

Date: March 06, 2024

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Speaker 0 00:00:00 Welcome everyone to the Preservation and Reinvestment Initiative for Community Enhancement Notice of Funding opportunity, otherwise known as the PRICE NOFO, walkthrough. My name is Jennifer Day. I'm from the special issues team in the Office of Block grant assistance, and I will be your mc for today's webinar. We're going to go ahead and get started right away. This will be the first in a series of weekly webinars covering HUD's PRICE NOFO. These webinars are intended for potential PRICE applicants and provide participants with an overview of PRICE and the application requirements. Today's agenda includes a quick look at the PRICE NOFO landing page and a review of upcoming webinars, followed by opening comments from HUD leadership and an overview of the PRICE NOFO. We will leave time at the end for questions and answers. I will cover a few general housekeeping rules before we get started. Today's webinar will be a hybrid session with both live and recorded materials. All participants will be muted, so we ask that you submit all questions using the Q&A feature so that our presenters may be able to see it and respond. In order to access the Q&A feature, please click on the three dots on the bottom right of your screen, which will let you open the Q&A feature.

Speaker 0 00:01:20 HUD has created a dedicated webpage for the competition. Next slide please. The PRICE NOFO landing page can be found on HUD.gov and contains a link to the notice of funding opportunity NOFO related webinars, including previous webinars on manufactured housing and copies of application package materials. We highly encourage you to check this page regularly for updates. There are quick links on the right-hand menu, which are highlighted by orange arrows on the slide. In particular, we want to highlight that there is a link to the FAQ document. We will be updating this FAQ document regularly as we get questions regarding the clarification on items from the NOFO. This webinar is the first of eight weekly webinars for PRICE. Next slide, please. These webinars are geared towards potential applicants, and we encourage those that are new to federal grants to attend all of the webinars as much as possible.

Speaker 0 00:02:21 Recordings and materials will be posted after each webinar generally a week after the live webinar occurred. We also want to highlight that the HUD Exchange site also has a special page dedicated to manufactured housing and the PRICE competition. In general, the primary audience of the HUD Exchange site is HUD grantees. So once the awards are made, PRICE grantees will be able to find technical assistance and resources to help manage their grants and implement their programs on HUD Exchange. The site also links to a technical assistance webinar series HUD held last year, which provided an overview of manufactured housing. We encourage you to check this webinar series out if you haven't done so.

Speaker 0 00:03:06 Now that we've discussed the landing page and the webinar series, I will introduce PDAS McFadden for opening remarks. Marion Mollegan McFadden serves as HUD's Principal Deputy Assistant Secretary for Community Planning and Development, PDAS for CPD. In this role she oversees the administration of federal financial assistance to support communities in ending homelessness, creating and preserving affordable housing, strengthening local economies, and disaster recovery and mitigation. Before joining the Biden Harris administration, PDAS McFadden served as Senior Vice President for public Policy and Senior Advisor for Resilience at Enterprise Community Partners, as well as the executive sponsor for Enterprises Diversity Equity and Inclusion Council. Additionally, PDAS McFadden previously served as CPDs Deputy Assistant

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Secretary for Grant Programs overseeing affordable housing and community development programs. In this role, she formed and facilitated multiple public private partnerships, including the award-winning Rebuild by Design Initiative and the National Disaster Resilience Competition. Earlier in her career she served as Chief Operating Officer and Acting Executive Director of the Federal Hurricane Sandy Rebuilding Task Force, and as program counsel for CPD and Native American Programs. PDAS McFadden holds a JD Magna cum Laude from Howard University and a BA from Northwestern University. PDAS McFadden, welcome.

Speaker 1 00:04:45 Hello everyone. Welcome to the launch of our webinar series around the PRICE \$225 million grant competition. On behalf of Secretary Fudge, deputy Secretary Todman and the rest of the HUD team, we are so happy that you're here to learn about this new funding. HUD supports manufactured housing communities and has learned from the residents all across the country about the needs for continued investment in upgrading or replacing homes, in ensuring infrastructure is modernized, and protecting against weather related hazards. Over the next eight webinars, you'll get the basics of what you need to know about putting in an application for this funding. I want to say a special welcome to the tribes and tribal nonprofits joining us for the webinar. We were so pleased that Congress gave us the ability to ensure that funding is available for manufactured housing in Indian country.

