



# Economic Self-Sufficiency

*Building a Stairway to*



Councilwoman Sandra McFadden-Weaver  
3<sup>rd</sup> District, Kansas City, Missouri

# Section 3

# Housing & Urban Development Act 1968

as amended, May 31, 1995

*“ . . . ensures employment and economic opportunities generated by certain HUD financial assistance projects . . . be directed to low-and very low income persons,*

*“ . . . particularly . . . recipients of government assistance for housing . . . and business concerns which provided economic opportunities to low – and very low – income persons.”*

# Special Emphasis

- “ . . . *particularly . . . recipients of government assistance for housing . . . and business concerns which provided economic opportunities to low – and very low – income persons.*”

# Section 3

## A viable tool for:

- Economic Self Sufficiency
- Stimulating DBE/MBE Participation
- Growing Micro-Enterprise
- Creating Career Bound Jobs And



Changing Lives

# Success KC Style

Contract \$

Section 3 \$

% Sect 3



\$221,245

62%

\$333,503

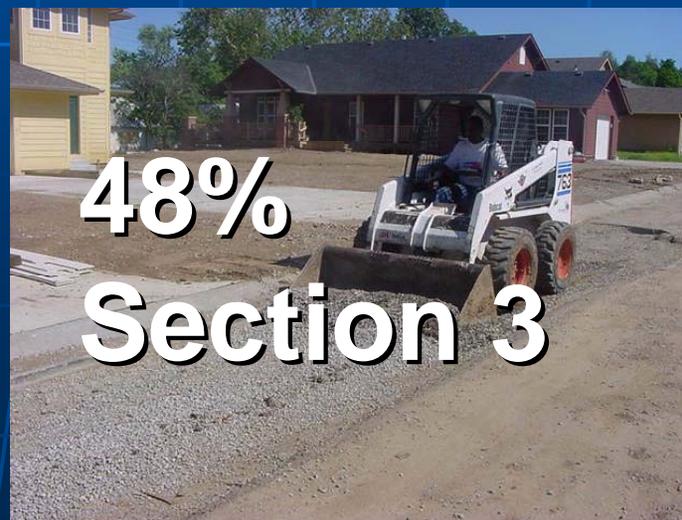
41%

\$528,188

42%

\$1,107,278

52%



# City Council Initiative

- Resolution # 031296
  - Accountability
  - Compliance
- City Ordinance # 040150 – establishes
  - Section 3 Certification Compliance
  - Office

# The Catalyst

- Section 3 Adherence Plan

*Developers bidding on HUD federally assisted projects, . . . submit a Section 3 Adherence Plan if the project cost exceeds an established \$200,000 threshold.*

The Adherence Plan commits the developer to *pre-determined beneficiary outcomes.*

# Section 3 Compliance Office

- Review sub and general contractor applications.
- Determine their eligibility to be certified Section 3 service providers.
- Ensure the listing of certified contractors is distributed to all developers pursuing HUD financial assistance.

# Section 3 Compliance Office

- Distributes outcome demographics on Section 3 opportunities
- Empowered with the authority to recommend sanctions on future participation.
- Reports Quarterly to City Council

