

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

Speaker 0 00:00:00 <silence> Welcome everyone to the Pathways, to Removing Obstacles to Housing or Pro-Housing Notice of Funding Opportunity Walkthrough. My name is Svin Van Johnson. I serve as the deputy director in the Office of Block grant assistance, and I will be your mc for today's webinar. This is the first in a series of weekly webinars designed to cover HUD's Pro Housing nofo. These webinars are intended for potential pro-housing applicants and provides participants with an overview of the Pro-Housing program and the application requirements. I will cover a few general housekeeping rules before we get started. Today's webinar will be a hybrid session, and it will include both live and recorded materials as participants. You all will be muted, so we ask that you submit all questions using the chat feature of WebEx so that our presenters may be able to see it and respond. Today's agenda includes opening remarks from our HUD leadership, followed by an overview of the Pro-Housing nofo, and then we'll have time at the end to cover q and a.

Speaker 0 00:01:17 And with that, I have the pleasure of introducing our opening remarks. Speaker today, Pete a s McFadden. Marian Mulligan McFadden serves as head's principal, deputy Assistant Secretary for Committee Planning and development, known as our P D A S for C P D. In this role, she oversees the administration of federal financial assistance to support communities and ending homelessness, creating and preserving affordable housing, strengthening local economies, and disaster recovery and mitigation. Before joining the Biden Harris administration, Pete a s McFadden served as Senior Vice President for public policy and senior advisor for resilience at Enterprise Community Partners, as well as the executive sponsor for Enterprise's Diversity, equity and Inclusion Council. Additionally, Pete, as McFadden previously served as CPDs Deputy Assistant Secretary for grant programs, overseeing affordable housing and community development programs. In that role, she formed and facilitated multiple public private partnerships, including the award-winning Rebuild by Design Initiative, and the National Disaster Resilience Competition. Early in her career, she served as the Chief Operating Officer and acting executive director of the Federal Hurricane Sandy Rebuilding Task Force. And as program counsel for C P D at Native American Programs, Pete McFadden holds a JD Magna cum laude from Howard University and a BA from Northwestern University. Pete SS McFadden. Welcome.

Speaker 1 00:03:03 Thank you, SVIN. Hello everybody. Um, it is great to see so many people more than 250 tuning in. It's an exciting time for us. As you know, housing supply is a priority for the Biden Harris administration. And under the leadership of Secretary Marsha Fudge, we're committed to finding new ways to support local housing and community development efforts. Last week, secretary Fudge announced the pathways to removing obstacles, uh, to housing program pro housing. Here the program offers \$85 million in funding for communities across the country to identify and remove barriers to affordable housing production and preservation. Our goal is to elevate and enable promising practices for identifying and removing barriers to affordable housing production and preservation, as well as to institutionalize state and local analysis and implementation of effective, equitable and resilient approaches to affordable housing production and preservation. We know that you're doing great work across the country and want to provide some funding and a platform to ensure, um, that best practices are appreciated.

Speaker 1 00:04:14 We recognize that every community has unique housing needs and unique community development challenges. As you know, um, HUD already requires jurisdictions that receive

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

funding under our annual, uh, our annual formula programs to identify those barriers as part of the consolidated plan process. This is the first time that we have funding to provide specifically to address those barriers, and that's part of why we're so happy to be rolling out this program. In the process of creating a consolidated plan, grantees are asked to facilitate community engagement where they assess what barriers to affordable housing exist within the community, and outline strategies to minimize them. So what are we talking about? What kind of barriers? Those could include restrictive regulatory zoning or land use policies, outdated procedures or permitting processes, inadequate or deteriorating infrastructure in the community, lack of financial resources, capacity or economic investment, or threats from environmental hazards or weather related disasters that are impacting affordable housing.

Speaker 1 00:05:28 So this is first of its kind funding to support the housing supply action plan and to lift up the great work that you're doing. Some of the eligible activities and you'll, you'll hear more, uh, include creating transit oriented development zones, incentivizing the development of vacant lots or conversion of underused properties to housing or mixed use development, streamlining and expanding buy right permitting processes or reducing barriers to development, such as property height, limitations, parking requirements, density restrictions and minimum lot sizes states, local governments, metropolitan planning organizations and multi-jurisdictional entities are designated by Congress as eligible to apply for funding through pro housing. Affordable housing looks really different in different communities, so, uh, we hope to receive applications from all across the country, including urban, suburban, and rural applicants. As I turn it over to Savin, um, I just, and later to Jesse to walk through the nofo. Just want to say thank you again for joining us for the webinar and if you choose to apply, best of luck.

Speaker 0 00:06:40 Thank you PDAs. McFadden. Next on our agenda, we have director of the office of block grant assistance, Jesse Hanford Coe, who will walk us through the Pro Housing nofo.