Speaker 1 00:05:52 We look forward to teaching you about what's in this notice of funding opportunity and seeing your applications. The team is here to answer whatever questions you have. Finally, I want to say a special thank you to those residents of manufactured housing who've taken the time to talk to us about their struggles with rising rents for the homes that they own, but where they rent the land and talking to us about the need for ensuring continued affordability. We've heard what you have to say, we've learned from you, and we hope that you'll be pleased when you learn about the affordability requirements that come with this grant funding. Thank you and good luck to all our applicants.

Speaker 0 00:06:38 Thank you, PDAS McFadden. Next on the agenda, we have director of the State and Small Cities Division in the Office of Block Grant Assistance, Robert Peterson, who will walk us through the PRICE NOFO.

Speaker 2 00:06:51 Hi. Thank you for that introduction. Let's jump right into the slides about the PRICE program, this funding opportunity description. What are the PRICE grants for? PRICE stands for Preservation and Reinvestment Initiative for Community Enhancement. It's a competitive grant administered by HUD, and it seeks to preserve long-term housing affordability for residents of manufactured housing or manufactured housing communities (MHCs) to redevelop MHC and to primarily benefit low- and moderate-income residents. Next slide. What are the PRICE grants for? So, there's two components of PRICE. We have the main program and the replacement pilot. The main program is 200 million to assist residents of such eligible communities for the purposes of redevelopment, of infrastructure planning activities, resident community services, resilience activities, and providing other assistance to manufactured housing tenants and home site renters for land and site acquisition. The PRICE replacement pilot is \$25 million to assist residents of such eligible communities in the redevelopment of manufactured communities as replacement housing that is affordable. Next slide.

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Speaker 2 00:08:23 What are the goals for the PRICE competition? HUD has six goals. First to fairly and effectively award the PRICE grant funding and related technical assistance to increase housing supply and affordability for LMI persons nationwide, including an urban, suburban, rural, and tribal areas to preserve and revitalize existing manufactured housing and manufactured housing communities to increase resilience to extreme weather, natural hazards and disaster events, support energy efficiency and protect the health and safety of manufactured housing residents to promote home ownership opportunities and advance resident controlled sustainable communities through new and revitalized units of manufactured housing that will remain affordable. And lastly, to support accessible modifications, repairs, and replacement of deteriorating manufactured housing units, especially to increase accessibility and access for persons with disabilities, facilitate aging in place for older adults and to increase access to affordable housing for low-income households. Next slide. PRICE funds use the CDBG framework. This means that statutes and regulations governing the CDBG program are in effect, and they apply to PRICE funds except as modified in waivers and alternative requirements that are described in the NOFO. Tribal Applicants will be subject to the ICDBG requirements described in 24 CFR part 1003, as also as modified with waivers and alternative requirements in this NOFO and the NOFO contains, certain exceptions and waivers as well. In Appendix A and as with all CDBG and ICDBG assistance, the priority is to serve low- and moderate-income people. Next slide.

Speaker 2 00:10:29 What are the public participation requirements? Before submitting your application to HUD, you must publish your PRICE application, and you would have to do this if you were making an amendment in the future as well, but you'd have to publish it for public comment. The streamline requirements mandate at least one public hearing for the application and require providing a reasonable notice at least 15 days, an opportunity for comment and then ongoing public access to information about the use of those grant funds. The public comment period has to end at least, or no more than or no less, excuse me, no less than three calendar days before the application is submitted to allow the applicant time to consider and incorporate public comments. next slide.

Speaker 2 00:11:20 Continuing on the public participation requirements, Tribal Applicants have the option to follow those streamlined public participation requirements that I just described, or to follow the ICDBG public participation requirements, and that is in Section VI.E.5.a.iii of the NOFO. All right, the next slide onto award information, and let's go ahead and move right into this next slide, please. The PRICE program is, like I said, it's broken into two parts. There's approximately \$225 million available. Of that \$200 million is for the PRICE Main, at least \$10 million of that is intended for Indian tribes or Tribal Applicants. And then the other \$25 million is for the PRICE Replacement Pilot. And we'll describe, how those two things work. Next slide.