# The Players

**Housing and Economic Development Finance Corporation**

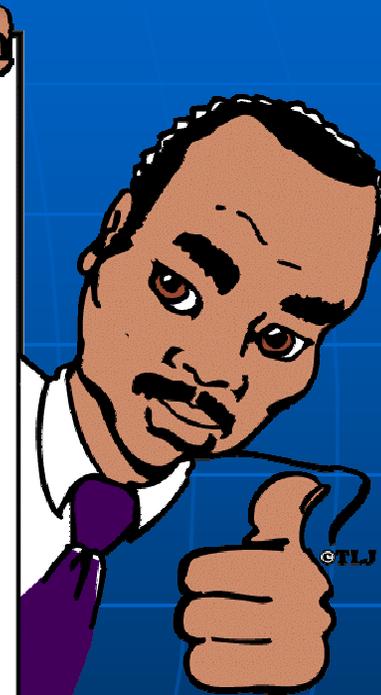
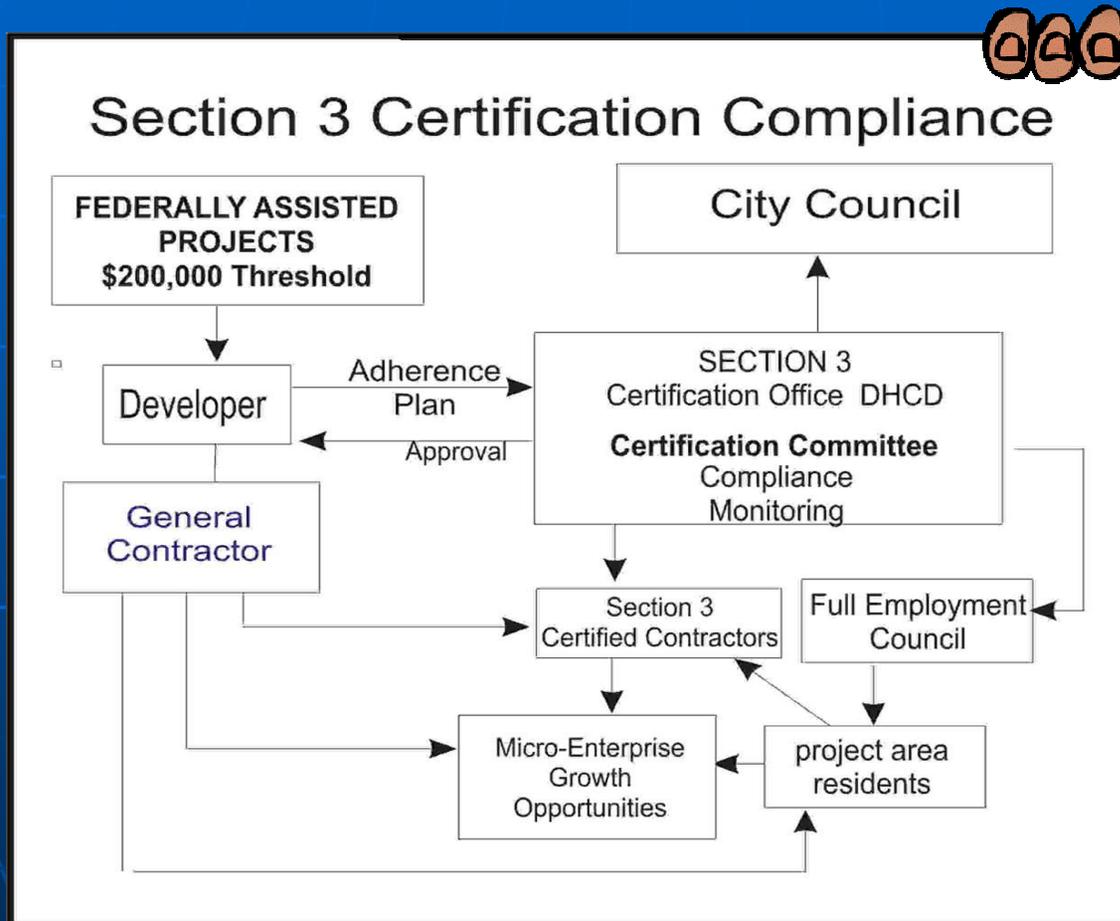
**Section 3 Compliance Certification Office**

**Section 3 Compliance Sub-Committee**

**Full Employment Council**



# The Initial Process



# Accountability

- Kansas City vigilantly hosted community seminars and forums
- Monitored issues impeding Process
- Identified real & perceived Issues
- Responded to Public Feedback