Speaker 2 00:07:02 Thank you PDAs McFadden for that introduction. And, um, let's now walk through the Pro Housing Notice of Funding opportunity and help get you a little familiar, more familiar with what's in the nofo and, um, how you can respond to it. When we get done with presentation, we'll have it opportunity for questions. So let's get going. The NOFO includes several sections, description, award information eligibility, application submission, application review factors, and award information. This walkthrough is just an introduction to the Pro housing competition and it doesn't include all of the material in the nofo. You need to read the nofo itself for definitive detailed instructions. This presentation is to help get you familiar with what's in the nofo. So the funding opportunity description. What are pro housing grants for pathways to removing obstacles to housing or pro housing? Housing is a competition being administered by HUD. It's to identify and remove barriers to affordable housing production and preservation.

Speaker 2 00:08:14 And it's a component of the community development block grant program, C D B G. So where, um, like post-award rules are heavily, um, dependent on the C D B G uh, framework and we'll be having a separate, um, webinar to talk through what those are. So what kind of barriers does pro housing seek to remove? Well, barriers to affordable housing look different in every community. They can be caused by a range of things, um, including zoning and land use policies, but could also be the result of gaps in resources for development or challenges to preserving existing housing stock. Um, the NOFO includes, you know, lists of possible, um, barriers, but you may identify others in your application that does prioritizing applicants that demonstrate that they've already made progress and have shown

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

commitment to overcoming local barriers to facilitate the increase in affordable housing production and preservation. This is critical and it's statutory communities that apply, um, or areas that apply have to have already been taking action to try to get housing production and preservation, um, increased and must demonstrate an acute demand for housing affordable to households with incomes below a hundred percent of the area median income. This is also statutory and we'll walk through how the NOFO shows those priorities.

Speaker 2 00:09:53 So how is pro housing related to C D B G? It's using the framework, as I mentioned, and the NOFO contains some exceptions and waivers. Um, section three G of the NOFO has more information and again, we'll have another walkthrough on what, um, C D B G regulations do apply. And as with all C D B G assistance, the prime priority is to serve low and moderate income people. There are going to be public participation requirements before submitting to HUD. You must publish your pro housing application or amendment in its entirety for public comment. We streamlined the requirements so that it's a one hearing and a reasonable notice, which we are saying is 15 days. Um, and for more information on that section six E five, A three of the NOFO has more, more information about that. If you're familiar with C D B G, um, citizen participation, public participation, um, this is going to be familiar and um, I think, you know, relatively easily understood.

Speaker 2 00:11:07 Um, standable on award information, how much, how many, when and how long? So there's 85 million available under the nofo. We expect to make approximately 20 wards. The minimum award amounts a million. The maximum award amount is 10 million. There will be a six year period of performance for the grant post award. We've estimated the project's start date for that as January 31st, 2024, or after the expected issuance of awards. And the estimated project end date is September 30th, 2029. Um, those dates may adjust, uh, depending on how the competition, the timeline of the competition, the application deadline will not adjust. The applications must be submitted by 1150 9:59 PM Eastern time on October 30th, 2023. The nofo strongly urges that all applicants start trying to put their applications into the grand site, um, God system, uh, well in advance of the deadline. Um, so that you don't have problems with technical difficulties eligibility.

Speaker 2 00:12:29 Who's eligible to apply the statute provides that state governments, local governments, metropolitan planning organizations and multi-jurisdictional entities may apply. Tribes are not eligible to apply for pro housing funds on their own. However, they may partner with eligible applicants and any eligible applicant may also apply with partners ineligible to apply. Individuals are ineligible to apply and any other entity that doesn't meet the eligibility criteria and HUD does not evaluate applicants from in applications from ineligible applicants. What is a multi-jurisdictional entity? That's a new term. It's any association of local governments or public agencies which are bound by a collective agreement such as A M O U joint powers, interstate compact, or the like, such that HUD determines that the entity is authorized and has administrative capability to carry out the activities under the nofo on behalf of its member jurisdictions. An example in the C D B G world would be, uh, grantees in a joint agreement, um, entitlements that are in a joint agreement. Uh, another example of a multi-jurisdictional entity in the HUD world is, um, a home consortium, but there are other examples.

Speaker 2 00:13:57 Multi jurisdictional entities must demonstrate partnership among all parties and demonstrate the partnership by attaching the relevant documentation, um, to the application. And that documentation does not count toward page limits. No match or cost share is required, but we will be awarding points based on leverage as described in section B A one D of the nofo. So, um, the Pro

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

Housing nofo um, says that all activities must meet a national objective as applicable. So, um, this is a C D B G concept from the underlying, uh, regulatory and statutory framework. And the national objectives are benefiting low and low and moderate income persons preventing or eliminating slums or blight or meeting other community development needs. Having a particular urgency. Um, and you can read the rest on the slide. Um, the critical part here to know is that um, benefiting low and moderate income persons is the most commonly used national objective and HUD, um, doesn't have, uh, ability to do waivers around, um, low and moderate income benefit requirements. Um, beyond what the NOFO did, which is limited, which activities are eligible. Each proposed activity must be an eligible C D B G activity or have received an eligibility waiver for the activity requested in the application.