Speaker 2 00:12:25 We have, minimums and maximums for the award requests. We expect to win about 25 awards in the PRICE competition. In the main program, we have a minimum request of \$5 million and a maximum request of \$75 million. Tribal Applicants are a little bit different. They can request a lower minimum of, of \$500,000 and the same maximum \$75 million. For the Replacement Pilot the minimum is also \$5 million, and the maximum is \$10 million. Next slide. When and how long will this grant be around? Basically, the PRICE grants have a six-year period of performance, so we estimate that folks will get started around October of 2024, and, six years after that would be finishing in 2030.

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Speaker 2 00:13:29 Next slide. Let's talk a little bit about the eligibility of different activities, and, oh, excuse me, eligibility of the grantees. Next slide. So, to be eligible, you have to apply on time. That's the first big thing to do. June 5th is the deadline to apply by 11:59 PM that day. Next slide. Who is eligible to apply? This is a long list that includes state governments, county governments, city governments, native American tribal governments and organizations, multi-jurisdictional entities, metropolitan planning organizations, resident control, resident controlled manufactured housing communities, cooperatives, nonprofits, CDFIs, Tribal Applicants, and even entities that partner with one or several residents of such eligible communities or proposed to implement a grant that would assist residents of such community.

Speaker 2 00:14:37 Next slide. So this is a shorter list of who is not eligible to apply. So, individuals and anybody that doesn't meet the criteria expressed on the prior slide and HUD will not evaluate applications that are received from ineligible applicants. Let's go into these eligible applicants in a little bit more detail. Next slide, on that list was a multi-jurisdictional entity. So what is that? that is any association of local governments or public agencies which are bound by collective agreement, such as a memorandum of understanding joint powers of authority, interstate compact, or the like, such that HUD determines that the entity is authorized and has administrative capacity to carry out the activities under the NOFO on behalf of the member jurisdictions. Next slide.

Speaker 2 00:15:42 What is a Tribal Applicant? This refers to an Indian tribe or tribally designated housing entity or tribal organization designated by such Indian tribe to apply for a grant on its behalf. PRICE grants made to Tribal Applicants will be subject to the ICDBG requirements in, in 24 CFR 1003 as modified in the waivers and alternative requirements in this NOFO. The next slide is match or leverage required. So, it depends, in the Main program, there's no requirement for external funding, however, we will award additional points, based on leverage. And in the Replacement Pilot, applicants require evidence of non-federal matching amount to no more than, excuse me, to more than 50% of the requested, of the request. This should say the PRICE funding, and that does not include non-financial contributions, and those items are described in this section of the NOFO noted on the slide. Next slide.

Speaker 2 00:17:05 What is a national objective? This is a CDBG term of art. Basically the way this works is that every activity has to fill one of these national objectives to either benefit low- and moderate-income persons, aid in the prevention or elimination of slums or blight, or meet an urgent need. And for Tribal Applicants, they would have to meet the requirements at 24 CFR 1003.208. Applicants who have not administered CDBG or ICDBG funding before are encouraged to familiarize themselves with the program specific and cross-cutting requirements, including environmental review, procurement, fair housing, et cetera, which apply to, that apply to, CDBG funds. What activities are eligible? next slide.

Speaker 2 00:18:08 In the PRICE Main program, activities must assist in preserving and revitalizing manufactured housing and eligible manufactured housing communities in the PRICE Replacement Pilot awards must assist in the redevelopment of manufactured housing communities as affordable replacement housing. Each proposed activity must be eligible under the CDBG requirements and those can be found in the Housing and Community Development Act, and applicable program requirements in 24 CFR part 570. There is an option to receive a waiver to some

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of those requirements, and we'll talk about that in just a few moments. Next slide. What activities are eligible? The eligible activity categories include preservation and revitalization, development or improvement of infrastructure, manufactured housing development activities, mitigation and resilience housing, and voluntary supportive service activities that support new and existing residents of MHC planning activities around manufactured housing residents and MHC. PRICE awards can be used for acquisition/purchase, installation, and new construction of housing, as well as voluntary buyouts for purposes of relocation.

