



# eLogic Model® Training

OFFICE OF DEPARTMENTAL GRANTS  
MANAGEMENT AND OVERSIGHT

September 2009

*CAMP*

# Why Did HUD Choose the eLogic Model for Grants Management?

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The eLogic Model embodies the requirements of the Government Performance and Results passed by Congress in 1993 requiring all federal programs to:

- Establish performance goals.
- Express goals in objective, quantifiable and measurable form.

# Why Did HUD Choose the eLogic Model for Grants Management?

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- Describe operations, skills, technology, staffing, information or other resources needed to reach goals.
- Establish performance indicators to measure outputs, service levels and outcomes of each activity.
- Provide basis for comparing actual results with goals.

# What is an eLogic Model?

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- The **eLogic Model** is a tool that integrates program operations and program accountability.
- Tells the why, how, and what.
- It can be used to manage, monitor, and evaluate program services.



# eLogic Model: Grant Application

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- **eLogic Model** is built to reflect the fundamental statutory purposes and eligible activities for each program.
  - ✓ An eLogic Model goes hand in hand with the design of a specific program.
  - ✓ An applicant's eLogic Model serves as an executive summary of their entire grant application.

# eLogic Model: Grant Application

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- The applicant completes components 1 – 6
  - ✓ *Applicant Information, Policy Priority, Needs Statement, and Measurement Tools* to answer the questions, who they are, why are they applying, and how they will collect and measure program performance data.
  - ✓ *Service or Activities and Outcomes* to answer the question, what outputs will be provided and outcomes expected over the period of award.

# Rating Factor 5: Achieving Results and Program Evaluation

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The standardization of the eLogic Model submission in Rating Factor 5 highlights the relationship between the narratives produced in response to the factors for award.

- Outputs and Outcomes reflect the narrative provided.
- Results achieved can be measured during the period of award and at the end of the grant.

# eLogic Model Components

	B	C	D	E	G	H	I	J	K	L	M	N
1	eLogic Model™		Applicant Name:		HUD Program:			PHFSS	US Department of Housing and Urban Development			
2			Project Name:		Period:				OMB Approval 2535-0114 exp. 2008 Pending			
3			Project Type:		Start Date:				Component Name:			
4			Construction Type:		End Date:							
5			HUD Goals	Policy Priority	Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome	Year 1 Measure	
6	1	2	3	4	5			6	7			
7	Policy	Planning	Programming	Pre	Post	YTD	Impact	Pre	Post	YTD	Accountability	
8				#N/A				#N/A			A. Tools for Measurement	
9				#N/A				#N/A				
10				#N/A				#N/A				
11				#N/A				#N/A				
12				#N/A				#N/A			B. Where Data Maintained	
13				#N/A				#N/A				
14				#N/A				#N/A				
15				#N/A				#N/A				
16				#N/A				#N/A				
17				#N/A				#N/A				
18				#N/A				#N/A				
19				#N/A				#N/A				
20				#N/A				#N/A				
21				#N/A				#N/A			C. Source of Data	
22				#N/A				#N/A				
23				#N/A				#N/A				
24				#N/A				#N/A				
25				#N/A				#N/A				
26				#N/A				#N/A				
27				#N/A				#N/A			D. Frequency of Collection	
28				#N/A				#N/A				
29				#N/A				#N/A				
30				#N/A				#N/A				
31				#N/A				#N/A				
32				#N/A				#N/A				
33				#N/A				#N/A			E. Processing of Data	
34				#N/A				#N/A				
35				#N/A				#N/A				
36				#N/A				#N/A				
37				#N/A				#N/A				
38				#N/A				#N/A				
39				#N/A				#N/A				
40				#N/A				#N/A				
41				#N/A				#N/A				
42				#N/A				#N/A				

# Component # 1

## Applicant Information

	B	C	D	E	G	H	I	J	K	L	M	N
1	eLogic Model™	Applicant Name:	Model Housing Authority of Lake Land County		HUD Program:	PHFSS			US Department of Housing and Urban Development			
2		Project Name:	Families First		Period:				OMB Approval 2535-0114 exp. 2008 Pending			
3		Project Type:			Start Date:				Component Name:			
4		Construction Type:			End Date:				Year 1			
5		HUD Goals	Policy Priority	Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome	Measure		
6	1	2	3	4	5			6	7			
7	Policy	Planning	Programming	Pre	Post	YTD	Impact	Pre	Post	YTD	Accountability	
8				#NA				#NA				
9											A. Tools for Measuremer	
10				#NA				#NA				
11												
12				#NA				#NA				
13												
14				#NA				#NA				
15											B. Where Data Maintained	