Speaker 2 00:15:43 So you will as an applicant be able to submit an eligibility waiver if you believe you have an ineligible activity included in your proposal that you need and you'll be able to request in the application. And the NOFO includes instructions on how to do that. Eligible activities overall include policy and planning activities, development activities, infrastructure activities and preservation activities. For specific examples, please, the section three F two C of the Pro Housing nofo, uh, we knew we'd get the question whether pro housing funds can be used to construct new housing or for um, does this cost in developing new housing? And the answer is yes, HU does. Waiving 42 U S C 53 0 5 A and the entitlement regulations as necessary to allow new construction of housing under the same requirements that apply to rehabilitation activities, um, in the C W G Law and recs, this is a familiar waiver how has made it before for other, um, programs such as C D B G disaster recovery?

Speaker 2 00:17:02 Can I request an eligibility waiver? And I did cover this and for information about the waivers, you would go look in section VI E and Appendix A of the Pro housing nofo because we're going to be doing a lot of, um, there's a possibility of doing a lot of planning activities. A critical question that gets asked with planning activities is, can pro housing funds be used for the general conduct of government, such as the, maybe the cost of a legislative clerk to, um, to help get an ordinance, a new ordinance through uh, uh, your council or whatever. And under the C D B G program and under Pro housing, the answer is the same. No any activity to carry out the regular responsibilities, the government is ineligible under C D B G and it's also unallowable under, uh, the federal, UM, grant financial management principles applicable to grants at two C F R 200. Uh, 4 4 4. Applicants should plan their approaches accordingly to ensure that pro housing award funds are not used for such costs and grantees may and are encouraged to use leverage funding for such unallowable costs.

Speaker 2 00:18:24 You cannot use pro housing funds for down zoning. Any activity of the results in a net decrease in allowable or actual housing construction is ineligible and rezoning efforts and development activities must ensure a net increase in zoned capacity or number of homes to be considered for funding. We do allow amendments to an application after submitting it prior to the deadline date, but you must resubmit the entire application to make sure that HUD gets a complete application. The regulations that apply for C D B G entitlement communities and multi-jurisdictional entities and metropolitan planning organizations, the entitlement regulations at 24 C F R part five 70 parts A C D J K and O apply as appropriate for states 24 C F R part, part 70 subpart I applies, but we did waive section, uh, VI E of the nofo that requires states to distribute funds through a method of distribution as is required for annual state C D B G funds to allow states to act directly with pro-housing funds.

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

Speaker 2 00:19:47 More, uh, will be covered on this in the subsequent webinar about program requirements that apply. So application submission, where can you find the application materials? Uh, all application materials including the application instructions and the application package will be available through grants.gov in September, 2023. A Pro-Housing NOFO preview is available to allow interested, interested application applicants to review it, submit questions and prepare applications and interested applicants may submit questions on the NOFO preview to the following email address, C D B G hyphen PROH at HUD dot gov. The NOFO preview is subject to change. HUD does not intend to make substantive changes at this point, um, but applicants should consider the NOFO published on grants.gov to be the official version at the point that it's published in September, 2023.

Speaker 2 00:20:54 There are a number of forms that you will need. Um, the application for Federal Assistance known as the SSF 4 24 applicant and recipient assurances and Certifications, the HUD 4 24 B, the applicant recipient Update disclosure report, the HUD 28 80 disclosure of lobbying activities, the SS F L L L A certification regarding lobbying, which is a lobbying form federal assistance assurances grant application detailed budget worksheet, which is the 4 24 C B W and the Pro Housing certifications section IV B one of the NOFO has more information on this and those forms will be also available uh, as part of the grant dot up package. The standard application format is that applications have a maximum of 40 pages of narrative. These pages must use 12 point minimum times new Roman font on letter sized paper, eight and a half by 11 inches with at least a one inch margin on all sides. For more information about format and form csection I V B two of the nofo, there are page limit exceptions, the table of contents eligible applicant's documentation, the evidence of partnership letters, your leverage documentation, application certifications and standard forms, summary of comments received on your published application and a list of commenters by name and organization, which is Attachment A and any tabs, title pages that are blank or display header and a indication for organizing your application.

Speaker 2 00:22:43 Are there required attachments? Yes, you must attach a summary of comments received on your public publish application and a list of commenters by name and organization. This is an attachment A and doesn't count toward the page limit. The environmental requirements are set forth in HUD's regulations at 24 C F R parts 50 and 58, which implement the policies of nepa, the National Environmental Policy Act and other environmental requirements grantees that are states or units of general local government gls are considered the responsible entity under 24 C F R part 58 and are responsible for completing their own environmental review. This is the same as in C D B G. Um, for grantees who are not states or units of general local governments or not, recipients of funding under title one of the Housing and Community Development Act of 74, so they're not C D B G recipients, HUD will perform the environmental review in accordance with 24 C F r per 50. For more about environmental requirements, you can see sections I V G two C and i v E of the nofo.