Speaker 2 00:19:42 Next slide. What activities are ineligible? Activities that are ineligible for PRICE funding include an activity that does not meet a national objective (those one of those three national objectives), an activity that's not eligible under Section 105(a) of the Housing Community Development Act of 1974 and the NOFO (unless a waiver is obtained from HUD), an activity that is not in compliance with applicable fair housing, non-discrimination labor standards and environmental review requirements, and any activity carried out on or before the date of the letter announcing the award of the grant, except that you may use grant funds should you receive an award of course, to reimburse, PRICE eligible costs related to the preparation of the grant application, including planning and public outreach activities.

Speaker 2 00:20:49 Next slide. Can I request an activity eligibility waiver? Yes, you may. And an applicant may request a waiver of activity eligibility or administrative requirements and more information about how to do that is found in Section III.F and Appendix A of the PRICE NOFO. Next slide. Can PRICE funds be used for general costs of government? No. any activity to carry out the regular responsibilities of the government is ineligible and unallowable. Applicants should plan their approaches accordingly to ensure that PRICE award funds are not used for such costs. Next slide. So, what if you want to amend your application, but you already submitted it? Well, this is pretty easy to do. You just submit a new application on top of the old one. So, if applicants find after submitting an application that they want to amend or adjust their application, and it's still prior to the deadline, you just resubmit the entire application to ensure that HUD gets a full application, and we will consider the most recent submittal.

Speaker 2 00:22:14 Next slide. What regulations apply to me? Well, it depends on, on who you are. For CDBG entitlement communities receiving funding under this NOFO, that would refer to 24 CFR part 570 subparts, A, C, D, J,K, and O for other entities. And that would include multi-jurisdictional entities, Metropolitan Planning Organizations, resident controlled MHCs, et cetera. Those other entities receiving funding would be subject to the same requirements as the entitlement communities as appropriate. Now for states, states are subject to 24 CFR part 570 Subpart I. However, there is a waiver in the NOFO, which allows the states to distribute funds through a method of distribution. So, the state can act directly with these funds. For Tribal Applicants the ICDBG requirements will apply to 24 CFR part 1003. Next slide.

Speaker 2 00:23:36 Let's talk about how to submit your application. Next slide. You'll need to get all the application materials and instructions. The whole package is available on grants.gov. And interested applicants, if you have any questions about the NOFO, you can email those to the email address PRICE@HUD.gov. Next slide. With your application, you'll be submitting a number of required forms. I strongly encourage you to submit all of these forms. Some of them may feel similar to one another. As you go through this, you'll see some similarities, but it is important to

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include every form listed as a requirement for the application that includes your 4, 2, 5, or excuse me, your SF 424, the HUD 424 B, the HUD 2880, the SF-LLL. There's also a Certification of Lobbying Activities. There is a Federal Assistance Representations and Certifications form. There's also a 424-CBW, SF-424B and SF424-D, and also a list of PRICE specific certifications. Let's talk a little bit more about those PRICE specific certifications. Next slide.

Speaker 2 00:25:12 Next slide. So, the PRICE specific certifications. The PRICE Certifications are going to vary depending on the type of entity that you are. They're broken out as you can see on the slide. They're broken out whether you're an entitlement, a state, a multi-jurisdictional entity, et cetera. So do make sure that you're including the proper form based on, based on who you are, as your PRICE certification. Additionally, there's a Lobbying Certification for all applicants and an optional certification for urgent need should you choose to, to apply for an urgent need type activity. Next slide.

Speaker 2 00:26:03 The standard application format. So, this is referring to the narrative of your application, in which you're going to respond to a number of prompts, which we'll talk about in just a moment. Your responses to those prompts can only be 40 pages maximum. It's, you have to use a 12-point font (minimum), Times New Roman, letter sized paper (8 ½ x11) with at least one-inch margins on all sides. For more information about the format and the form, see Section IV.B.2 of the NOFO. Next slide. Things that we don't count in the 40-page limit include, any additional pages submitted at the request of HUD in response to technical deficiency, any table of contents tabs, title pages that are blank or display a title, header, indication, and the required attachments A through H.