# Section 3 Expands Supports

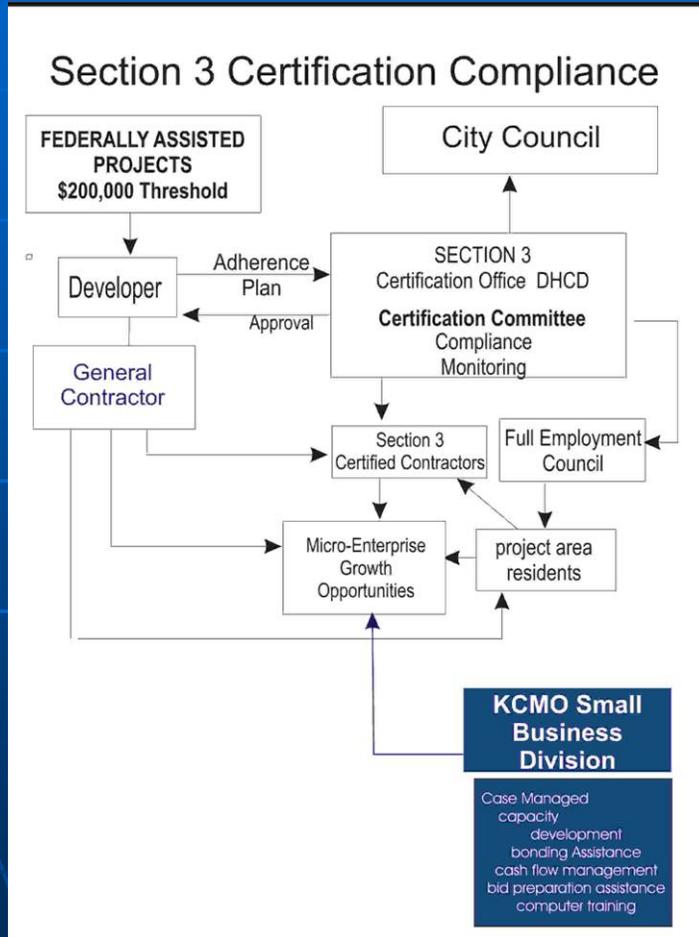
## Small Business Division Joins Section 3 Partnership

- Provides enterprise growth strategies
  - Case managed technical assistance
    - Bidding Assistance
    - Bonding Assistance



**This unit has amassed an impressive record for stimulating entrepreneurial growth and development.**

# Revised Process



← **City Council Accountability** +

← **Dedicated Adherence Office** +

← **Pre-employment Training** +

← **Enterprise Development** +

← **Career Bound Job Creation** +

=

← **Success**

# Section 3 Model Community

Oak Pointe:



A Case Study of Economic Growth

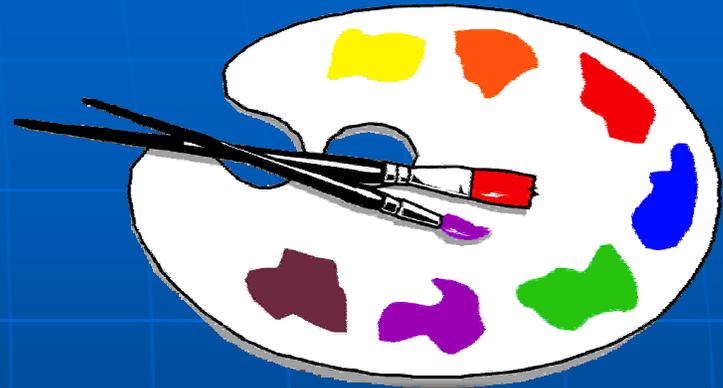
# Something to Shout About

- Today, Kansas City Missouri's Section 3 Certification Compliance Program is flaunting significant achievements.



For Kansas City, Section 3 works!