# Component #2 Policy Priorities

eLogic Model™ Applicant Name:				HUD Goals				HUD Priorities			
Project Name:				HUD Goals				HUD Priorities			
Project Type:				HUD Goals				HUD Priorities			
Construction Type:				HUD Goals				HUD Priorities			
HUD Goals	Policy Priority	Problem, Need, Situation	Services or Activities/Outputs	A	B	C	D	E	F	G	H
1	2	3	4	1	2	3	4	5	6	7	8
Policy	Planning	Programming	P								
A.1				A.1	Increase homeownership opportunities. (1) Expand national homeownership opportunities.		A	Providing Increased Homeownership and Rental O for Low- and Moderate-Income Persons, Persons w Disabilities, the Elderly, Minorities, and Persons w English Proficiency.			
A.2				A.2	Increase homeownership opportunities. (2) Increase minority homeownership.		B.1	Improve our Nation's Communities. (1) Bring private capital into distressed communities.			
A.3				A.3	Increase homeownership opportunities. (3) Make the home-buying process less complicated and less expensive.		B.2	Improve our Nation's Communities. (2) Finance business investments to grow new business			
A.4				A.4	Increase homeownership opportunities. (4) Reduce predatory lending practices through reform, education and enforcement.		B.3	Improve our Nation's Communities. (3) Maintain and expand existing businesses.			
A.5				A.5	Increase homeownership opportunities. (5) Help HUD-assisted renters become homeowners.		B.4	Improve our Nation's Communities. (4) Create a pool of funds for new small and minority-ow businesses.			
A.6				A.6	Increase homeownership opportunities. (6) Keep existing homeowners from losing their homes.		B.5	Improve our Nation's Communities. (5) Create decent jobs for low-income persons.			
B.1				B.1	Promote Decent Affordable Housing. (1) Expand access to and availability of decent, affordable rental housing.		B.6	Improve our Nation's Communities. (6) Improve the environmental health and safety of famil public and privately owned housing.			
B.2				B.2	Promote Decent Affordable Housing. (2) Improve the management accountability and physical quality of public and assisted housing.		B.7	Improve our Nation's Communities. (7) Make communities more livable.			
				B.3	Promote Decent Affordable Housing. (3) Improve housing opportunities for the elderly and persons with disabilities.		C.1	Encouraging Accessible Design Features. (1) Visitability in new construction and substantial rehab			
					Promote Decent Affordable Housing			Encouraging Accessible Design Features			



# Component #4

## Services or Activities/Outputs

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42									
eLogic Model™	Applicant Name:		HUD Program:	PHFSS	US Department of Housing and Urban Develop	OMB Approval 2535-0114 exp. 2008 Perc	Compor	Year 1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42
HUD Goals	Policy Priority	Problem, Need, Situation	Services or Activities/Outputs	Measure	Outcome	Measure	Eva	A	B	CAMP eLogic Model™	Click here to allow deletion of 'New' Activities																																							
1	2	3	4	5	6	7	8	9	10	11	12																																							
A 2	Policy	Planning	Programming	Pre	Post	YTD	Impact	Pre	Post	YTD	A																																							
There is a need to maintain on-going linkages to services and economic opportunities for existing FSS program participants in order to support their transition to employment and economic self-sufficiency.			<ul style="list-style-type: none"> <li>Adult Basic Education – Enroll</li> <li>Affordable housing organizati</li> <li>Childcare assistance – Childre</li> <li>Childcare assistance – Househ</li> <li>Credit repair counseling – Enr</li> <li>Credit repair education – Enrc</li> <li>Employers contacted</li> <li>Employment counseling</li> </ul>	#N/A				#N/A			A. Tools																																							
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				#N/A				#N/A			C. Sour																																							
				#N/A				#N/A			D. Frequ																																							
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# Findings From Review of the 2008 eLogic Model

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- Many of the errors found in an applicant's program eLogic Model were the result of not following Instructions.
- The eLogic Model change yearly. Do not rely on the previous year's Instructions.

# Findings From Review of the 2008 eLogic Model Submissions

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## Common Errors

- The essence of the project was not, but should be presented in the eLogic Model.