Speaker 2 00:27:14 So we've talked about forms, we've talked about narrative, and I just mentioned, some attachments as well. So, let's talk about those next slide. There's a long list of attachments that are required to be included as well, including Advancing Racial Equity narrative Attachment A, Affirmative Marketing narrative Attachment B, Affirmatively Furthering Fair Housing narrative Attachment C, Eligible Applicant documentation per section III.D of the NOFO is Attachment D. Evidence of a Partnership would be Attachment E, Match or leverage documentation, as applicable of course, would be Attachment F. Application Certifications and Standard forms Attachment G, and the Summary of comments received on the published Application and list of commenters by name and organization as required per Section VI.E of the NOFO is Attachment H. And again, those attachments do not count towards the page limit. So again, we have a 40-page narrative. We have a number of forms and a number of attachments. And please, please be sure to include them all in your submission. Next slide.

Speaker 2 00:28:51 What are the environmental requirements? Environmental justice requirements are set forth in HUD's regulations at 24 CFR parts 50 and 58, and those implement the policies of the National Environmental Policy Act or NEPA and other environmental requirements. Grantees who are states or units of general local government are considered the responsible entity under 24 CFR part 58, and they are responsible for completing their own environmental review. For grantees who are not states or units of general local government, or not defined as "recipients" under 24 CFR 58.2(a)(5), for those folks HUD will perform the environmental review in accordance with 24 CFR part 50. Again, for more information about the environmental requirements, see the NOFO Sections IV.G.2.d and VI.

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Speaker 2 00:29:53 Next slide. Let's talk about the factors. Again, this is the prompts that are going to go into your narrative. These are the things that you're going to be responding to in those 40 pages. Next slide. So, the rating factors include Need for 15 points, Soundness of Approach for 50 points, Capacity for 20 points, Match or Leverage for five points, and then Long-term Effect for 10 points. The minimum score to receive funding is 70 points, and the max score is 104 points, and that includes four bonus points that we could possibly give for going beyond the required period of affordability. We'll talk about that in just a moment. You can review the complete prompts at Section V.A.1 of the NOFO. And again, I encourage you to review the complete prompts. This presentation just has the top line for each of these prompts. It doesn't have all the details that you need to fulfill a successful application. Next slide.

Speaker 2 00:31:10 So the first was Need. Here HUD is prioritizing proposals that demonstrate a need for affordable accessible housing options, including improved infrastructure and community amenities in the project areas or subject communities described in the proposal. And we're also prioritizing a clear and equitable focus on preserving and revitalizing manufactured housing to address the need described. HUD will rate more highly thorough and compelling proposals, which address the need for affordable accessible housing by acquiring and installing, preserving and or rehabilitating manufactured housing or other housing types, including modular, modular housing. Next slide, again, under Need. These are the prompts that you'll be responding to, in your, in your narrative. First of all, what is your project area and the need for affordable accessible housing within it? Is your project within, or does it include any communities that meet the distress criteria defined at 12 CFR 1805.201(b)(3)(ii)(D)?

Speaker 2 00:32:28 I won't read the entire citation. It's on the slide. And that's the Certification as a Community Development Financial Institution, requirements there and include communities with rates of poverty, low income, high unemployment, and population loss. Does your proposal increase resilience in any disaster-prone areas? And what are the barriers to manufactured housing preservation or revitalization in your project areas? So again, note that the NOFO is going to provide you with more detail on what's expected for each of these prompts or questions. In most cases, those details are the same regardless of which applicant type you are. However, some of these prompts have distinct requirements depending on the type of applicant that you are. And again, this presentation does not go into those distinctions. They are in the NOFO, so please read it carefully as you prepare your applications.

Speaker 2 00:33:34 next slide. The Soundness of Approach is a total of 50 points, and here HUD is prioritizing proposals that provide a clear vision and specific goals and explain how affordability will be preserved and environmental threats mitigated. HUD will rate proposals which demonstrate sound planning and implementation practices that preserve and or create long-term housing affordability for manufactured housing residents more highly. Next slide, Soundness of Approach. This sub factor here is project description, management, and impact. This is 10 of those 50 possible points under soundness of approach. So, you'll respond to these questions. What are your vision and goals? Which eligible activities will you use to address the needs you described in Factor (a)? What is your timeline and key tasks along that timeline? What is your budget and what are the projected impacts of your activities if implemented? Next slide.

