

Presented by:  
U.S. Department of Housing and  
Urban Development  
U.S. Small Business Administration  
U.S. Environmental Protection Agency



Hosted by:  
U.S. Department of Commerce  
27<sup>th</sup> and Broadway  
Boulder, Colorado

## **2<sup>ND</sup> Annual BUSINESS ECONOMIC DEVELOPMENT CONFERENCE**

**July 30, 2004**

- Registration begins at 8:00 a.m. and conference notebooks will be available at that time.
- Conference speakers begin promptly at 8:30 a.m.
- Please allow time to pass through the Security post. On-site parking is free; however, there is a short walk from the lots to the building.
- The Security guards will have a list of conference attendees and you will need to present a government or picture ID. If you have not pre-registered, you will need to sign in at the trailer next to the Security post.
- RTD buses stop directly in front of the Department of Commerce campus. Contact the Regional Transportation District at 303-299-6000 or [www.rtd-denver.com](http://www.rtd-denver.com) for schedule information.
- There is a cafeteria on the lower level of the NIST Building, where the conference is being held. In addition to serving lunch, they will be open for coffee in the morning. There are tables indoors and on the patio.
- You're invited to stop by the information tables in the lobby of the NIST Building to pick up informational materials and speak with agency representatives. This is an excellent opportunity for one-on-one time with the people you hope to be doing business with in the future.
- The NIST building is accessible. Parking for persons with disabilities is available immediately behind the Security post.

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### Agenda

- 8:30 a.m.**     *Welcome to US Department of Commerce Campus*     **Zelda Chapman Bailey, Director  
National Institute of Standards and Technology  
Boulder Laboratories**
- 8:35 a.m.**     *Conference Preview and Introductions/Remarks*
- John Carson  
HUD Regional Director**
- Mick Ringsak  
SBA Regional Director**
- Robert Roberts (invited)  
EPA Regional Administrator**
- 8:50 a.m.**     *National Climate for Small Business*     **Jo Baylor, Director  
HUD Headquarters  
Office of Small and Disadvantaged Business  
Utilization**
- 9:10 a.m.**     *Contribution of Small Business in Colorado*     **Congressman Bob Beauprez**
- 9:30 a.m.**     *Contracting Opportunities with the Government*
- Facilitator: Keith Surber, Director  
HUD Office of Contracting**
- Panel:**
- John Cisneros, Small Business Dev. Coordinator  
CO State Purchasing Office**
- Dan Gomez, Chief  
Commerce Contracting Branch**
- Loretta Lovell, Chief of Staff  
Denver Housing Authority**
- Kelly Russell, Director, CO Service Center  
U.S. General Services Administration  
Public Buildings Service**

10:50 a.m. BREAK – Coffee is available in the cafeteria.

11:00 a.m. ***Formation of Teaming Relationships***  
Facilitator: Juan Rosenbaum,  
Chief, SBA 8(a) Business Development

Panel:

*Large Prime:* Charlene Lydick, Small Business Liaison Officer  
University of Colorado  
*Large Prime:* Connie Thompson, Small Business Liaison Officer  
IBM  
*Mentor/Protégé:* Willie Franklin, Manager, Small Business Programs  
CH2M HILL  
*Mentor/Protégé:* Kevin Welch, Project Manager  
PCL Construction Services Inc.  
Anthony Trujillo, President  
MCDS Inc.

12:15 p.m. LUNCH

1:30 p.m. ***Health Care for Small Businesses***

Mick Ringsak  
SBA Regional Director

1:45 p.m. ***Access to Business Capital***  
Facilitator: Maurice Velasquez,  
Socio-Economic Program Officer  
EPA Small and Disadvantaged  
Business Development Office

Panel - **>\$50,000:**  
Lynnette Newman, Loan Specialist  
SBA  
Leroy Cruz, Area Director  
U.S. Department of Agriculture  
Alice Kotrlik, Director of Business Finance  
CO State Office of Economic Development  
and International Trade  
John Zender, Regional Representative  
U.S. Economic Development Agency

Facilitator: Alan Nazzaro,  
Economic Development Specialist,  
HUD Office of Community Planning  
and Development

Panel – **< \$50,000:**  
Frank Bruno, City Manager  
City of Boulder  
Ken Gabriel, Manager  
CDBG Revolving Loan Fund Program,  
CO State Office of Economic Development  
and International Trade  
D. Sean Maher, Director  
Boulder Economic Council  
Ceyl Prinster, Executive Director  
CO Enterprise Fund

3:00 p.m. ***Wrap Up***

John Carson

**REGISTRATION FOR  
BUSINESS ECONOMIC DEVELOPMENT CONFERENCE**

**July 30, 2004**

**Presented by HUD, SBA, EPA**

**Number attending:** \_\_\_\_\_

**Names of attendees (please print):** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Business:** \_\_\_\_\_

\_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Telephone:** \_\_\_\_\_

**E:mail address:** \_\_\_\_\_

**This pre-registration ensures that you will be cleared by Security at the entrance, and that you will receive a notebook of conference materials.**

**Please return the registration form, either by fax to:**

**Candace Herbic, HUD  
303-672-5004**

**or by e:mail to:**

**Candace\_C.\_Herbic@hud.gov**