Speaker 2 00:23:59 So here's the meat of the matter. Here are the factors for consideration. The rating factors will be need for 35 points. Soundness of approach for 35 points, capacity for 10 points, leverage 10 points and long-term effect 10 points. You can review the complete prompts at section V A one of the nofo. This presentation does not include all text for all factor prompts. We are just trying to get you familiar with the approach, but you're going to have to read the details in the NOFO itself. High priorities again are for progress and a commitment to overcoming local barriers to production and preservation and acute demand for housing affordable to households with incomes below 100% of the area media income. So indeed the sub-factors are describe your efforts so far to identify, address, mitigate or remove barriers to affordable housing production and preservation for 12 points. Do you

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

have an acute demand for affordable housing? What are your remaining affordable housing needs? And how do you know for 13 points and what key barriers still exist and need to be addressed to produce and preserve more affordable accessible housing for 10 points, A thorough response identifies the need for affordable housing names, the barriers to affordable housing, production and preservation in your jurisdiction and describes the extent of such barriers. HUD encourages applications that will discuss key barriers related to land use. Regulations permitting are related procedural issues. HUD will rate applicants based on clear, well-supported, demonstrated need.

Speaker 2 00:25:56 So describe your efforts so far to identify, address, mitigate or remove. There's some additional details related to timeframes, how you did adopted the or established your measures. Um, recent policy changes or community development strategies to increase H housing production, affordable housing production and initiatives that you may have to preserve affordability. How will rate applicants more highly if they demonstrate that they have successfully taken actions to remove local barriers to increasing affordable housing production and preservation in the second, um, part of the need factor. You'll be awarded 10 points if your application primarily serves a priority. Geography that has an affordable housing need greater than a threshold calculation for one of three measures. And HUD is providing a spreadsheet, um, with details on these measures. It's available alongside the preview now. So affordable housing not keeping pace, insufficient affordable housing for your population. And widespread housing cost burden or substandard housing are the three factors that um, demonstrate acute demand for affordable housing. And the spreadsheet link is uh, on the screen, um, and will be available in the presentation. HUD has, um, to see if your jurisdiction that you would like to apply for meets the criteria. You're going to have to look at the spreadsheet and find your jurisdiction there. And we will be having another webinar that just walks through How do you use this spreadsheet and gets people familiar with the spreadsheet itself.

Speaker 2 00:27:43 So within the second part of the need factor, looking for whether you have acute demand, you'll also be allowed to um, award it up to three additional points. Provo, providing compelling information about your affordable housing needs, the information should demonstrate acute demand for affordable housing in your jurisdiction. Two households with incomes below a hundred percent of the area median income. And then in three, after you've gotten through the need one and need two, um, uh, narratives. Three is asking what key barriers still exist, what key barriers still exist and need to be addressed to reduce and preserve more affordable housing for 10 points. And we're going to ask you to describe in detail the leading barriers to affordable housing production and preservation that remain in your jurisdiction. And a complete response will identify why the identify barriers are key barriers. If you're not currently aware of the extent of barriers to affordable housing production and preservation in the jurisdictions that you're or jurisdiction or jurisdictions you're applying for, you will describe how the proposed activities your C D B G pro housing activities will identify barriers and facilitate removal of such barriers.

Speaker 2 00:29:07 All right, let's take a look at the next factor soundness of approach. Soundness of approach asks, what is your vision? What is your geographic scope? Who are your key stakeholders? How are you engaging them? How does your proposal align with requirements to affirmatively further fair housing? And what are your budget and timeline proposals? So when we're looking at sound approach, obviously vision has 15 points, it's got most of the points and we are looking for a sound proposal that will seek to enable increased production and preservation of affordable housing across a broad geographic area over a sustained timeframe. HUD expects your response to be clear, complete,

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

specific, and fully analyzed. HUD will rate more highly approaches that most directly address the barriers identified in the need factor. The third part of the need factor, A I I I and relieve the acute, the acute demand.

Speaker 2 00:30:16 So under vision you'll describe your proposed activities and why there're are appropriate, given identified need and applicant capacity. Explain how your proposal addresses key barriers to affordable housing production and preservation. Explain how your proposal compares to similar efforts and how lessons learned from those efforts have shaped your proposal. And you may also wish to discuss how your proposal aligns with existing planning initiatives, services, other community assets. Then it's long as of approach scope. We'll be looking at what your, what is your geographic scope, which is five points. Explain your proposals anticipated effects on targeted locations, neighborhoods, cities, or other geographies. Describe how your proposal per preserves and creates housing units in high opportunity areas. It expands opportunity in underserved communities. HUD will rate more highly proposals that address a larger geographic scope and maps, drawings, renderings and other graphical pre representations are optional but encouraged.