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Speaker 2 00:34:54 Also, under Soundness of Approach there's a sub factor for affordability and equity for a total of 15 points out of the 50. Respond to these questions. How will you ensure the availability of affordable manufactured housing options to low- and moderate-income households? And note that the affordability requirements can be found in the NOFO Section VI.E. What protections will be in place for residents and how does your proposal encourage access to resources and financing, especially for underserved communities and people? Next slide. Also, under Soundness of Approach, sub factor on environment and resilience is 15 points respond to these questions. What significant hazards could impact your project site? How will your activities address the current and future threat of natural hazards, extreme weather and disaster events? And how does your proposal advance environmental justice as defined in Section I.A.4 of the NOFO?

Speaker 2 00:36:09 Next slide. Also, under Soundness of Approach, this is the last sub factor of the 50 points. 10 points will be given for community engagement. How will you seek and encourage diverse, diverse stakeholder participation? And how does your proposal align with existing community plans and policies? Okay, that finishes out the Soundness of Approach factor onto the next factor onto the next slide. This is Capacity for 20 points. Respond to these questions. What experience do you have in managing projects? What is your experience using grant funds? What is, who are your key staff? What is your experience promoting racial equity? What is your experience completing environmental reviews? Are you familiar with cross-cutting federal requirements all pointing to your capacity to carry out the PRICE award? Next slide Factor(d) is Match or Leverage for a total of five points. And this is going to vary depending on if you're applying to PRICE Main or the Replacement Pilot.

Speaker 2 00:37:31 In PRICE Main, there's no requirement for a match or for leverage. With that said, we are giving additional points for leverage. It's an indicator of support and commitment to the project. And the way we give these additional points is that it's a percentage of the grant funds requested. So, if you provide leveraged amounts of up to 50% or including 50%, then that's one point. And if it's more than 50%, then that's two points. And there's an additional description of funding risk and contingency plan. I'll describe that in just a moment. That's for three separate points for a total of five.

Speaker 2 00:38:22 Next slide. Now, in the Replacement Pilot, the, there's a requirement here for, for evidence of non-federal match funding accounting to more than 50% of the requested funds. And this cannot include non-financial contributions. These have to be financial contributions. If you're matching the funding, with at least 50%, but less than a hundred percent, you'll receive one point. If you're matching at least a hundred percent or more, that's two points. And again, the contingency plan, is three points. Next slide. Regarding match or leverage for all applicants, you have to describe in your narrative the sources and amounts of match or leveraged funding along with other resources or expertise those sources bring to the proposed project. These may include funding from state or local government sources, the nonprofit sector, the private sector, among other potential sources. Next slide.

Speaker 2 00:39:44 The general requirements that apply to all match and leveraged resource commitments include resources must be firmly committed as of the application deadline date. Matched or leveraged documents must represent valid and accurate commitments of future support. Resource commitments must be written and signed and dated by a person authorized to

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make that commitment. Commitment letters must be on official letterhead, or they will not be accepted. Note that commitment letters must be and or considered binding. Staff time and benefits of the applicant and or partners, if any, are not an eligible match or leveraged resource. Next slide. Now, for those three points under Match or Leverage, we do request a contingency plan. The contingency plan asks that you describe proposal or project funding risks such as being awarded less funding than requested through PRICE or withdrawal of support from other funders or internal budget risks, which may prevent you from meeting your proposed timeline or completing certain activities. What is your contingency plan for addressing these funding risks is the prompt that you're expected to respond to for three points.

Speaker 2 00:41:19 Next slide. Long-term Effect Factor for 10 points. Here we're looking for high scoring narratives that will be specific and address the needs identified in Factor(a) with a clear positive effect expected well beyond the term of the PRICE grants period of performance. We want to know how will your proposed activities retain other affordable housing opportunities for low- and moderate-income residents in the community? How will you ensure LMI households are not eventually priced out of the community? And how will you help current renters and home site renters become homeowners or otherwise acquire an interest in the lot? And how will your proposed activities ensure the long-term affordability, including lot rents and other fees applicable of housing without future federal subsidies? Next slide.

