

CHRB PROGRAM PLANNING FOR VAMA IMPLEMENTATION

VAMA Problems/Needs	Program Goals	Project Objectives
A. Advertising	To place quarterly advertisement To place local advertisement	Monitor the quarterly and local newspapers Negotiate with the media
B. Fair Mgs. Poster	To display fair housing poster in the office	Monitor the signatories' offices
C. Education/Training	To train signatory members	Assist the Board in developing/conducting training for members
D. Office Procedures	To develop and disseminate office procedures	Assurance from the Board that procedures have been disseminated
E. Minority Involvement	To increase minority employment Salaried Brokers/Salespersons	Identify minority brokers for membership Identify minority media for recruitment Implement minorities in real estate program
F. Equal Opportunity Code	To determine local Board's adoption of the Code	Assurance from the Board of adoption of the Code
G. Publicizing the Agreement/Program	To increase signatory members	Assist the Board in developing publicity
H. Affirmative Marketing for Sellers	To determine which signatories distribute flyers	Assurance from the member of distribution

VAMA Problems/Needs	Completion Date	Responsible Person	Results
A. Advertising	Dec-88	Jane Smith	Number of ads placed
B. Fair Mgs. Poster	Nov-88	Gasoline	Number of signatories

		Alley	that display the poster
C. Education/Training	Jun-89	Mary Worth	Number of signatories trained
D. Office Procedures	Jun-88	Beetle Bailey	Were office procedures disseminated within 60 days
E. Minority Involvement	Apr-89	Sally Forth	Number of brokers recruited Number of minority employees/salespersons recruited
F. Equal Opportunity Code	May-88	Tank McNamara	Has the Board adopted the code?
G. Publicizing the Agreement/Program	Ongoing	Frank Ernest	Number of additional signatories
H. Affirmative Marketing for Sellers	Ongoing	Beth Winship	Number of signatories who distribute fliers