# Findings From Review of the 2008 eLogic Model Submissions

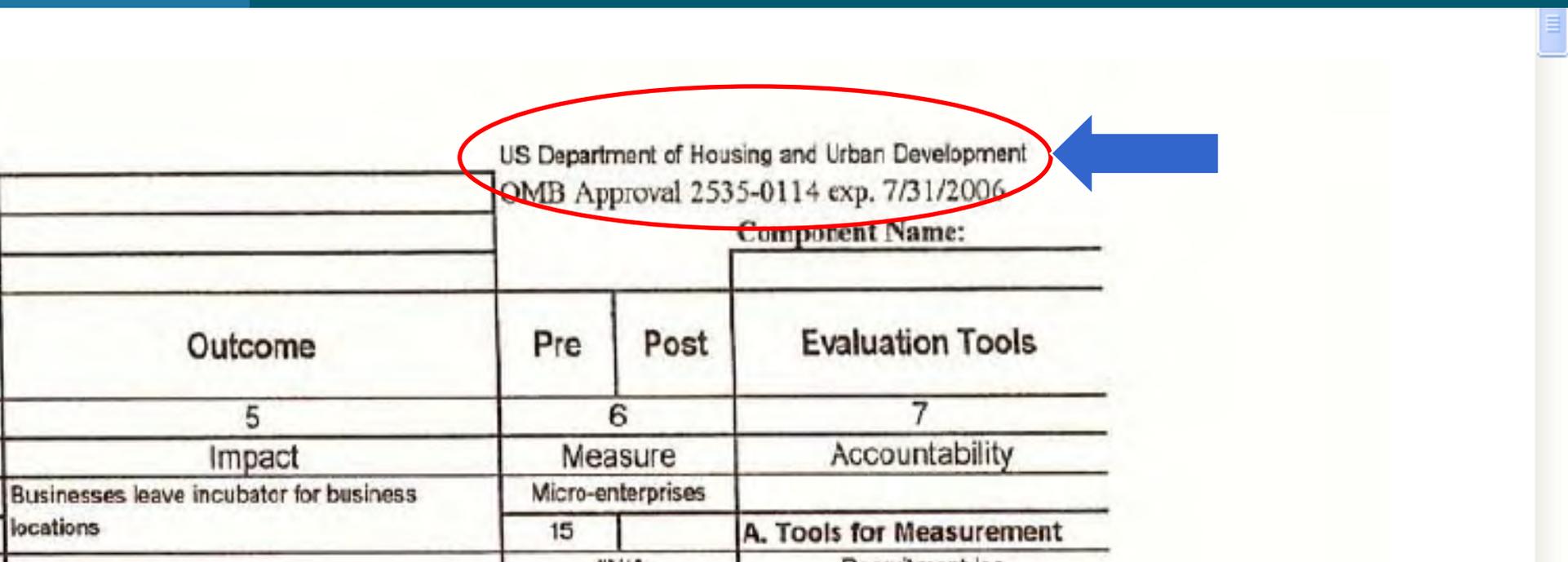
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## Common Errors

- Grants are for a three year period:
  - Applicants did not complete the Total worksheet.
  - Applicants made projections in years 1, 2, and 3 that did not match the “Total” worksheet.

# Findings From Review of the 2008 eLogic Model Submissions

## Common Errors



The image shows a screenshot of a table with a red circle around the header text and a blue arrow pointing to it. The header text is "US Department of Housing and Urban Development" and "OMB Approval 2535-0114 exp. 7/31/2006". The table has columns for "Outcome", "Pre", "Post", and "Evaluation Tools". The "Outcome" column has a value of "5" and "Impact". The "Pre" column has a value of "6" and "Measure". The "Post" column has a value of "7" and "Accountability". The "Evaluation Tools" column has a value of "A. Tools for Measurement".

US Department of Housing and Urban Development OMB Approval 2535-0114 exp. 7/31/2006			
Component Name:			
Outcome	Pre	Post	Evaluation Tools
5	6	7	
Impact	Measure	Accountability	
Businesses leave incubator for business locations	Micro-enterprises		
	15		A. Tools for Measurement

# eLogic Model : Grant Negotiations

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- An approved eLogic Model must mirror the grantee's program narrative, grant agreement or work plan.
  - ✓ Changes made to the grant agreement or work plan must be made to the eLogic Model.
  - ✓ All errors found during the application review, must be completed at this time.

# How Grantees Can Use the eLogic Model as Their Management Tool

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- The eLogic Model:
  - Provides a common/global set of Needs, Services/Outputs, and Outcomes, to be used in planning, monitoring, and reporting.
  - Contains data that can be analyzed to improve decision making.
  - Supports allocation of resources.
  - Determines what works and what does not.
  - Helps to identify the relationship between the service and the intended outcome.

# What is the process for collecting eLogic Models?

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- After grant negotiations, HUD staff
  - ❖ Collects approved eLogic Model from grantee.
  - ❖ Post eLogic Model on share point site for “unlocking”.
- ODGMO
  - ❖ “Unlock” and collect proposed performance data from the eLogic Model.
  - ❖ Repost “unlocked” eLogic Model on share point site.
- HUD staff
  - ❖ Return “unlock” eLogic Model to grantees for reporting of actual program performance.

# What is eLogic Model Reporting?

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- Grantee reports actual program performance according to the program's established reporting periods and as stated in the program NOFA.

