. E. of this NOFO (Attachment H)

Note: Attachments do not count towards the application page limit.



Reporting

- If you are selected for funding grantees will report using the Disaster Recovery Grant Reporting (DRGR) system.
- HUD will give training and technical assistance to all Tribal Applicants on DRGR.
- **Tribal Applicants:**
 - **Annual Financial Reports.** Unless otherwise advised, Tribal Applicants will have to submit a Federal Financial Report (SF-425) to the local HUD office within 30 days after the end of program year. If applicable, the SF-425 must also show that leveraging resources were received and used for their intended purposes. A final SF-425 must be submitted within 90 days after the end of the period of performance identified on the grant agreement.
 - **Annual Performance Reports.** This report, which is like the ASER used in the ICDBG program, is due 45 days after the end of the Federal fiscal year and at the time of grant close-out.
 - **Minority Business Enterprise Report (ICDBG)**



Section 184 Indian Home Loan Guarantee Program & PRICE

- Program can be used to assist American Indian and Alaska Native families to purchase PRICE funded manufactured homes.
- Section 184 loans can be used, both on and off native lands, for new construction, rehabilitation, purchase of an existing home, or refinance.
- To be assisted with 184 certain standards and criteria need to be met.



Section 184 Manufactured Housing

- **General Eligibility Criteria**
 - Minimum gross living area is 570 sq. ft.
 - Must be built after June 15, 1976.
 - Designed and constructed as defined by HUD
 - The housing unit must be on a permanent foundation.
 - If the property has additions or alterations to the Manufactured Housing unit, the foundation certification must address the additions or alterations for compliance to HUD requirements.



How can an applicant contact HUD with questions?

- You can contact HUD about program-specific requirements by directing your questions to PRICE @hud.gov
- Under the HUD Reform Act, HUD cannot provide advice about prospective proposals. This means that HUD cannot answer questions about specific proposals, including whether a proposal would be eligible or competitive. Applicants should rely on the NOFO as the definitive source of information about the PRICE competition.

- Additional resources are located on the PRICE Webpage:

https://www.hud.gov/program_offices/comm_planning/price



Questions and Answers

- Please use the raised hand feature if you would like to be unmuted to ask a question.
- Otherwise, please type your questions using the chat feature in Webex.
- Under the HUD Reform Act, HUD cannot advise applicants on their application. The NOFO is the definitive source of information about application requirements.
- If your question is not answered during this session, please submit the question to PRICE@hud.gov
- PRICE NOFO FAQs will continue to be updated. Check the PRICE page on HUD.gov regularly for the most up to date FAQs.



Please join us again next week!

Webinar #4: PRICE NOFO Application Must-Haves and FAQs

March 27, 2024

3:00pm – 4:00pm ET

Register now at:

https://www.hud.gov/program_offices/comm_planning/price#nofo_webinars

