



PRICE

An illustration of a row of houses with orange roofs and white walls, set against a blue background. The houses are arranged in a perspective view, receding into the distance. To the right of the houses are two dark blue trees. The entire illustration is positioned to the right of the word "PRICE".

Preservation & Reinvestment Initiative
for Community Enhancement

PRICE NOFO

Webinar 2: CDBG 101 and Regulations Walkthrough

March 13, 2024

Welcome and Agenda

- Agenda
 - Welcome and Housekeeping
 - PRICE HUD.gov
 - PRICE NOFO Webinar Series
 - Opening Remarks
 - CDBG 101
 - PRICE NOFO Regulations Walkthrough
 - Live Q&A
- Housekeeping
 - This is a hybrid presentation with both live and recorded materials.
 - Everyone is muted during the presentation.
 - Use the chat feature for all questions to the presenters
 - A recording of this webinar will be posted to the [PRICE page](#) on HUD.gov



PRICE NOFO Landing Page

https://www.hud.gov/program_offices/comm_planning/price



The screenshot shows the landing page for the PRICE NOFO. At the top left is the U.S. Department of Housing and Urban Development logo and name. To the right are navigation links for 'About Us' and 'What We Do', a search bar, and a language selector for 'Español'. Below the navigation is a breadcrumb trail: 'Home / Program Offices / Community Planning and Development / PRICE'. The main heading is 'PRESERVATION AND REINVESTMENT INITIATIVE FOR COMMUNITY ENHANCEMENT (PRICE)'. Below this is a large graphic with the word 'PRICE' in orange, followed by an illustration of a row of houses. Underneath the graphic is the text 'Preservation & Reinvestment Initiative for Community Enhancement'. To the right of the graphic is a list of links: 'Overview', 'Quick Summaries', 'Notice Of Funding Opportunity' (highlighted with an orange arrow), 'Who is Eligible to Apply', 'PRICE NOFO Webinars' (highlighted with an orange arrow), 'Application Package Materials' (highlighted with an orange arrow), and 'General FAQs'. Below the graphic is an 'Overview' section with a paragraph of text.

U.S. Department of Housing and Urban Development

About Us What We Do Search

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PRESERVATION AND REINVESTMENT INITIATIVE FOR COMMUNITY ENHANCEMENT (PRICE)

Preservation & Reinvestment Initiative for Community Enhancement

- Overview
- Quick Summaries
- • Notice Of Funding Opportunity
- Who is Eligible to Apply
- • PRICE NOFO Webinars
- • Application Package Materials
- General FAQs

Overview:

HUD is issuing a Notice of Funding Opportunity (NOFO) which appropriates **\$225 million** in competitive grant funding for the preservation and revitalization of manufactured housing and eligible manufactured housing communities. Congress has directed HUD to undertake a competition using the Community Development Block Grant (CDBG) statutory and regulatory framework for this first-of-its-kind initiative. The Preservation and Reinvestment Initiative for Community Enhancement supports communities in their efforts to maintain, protect, and stabilize manufactured housing and manufactured housing communities (MHCs).



PRICE NOFO Webinar Series



Schedule and Registration: The webinars will cover a variety of topics on the dates listed below from **3:00-4:00 PM ET**. To register for the webinars, please visit the PRICE NOFO Webinars page on HUD.gov. [Register for the Webinars](#)

Webinar Title	Date and Time
PRICE NOFO Walk-thru	March 6, 2024
CDBG 101 and PRICE NOFO Appendices and Regulations Webinar	March 13, 2024
PRICE NOFO and Tribal Applicants	March 20, 2024
PRICE Application Must-haves and FAQs	March 27, 2024
PRICE NOFO Civil Rights, Fair Housing, and the Uniform Relocation Act Requirements	April 3, 2024
PRICE NOFO Resilience, Climate, and Disaster Recovery Considerations	April 10, 2024
PRICE NOFO Eligibility, Public Participation, and Partnerships Considerations	April 17, 2024
PRICE NOFO Office Hours and FAQs	April 24, 2024

Stay Up to Date on Manufactured Housing and PRICE

Visit the [Manufactured Housing and PRICE page](#) on the HUD Exchange.