# Component #7a Reporting Period

HUD Goals		Policy Priority	Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome	Measure			Evaluation Tools
1		2	3	4	5	6			7			
Policy		Planning	Programming	Pre	Post	YTD	Impact	Pre	Post	YTD	Accountability	
B.3	A	There is a need for enforcement of violations of the Fair Housing Act and substantially equivalent State and local Fair Housing laws.	Fair housing education/training	45	Persons		Clients indicate use of PEI program as a result of	45	Persons		A. Tools for Measurement	
C.3	B.6				#N/A				#N/A		Intake log	
C.4	C.1										Enforcement log	
C.5	D		Sessions/training for non-English speakers	5	Sessions		Clients indicate use of PEI program as a result of	45	Persons		Recruitment log	
D.2	F.5										Survey	
D.3											Technical assistance log	
D.4											B. Where Data Maintained	
E.3				Complaint inquiries	540	Persons		Cases resolved	540	Persons		Agency database
												Individual case records
				Complaint intake and/or process	90	Intakes		Complaints closed with advice	90	Complaints		C. Source of Data
												Progress reports
												Referrals
												Site reports
												Statistics
			Recruit testers	18	Persons		new- Train and use testers	9	Persons		D. Frequency of Collection	
											Daily	
											Weekly	
											Monthly	
											Quarterly	
B.3	A	There is a need for enforcement of violations of the Fair Housing Act and substantially equivalent State and local Fair Housing laws.	Site tests conducted	25	Tests		Paired test indicates unfair treatment to Hispanic	3	Persons		E. Processing of Data	
C.3	B.6										Computer spreadsheets	
C.4	C.1										Flat file database	
C.5	D										Statistical database	
D.2	F.5			Mortgage/lending test conducted	6	Tests		Paired test indicates unfair treatment to Hispanic	1	Persons		
D.3				new- Sales Test	8	Tests		Paired test indicates unfair treatment to Hispanic	1	Persons		
D.4												
E.3				new- Insurance Tests	6	Tests		Paired test indicates unfair treatment to Hispanic	1	Persons		

# Component #7b

## Start and End Dates

HUD Goals		Policy Priority	Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome	Measure			Evaluation Tools
1		2	3	4	5	6			7			
Policy		Planning	Programming	Pre	Post	YTD	Impact	Pre	Post	YTD	Accountability	
B.3	A	There is a need for enforcement of violations of the Fair Housing Act and substantially equivalent State and local Fair Housing laws.	Fair housing education/training	45	Persons		Clients indicate use of PEI program as a result of	45	Persons		A. Tools for Measurement Intake log Enforcement log Recruitment log Survey	
C.3	B.6				#N/A				#N/A			
C.4	C.1											
C.5	D		Sessions/training for non-English speakers	5	Sessions		Clients indicate use of PEI program as a result of	45	Persons		Technical assistance log	
D.2	F.5					#N/A				#N/A	B. Where Data Maintained Agency database Individual case records	
D.3			Complaint inquiries	540	Persons		Cases resolved	540	Persons			
D.4						#N/A				#N/A		
E.3			Complaint intake and/or process	90	Intakes		Complaints closed with advice	90	Complaints		C. Source of Data Progress reports Referrals Site reports Statistics	
						#N/A				#N/A		
						#N/A				#N/A		
			Recruit testers	18	Persons		new- Train and use testers	9	Persons		Testing results	
						#N/A				#N/A	D. Frequency of Collection Daily Weekly Monthly Quarterly Annually	
			Phone tests conducted	75	Tests		Paired test indicates unfair treatment to Hispanic	12	Persons			
B.3	A		Site tests conducted	25	Tests		Paired test indicates unfair treatment to Hispanic	3	Persons			
C.3	B.6					#N/A				#N/A	E. Processing of Data Computer spreadsheets Flat file database Statistical database	
C.4	C.1	Mortgage/lending test conducted	6	Tests		Paired test indicates unfair treatment to Hispanic	1	Persons				
C.5	D	new- Sales Test	8	Tests		Paired test indicates unfair treatment to Hispanic	1	Persons				
D.2	F.5	new- Insurance Tests	6	Tests		Paired test indicates unfair treatment to Hispanic	1	Persons				
D.3					#N/A				#N/A			

# Component #8

## Post Measure Columns

	B	C	D	E	G	H	I	J	K	L	M	N	
1	eLogic Model™		Applicant Name: Mountain Fair Housing Council Inc		HUD Program: Fair Housing PEI		Fair Housing PEI		US Department of Housing and Urban Development				
2	CAMP		Project Name: Statewide (Idaho) PEI Project		Period: Quarterly		Quarterly		OMB Approval 2535-0114 exp. 2008 Pending				
3			Project Type:		Start Date: 10/15/2008		10/15/2008		Component Name:				
4			Construction Type:		End Date: 12/30/2008		12/30/2008		Year 1		General		
5	HUD Goals	Policy Priority	Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome	Measure			Evaluation Tools	
6	1		2	3	Pre	Post	YTD	5	Pre	Post	YTD	7	
7	Policy		Planning	Programming	↓			Impact	↓			Accountability	
8	B.3	A	There is a need for enforcement of violations of the Fair Housing Act and substantially equivalent State and local Fair Housing laws.	Fair housing education/training	45	0		Clients indicate use of PEI program as a result of	45	0		A. Tools for Measurement	
9	C.3	B.6											Intake log
10	C.4	C.1											Enforcement log
11	C.5	D			Sessions/training for non-English speakers	5	0		Clients indicate use of PEI program as a result of	45	0		Recruitment log
12	D.2	F.5											Survey
13	D.3												Technical assistance log
14	D.4												B. Where Data Maintained
15	E.3				Complaint inquiries	540	0		Cases resolved	540	0		Agency database
16													Individual case records
17													
18													
19													
20													
21					Complaint intake and/or process	90	0		Complaints closed with advice	90	0		C. Source of Data
22													Progress reports
23												Referrals	
24												Site reports	
25												Statistics	
26				Recruit testers	18	10		new- Train and use testers	9	0		D. Frequency of Collection	
27												Daily	
28												Weekly	
29												Monthly	
30				Phone tests conducted	75	0		Paired test indicates unfair treatment to Hispanic	12	0		Quarterly	
31												Annually	
32	B.3	A	There is a need for enforcement of violations of the Fair Housing Act and substantially equivalent State and local Fair Housing laws.	Site tests conducted	25	0		Paired test indicates unfair treatment to Hispanic	3	0		E. Processing of Data	
33	C.3	B.6										Computer spreadsheets	
34	C.4	C.1										Flat file database	
35	C.5	D										Statistical database	
36					Mortgage/lending test conducted	6	0		Paired test indicates unfair treatment to Hispanic	1	0		
37	D.2	F.5			new- Sales Test	8	0		Paired test indicates unfair treatment to Hispanic	1	0		
38	D.3												
39	D.4				new- Insurance Tests	6	0		Paired test indicates unfair treatment to Hispanic	1	0		
40	E.3												
41													
42													