Speaker 2 00:42:29 Continuing on Long-term Effect, how will your proposed activities promote stable home ownership options in the long-term, including both the house itself and the lot on which it sits? How will your proposal support underserved communities in the long-term? And how will your proposed activities advance housing access and justice for vulnerable populations or underserved communities? Next slide. How will your proposal enable underserved communities, particularly those of color, to build wealth over the long-term? And how will your proposal make manufactured housing and or MHC livable, sustainable and resilient? Next slide. Here's your last chance to get points. These are a period of affordability. Preference points will be awarded to applications that ensure the long-term availability of and access to affordable housing units in underserved communities, including both units of housing and the lot on which the housing sits regardless of whether the lot is owned or rented by the homeowner. We'll give up to four preference points to applicants that propose going beyond the required period of affordability of 15 years by demonstrating and documenting a plan to keep home ownership and or rental opportunities affordable for longer. So, if you go over 15 years, but less than 30, that's two additional points. And if you go 30 or more years in your period of affordability, you will be awarded an additional four points that brings the maximum possible points to 104 in your application.

Speaker 2 00:44:29 Next slide. Let's talk about award information. Next slide, A little bit of information here about HUD's review process. We will screen applicants to determine key eligibility criteria in Section III.A, including screening for technical deficiencies. If those key eligibility criteria are not met, the applicant will be deemed ineligible and will not receive further review. If they are met, then HUD will screen the application to determine if it meets the other threshold criteria listed in Section III.D, including screening for technical deficiencies. And reviewers will rate each eligible application based solely on the rating factors described in Section V. A of the PRICE NOFO and assign a preliminary score to each rating factor and total score.

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Speaker 2 00:45:36 Next slide. Does that have resources related to manufactured housing? Yes, we do. Please see PRICE websites and the NOFO for resources related to manufactured housing communities. I'll point out a couple. We have a manufactured housing webinar series and there's the link. There's a number of webinars there. We also have webinars planned, including one on public participation. And that's coming soon. Additionally, I want to point out that CPD notice 2023-10 is regarding the use of CDBG funds in support of housing, and it does address manufactured housing as well. That would be particularly of interest to our CDBG recipients. Next slide. How can an applicant contact HUD with questions? Additional resources are located on the PRICE webpage. You can also contact HUD about program specific requirements by directing your questions to PRICE@hud.gov. But be warned, under the HUD Reform Act, HUD cannot provide advice about prospective proposals. This means HUD cannot answer questions about specific proposals, including whether a proposal would be eligible or competitive. Applicants should rely on the NOFO as the definitive source of information about the PRICE competition. Thank you. And that concludes our slides.

Speaker 0 00:47:28 Thank you, Director Peterson. We are now going to transition to the live Q&A part of the webinar with Director Peterson. You're going to hear us say this a lot, but HUD competitions are governed by the HUD Reform Act. So, the NOFO is definitive for all answers we cannot interpret, but we can tell you whether something is in the NOFO or the CDBG framework. We will answer the questions. We can please tune into the subsequent webinars and also check back for updates to the FAQs on the PRICE landing page. And with that, we'll go to our first question. Question number one, can funding be used for homeowners of manufactured homes for upgrades due to wear and tear or age?

Speaker 2 00:48:21 Thank you Jennifer. So, the NOFO does have a list of eligible activities. I encourage you again to read the NOFO for the list of eligible activities. And as Jennifer mentioned, we cannot, we're like legally limited in the advice that we can provide about your specific proposals. We can definitely not tell you whether something would be eligible or competitive, and the NOFO is your definitive source to determine that. So we are limited in in some, and this is going to be a common answer I'll have to provide to many of your questions.

Speaker 0 00:49:03 Okay. The next question is, what is an example of a resilience activity?

Speaker 2 00:49:11 Huh so that one comes straight from the NOFO so I, I can answer it. Which is to say that resilience is defined in the NOFO as, reconstruction, repair, or replacement of manufactured housing and manufactured housing communities to protect the current and ongoing health and safety of manufactured housing residents and to address weatherization energy efficiency needs. And that's in Section III.F for more examples of resiliency activities.

Speaker 0 00:49:46 Great, thank you. Yes, will this presentation be available for replay? Is the PowerPoint available to print and where will the transcript be available?