Opening Remarks



Deputy Assistant Secretary for
Grant Programs
Claudia Monterrosa



CDBG 101

Community Development Block Grant Overview



CDBG Primary Objectives



*“Development of viable urban communities by providing decent housing and a suitable living environment and expanding economic opportunities, principally for persons of low and moderate income.”**

Section 101(c) of HCD Act

** 80% or less than area median income = “Low/Mod” or “LMI”*



CDBG Regulatory Framework



Statutes and regulations:

- *Title I of the Housing and Community Development Act of 1974*
- *24 CFR part 570*

Indian CDBG (ICDBG) statutes and regulations:

- *24 CFR part 1003*

As it pertains to PRICE, please refer to the PRICE Notice of Funding Opportunity [NOFO] for waivers and alternative requirements



CDBG Introduction



Every CDBG activity must:

- Qualify as an eligible CDBG activity type.
- Meet one of three National Objectives.
- Meet all other CDBG and federal requirements.

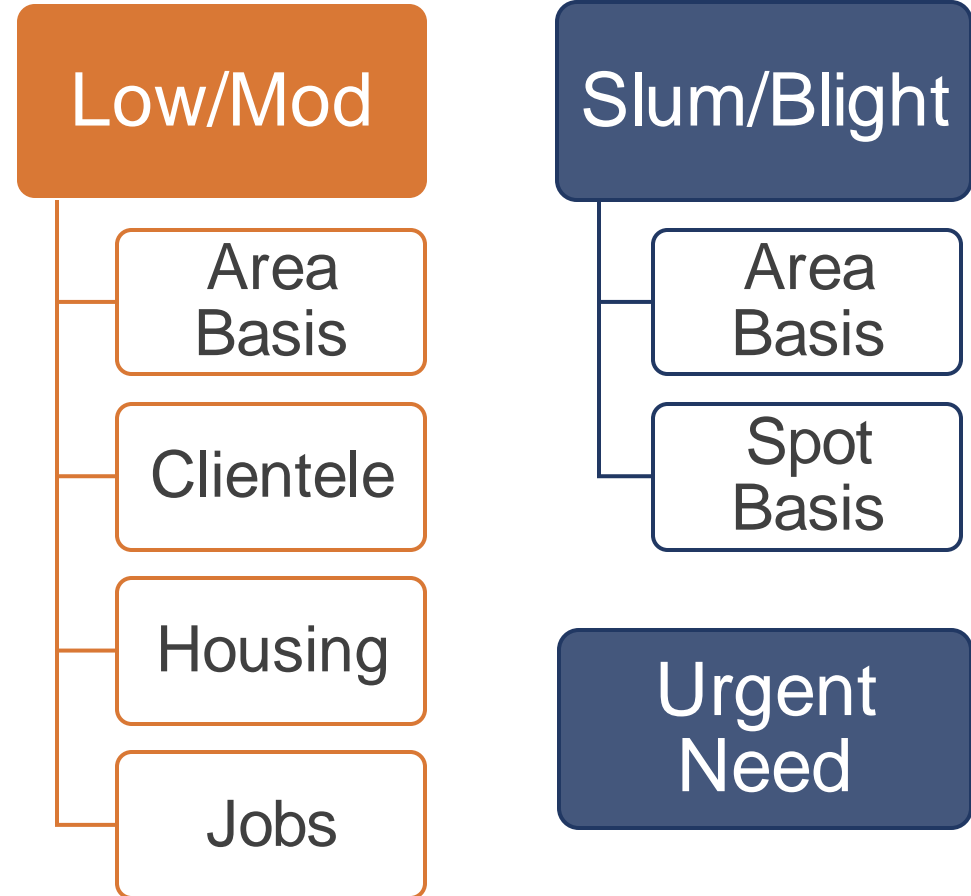


National Objectives



All CDBG activities must meet one of three National Objectives:

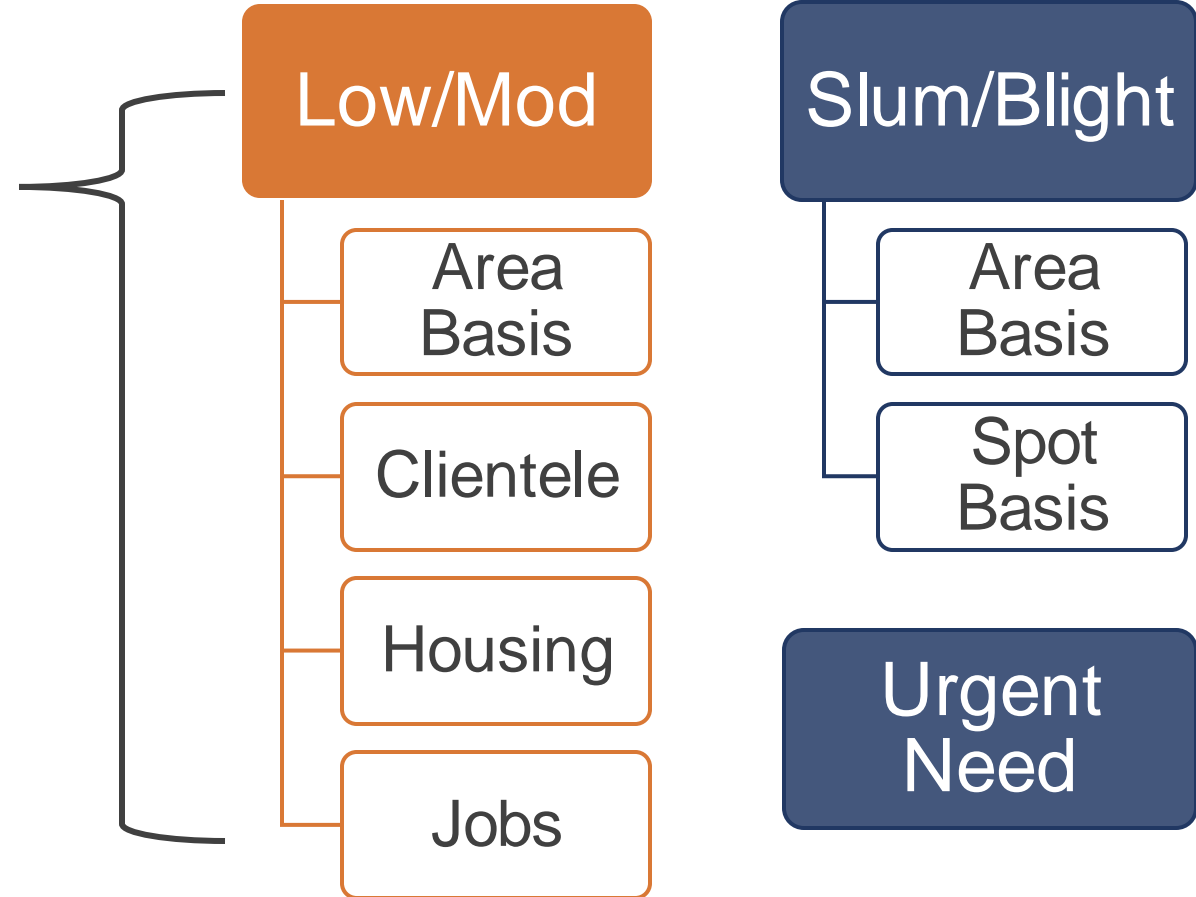
- **Low/Mod Benefit** (four categories)
- **Slum/Blight** (two categories)
- **Urgent Need**



National Objectives



At least 70% of CDBG funds must be spent on activities that meet a Low/Mod National Objective



Eligible CDBG Activity Categories



Acquisition and
Disposition



Public Facilities
and Improvements



Public Services



Housing



Economic
Development



Admin and
Planning



Eligible CDBG Activities that Support Manufactured Housing and MHCs



Preservation / Revitalization

- Including repair, rehab, reconstruction of units
- Acquisition of units, MHCs, or lots where units are sited
- Development of anti-displacement policies, programs to support shared housing, and capacity building activities