# Component #9

## Year to Date Column

HUD Goals		Policy Priority	Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome	Measure			Evaluation Tools
1		2	3	4	Pre	Post	YTD	5	Pre	Post	YTD	7
B.3		A	There is a need for enforcement of violations of the Fair Housing Act and substantially equivalent State and local Fair Housing laws.	Fair housing education/training	45	2	2	Clients indicate use of PEI program as a result of	45	0	0	<b>A. Tools for Measurement</b> Intake log Enforcement log Recruitment log Survey Technical assistance log <b>B. Where Data Maintained</b> Agency database Individual case records <b>C. Source of Data</b> Progress reports Referrals Site reports Statistics Testing results <b>D. Frequency of Collection</b> Daily Weekly Monthly Quarterly Annually <b>E. Processing of Data</b> Computer spreadsheets Flat file database Statistical database
C.3		B.6		#N/A								
C.4		C.1		Sessions/training for non-English speakers	5	1	1	Clients indicate use of PEI program as a result of	45	1	1	
C.5		D		#N/A								
D.2		F.5		Complaint inquiries	540	20	20	Cases resolved	540	0	0	
D.3				#N/A								
D.4				Complaint intake and/or process	90	2	2	Complaints closed with advice	90	0	0	
E.3				#N/A								
				Recruit testers	18	8	18	new- Train and use testers	9	10	10	
				#N/A								
			Phone tests conducted	75	0	0	Paired test indicates unfair treatment to Hispanic	12	0	0		
			#N/A									
B.3		A	There is a need for enforcement of violations of the Fair Housing Act and substantially equivalent State and local Fair Housing laws.	Site tests conducted	25	0	0	Paired test indicates unfair treatment to Hispanic	3	0	0	<b>E. Processing of Data</b> Computer spreadsheets Flat file database Statistical database
C.3		B.6		#N/A								
C.4		C.1		Mortgage/lending test conducted	6	0	0	Paired test indicates unfair treatment to Hispanic	1	0	0	
C.5		D		#N/A								
D.2		F.5		new- Sales Test	8	0	0	Paired test indicates unfair treatment to Hispanic	1	0	0	
D.3				#N/A								
D.4				new- Insurance Tests	6	0	0	Paired test indicates unfair treatment to Hispanic	1	0	0	
E.3				#N/A								

# Component #10a

## Final Reporting Requirements

	A	B	C	D
1		<b>Response to Management Questions</b>		
2			<b>Measure</b>	<b>Count/Amount</b>
3	1	How many persons are you serving (unduplicated count)?	Persons	
4	2	Of those served, how many resulted in cases?	Persons	
5	3	How many cases were resolved?	Cases	
6	4	How many cases were resolved to the benefit of the client?	Cases	
7	5	What is the cost to intake a complaint?	Dollars	
8	6	What is the cost to investigate a complaint?	Dollars	
9	7	What is the cost to file a complaint?	Dollars	
10	8	How many zoning complaints were resolved in favor of the client?	Complaints	
11	9	How many estimated persons were favorably impacted by zoning changes?	Persons	
12	10	How many persons obtained safe affordable housing?	Persons	
13	11	How many persons retained safe affordable housing?	Persons	
14	12	What was the dollar value of settlements?	Dollars	
15	13	What was the dollar value of purchased homes?	Dollars	
16	14	What was the dollar value of rental properties obtained?	Dollars	
17	15	How many new Fair Housing clients were served?	Persons	
18	16	How many new Fair Housing clients were served as a result of education and outreach efforts?	Persons	
19	17	What were the top three outreach and education efforts that resulted in new clients to your program, e.g., direct mailings to underserved households, distribution of publications, attendance at a meeting or presentation, attendance at an educational program. Describe		
20				
21	18	How many disability-related cases were resolved to the benefit of the client?		
22	19	How many disability-related zoning cases were resolved in favor of the client?		
23	20	How many persons with a disability obtained affordable housing?		
24	21	How many persons with a disability retained affordable housing?		
25	22	What was the average amount of allocated PEI funding used per complaint referred to FHIP's and HUD?		
26	23	<b>Describe the population you are serving in the space below:</b>		