Speaker 2 00:31:26 Soundness of approach has a long list of potential stakeholders, um, that you would be working with potential stakeholders may include but are not limited to. And here's a long list. Persons with unmet housing needs. Uh, residents of public or other affordable housing units per persons from all protected class groups under the Fair Housing Act, local and regional public agencies. Um, providing funding, housing, transportation, social services, community organizations, especially those that represent protected classes. Developers, private and nonprofit developers, housing developers, community land trusts, advocacy organizations and legal groups and business and civic leaders, particularly decision makers, stakeholders. So looking three at that list of stakeholders, you're going to be asked, who are your key stakeholders? How are you engaging them? So describe your key stakeholders and your outreach in developing your proposal. Describe your strategy for continued outreach during the grants period of performance. We're looking for you to describe the specific actions you've taken to solicit input from and collaborate with stakeholders in developing the application, including how input from stakeholders and community members shaped your proposal.

Speaker 2 00:32:57 And we would like you to describe how you incorporated input from stakeholders into your proposal and describe your strategies to encourage public participation, build support and engage community members, including those most likely to benefit from your proposed activities. Now this is a key part of the soundness of approach, affirmatively furthering fair housing alignment. This is a cross-cutting requirement that HUD has decided to give, um, to award points for under this production nofo. And under this A F F H alignment, there's a number of prompts and I'm just going to be going over them fairly rapidly. But you should definitely, this is a place where not everything from the NOFO appears here. And you should read carefully in the nofo. You need to describe your plans to remove barriers to the development of affordable housing in well-resourced areas of opportunity.

Speaker 2 00:33:58 Describe your plans to remove barriers impeding development of affordable housing that would promote desegregation. How will you ensure that your proposal will not cause affordable housing to be further concentrated in low opportunity areas or areas that already have ample affordable housing? How does your approach address the unique housing needs of members of protected class groups including persons with disabilities, families with children, and underserved communities of color? How does your plan address issues identified in your jurisdiction's most recent

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

fair housing plan or plans? And have you considered the risk of displacement associated with your proposal? How will your proposal address the housing needs of people with disabilities and increase their access to accessible and affordable housing? And then describe the implementation and or enforcement plan for your proposal And describe any equity related educational resources, tools, or public input that has informed your proposal.

Speaker 2 00:35:15 We'll also be taking a look at do you plan to engage and support minority women and veteran owned businesses during your proposed housing production process? Do you have a diversity and equity plan in place or plan to create one and include other equity considerations informed by your local circumstances. Describe how you will evaluate the effect of your proposal on promoting desegregation, expanding equitable access to well-resourced areas of opportunity and furthering the deconcentration of affordable housing. And then how will you track your progress and evaluate the effectiveness of your efforts to advance racial equity in your grant activities.

Speaker 2 00:36:02 Finally, if you propose to use pro housing funds to fund production of housing units to fund housing units, you must discuss how those benefits will be affirmatively marketed broadly throughout the local area and nearby areas to any demographic groups that would be unlikely or least likely to apply absent such efforts. Now note that any actions taken in furtherance of this section must be consistent with federal non-discrimination requirements. All right, ness of approach. We're continue on to V, which is budget and timeline. What are your budget and timeline proposals For five points, we would like an activity level that's a C D B G activity level budget for the proposed activities that documents all projected sources of funds and estimates. All applicable costs. Describe how you would budget for and manage a successful project if HUD awards a different dollar amount than you are requesting. And we are specifically also asking if you were to receive only 50% of your request, what would you be able to achieve and what is the minimum funding amount that would allow you to carry out your proposal in some form? We would like you to provide a schedule for completing all proposed activities before the expenditure deadline at the end of uh, fiscal year 2029, which would be September 30th, 2029.

Speaker 2 00:37:34 So let's move on to capacity. What capacity do you and your partners have? What's your staffing plan for 10 points? Um, describe your capacity for managing a federal grant of this size and scope. In evaluating this sub factor, HUD will consider the degree to which applicants demonstrate clear capacity or a plan to develop capacity in managing federal funds project management on the scale of the ideal, ideal or proposal and leadership capacity to coordinate among proposed partners. Note that ra, rather than measuring your general capacity, HUD will measure your specific capacity to carry out your proposal and your responses should reflect this. So let's take a look at leverage. We're awarding points for leverage up to 10 points as a percent of grandsons requested. We are looking for leverage commitments or 50% and above. You can get 10 points between 40 and 49.99%, eight points 30 and 39.99%. Six points between 20 and 29, 9 0.99%, four points between 10 and 19.99%, two points below 10%, zero points for leverage.