Development / Improvement of Infrastructure

- Installation or upgrades of utilities, water/sewer, septic systems, stormwater / drainage, or broadband
- Improvements to roads, pads, sidewalks, parks, playgrounds, or other common amenities

Manufactured Housing Development

- Acquisition / installation of affordable housing
- Conversion to resident-controlled communities

Mitigation / Resilience

- Mitigation activities such as elevation, insulation, fire breaks, tornado/storm shelters, and green infrastructure
- Reconstruction / replacement of units for resilience
- Incentives for energy efficiency and resilience upgrades

Housing / Supportive Services

- Relocation Assistance
- Housing mobility counseling
- Eviction prevention
- Down payment assistance, homebuyer education, appraisals

Planning Activities

- Addressing local policy / permitting barriers
- Developing or updating local housing plans



Examples of CDBG Ineligible Activities



- Buildings for conduct of government and general government expenses
- Political activities and lobbying
- New housing construction (some exceptions -- and waivers for PRICE)
- Income payments
- Purchase of equipment
- Operating and maintenance expenses



CDBG Eligible Activities



Notice CPD-23-10: Use of CDBG Funds in Support of Housing

- Supersedes CPD Notice: CPD-07-08
- Supports better technical understanding and application of the CDBG regulations and statute
- Enhances CDBG flexibility and provides a more complete catalog of activities.
- Includes updated guidance on CDBG uses for manufactured housing, Fair Housing, planning, special economic development, and ADUs



Other Federal Requirements



Federal regulations that generally apply to CDBG include:

2 CFR Part 200: Uniform Administrative Requirements, Cost Principles, and Audit Requirements

- Financial management and internal controls
- Procurement
- Subrecipient monitoring and management
- Requirements for pass-through entities



Other Federal Requirements



Federal regulations that generally apply to CDBG include:

- Environmental Review
- Fair Housing and Equal Opportunity
- Acquisition and Relocation
- Davis-Bacon and Labor Standards
- Lead-Based Paint
- Section 3
- Section 504



CDBG and Public Participation Process



- CDBG public participation process seeks to:
 - Promote opportunities for residents, public agencies, and other interested parties to examine plan's contents and submit comments.
 - Receive and share program-related information with persons who will be affected by planned activities or who may participate in the grantee's programs
- Grantees must publish the entire plan and hold public hearings and a public comment period.
- Streamlined CDBG-PRICE process incorporates elements of the CDBG public participation process.



Resources on the HUD Exchange



[CDBG on the HUD Exchange](#)

[Basically CDBG Online training](#)

[Basically CDBG for Entitlements](#)

[Basically CDBG for States](#)

[Guide to National Objectives and Eligible Activities for CDBG Entitlement Communities](#)



Resources on the HUD Exchange



[Managing CDBG: Guidebook for CDBG Grantees on Subrecipient Oversight](#)

[Financial Management Curriculum](#)

[Notice CPD-23-10: Use of CDBG Funds in Support of Housing](#)

[CDBG Laws and Regulations list](#)



PRICE NOFO

Regulations Walkthrough



PRICE Competition



- PRICE seeks to preserve long-term housing affordability for residents of manufactured housing or Manufactured Housing Communities (MHCs), and to redevelop MHCs.
 - PRICE Main – \$200 million to assist in preserving and revitalizing manufactured housing and eligible MHCs.
 - PRICE Replacement Pilot – \$25 million to assist in the redevelopment of MHCs as affordable replacement housing.



Applicable Requirements



- Consolidated Appropriations Act, 2023
- FY23 PRICE Notice of Funding Opportunity (NOFO) – including appendices
- Housing and Community Development Act of 1974, as amended (HCDA)
- CDBG regulations at 24 CFR part 570, unless modified
- Tribal Applicants, 24 CFR part 1003



National Objective



- Each PRICE activity (other than general administration and planning) must meet a CDBG national objective pursuant to Section 101(c) of the HCDA.
- Each activity must either: (1) benefit LMI persons; (2) aid in the prevention or elimination of slums or blight; or (3) meet an urgent need.
- Applications submitted by Tribal Applicants must meet the requirements of 24 CFR 1003.208.