# Component #10b

## Final Reporting Requirements

The image shows a screenshot of an Excel spreadsheet. The spreadsheet has columns labeled A, B, C, and D, and rows numbered 37 through 80. A large rectangular box is drawn across rows 37 to 69 and columns A to D. The text "Explanation of Any Deviations From the Approved eLogic Model" is centered within this box. The spreadsheet interface includes a ribbon at the bottom with tabs for "Instructions", "Year1", "Year2", "Year3", "Total", "GoalsPriorities", "Needs", "Services", "Outcomes", "Tools", "Reporting", "Evaluation", and a small icon. The "Reporting" tab is currently selected.

	A	B	C	D
37	<b>Explanation of Any Deviations From the Approved eLogic Model</b>			
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# 2009 eLogic Model®

## SPECIAL FEATURES and MODIFICATIONS

K3											Year 1			
B	C	D	E	G	H	I	J	K	L	M	N	O		
1	eLogic Model®	HUD Program:		Project Location:				US Department of Housing and Urban Development						
2		Applicant Legal Name:		Project Location State:				OMB Approval 2535-0114 exp. 2009 Pending						
3		Component Name:		Fiscal Year:	2009			Year 1						
4		Project Name:		Reporting Period:										
5		Project Type:		Reporting Start Date:										
6		Construction Type:		Reporting End Date:				DUNS # [ ] - [ ]						
7		HUD Goals	Policy Priority	Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome	Measure			Evaluation Tools	
8	1	2	3	4			5	6			7			
9	Policy	Planning	Programming	Pre	Post	YTD	Impact	Pre	Post	YTD	Accountability			
10				#/N/A				#/N/A						
11											A. Tools for Measurement			
12				#/N/A				#/N/A						
13														
14				#/N/A				#/N/A						
15														
16				#/N/A				#/N/A						
17											B. Where Data Maintained			
18				#/N/A				#/N/A						
19														
20				#/N/A				#/N/A						
21														
22				#/N/A				#/N/A						
23											C. Source of Data			
24				#/N/A				#/N/A						
25														
26				#/N/A				#/N/A						

# Applicant Legal Name

- ✓ When HUD tried to look-up a grantee, we found that in the original application, the Legal Name as entered in box 8a of the SF-424 was not properly entered in the eLogic Model.
  - ❖ **Solution: Modified the Applicant Name field to “Applicant Legal Name.”**

1	eLogic Model®		HUD Program:		Project Location:	
2			Applicant Legal Name:		Project Location State:	
3			Component Name:		Fiscal Year:	2009
4			Project Name:		Reporting Period:	
5			Project Type:		Reporting Start Date:	
6			Construction Type:		Reporting End Date:	
7			HUD Goals	Policy Priority	Problem, Need, Situation	Services or Activities/Outputs

# DUNS Number

- ✓ Because of the difficulty of associating and ensuring that HUD had the correct eLogic Model associated to the correct grantee, we added the DUNS # to help in the matching process.

❖ Solution: *Added the field “DUNS #” enabling HUD to have another identifier to improve accuracy.*

Project Location:		US Department of Housing and Urban Development	
Project Location State:		OMB Approval 2535-0114 exp. 2009 Pending	
Fiscal Year:	2009	Year 1	
Reporting Period:			
Reporting Start Date:			
Reporting End Date:		DUNS # [ ] - [ ]	
Measure	Outcome	Measure	Evaluation

# DUNS Number

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- Make sure you enter the DUNS # accurately.
- The nine digit DUNS # is a mandatory field. If you do not enter the DUNS # in Year1, move to another worksheet, or try to close your eLogic Model, you will receive a message with instructions.

# Project Location

- Project Location.** Applicants except multi-state tribes will enter the city, township, or borough, etc., where the project will be located. If there are multiple locations, enter the location where the majority of the work will be done. Multi-state tribes should enter the city or county associated with their business location.

1	eLogic Model®		HUD Program:		Project Location:	
2			Applicant Legal Name:		Project Location State:	
3			Component Name:		Fiscal Year:	2009
4			Project Name:		Reporting Period:	
5			Project Type:		Reporting Start Date:	
6			Construction Type:		Reporting End Date:	
7			HUD Goals	Policy Priority	Problem, Need, Situation	Services or Activities/Outputs

# Fiscal Year

✓ Without a fiscal year tag, it was difficult to associate the eLogic Model and their associated report related to the appropriate grant for each fiscal year grant received.