Speaker 2 00:49:57 Yes, I saw a lot of questions along those lines. We are definitely going to put this out for you guys. The PowerPoint, the transcript, we'll all be available on HUD.gov. You can see the PRICE on the slide on the screen hud.gov/program_offices/comm_planning/price.

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Speaker 0 00:50:28 Okay. Due to recent disasters, we have many residents living in temporary housing provided by FEMA and other nonprofits. Will this funding be able to be used to provide manufactured housing units for these residents? In parentheses, temporary housing on FEMA equals, onsite FEMA trailers and or travel trailers?

Speaker 2 00:50:50 Well, that's a very interesting question, and I wish I could answer it. Under the HUD Reform Act, we cannot provide any advice about eligibility. So, I apologize, but you do have to rely on the NOFO for the definitive guide of whether that would be eligible.

Speaker 0 00:51:11 Okay. Thank you. How does HUD's definition of manufactured housing include modular housing or is it limited to trailer homes?

Speaker 2 00:51:21 So we do have a definition for manufactured housing in the NOFO and also for manufactured housing communities. It's in the program definition Section I.A. I'll pull out a couple little pieces of that that are interesting. I do encourage you to look at it. It has a lot of details about square footage and that type of thing. I will say that the term doesn't include any self-propelled RVs or recreational vehicles. Also references to manufactured housing and manufactured housing units in the NOFO do include the pre-1976 mobile homes, unless otherwise noted. However, PRICE funds may only be used to replace the pre-1976 mobile homes and may not be used for their repair or rehabilitation. Also, interesting note shipping containers that are converted into the housing units cannot be accepted as HUD code manufactured homes, unless they're provided with a permanent chassis and are transported to the site on running gear and otherwise comply with all HUD standards relations for manufactured homes and state and local building codes. As discussed in the NOFO, all manufactured homes are built to the manufactured home construction and safety standard in 24 CFR part 3280.

Speaker 0 00:52:54 Thank you. The next question is, can you say a little bit more about the match? Did you say we must match 50% of the funds?

Speaker 2 00:53:02 Well, it depends. So again, we have two parts of this program. Under PRICE Main, there's no match requirement. We will point to leveraging funds, and under the PRICE Replacement Pilot, there is a required match of up to excuse me, to more than 50% of the requested funds. And that's a non-federal match, and it does not include non-financial contributions.

Speaker 0 00:53:38 Okay, this is kind of a long question, but I think it, you know, has things that other potential grantees will be interested in knowing. Would a redevelopment authority for a county that is chartered by county government, but functions as a quasi-governmental agency be an eligible applicant? We are the entity for the county which manages CDBG and other HUD Formula grants, and we have an agreement in place with the county for the management of these funds. Would we be considered a multi-jurisdictional entity for the purposes of the PRICE application if we enter into a new MOU with our county government for PRICE?

Speaker 2 00:54:20 In the NOFO, there is a list of, of eligible applicants. Again, under the HUD Reform Act, I can't provide any interpretation of eligibility, but I do encourage you to look at the NOFO. There is a list of eligible applicants. There's also a section on additional information on eligibility that further expands on, on that, further explains that, that list.

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Speaker 0 00:54:45 Great. Thank you. one of the next questions is, can funding cover administrative costs?

Speaker 2 00:54:54 Yeah. There's a percentage that may be awarded, oh, excuse me, under the award. There's a percentage that may be used for, for your administrative costs. And it varies depending on the, the type of applicant that you are. I encourage you to look at the NOFO, but yes.

Speaker 0 00:55:12 Great. Yeah. So, with that last response, we're now very close to time. And so, we're going to go ahead and wrap this up. We will have another webinar next week, Wednesday, March 13th again at 3:00 PM Eastern. That will cover, both CDBG basics and the Appendix and regulations in the NOFO. So, we're really encouraging any of you that are not familiar with CDBG and its framework to make sure that you attend that webinar. The link for the webinar is posted on HUD's PRICE page. We hope to see you all next week, and hope that you have a great day. Thank you.

Speaker 2 00:55:51 Thank you.

Speaker 3 00:55:57 Thank you for attending today's webinar and thank you for using event services. Your webinar has concluded, and you may disconnect.