Affordability Requirements



- The minimum affordability standards acceptable for compliance are the HOME Investment Partnerships Program (HOME) requirements at 24 CFR 92.252(a), (e), and (f) (rental housing) and 24 CFR 92.254(a)(1)-(4) (homeownership).
- HOME Investment Partnerships Program (HOME) requirements at 24 CFR 92.252 (e) and (f) (rental housing) will apply to Homesite Renters who will pay no more than 30 percent of gross income on housing costs, including site rental, fees, and utilities.
- In its PRICE Action Plan, a grantee must define “affordable rents” and the affordability standards and enforcement mechanisms that will apply to affordable rental housing.
- For Tribal Applicants, affordability standards that are consistent with the affordability standards used in the relevant Indian tribe’s Indian Housing Block Grant Program for comparable housing will be acceptable for compliance.
- HUD requires any affordability standards to be enforceable and imposed by recorded use restrictions, covenants, deed restrictions, or other mechanisms to ensure that the rental housing remains affordable for the required period of time.



Eligible Activities



- Each proposed activity must be eligible pursuant to Section 105(a) of the Housing and Community Development Act of 1974 or receive an eligibility waiver for the activity, requested in the application.
- PRICE Main activities must assist in preserving and revitalizing manufactured housing and eligible MHCs.
- PRICE Replacement Pilot awards must assist in the redevelopment of MHCs as affordable replacement housing.
- Please refer to Section III.F.2 for additional information on eligible activities.



Consolidated Plan and Action Plan



- HUD is treating a grantee's use of its PRICE grant independently of the consolidated plan and annual action plan process.
- However, Entitlement and State applicants, as well as any multijurisdictional entity applicant that has a member that received funding under title I of the Housing and Community Development Act, must make certification related to their consolidated plan.



Timely Expenditure



- HUD must obligate all funds on or before September 30, 2027.
- A grantee must expend funds in a manner that meets all PRICE program requirements (including reporting) by the end of the period of the performance of the PRICE grant or September 30, 2032, whichever is earlier.
- Any unexpended funds in a grantee's account on September 30, 2032, will be cancelled.
- Grantees may not draw down funds in advance of need (2 CFR 200.305).



Overview of Grant Process



- **Public Participation:** Applicant conducts public participation in accordance with NOFO requirements. This includes at least one public hearing and at least 15 days for public comment, ending no less than three calendar days before application submittal.
- **Submission:** Applicant responds to public comment, incorporates public comments into application, and submits its application and certifications.
- **Review:** HUD reviews applications in accordance with the PRICE NOFO and selects highest scoring applications.
- **Awards:** If application is selected for award, HUD sends a letter to awardee outlining next steps.

Applicants must have a valid Universal Entity Identifier (UEI) from www.sam.gov!



Certifications



- Applicants must make the applicable certifications required by Appendix B and submit the certifications with its application.
- Applicants must complete the certifications relevant to them and submit them with their application. Please note that all applicants must complete the lobbying certification.
 - Appendix B.I Entitlement
 - Appendix B.II State
 - Appendix B.III Multi-Jurisdictional Entity
 - Appendix B.IV Community Development Financial, Institution, Cooperative, Manufactured Housing Community, Metropolitan Planning Organization (MPO), Non-Entitlement Units of General Local Government, and Non-Profit
 - Appendix B.V Tribal Applicants
 - Appendix B.VI Optional Urgent Need Certification
 - Appendix B.VII Lobbying Certification for All Applicants



Waivers



- From the Appropriations Act: The Secretary may waive or specify alternative requirements for any provision of any statute or regulation that the Secretary administers in connection with the use of amounts made available under this heading (except for requirements related to fair housing, nondiscrimination, labor standards, and the environment), upon a finding that such waiver or alternative requirement is necessary to facilitate the use of such amounts.
- Grantees may request additional waivers and alternative requirements as needed to address specific needs related to their activities (instructions are in PRICE NOFO Appendix A).