Speaker 2 00:38:55 So what is leverage? We're looking for applicants to leverage additional funding from outside sources. Um, that means outside sources are sources outside of the grant of the pro housing grant. Under the leverage rating factor, applicants will be rewarded awarded points for leverage funding as a percent of the amount of pro-housing funding requested. Resources must be firmly committed as of the application deadline date and firmly committed means the amount of the resource



Date: August 03, 2023

Title: 080323-848662-HUD-PRO

and its dedication to pro-housing grant activities is explicit endorsements or general letters of support alone will not count as resources and should not be included in the application. Leverage documents must represent valid and accurate commitments of future support. They must detail the dollar amount in any terms of the commitment and they must also indicate that the funding is available to you the applicant for the specific activities proposed in your pro-housing application.

Speaker 2 00:39:58 Resource commitments must be written and signed by a person authorized to make the commitment and dated commitment letters must be on letterhead or they will not be accepted. If the commitment document is not included in the application and submitted before the NOFO deadline, it will not be considered. Note that staff time of the application and or partners if any, will be an eligible leverage resource if they are firmly committed and quantified monetized. So let's take a look at the fifth factor. The fifth factor is long-term effect. What permanent long-term effects will your proposal have and what outcomes do you expect? This is for 10 points. HUD seeks to ensure that funded activities enable production and preservation of affordable housing units long after the grants period of performance. Describe how your approach seeks to permanently remove key barriers to producing and preserving affordable housing and the measurable outcomes you expect to achieve. Be sure to address how the removal of barriers will result in more resilient housing and sustained production.

Speaker 2 00:41:27 So under long-term effect, we also would like you to describe what you will have achieved upon completion of grant funded activities, including the specific work products, deliverables or completed projects you will produce and any implementation actions that follow. And then address how these achievements will have a permanent long-term effect. Describe the roadblocks your proposal might be facing and what are the most likely ways in which the barriers might persist despite your proposed activities. And how does your proposal account for and counteract these barriers? Do you anticipate your proposal will result in reducing housing cost burden for residents without increasing other costs such as transportation costs? Describe how your proposal represents a model for other communities and describe the community's most significant environmental risks and how the proposal is aligned with them to efficiently promote community resilience.

Speaker 2 00:42:35 And what do you consider success to look like at the end of the period or per performance or beyond? How would you anticipate the proposal to enable production and preservation of affordable housing? And explain how the targeted outcomes will remedy the identified need in prompt A if possible proposed metrics. The quantifiable topic area you will measure and target outcomes. A quantified goal for each metric that you will strive to achieve. HUD will rate applicants more highly for metrics and outcomes that have an evidence-based connection to the proposed activities and the barriers being addressed and we will not score on the basis of high target outcomes. HUD encourages applicants to set target outcomes that they believe to be realistically achievable. Describe the long-term effect of your proposal on removing barriers to affordable housing production that are perpetuated segregation inhibited access to well-resourced neighborhoods of opportunity for protected class groups and vulnerable populations and expand expanded access to housing opportunities for these populations.

Speaker 2 00:43:50 So award information. There's processing information that the NOFO includes about how we will screen applicants with threshold criteria to make sure we're dealing with eligible applicants and other threshold criteria. And we will rate each eligible applicant based solely on the rating

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

factors described as section V A of the pro housing nofo and assign a preliminary score for each rating factor and a total score. HUD will then rank applications and score order from there. There will be a final review panel that will review the preliminary rating and ranking documentation to ensure any inconsistencies between preliminary reviewers are identified and rectified. And to ensure that the rating and ranking documentation accurately reflects the contents of each application. Assign a final score to each application, rank them and score order and recommend for a selection, the most highly rated applications subject to the amount of available funding.

Speaker 2 00:44:57 We will also be offering debriefing following the um, the public announcement of awards under the nofo. And we will provide a debriefing on the final score the applicant received for each rating factor. Final evaluator comments for each rating factor and the final assessment indicating the basis upon which funding was approved or denied. Note that a grantee shall maintain a public website which provides information accounting for how all grant funds are used and managed and administered, including details of all contracts and ongoing procurement policies. To meet this requirement, each grant team must make the Pro Housing Action Plan, including all the amendments and each of its annual performance reports as created using HUD's D R G R system available on its website. There'll be more details on post-award requirements in a subsequent webinar in this series.

