
APPENDIX 9

TECHNICAL ASSISTANCE

ILLUSTRATION: Actions to Affirmatively Further Fair Housing

- o Establish a State policy of promoting fair housing in the CDBG program.
- o If the State has a policy of promoting fair housing in the CDBG program, the State may monitor voluntary actions undertaken by recipients. The State may:
 - Ask about the recipients general communication with fair housing groups and request information about any existing recipient funding of such groups;
 - Ask to see materials developed locally to promote awareness of fair housing laws and guidelines.
- o Participate in the New Horizons Housing Opportunity Program.
- o Encourage the participation of the State real estate licensing agency in the HUD and National Association of Real Estate License Law Officials (NARELLO) Agreement.
- o Encourage recipients to review local zoning laws and procedures to determine whether they contribute to, or detract from, progress in fair housing. The State may wish to suggest that recipients establish a collection of zoning material to have available for the use of fair housing groups as well as recipients' staff.
- o Schedule special fair housing activities during April, National Fair Housing Month.
- o Encourage recipients to fund local fair housing organizations or provide both financial and technical assistance to citizens wishing to organize such a group.
- o Encourage recipients to participate in and actively promote community efforts to enact strong fair housing laws. The State may want to suggest that recipients develop:
 - Reference collections of fair housing laws and ordinances for use of citizens' groups as well as recipients' staff.

- A "model" fair housing ordinance for community consideration.
 - o Encourage recipients to use local resources to assess existing public opinion about the status of fair housing in the community. Possible contacts include:
 - Fair housing organizations
 - Public and private "community centers"
 - Civil rights groups
 - Organizations representing minorities, women, older citizens, and the handicapped.
 - o Provide recipients with pamphlets or booklets giving fair housing advertising guidelines and with fair housing posters to display. Suggest that recipients develop covering letter to accompany this material and send to all local:
 - Newspapers
 - Other publishers of real estate advertisements
 - Real estate firms
 - Banks
 - Savings and loan associations
 - o Encourage recipients to develop active public information and educational programs to provide fair housing information to the community. The State may wish to suggest that recipients focus these programs on the following types of groups:
 - Citizen groups concerned with housing issues (fair housing groups, tenant associations, builders, real estate personnel).
 - Organizations representing specific population groups (minorities, women, senior citizens, etc.)
 - Other local organizations (advocacy groups, unions, voters leagues)
 - o Suggest recipients undertake efforts to focus public information activities on:
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- Specific population groups known to have suffered from discriminatory practices in the past.
 - Groups directly involved in housing-related activities.
 - o Ask recipients to document any specific actions such as those above, undertaken to affirmatively further fair housing.
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