Grant Administration - Application



- Each applicant submits a PRICE application to HUD.
- Only the proposed use of funds as described in the application will be obligated by HUD, upon award.
- The application should include waivers anticipated to be necessary at the time of submission.
- If an applicant receives an award, the application (or approved components of it) becomes the basis for the PRICE Action Plan.



Grant Administration – PRICE Action Plan



- Once the grantee receives Disaster Recovery Grant Reporting (DRGR) system access, the grantee will enter activities and information into DRGR (including projected expenditures and anticipated outcomes).
- The grantee must publish the PRICE Action Plan on its official website(s) in an accessible format and ensure access for individuals with disabilities.
- HUD will monitor the grantee's activities and use of funds for consistency with its PRICE Action Plan and all other requirements, including performance and timeliness.



Performance Review and Reporting



- DRGR and Annual Performance Report (APR) data will be used to:
 - provide reports to Congress and the public
 - monitor for anomalies or performance problems
 - reconcile budgets, obligations, funding draws, and expenditures
 - determine compliance with program caps and the overall benefit percentage
 - analyze the risk



Public Participation



- Streamlined public participation requirements for PRICE.
- Tribal Applicants have the option of following the streamlined public participation requirements (next slide) OR the public participation requirements outlined in the ICDBG regulations at 24 CFR 1003.604.
- Note that the public participation process is distinct from the stakeholder engagement rating criterion.



Streamlined Public Participation



- Hold at least one public hearing at the Applicant's level of government, as applicable, to solicit public comments. This hearing must be in person, but the Applicant may also include a virtual option for public access.
- Provide reasonable notice (at least 15 days) and opportunity for public comment.
- Publish the PRICE application in its entirety for public comment.
- Public comment ending no less than three calendar days before application submittal.
- Provide ongoing public access to information about the use of the funds.
- Ensure that the public has equal access to information, including persons with disabilities and limited English proficiency (LEP).
- Meetings must be in facilities accessible to persons with disabilities.



Public Participation: Amendments



- Substantial amendments are changes that affect the responses to the rating factors and include but are not limited to:
 - a change in program benefit, beneficiaries, or eligibility criteria;
 - the allocation or re-allocation of more than ten percent of the award; or
 - the addition or deletion of an activity.
- After award, a grantee may substantially amend the Application if it follows the same public participation requirements in the PRICE NOFO, and HUD agrees in writing that the amended Application would still score in the fundable range.
- Public comment is not required for a non-substantial amendment, but non-substantial amendments require HUD acceptance in the DRGR system prior to taking effect.



Public Participation: Post-award Requirements



- A CDBG grantee must update its citizen participation plan to reflect the requirements of the PRO Housing NOFO. This may occur simultaneously with application publication.
- Must satisfy 24 CFR 91.105 or 91.115, as applicable (except as provided for in the NOFO and notices providing waivers and alternative requirements).
- The Application and grant award information must be navigable by communities of the grantee (or relevant agency) homepage.



Grant Administration Responsibilities and General Administration Cap



- **Responsibilities:** The grantee is accountable for the use of all funds. Grantees may not delegate or contract out any inherently governmental responsibilities related to management of the funds.
- **General administration cap:** HUD is waiving caps for general administration, planning, and technical assistance that apply to CDBG.
 - State CDBG grantees may use up to 10% of the award for general admin costs and technical assistance. Nonfederal match for admin costs is not required.
 - Entitlement CDBG grantees may use up to 10% of the award for general admin costs, planning activities, and technical assistance.
 - Tribal Applications may use up to 20% of the award for planning, general administrative costs and technical assistance.



Public Participation: Post-award Requirements



- Materials must be available on the grantee's website(s) and on request, and accessible to persons with disabilities and non-English-speaking persons.
- The grantee must provide a timely written response to every public complaint (15 working days of the receipt of the complaint, where practicable).