Speaker 2 00:45:54 So to ensure the fair distribution of HU funds and enable the purposes or requirements of a specific program to be met, HUD reserves the right to fund less than the amount and requested an in an application. You will be required to submit progress reports. Um, it'll be uh, annual progress reports on performance and um, there are quarterly federal financial reports that are also part of D R G R, um, that you received and used financial leverage resources for their intended purpose. Um, we also have other financial information, um, through the D R G R system that, uh, is tracked along with this financial information and details will follow if you're in a more d So how can an applicant contact HUD with questions? You can contact HUD about programs specific requirements by directing your questions to C D B G Hy Pro Housing at HUD dot gov. And does HUD have resources, general resources related to removing barriers to affordable housing? Yes, we do. We have a webpage dedicated to barriers to affordable housing. It features our regional recent technical assistance webinars on this topic and links to additional resources such as HUD's Regulatory Barriers Clearinghouse. You can visit the webpage at the link on the screen and, um, there's information, we'll keep updating the information while we go, um,

Speaker 3 00:47:29 And it links that webpage links cross links also to the Pro housing preview webpage as well. So you can get more information there. Now we'll move on to the question and answer part of this event. Great,

Speaker 0 00:47:48 Thank you Jesse. So now we're transitioning to the q and a portion of the webinar. We'll have, uh, director Hansworth comb with us. But first I wanted to, uh, drop an important note that HUD competitions are governed by the HUD Reformed Act. So the NOFO is the definitive for all answers we cannot interpret, but we can tell you whether something is in the NOFO or in the C D B G framework. We will answer the questions that we can, but please tune into the subsequent webinars if you still have lingering questions. And with that we'll kick off with our first questions. We see several in the chat. All right, so

Speaker 3 00:48:34 I think it's more than several. Um,

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

Speaker 0 00:48:36 <laugh> we'll do our best to get uh, as much in um, yeah before we finish today. So

Speaker 3 00:48:43 We are in the subsequent webinars, we're going to be handling the questions about the data because there's a data presentation about the spreadsheet. Um, and you know, we can, we can answer more there and there is going to be an open thread q and a, uh, maybe more than one at this rate, uh, webinar coming up. So we're going to do what we can in the time allotted seven. How much longer do we have?

Speaker 0 00:49:10 We have about eight minutes.

Speaker 3 00:49:12 Yeah. So we're going to answer some questions. We will also huddle, um, and take a look at all of the questions they will all be considered. And, um, we are going to, um, see what we can do, make sure we can put out FAQs that, um, point to the right places in the NOFO for the answers to some of these. because some they're running in patterns. So Simon, what's, what are some top questions that we can tackle today?

Speaker 0 00:49:38 Can different types of eligible activities be grouped and submitted together in one proposal? For instance, policy activities and infrastructure activities?

Speaker 3 00:49:49 Um, so long as the NOFO says that all activities must be eligible or you request an eligibility waiver, um, how you group them and present them within your 40 pages is up to you so long as you respond to the NOFO prompt. Okay.

Speaker 0 00:50:08 If a regional agency is applying, does the scope of work need to specify the exact work to be undertaken within each municipality or does the chief elected official of each municipality involved need to provide written support?

Speaker 3 00:50:23 Let's take the second part first. The NOFO does not require letters from chief elected officials, um, as letters of support. The, um, question of cascading or not would be part of your soundness of approach and you would need to answer the specific prompts in the nofo. The NOFO is intended to scale and that's one of the things we're seeing a lot of patterns about scaling up and down here. It's intended to scale. So you tell us what your barriers are and your need and your capacity and your, your and everything, the sound of. So approach everything scales to those barriers and to you, your geography.

Speaker 0 00:51:11 The NOFO provides a list of types of projects that can be undertaken. Are there any preferences or priorities listed such as infrastructure's preferred over zoning changes?

Speaker 3 00:51:24 There are no preferences stated in the nofo.

Speaker 0 00:51:34 Okay. When appropriate, can you elaborate on the acute demand requirement for the grant?

Speaker 3 00:51:39 That's going to be a subsequent webinar.

Speaker 0 00:51:43 That'll be

Speaker 3 00:51:43 The, it's the next one, isn't it <laugh>?

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

Speaker 0 00:51:45 It'll be the August 17th webinar where we'll go over the exact methodology for the data. Um, all right. Can you apply separately from a multi-jurisdictional entity? For example, if you are part of a home consortium or a C D B G joint agreement,

Speaker 3 00:52:03 If you're a city or county that's part of a multi-jurisdictional entity, you're also an eligible applicant under the nofo, um, cities, counties, multi-jurisdictional entities, we're not dictating which one applies.

Speaker 0 00:52:19 Can one entity submit multiple applications for different projects?

Speaker 3 00:52:24 The NOFO says one entity cannot submit multiple applications.

Speaker 0 00:52:31 Does the environmental review need to be completed prior to the application submission?

Speaker 3 00:52:38 The, um, nofo, if you look, refers to part 58 and part 50 of this, the, uh, regulations for HUD Environmental Review. And neither of them would require that you have to submit the environmental review prior to submission.

Speaker 0 00:52:54 Okay. Can applicants use C D B G entitlement funds as local leverage?