❖ Solution: *Added the field “Fiscal Year” so we could associate the report to the NOFA under which the award was made.*

1	eLogic Model®		HUD Program:		Project Location:	
2			Applicant Legal Name:		Project Location State:	
3			Component Name:		Fiscal Year:	2009
4			Project Name:		Reporting Period:	
5			Project Type:		Reporting Start Date:	
6			Construction Type:		Reporting End Date:	
7	HUD Goals	Policy Priority	Problem, Need, Situation	Services or Activities/Outputs	Measure	Outcome

# Reporting Period & Dates

- ✓ Grantees were inconsistent when entering “Period, Start Date, and End Date data.”
  - ❖ **Solution**: *Modified the labels, Period, Start Date, and End Date to Reporting Period, Reporting Start Date, and Reporting End Date.*

eLogic Model® 	HUD Program:		Project Location:		US Department of Housing and Urban Development
	Applicant Legal Name:		Project Location State:		OMB Approval 2535-0114 exp. 2009 Pending
	Component Name:		Fiscal Year:	2009	Year 1
	Project Name:		Reporting Period:		
	Project Type:		Reporting Start Date:		
	Construction Type:		Reporting End Date:		
					DUNS #

# How to Associate Services With Outcomes

## Example 1: One-to-One

Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome
		Pre	Post	YTD	
2	3	4			5
Planning	Programming	Pre	Post	YTD	Impact
There is a need to link new FSS program participants to services and economic opportunities that will lead to employment and economic self-sufficiency.	Adult Basic Education – Enrolled	Persons			Adult Basic Education – Completed
		#N/A			

**One Service is Associated with One Outcome**

# How to Associate Services With Outcomes

## Example 2: One-to-Many

Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome
		Pre	Post	YTD	
2	3	4			5
Planning	Programming	Pre	Post	YTD	Impact
There is a need to link new FSS program participants to services and economic opportunities that will lead to employment and economic self-sufficiency.	Financial management education – Enrolled	Persons			Cash welfare assistance – Reduced
		#N/A			Credit score improved
		#N/A			Escrow accounts established
		#N/A			Escrow accounts with positive balances – Dollars
		#N/A			

**One Service is Associated with Many Outcomes**

# How to Associate Services With Outcomes

## Example 3: Many-to-One

Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome
2	3	4			5
Planning	Programming	Pre	Post	YTD	Impact
There is a need to link new FSS program participants to services and economic opportunities that will lead to employment and economic self-sufficiency.	Substance abuse services	Persons			Employment – Full time
	GED program – Enrolled	Persons			
	Job training – Enrolled	Persons			
	Transportation services	Persons			
		#N/A			

**Many Services are Associated with One Outcome**

# How to Associate Services With Outcomes

## Example 4: Many-to-Many

Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome
		Pre	Post	YTD	
2	3	4			5
Planning	Programming				Impact
There is a need to link new FSS program participants to services and economic opportunities that will lead to employment and economic self-sufficiency.	Substance abuse services	Persons			new- Completed treatment program
	Employment counseling	Persons			Employment – Part time
	Financial management education – Enrolled	Persons			Employed for six months
	IDA accounts established – Persons	Persons			Cash welfare assistance – Reduced
		#N/A			IDA accounts – Purchase home
		#N/A			
		#N/A			

**Many Services are Associated with Many Outcomes**

# Organizing Service and Outcome Associations Using Spaces in the eLogic Model

Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome
		Pre	Post	YTD	
2	3	4			5
Planning There is a need to link new FSS program participants to services and economic opportunities that will lead to employment and economic self-sufficiency.	Programming Adult Basic Education – Enrolled		Persons		Impact Adult Basic Education – Completed
			#N/A		
	Employment counseling		Persons		Employment – Part time
			#N/A		Employment – Full time
			#N/A		Employed for six months
			#N/A		
	Hire FSS Program Coordinator		Persons		Pre-purchase homeownership
	new- Create Partnership with Community		Partnership		Post-purchase homeownership
			#N/A		
			#N/A		
			#N/A		

There is a need to link new FSS program participants to services and economic opportunities that will lead to employment and economic self-sufficiency.

There is a need to maintain on-going linkages to services and economic opportunities for existing FSS program participants in order to support their transition to employment and economic self-sufficiency.

# Associating Activities Performed in Year 1 When the Outcome Occurs in Year 2

Year 1 →

Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome
		2	3	4	
Planning	Programming	Pre	Post	YTD	Impact
There is a need for HBCUs to utilize the skills and talents available at their institutions to assist communities in undertaking community and economic development activities which benefit low and moderate income	Clearance and demolition	Properties			
	Policy Priority – Commercial facilities constructed –	Units			
	Site development & construction	Units			
		#N/A			
		#N/A			
		#N/A			

Leave These Fields Blank

Year 2 →

Problem, Need, Situation	Services or Activities/Outputs	Measure			Outcome	
		2	3	4		5
Planning	Programming	Pre	Post	YTD	Impact	
There is a need for HBCUs to utilize the skills and talents available at their institutions to assist communities in undertaking community and economic development activities which aid in the occupation of						
						Commercial facilities constructed
			#N/A			
		#N/A				

Leave These Fields Blank



# A Brief Review

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- HUD uses the eLogic Model® to create management reports
- What is reported in the eLogic Model® affects the quality of the analysis.