... a wider, broader, and bolder stroke

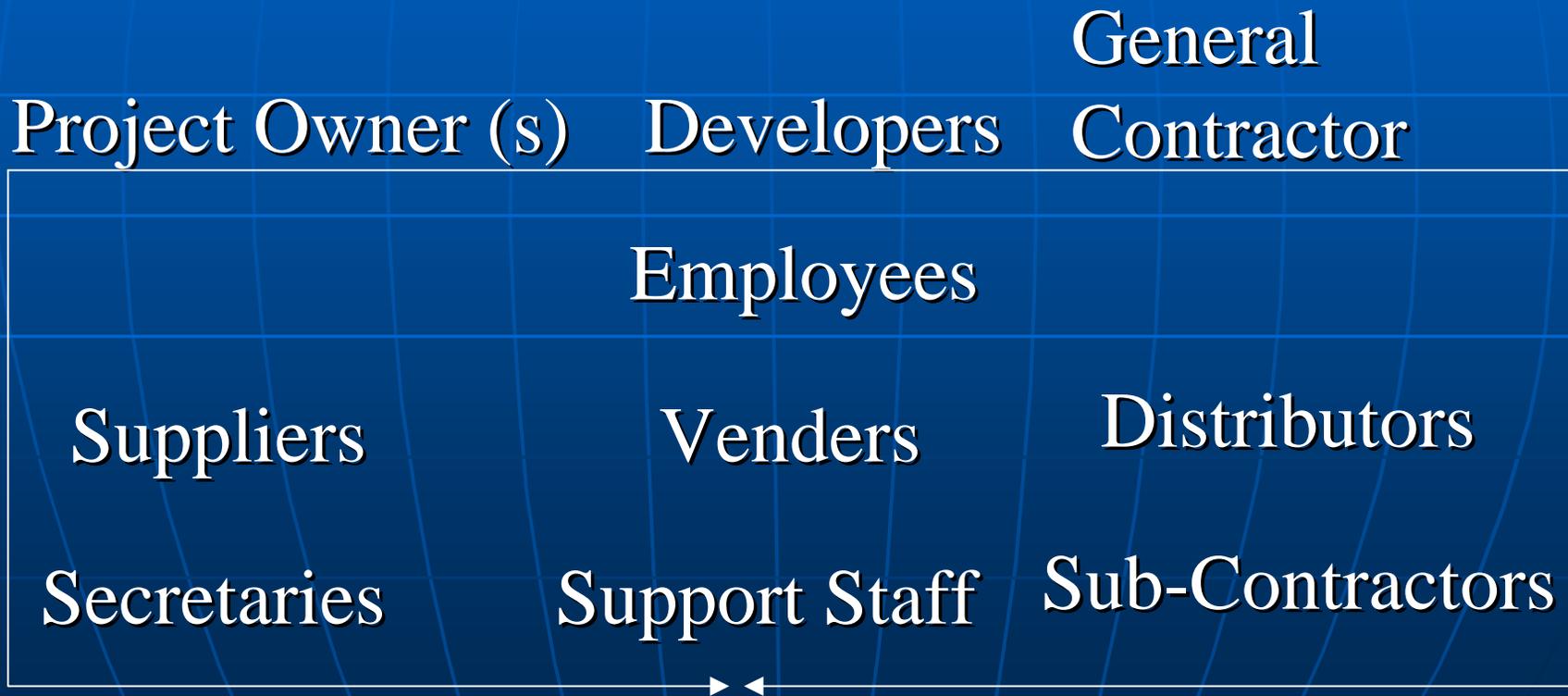


## Section 3

*...will also encompass service and employment opportunities with the project owner (s); his suppliers, and vendors, benefiting from the injection of federal dollars.*

# Section 3 Model =

## Opportunity . . . Opportunity



# KC's Section 3 Model

- will open career opportunities for individuals that would historically be beyond their reach and which will stimulate lateral entrepreneurial growth.



# Section 3 Compliance Certification Office

## Case Study Administrative Core

- Business/community partnership development
- Facilitate case management team
- Records maintenance
- Stimulate entrepreneurship
- Rally/deploy essential supports