Speaker 3 00:53:05 It is eligible for C D B G in our statute. So this is a C D B G framework question. Um, C D B G can be used for, um, match or cross share for any federal program. It's in the entitlement regs somewhere, but my brain is not bringing up the citation right this second. <laugh> <laugh>.

Speaker 0 00:53:31 Then we have, um, a couple questions on the data. Um, on the acute demand factor. Can you explain how to determine if we fit within the top 5% of state in the three measures?

Speaker 3 00:53:46 I'm not going after the data questions. We're going to save that for the subsequent webinar,

Speaker 0 00:53:50 So that'll be August 17th for the person that asked that question,

Speaker 3 00:53:54 We did update the spreadsheet from the initial day. If you guys, um, who are asking these questions, grabbed it, the spreadsheet right away, you should know we did update it. It's showing a little new thing on some browsers, so you might want to take a look. I think some of these questions might get answered by pulling that spreadsheet down now.

Speaker 0 00:54:17 Yeah, the updated spreadsheet I believe was, uh, revised this morning, so, um, give it probably another hour to make sure it fully went into our system.

Speaker 3 00:54:28 Okay.

Speaker 0 00:54:29 And it does provide additional underlying data for you to review. Okay. And then we had several questions about the recording for this webinar and the slide deck. So I think we addressed that in the chat where the recording will be posted on the pro housing landing page on HUD dot gov, um, in a, in a few days from now.

Speaker 3 00:55:00 Okay, we have four more minutes. What else can we answer

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

Speaker 0 00:55:06 Covered in? Well I think for the ones, there's some eligible use questions that may not be possible for us to address. Um, is capitalized operating subsidy for new affordable housing and eligible use and probe housing funding be used for land use code rewrite

Speaker 3 00:55:35 Operating subsidy quickly on the underlying C D B G framework? Operating subsidies are generally ineligible, but remember we allow that you, you know, if you have a proposal that meets all the NOFO prompts, um, and that's part of it, then there is the opportunity to ask for an eligibility waiver. Um, but in C D B G, um, rags, operating subsidies are generally ineligible.

Speaker 0 00:56:05 Okay. Um, somebody had a question. Do you need to be a C D B G recipient in order to apply for these funds?

Speaker 3 00:56:13 No. You have to be one of the eligible entity types listed in the nofo, uh, state or local government, uh, multi-jurisdictional entity, uh, M P O, um, I mean that's what we're looking for.

Speaker 0 00:56:32 And then we have a question from a small municipality of about 6,500 people. They have a critical housing need, but do they have any chance that winning an award,

Speaker 3 00:56:44 Um, if they write a good application that meets all the prompts and you know, they're an eligible entity and they're showing us, you know, that they can do it. That's what I meant about the app. It's designed to be scalable from rural all the way up to regional. I can't handicap anybody, you know, I can't say, you know, you have a 10 to one chance or a one to 10 chance. I can't do that. We're not, we're not allowed to. I can just tell you what's in the nofo.

Speaker 0 00:57:22 And we have a question on are applicants required to specifically address barriers to affordable housing that the applicant previously identified in its consolidated plan?

Speaker 3 00:57:36 No, there is a barrier section in the consolidated plan, um, that where you've identified barriers, but you know, if you identify a different or additional barriers as part of a pro-housing, uh, application, there isn't it from the nofo? It doesn't have a direct tieback to the consolidated plan, although it does have some <inaudible> related questions.

Speaker 0 00:58:02 Okay. With that response, I think we are at time. Jessie,

Speaker 3 00:58:06 I want to do one more because there was a p h a question right at the top about if the p h a was part of a local government, could it apply as the local government? Um, and I know that in about 10 states this is true. Um, I think it's pretty clear that the local government can apply and if the p h A is actually part of the local government that also DBAs does business as under another hat, we've had other programs say that, that that is the local government applying. Um, so, uh, I know, I know that answer from prior. Um, some of the other questions about what counts as multi-jurisdictional we have to take back to our attorneys and ask because we, we can't answer them, we don't quite understand mm-hmm. <affirmative>, um, what the answer would be based on the nofo.

Speaker 0 00:58:58 Great. Okay. Well thank you Jesse for those that attended today's session. Thank you.

Speaker 3 00:59:05 And I'm very excited to have this attendance and so many questions. These are great questions and we'll we are committing to seriously consider them and try to get, um, responses

Date: August 03, 2023

Title: 080323-848662-HUD-PRO

out. But the NOFO is definitive and you need to read the nofo and, you know, just basic English stay within the words of the nofo and, and answer it.

Speaker 0 00:59:28 So we'll have another webinar next week, Wednesday, August 10th, and that we will cover the pro housing nofo appendices and the regulations in it. And the link for that webinar is posted on HUD's Pro housing webpage. So please continue to go back and visit that page. That's where we'll update additional information when we, um, update FAQs as well. But thank you all and we hope to see you all next week and we wish you a great day. Bye-bye.