For State Grantees Only



- States may carry out eligible activities directly (no MOD required).
- States may use funds for activities located in entitlement areas without contribution from the entitlement jurisdiction.
- Please review post-award requirements for specific waivers and requirements applicable to States



Recordkeeping



- When a State carries out activities directly, 24 CFR 570.490(b) is waived. Instead, the State shall establish and maintain such records as may be necessary to facilitate review and audit under 24 CFR 570.493.
 - The content of records shall be sufficient to enable HUD to make the applicable determinations described at 24 CFR 570.493 and compliance determinations.
 - For fair housing and equal opportunity purposes, and as applicable, records shall include data on racial, ethnic, and gender characteristics of persons who are Applicants for, participants in, or beneficiaries of the program.
- Local governments are subject to the recordkeeping requirements of 24 CFR 570.506.
- Tribal Applicants are subject to the recordkeeping requirements of 24 CFR 1003.505.



Program Income (PI) for PRICE



- “Program income” is gross income generated from the use of PRICE funds and received by a state, local government, or tribe, or a subrecipient of a state, local government, or tribe, unless excluded from the definition as described in the PRICE NOFO.
- PI can be used for additional activities consistent with PRICE Action Plan
 - Also for operating and maintenance expenses for certain PRICE-funded activities
- If PI generated from activity assisted with other funds, the PI attributable to the PRICE grant is to be prorated.
- PI received (and retained, if applicable) before or after closeout of the PRICE grant and used to continue activities, is treated as additional PRICE grant funds subject to the requirements of PRICE NOFO and Action Plan.



Environmental Requirements



- Each activity must meet the applicable environmental requirements under 24 CFR part 50 or 58
- A responsible entity (RE) completes an environmental review
 - The RE varies depending on applicant type; for an entity not included in the definition of a recipient in 24 CFR 58.2, such as a nonprofit, HUD will perform the environmental review.
- After the Responsible Entity completes an environmental review(s) pursuant to 24 CFR part 58, as applicable, and receives an approved Request for Release of Funds and certification (as applicable), the grantee may draw down funds.



Environmental Requirements



- The recipient, its project partners, and their contractors may not acquire, rehabilitate, convert, lease, repair, dispose of, demolish, or construct property for a project under this NOFO, or commit or expend HUD or non-HUD funds for such eligible activities under this NOFO, until the responsible entity has completed the environmental review procedures required by 24 CFR part 58 and if applicable, the environmental certification and Request for Release of Funds and Certification (RROF) have been approved or HUD has performed an environmental review under 24 CFR part 50 and the recipient has received HUD approval of the activity.



Reimbursement of Expenses



- Grantees may reimburse themselves for otherwise allowable application-related costs incurred by itself or its subrecipients on or after the date of publication of the NOFO.
- HUD expects all grantees to include all pre-agreement activities in their applications. 24 CFR 570.200(h) (non-States) and 570.489(b) (States) apply to grantees reimbursing costs incurred prior to the execution of a grant agreement



Procurement



- A State must have fiscal and administrative requirements for expending and accounting for all funds, shall establish requirements for procurement policies and procedures for local governments based on full and open competition. Local governments receiving funds from a State are subject to the State's procurement policies and procedures.
- Other applicants will be subject to the procurement requirements of 2 CFR 200.318-327.



Corrective and Remedial Actions



- HUD may undertake corrective and remedial actions for States in accordance with 24 CFR part 570 subpart I.
- For other recipients, 24 CFR part 570 Subpart O applies.
- Prior to a reduction, withdrawal, or adjustment of a grant, the recipient shall be notified and given an opportunity for an informal consultation. HUD may adjust, reduce, or withdraw the grant or take other actions as appropriate, except that funds already expended on eligible approved activities shall not be recaptured.



Questions and Answers



- Please type your questions using the chat feature in Webex.
- Under the HUD Reform Act, HUD cannot advise applicants on their application. The NOFO is the definitive source of information about application requirements.
- If your question is not answered during this session, please submit the question to PRICE@hud.gov
- **PRICE NOFO FAQs will continue to be updated. Check the PRICE page on HUD.gov weekly for the most up to date FAQs.**

https://www.hud.gov/program_offices/comm_planning/price



Please join us again next week!



Webinar #3: PRICE NOFO and Tribal Applicants

March 20, 2024, 3:00 PM – 4:00 PM ET

Register now at:

https://www.hud.gov/program_offices/comm_planning/price#nofo_webinars

Thank you!