# Analysis of FY2007 eLogic Models®

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- FY2007 is the first year that there was sufficient data to produce a report.

# Why This Is Important?

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- Data from the eLogic Model® is uploaded into a database for evaluation and analysis purposes. If the wrong eLogic Model® is used or if a workbook is compromised by modifying the worksheets, the data cannot be uploaded into the database.

# Why This Is Important?

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- It is this database that supports individual program data analysis as well as aggregate agency data analysis.

# Data Analysis

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- The database can be queried and be used for analysis purposes.
- There is both qualitative (words) and quantitative (numbers) analysis.

# Data Analysis

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- The first level of analysis is identification of missing data.
  - Are there projections without reported outcomes? – Qualitative
  - Are there missing projections? Qualitative
  - Are header data elements missing or wrong, e.g., Legal Name missing or does not match Legal Name of SF-424, reporting period missing, or incorrect.

# Data Analysis

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- The second level of analysis is comparison of the grant narrative and your knowledge of the grantee's performance.
  - Does the data reflect what the grantee wrote in their narrative?
  - If you have done an on-site visit, or other evaluations, does their performance reflect what is in these documents?

# Data Analysis

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- The third level of analysis is about data analysis, program management and grantee performance.
  - Are the numbers realistic?
  - Is the difference between projected and actual numbers greater than 20%?
  - Were projections underestimated (lowball) or overestimated?
  - Were the deviations greater (higher or lower) than 20%, the result of poor planning or events in the community?

# Data Analysis

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- The third level of analysis is about data analysis, program management and grantee performance.
  - Is there an appropriate association between services and outcomes?
  - Was a service selected where there was no HUD outcome?
  - When “new” or “other” was used for either service or outcome, was “other” properly defined and was the unit of measure appropriate?

# Examples of Third Level eLogic Model® Analyses

- Are the numbers realistic?

Clients demonstrate understanding of predatory lending	Persons	1,500	16,616	15,116	1007.7%
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# Examples of Third Level eLogic Model® Analyses

- Is the difference between projected and actual numbers greater than 20%?

Clients received Fair Housing information	Persons	600	16	-584	-97.3%
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# Examples of Third Level eLogic Model® Analyses

- Were projections underestimated (lowball) or overestimated?

Clients received Fair Housing information	Persons	303	6,139	5,836
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# Examples of Third Level eLogic Model® Analyses

- Is there an appropriate association between services and outcomes?

Development of technical materials on accessibility	Materials			10	Clients counseled	Persons	480	16	10
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Materials produced in non-English languages	Materials	20,000	5,000	16	Clients pass Fair Housing post-test	Persons	600		16
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# Examples of Third Level eLogic Model® Analyses

- When “new” or “other” was used for either service or outcome, was “other” properly defined and was the unit of measure appropriate?

new- Distribute Outreach Materials to Community Groups	Groups	new- Cases evaluated	Complaints
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- ✓ Was a service selected where there was no HUD outcome?

# Examples of Database Analyses

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- With the inclusion of grantee demographics, the above data can be queried/analyzed by state, city, region, size of grant, 1 and 3 year grants, etc., or any combination of data elements that are collected by the eLogic Model®.
- Analysis to determine whether the association of a particular service(s) yields a particular outcome(s). Is it clear that a particular service/intervention produces a particular outcome?

# Examples of Database Analyses

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- This is important to determine if the eligible activities actually produce results. In addition if specific services and outcomes are heavily used and others are not, consider dropping those from the eLogic Model®.
- Analysis to establish norms. This can be done for both projected and reported data. Established norms allow an individual agency to compare their performance against a group, especially if the norm has been derived from historical data.

# Every Industry Has Recognized Standards Why Not Government?

## Success Measures in Industry References for Setting Public and Nonprofit Sector Expectations

- Executive management recruitment, \_\_\_ % placement rate.
- New Magazine, \_\_\_ % survives over 12 months.
- Movies - One in \_\_\_ or \_\_\_ % make a profit.
- Broadway – One in \_\_\_ or \_\_\_ % make a profit.
- Music Recordings, \_\_\_ % make a profit.
- Prescription drugs, \_\_\_ % make it to market.
- Of the prescription drugs that make it to the market, \_\_\_ % make a profit.
- Pfizer - One in \_\_\_ new drugs or \_\_\_ % make it to the market, 10 – 12 years to develop a product.
- DuPont – One in \_\_\_ or \_\_\_ % of ideas to generate one major marketable new product
- On Time Railroad Delivery + or - \_\_\_ hours.
- Baseball: 1 in 3 (.333 or 33%) is a superstar.  
1 in 4 (.250 or 25%) is a successful hitter.

# Conclusion

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- HUD grantees must establish universal standards of performance and communicate these standards of performance to elected officials, government, OMB, public and private funders, the general public and the media.
- Standards based on norms would establish what is realistic and what can realistically be accomplished.