



Magyar Bank was founded in 1922 by a group of Hungarian Businessmen who sought to help Hungarian Immigrants realize the American Dream of Home Ownership and Financial Wellness. Since then, the Bank has expanded its business to reach broader markets and serve the needs of families across Central New Jersey. Currently, Magyar Bank has five branches total throughout Middlesex and Somerset Counties and employs 120 individuals. It is a \$514 million asset company and is publicly traded on NASDAQ under the Symbol MGYR.

At Magyar Bank, the term “community banking” is more than just a description of our business - it’s an integral part of our business strategy. By partnering with local Non-profit Organizations and Civic Leaders, the Bank pursues numerous community initiatives and provides funding that results in the improvement of the resources and the standard of living for local residents. The information contained in the next few pages highlight some of the Bank’s outreach efforts during 2008.



Housing Assistance and Recovery Program (HARP)

Magyar Bank partnered with the First Baptist Community Development Corporation (FBCDC) to pilot HARP - a unique initiative designed to grant families who are facing foreclosure the opportunity to keep their homes. Magyar Bank provided an initial \$2 million line of credit to FBCDC at below market rates through the Bank’s relationship with the Federal Home Loan Bank of New York. Using these funds, FBCDC purchased homes from the program participants and allowed them to remain in their homes while paying an affordable rent until they are able to stabilize their finances and improve their credit worthiness.

Holiday Gift Program and Holiday Party with the Children’s Specialized Hospital (CSH)

Magyar Bank is an annual sponsor of the CSH’s Holiday Party, and in conjunction with the party, hosts a toy collection for the hospital patients. This year, Magyar Bank collected 300 toys by reaching out to its many community partners, including media outlets, and through a comprehensive campaign to promote the toy drive. Promotional spots were aired on the radio, flyers were inserted into monthly statements, press releases were submitted to local papers, and signage was posted in the branches.





2008 Junior Disability Championships and Junior International Wheelchair & Amputee Sports Games

Magyar Bank employees volunteered to help facilitate the event which took place locally at Rutgers University. The event was coordinated by the Children's Specialized Hospital, one of Magyar Bank's community partners..

Financial Spring Cleaning Days (Shred Days)

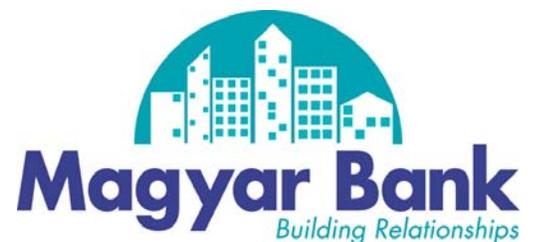
During tax season, Magyar Bank hosts Shred Days at each of its locations and invites businesses and individuals from the public to shred their sensitive materials. The Bank hires a Document Destruction company to bring its shred trucks on site, and customers can dispose of their papers by the bin-full. The event promotes protecting oneself from Identity Theft.



Habitat for Humanity Build Days

Magyar Bank employees volunteered at local jobs sites across Central New Jersey to help construct new homes and improve distressed homes in low-income areas. Pictured to the left is the Greater Plainfield construction project.

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First Home Club

Magyar Bank graduated 17 members of the First Home Club, a program that provides tools and educational classes for first-time homebuyers. Graduates of the First Home Club are eligible to receive up to \$7,500 from the Federal Home Loan Bank of New York to assist with their downpayment.



MagyarBank Charitable Foundation

Magyar Bank is committed to improving the well-being of the families and businesses it serves, and through its Charitable Foundation, it is able to fuel local non-profits with the resources they need to reach out to a greater populations. In 2008, the MagyarBank Charitable Foundation dispersed \$92,000 total in grant money to 35 organizations in Middlesex and Somerset County.

Magyar Bank Hosts Bankers from Japan

Magyar Bank welcomed 20 financial professionals from Japan to its Headquarters. The guests were given a tour of the Bank and received background and information on community banking strategies and operations in the United States.



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